

Where Community & Creativity Meet!
2025 Support Opportunities
Boardman Arts Park





Thank you for your interest in getting involved with Boardman Arts Park!

OUR MISSION

To connect people through creative experiences and unique events in an innovative park setting.

OUR ROLE IN THE COMMUNITY

- A space to connect through creativity and art
- A free interactive play area for families to enjoy, open daily
- Unique events
- The only green space in Downtown Delaware
- Soon to be a one-of-a-kind performance venue for Delaware with a large scale stage

OUR OPPORTUNITIES

Event Sponsorship....pages 3-8

Volunteer/In Kind....pages 9-11

Art/Development....pages 12-16

Rental/Team Building....page 17

Contact Information....page 18



Connect with Park Event Attendees!

Event Sponsorship

TELL ME MORE

- We host 12+ annual events including the Delaware County Beer & Wine Festival, CREATE! Event and GHOST WALK. Each event is curated to connect people through various art forms from the craft of beer & wine to music to telling ghost stories to making visual art.
- 8,000+ yearly event attendees (50% from outside the city and 30% from outside the county)
- A range of family-friendly to adult festivals, from free to ticketed events.

HOW CAN IT HELP MY BRAND?

- This is your chance to capture and draw attention to your brand in a concentrated moment with event sponsorship.
- By getting involved in a Park event, you can form deeper connections with our Park event-goers!
- We have several unique events & suggested packages to help you make the most of an event.
- Event sponsorship is great to build up excitement for a seasonal business, to launch a new store/product/service, to have more personal interactions with current/potential clients, and encourage visits to your establishments in conjunction with the event.

BOARDMAN CELEBRATION DAY - MAY 1

The performance of the Maypole Dance by a local school highlights the history of the property at Boardman Elementary. Plus, a recognition and program to celebrate the Boardman Elementary alumni.

- ☐ **Event & Gelato Sponsor** \$500
Supports each kid & alumni getting a gelato at the event.

Logo on poster, social recognition on the Park's channels, logo on our e-newsletter (~2,500 subscribers), logo on event page, and recognition and signage at the event

- ☐ **Flower/Fern Crown Sponsor** \$100
Supports each kid getting a Flower/Fern crown for their dance and to take home.

Social recognition on the Park's channels, logo on our e-newsletter (~2,500 subscribers), logo on event page, and recognition at the event

BREWS & BLOOMS WITH MOM - MAY 10

It's outdoor plant season! People can purchase a plant to support the Park. The event will also highlight our Plant Library, Wildflower Maze and Pollinator Garden.

- ☐ **Event Sponsor** \$500
Logo on marketing materials, incorporated in all event advertising, table at the event

GARDEN TOUR - JUNE 21

Tour the unique homes & gardens of Delaware's Northwest Neighborhood.

- ☐ **Event Sponsor** \$500
Logo on marketing materials, incorporated in all event advertising, includes a full page ad, booth space at check-in

- ☐ **Program Ad** \$75 - \$200
Choose from a range of options 1/4 page to full page in our Tour program that serves as the map and guide for the tour.

BEER & WINE FEST - JUNE 28

Enjoy beer & wine vendors, food trucks, lively music, a great art show and other entertainment!

☐ Glass Sponsor \$5,000

Logo on tasting glass (first come, first serve - only one spot on glass), logo on volunteer shirts, 2 complimentary tickets, logo in prominent location during the event, event announcement, logo on marketing/program materials, social media giveaway, incorporated in all event advertising, complimentary booth space

☐ Shirt Sponsor \$2,500

Logo on volunteer shirts, 2 complimentary tickets, logo in prominent location during the event, event announcement, logo on marketing/program materials, social media giveaway, incorporated in all event advertising, complimentary booth space

☐ Event Sponsor \$1,000

Event announcement, logo on marketing/program materials, social media giveaway, incorporated in all event advertising, complimentary booth space

☐ Booth Sponsor \$500

Social media giveaway, incorporated in all online event advertising, complimentary booth space

PERFORMANCE IN THE PARK - SUMMER

Join us in our performance summer series on select Saturdays at the Park! Each event will be themed to create a memorable experience for our visitors.

☐ Series Presenting Sponsor \$5,000

Named the Presenting Sponsor of the series, included on all advertising, Booth space at the events, Signage on stage including your logo/branding, Additional signage around event area, Signage at entrance, shout out from our event stage, Social shout outs

☐ Event Sponsor: Choose One Event \$1,000

Included on all advertising, Booth space at the event, shout out from our event stage, Social shout outs (not included Symphony @ Whimsy)

SYMPHONY @ WHIMSY - AUG 23

Enjoy a night of 'Movie Magic' with the Symphony!

☐ Presenting Sponsor \$5,000

Named the Presenting Sponsor of the event, included on all advertising, VIP table for the event, Signage on stage including your logo/branding, Additional signage around event area, Signage at entrance, shout out from our event stage, Social shout outs

☐ Event Sponsor \$2,500

Logo included on all advertising, VIP table for the event, Signage on stage including your logo/branding, shout out from our event stage, Social shout outs

☐ Table Sponsor \$1,000

VIP table for the event, shout out from our event stage, Social shout outs

CREATE! EVENT - SEPT 14

Join us in this unique experience where the community is invited to create several art projects led by skilled instructors that will live on at the Park!

☐ Art Sponsor \$2,500

Naming and logo incorporation in one of the created art pieces, crafts or feature at the event!, logo in prominent location during the event, event announcement, logo on marketing/program materials, incorporated in all event advertising, 1 art-related promo item for kids to take home (sponsor provides), booth space at the event

☐ Event Sponsor \$1,000

Event announcement, logo on marketing/program materials, incorporated in all event advertising, 1 art-related promo item for kids to take home (sponsor provides), booth space at the event

☐ Booth Sponsor \$500

Logo on event map, incorporated in all online event advertising, 1 art-related promo item for kids to take home (sponsor provides), booth space at the event

GHOST WALK - OCT 11

Venture into some of the most haunted streets in Delaware's Northwest Neighborhood. On your tour hear actual ghost accounts.



Event Sponsor

\$500

Logo on marketing materials, incorporated in all event advertising, participate in auction

HOLIDAY HOME TOUR - DEC 13

Venture into some of the most haunted streets in Delaware's Northwest Neighborhood. On your tour hear actual ghost accounts.



Event Sponsor

\$500

Logo on marketing materials, incorporated in all event advertising, includes a full page ad, participate in raffle



Program Ad

\$75 - \$200

Choose from a range of options 1/4 page to full page in our Holiday Home Tour program that serves as the map and guide for the tour.

EVENT PROGRAMS

Get on our event programs for the year!

Note: Some of our event packages include an ad.



Selective Event Programs (4)

\$360

Logo and 100-character caption on 4 events of your choosing Beer & Wine Festival, Music Series events, or CREATE!.



Selective Event Programs (2)

\$180

Logo and 100-character caption on 2 events of your choosing Beer & Wine Festival, Music Series events, or CREATE!.



One Event Program (1)

\$100

Logo and 100-character caption on 1 event of your choosing Beer & Wine Festival, Music Series events, or CREATE!.

Booth Space



Signage/Features



Marketing

CREATE! Event Program Sponsors

Tanger COLUMBUS

Shop Tanger Outlets with more than 75 of your favorite brands like Nike, J. Crew, Crocs, Old Navy, Michael Kors, Kate Spade, and Coach.

Ian Alexander Photography is a Columbus based photography and videography company offering professional headshots, event photos, portraits, branded videos and more! Visit ianalexanderphotography.com

Contact Stephen Harless for all of your mortgage pre-approval needs! Contact today at 440-364-0323 or email sharless@ffcb.com

FFCB FIRST FEDERAL
COMMUNITY BANK

Giveaway!

2 Beer & Wine Festival Tickets
2 Beer & Wine Festival T-Shirts
Buckeye Vodka Swag! (2 copper mugs, 2 shot glasses, cooler stickers and coasters)

Beer & Wine Festival Sponsored By: **Buckeye VODKA**

A Community Art Making Event

Saturday, August 26th
FREE EVENT
12-4PM @ Boardman Arts Park
Park Art Projects Led by Local Artists.
Art Demonstrations & Crafts

Explore

Paint by # Project - Upcycled Sculpture
Installations - Mosaic Work - Chainsaw Art -
Paper Ghost Writing - Pour Paint - Creative
Writing - Blacksmithing - Tai Chi - Pottery -
Wood Carving - Origami - Batik Painting -
Square Dance - Face Painting

ARTS PARK

Thank you to our Event Supporters:



Lend a Helping Hand

Volunteer & In Kind Support

TELL ME MORE

- In the course of a year the Park is supported by over 400 volunteers that log approx. two thousand hours! From gardeners, to art builders, to event support - the Park couldn't do what we do without the giving nature of our supporters, local businesses and community!
- On top of that over ~\$6,000 annually in value from generous in kind donations from art to auction items to services. (And over a million in value when developing the Imagination Space in 2020-21)
- A handful of art in the Park was created by groups like yours! Teams or companies that had an idea they wanted to bring to life to show support of the Arts Park!

HOW CAN IT HELP MY BRAND/TEAM?

- Let us be part of your company's 'why' and giving back programs.
- Volunteering as a group is a great team building activity and we love to highlight these groups on our social!
- By donating in kind services and auction items you help spread the word of your brand, as well as get recognition from the Park.

IN KIND OPTIONS

From gift baskets for auctions, to volunteering to support our efforts, to giving materials/services to the space -- these IN KIND options are tremendously valuable!



Provide Silent Auction Item

IN KIND

Recognition in auction site and table.

Event options include: Beer & Wine Festival and GHOST WALK



Provide A Group of Volunteers

IN KIND

Recognition on social for your support!

All events can use volunteers to help them run smoothly! We also need help keeping our grounds maintained as well as seasonal needs (ie. putting up sails in Spring and Fall leaf pick-up)



Provide In Kind Items/Services

IN KIND

Recognition on social for your support!

Can your business provide ice for an event, plants for a new landscaping area, tree trimming services? Depending on the value we are happy to talk about a more robust benefits package.



Provide In Kind Art

IN KIND

Recognition on social for your creativity and part of our art database!

Does your business have an idea of a piece of art that can live in our space? The Park is built on community pieces, and we would love to hear what you are thinking! This could be a great team building activity and give your company brand awareness in a unique way.

Volunteers



Auction/Materials/Services



Art





What's Life Without Whimsy?

Art/Development Sponsorship

TELL ME MORE

- Over 100 rotating art pieces, including our interactive Imagination Space
- Development plans for Whimsy Performance Venue including stage, event building, new entrance and updated grounds. Estimated economic impact is \$7.5mm for Delaware. (CVB)
- Thousands of Park visitors: 14,000+ daily Park passersby, 8,000+ yearly event attendees (50% from outside the city and 30% from outside the county), 28,000 yearly Imagination Space / Art Gallery visitors

HOW CAN IT HELP MY BRAND?

- Great for brand awareness as sponsors will be recognized and incorporated in fixtures of the Park
- Part of your brand story, an actionable way to support your community, the arts, a local play area, and Delaware.
- Your support will have longevity as our art and development projects will live for many years, if not be a permanent fixture in our Park.

WHIMSY PERFORMANCE VENUE

Our biggest development project is underway and you can be part of the magic and story! All development sponsor \$ will go directly to developing the full vision of the venue.

☐ Engraved Resin Star \$250

Purchase an engraved star to be part of the Whimsy Venue magic!
Stars are 4x4 and can be engraved with small text or logo

☐ Engraved Colorized Resin Bricks \$300 - \$600

Choose a size and a logo or text you would like to include to be part of the new colorful entrance and pergola area in the Whimsy Performance Venue:

4x8 brick with 3 lines of text or logo - \$300

8x8 brick with 6 lines of text or logo - \$600

☐ Logo Embossed Panel for Glass House \$1,500-

Be integrated in the design of the Kaleidoscope Glass House hydraulic doors! Choose from two different sizes. \$5,000

Small panel with logo - \$1,500

Large panel with logo - \$5,000

☐ Engraved William St. Entrance Star \$10,000

8" star with name and logo atop entrance

☐ Stage Canopy Star \$25,000-

Our Whimsy Stage will be one-of-a-kind! Be part of this beautiful structure by purchasing a star with embossed logo/text. Choose from two different sizes. \$50,000

Small star 6" on back of stage with embossed logo/text - \$25,000

Large star 12" on back of stage with embossed logo/text - \$50,000

☐ Naming Rights \$50,000 -

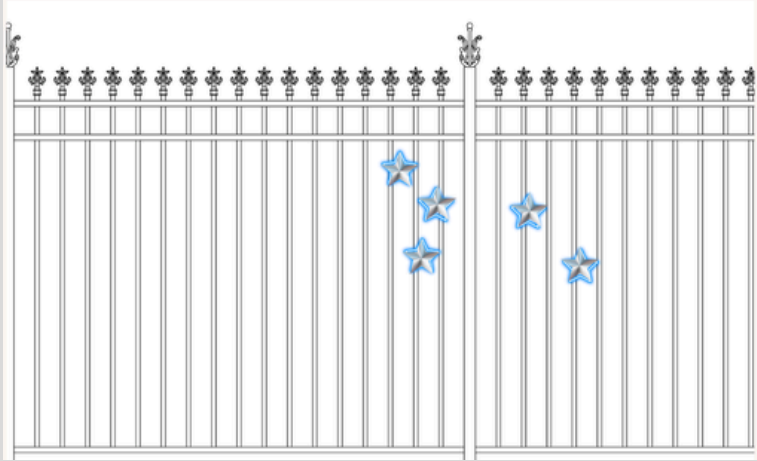
With all this new development we have beautiful work to name. This is a huge opportunity to be part of the fabric of the Park! There is only one (1) available for each naming opportunity that last for 2 years (initial), with following 1 year increments. \$250,000

Naming Rights to new William St. Entrance includes gate logo - \$50,000

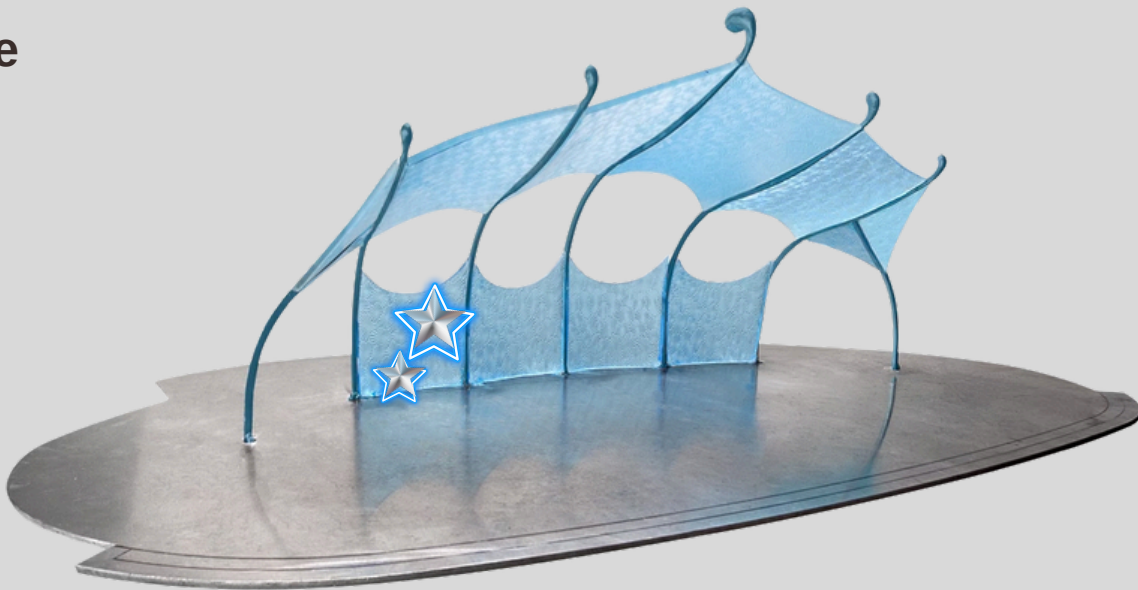
Naming Rights to Whimsy Stage includes brought to you by: xxx logo on stage - \$100,000

Naming Rights to Kaleidoscope Glass House includes brought to you by: xxx logo on building - \$250,000

Fence/Entrance



Stage



Building



SAILS

Choose the color of our iconic sails for ~30 days! Having a grand opening, new store, want to mark an anniversary, or celebration? Do it in a grand way!



Choose the colors of our 10 sails

\$1,500

A great way to mark an event for your organization or business in the Delaware community. Additionally you will receive signage with your logo on our William St Gate, with 14,000 impressions/day.

ART BENCH

Help us create another fun art bench for the Park! These can range in creativity and provide additional seating for the space.



Sponsor

\$1,000

Company logo and name on plaque with social media and website recognition.

ART TRASH CAN

Did you know - trash cans can be art too! Help us build another fun trash receptacle at the Park. Throwing away trash has never been so fun!



Sponsor

\$1,000

Company logo and name on plaque with social media and website recognition.

ART KITS

Support our art making kits that we give to local residents, groups and teams to create art for the Park's outdoor gallery!



Art Kit Sponsor

\$250

Choose your kit: art rocks, wind chimes, bedazzled kids art cars, art boards, etc.! You will receive social and website recognition for your support.

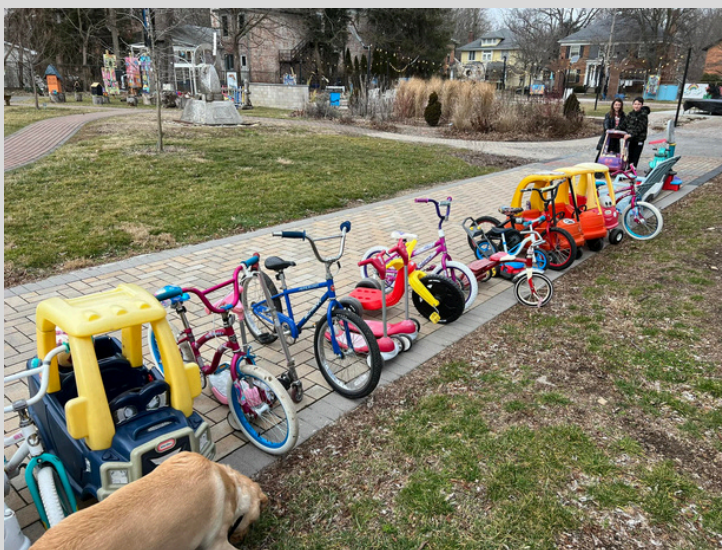
Sails



Art Items



Art Kits





A Unique Space to Connect with your Team

Rent Inspiration, Rent the Park

TELL ME MORE

- Boardman Arts Park is a 2.2 acre green space in the heart of downtown Delaware (Ohio) with an interactive art gallery and new event venue called Whimsy Venue!
- Whimsy Venue is currently in development to create a one-of-a-kind performance and event venue within the gates of the Arts Park. Development includes a large iridescent resin stage and new wrought iron fencing around the perimeter.
- We are taking bookings for the space now. Fill out the form for more information. Ask for our rate card.

GREAT TO HOST

- Festivals
- Corporate Events
- Small Organization/Family

Starting at \$500/3 hours.



Interested?

Contact Our Boardman Staff

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