



## The future of mobility

*If the bus is to play a leading role in the long-term future of urban mobility, we need to be **scanning the horizon now and sowing seeds of change** to ensure that a very different bus world stakes its claim to exist.*

*We shouldn't be spending time and energy implementing a retro 1980's governance model for yesterday's buses but be focused on **designing a new age of the bus looking toward 2030 and beyond.***

*This is the **last** of fourteen weekly articles on what different aspects of that new bus future could look like and the kind of things we need to be sowing seeds for now if we are to truly **ride the wave of future opportunity.***

*We need to **be bold if we are to shine** over the next 40 years and do more than invest in a zero-emission fleet, tinker with governance and introduce the odd capped fare.*

## Episode Fourteen – Next Steps

This Series of Articles has been written in response to the **consensus that the delivery of the Transport Component of *Net Zero* in the UK by 2050** will require more than simply a conversion of cars to ***zero emission*** – we also **require a material and permanent reduction in the level of car use.**

We now only have **25 years left to materially reverse seven consecutive decades of relentless growth in car use.**

The **latest relevant actions by the UK Government** have been to **defer the last date for sale of petrol and diesel cars by 5 years** and to **publish Rishi Sunak's 'Plan for Drivers' rolling back car constraint measures!**

The **Scottish Government have their heart in the right place** with a firm commitment to **reduce car use in Scotland by 20% by 2030.**

However, only last month, they **decided to 'pause' all investment in bus priority measures as they haven't got the money** but they might revisit it when they do .....

Even the most cursory look at **their budget status, gives the clear impression that it won't be flush with fresh Scottish notes any time soon!**

The **lead times involved** in delivering the declared 'target' by **2030** make failure **virtually inevitable.**

These articles are a **constructive attempt to set out what it will take to deliver the Transport Component of *Net Zero* successfully and on time.**

The proposals are **bold but** they are also **structured and functional.**

*'If **Net Zero** requires a material reduction in car use and **Net Zero** simply has to be delivered, what better plan is there on the table?'*

A fully refined and final version of a consolidated document entitled '**The Future of Mobility – Riding the Bus to *Net Zero***' will be published on [www.busreinvented.com](http://www.busreinvented.com) at **7am on Tuesday 9 April 2024** and **available to download and share.**

It will provide all relevant **stakeholders with an opportunity to reflect** on the **scale and nature of the challenge** ahead and the **lead times involved** if the **2050** commitment is to be taken in any way seriously.