

LUXEFACTOR MAGAZINE

Breast Cancer Awareness Special Edition

Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is entered into as of _____, 2025 by and between **INIMAGE LLC**, publisher of LuxeFactor Magazine ("Publisher"), and _____ ("Sponsor").

1. Campaign Overview

Publication: LuxeFactor Magazine – Breast Cancer Awareness Special Edition

Campaign Dates: October 8 – November 8, 2025

Format: 100% Digital Distribution

Projected Reach: 100,000+ targeted readers

Distribution: Paid advertising, geo-fencing, group distribution, and Publisher's LinkedIn/professional networks.

2. Sponsorship Package & Fees

■ Full Page Ad Placement	\$2,900 (Hyperlink available for +\$175)
■ Two-Page Spread	\$3,500 (QR Code +\$350, Hyperlinks +\$175)
■ Four-Page Story Spread & Ad	\$4,750 (QR Code & Hyperlinks included)

Total Sponsorship Fee: \$_____

Payment is due in full upon signing. All payments are non-refundable.

3. Publisher Deliverables

Publisher agrees to:

1. Include Sponsor's advertisement or story content in the agreed package.
2. Provide Sponsor with digital distribution reports including impressions and engagement metrics.
3. Deliver campaign exposure during October 8 – November 8, 2025.
4. Make up to two corrections at no charge after the magazine posts and republish in real time.
5. Provide category exclusivity (no more than two similar sponsors per category).
6. Include QR codes and hyperlinks as outlined per sponsorship tier.

4. Sponsor Deliverables

Sponsor agrees to:

1. Provide final artwork and/or editorial copy in required formats no later than October 4, 2025.
2. Approve final ad placement within 48 hours of Publisher's submission.
3. Ensure all creative materials comply with Publisher's editorial guidelines.
4. Pay all fees for optional QR codes and/or hyperlinks as selected above.

5. Founder Sponsorship Benefit

As this is LuxeFactor's first massive sponsored push, all confirmed sponsors will be recognized as Founding Sponsors and will have first right of refusal for future publications. In addition, each sponsor will lock in their current sponsorship rate ("Founder Rate") for the package selected in this Agreement.

6. Intellectual Property

Sponsor retains ownership of its logos, trademarks, and creative materials. Sponsor grants Publisher a limited license to use such materials strictly for purposes of fulfilling this Agreement.

7. Limitation of Liability

Publisher will make all reasonable efforts to meet distribution goals but does not guarantee exact impressions or conversions. Sponsor acknowledges that results may vary and agrees that Publisher's total liability shall not exceed the sponsorship fee paid.

8. Termination

This Agreement may only be terminated by mutual written consent. Payments are non-refundable except in cases of material breach by Publisher.

9. Miscellaneous

This Agreement is governed by the laws of the State of Georgia.

This Agreement constitutes the entire understanding between the parties.

Any amendments must be in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Publisher (INIMAGE LLC / LuxeFactor Magazine)

Signature: _____

Name: _____

Title: _____

Date: _____

Sponsor

Signature: _____

Name: _____

Title: _____

Date: _____