

# **Event Sponsorship**

A unique opportunity to integrate your company/brand into the action of one or many of our events! Your company will be positioned to be part of the experience with the many opportunities our event sponsorship offers.

## **Booth Space**







# Signage/Features







# Marketing







#### MAY DAY DANCE - MAY 1

Join us for the fourth annual May Day Celebration! A local school will be performing the May Pole dance for all to enjoy.

Flower Crown Sponsor
Social recognition on the Park's channels, logo on our e-newsletter (~2,500 subscribers), logo on event page, and recognition at the event

Gelato Sponsor
Social recognition on the Park's channels, logo on our e-newsletter (~2,500 subscribers), logo on event page, and recognition at the event

\$100

#### MAY MADNESS - MAY 25

Kick off to summer with margaritas, music and mania (Zany games and water fun)!

Games Sponsor

Naming and logo incorporation in one of the Zany Games, logo on William St. Fence (5M Impressions/year!), event announcement, logo on marketing/program materials, incorporated in all event advertising, complimentary booth space or logo on volunteer shirt

Event Sponsor

Logo on marketing/program materials, incorporated in all event advertising, complimentary booth space

Booth Sponsor

Incorporated in all online event advertising, complimentary booth space

#### **GROOVE - JUNE 15**

A community event with folk music, kick-the-can ice cream, and popcorn! Bring a picnic blanket and enjoy the day with us at the Park.

Event Sponsor

Logo on marketing materials, incorporated in all event advertising, complimentary booth space

\$500

# BEER & WINE FEST - JULY 13

Enjoy beer & wine vendors, food trucks, lively music, a great art show and other entertainment!

$\bigcirc$	Glass Sponsor  Logo on tasting glass (first come, first serve - only one spot on glass), log on volunteer shirts, 2 complimentary tickets, logo on William St. Fence (Impressions/year!), event announcement, logo on marketing/program materials, social media giveaway, incorporated in all event advertising, complimentary booth space	\$5,000 SM
$\bigcirc$	Shirt Sponsor Logo on volunteer shirts, 2 complimentary tickets, logo on William St. Fence (5M Impressions/year!), event announcement, logo on marketing/program materials, social media giveaway, incorporated in al event advertising, complimentary booth space  Event Sponsor	\$1,000
$\bigcirc$	Event announcement, logo on marketing/program materials, social med giveaway, incorporated in all event advertising, complimentary booth space  Booth Sponsor  Social media giveaway, incorporated in all online event advertising, complimentary booth space	\$500
	CREATE! EVENT - AUG 24  Join us in this unique experience where the community is invited several art projects led by skilled instructors that will live on at	
	Join us in this unique experience where the community is invited	
0	Join us in this unique experience where the community is invited	\$2,500
0	Join us in this unique experience where the community is invited several art projects led by skilled instructors that will live on at Art Sponsor  Naming and logo incorporation in one of the created art pieces, crafts of feature at the event!, Logo on William St. fence (5M Impressions/year!), event announcement, logo on marketing/program materials, incorporation in all event advertising, 1 art-related promo item for kids to take home (sponsor provides)	\$2,500
0	Join us in this unique experience where the community is invited several art projects led by skilled instructors that will live on at Art Sponsor  Naming and logo incorporation in one of the created art pieces, crafts of feature at the event!, Logo on William St. fence (5M Impressions/year!), event announcement, logo on marketing/program materials, incorporatin all event advertising, 1 art-related promo item for kids to take home	\$2,500 or eed \$1,000

### **GHOST WALK - OCT 5**

Venture into some of the most haunted streets in Delaware's Northwest Neighborhood. On your tour hear actual ghost accounts.

Event Sponsor
Logo on marketing materials, incorporated in all event advertising,
participate in raffle

2024 EVENT PROGRAMS
Get on our event programs for the year!
Note: Some of our event packages include an ad.

All Event Programs (4)
Logo and 100-character caption on May Madness, Beer & Wine Festival,
CREATE! and GHOST WALK

Selective Event Programs (2)
Logo and 100-character caption on 2 events of your choosing May
Madness, Beer & Wine Festival, CREATE! or GHOST WALK

One Event Program (1)
Logo and 100-character caption on 1 event of your choosing May
Madness, Beer & Wine Festival, CREATE! or GHOST WALK



# Art Sponsorship

Be part of the longevity of the art in the Park by being an Art Sponsor! We have unique opportunities with current and upcoming commissioned art pieces.



## **Picket the Owl**



## Art





#### **DIVERSITY EXHIBIT - SPRING**

From our Diversity In Delaware Photo Contest 16 winners will be selected with the culmination being a displayed exhibit in the Park on 3' x 5' panels.

## Exhibit Sponsor

\$1000

Be a presenting sponsor of this exhibit, that includes your logo as part of the exhibit (5M impressions/year and prominently displayed!). This will also include social recognition on the Park's channel, logo included on an e-newsletter (~2,500 subscribers), and recognition at the reception. We will host the opening reception this Spring.

#### SAILS

Choose the color of our iconic sails for ~30 days! Having a grand opening, new store, want to mark an anniversary, or celebration? Do it in a grand way!

#### Choose the colors of our 10 sails

\$1,500

A great way to mark an event for your organiation or business in the Delaware community. Additionally you will receive signage with your logo on our William St Gate, with 13,000 impressions/day.

## PICKET THE OWL

Local artist Matt Roberson built a 13' Owl structure that will be climable, colorful, and make sound as visitors rotate the wheel at the top.

## Steps Sponsor

\$1000

For a donation of \$1,000 we will print your company's logo or branding idea on one of the owl steps.

#### ART TRASH CAN

Did you know - trash cans can be art too! Help us build another fun trash receptacle at the Park. Throwing away trash has never been so fun!

## Sponsor

\$1,000

Company logo and name on plaque with social media and website recognition.

## **ART KITS**

Support our art making kits that we give to local residents, groups and teams to create art for the Park's outdoor gallery!

Art Kit Sponsor

\$250

Choose your kit: art rocks, wind chimes, bedazzled kids art cars, art boards, etc.! You will receive social and website recognition for your support.