



2024-2025
RODEO SEASON
SPONSORS



Dear potential sponsor,

We are reaching out to you on behalf of the Carolina Border Little Britches Rodeo Association (CBLBR). CBLBR is a non-profit franchise of the National Little Britches Rodeo Association (NLBRA). CBLBR was established in 2023 by a small group of dedicated individuals looking to provide the youth of North & South Carolina and surrounding areas the opportunity to participate in a nationally recognized & governed youth rodeo association. The founders of the CBLBR franchise have many years of experience in rodeo production and competition. They are dedicated to providing a safe, fun, family friendly environment for our youth to be able to participate in the sport of rodeo.

The National Little Britches Rodeo Association, which was founded in 1952, is a youth rodeo organization for kids' ages 5-18. The NLBRA's principal goal is to develop within its members and their families a spirit of fair competition and appreciation of good sportsmanship throughout the experience of healthy rodeo competition. During the competition year more than 3,300 kids across 33 states compete at NLBRA sanctioned events for a chance to qualify for the National finals in Guthrie, OK. Each franchise of the NLBRA operates in accordance with the NLBRA rulebook, creating a level playing field for the youth across the country.

We are currently seeking sponsorships to help our youth have the best possible season while they work towards qualifying for the national finals event in Oklahoma. We would appreciate your consideration in sponsoring our association in helping support these youth rodeo contestants with their events, year-end prizes and awards. Our rodeo season would not be possible without the generous support of our sponsors!

Should you have further questions or if you would like to learn more about CBLBR please reach out to any of the individuals listed below.

Thank you for your consideration and any contribution you can make to our association is greatly appreciated!

Sincerely,

Thomas Burton (864) 360-8157

Krista Burton (864) 871-7819

Michael Hurley (864) 616-6784

Maggie Hurley (864) 430-9236

Will Nabors (864) 923-1511

Jordan Nabors (864) 923-5985

Rob Roper (864) 923-3098

Kelli Roper (864) 923-0553

CBLBR is a nonprofit organization & all donations are tax deductible



CAROLINA BORDER LITTLE BRITCHES RODEO 2024-2025 SEASON SPONSORSHIP FORM

Sponsor Name: _____ Contact Person: _____

Address: _____

Phone number: _____ Email: _____

CBLBR Sponsorship opportunities are listed below. Sponsorships are not limited to the options listed below, if another option is desired, please reach out to any board member to discuss additional opportunities.

- ☐ **Platinum Sponsor (\$5,000 and above)**
CBLBR will have a 4x6 company banner made to display inside the arena at all times during the rodeo season, company name announced several times during the rodeo, company displayed as a platinum sponsor on our website and social media, company logo printed on all CBLBR merchandise listing sponsors for the 2024-25 season.
- ☐ **Gold Sponsor (\$2,500-\$4,999)**
CBLBR will have a 4x6 company banner made to display inside the arena at all times during the rodeo season, company name announced several times during the rodeo, company displayed as gold sponsor on our website and social media
- ☐ **Silver Sponsor (\$1,500-\$2,499)**
CBLBR will have a 3x5 company banner made to display inside the arena at all times during the rodeo season, company name announced several times during the rodeo, company displayed as silver sponsor on our website and social media
- ☐ **Bronze Sponsor (\$500-\$1,499)**
CBLBR will have a 2x4 company banner made to display inside the arena at all times during the rodeo season, company name announced at each rodeo, company displayed as a bronze sponsor on our website and social media
- ☐ **CBLBR Supporter (\$50-\$499)**
CBLBR will list your name on the supporter banner displayed at each rodeo during the season

Thank you for your support of Carolina Little Britches Rodeo!

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