One who is coming (19). Compare all this with Mark 1:1-9, where John announces the Messiah, and it opens this way, "The beginning of the good news about JESUS CHRIST..." So the "good news" in Isaiah of One who is coming, is the same "good news" in the Gospels of One who has come, and it's all "about JESUS CHRIST." Notice John "declaring good news to the people" in Luke 3:18. This is of "the one" who was "coming" (v16). So the question: "Who is Jesus Christ?" is answered by allowing Scripture to interpret Scripture. The "good news" of Isaiah 40 is immediately proclaimed: "Say to the cities of Judah: 'Here is your God'" (v 9). Then, "Look! The Sovereign Lord Jehovah Himself will come..." (v10). This is none other than the One John spake of as "THE COMING ONE!" (Matt 11:3; see also John 1:23-31).

After it says, "Jehovah himself will come," notice the phrase, "even as a strong one." This, too, identifies Jesus as Jehovah. John said, "After me someone stronger than I am is coming" (Mark 1:7; see Matt 3:11; Luke 3:16). The "strong one" is Jesus himself! Then in the next verse, "Like a shepherd he will shepherd his own...he will collect together the lambs" (v11). Who says this is not Jesus? Not the WT! Under "shepherd," they list these references to compare Scripture with Scripture, showing this to be Jesus! (1) "the great shepherd of the sheep...our Lord Jesus" (Heb 13:20) (2) "you have returned to the shepherd and overseer of your souls" /1 Peter 2:25). This is "Christ" (see vv4 & 21ff). (3) "Jesus said...'Feed my lambs'" (John 21:15) [4] "I am the fine shepherd" (John 10:14) (5) "I have other sheep which are not of this fold..." (John 10:16). Now how can you argue with that!

The reason JWs do not see Jesus the Messiah to be Jehovah who came is due to their refusal to see—willful blindness! Their problem is not only that they cannot see; they will not see! The Jehovah of the JWs is "the Father" only. But we all know that "Jehovah the Father" is not the One who "came" after John the Baptist, but "Jehovah the Son." Language could not possibly be any plainer than that of Luke 1:76; it clearly refers to John as the forerunner going BEFORE JESUS: "You will go in advance BEFORE JENOVAH to make his ways ready."

"Reasoning" it Away Watchtower Style!

Because of WT indoctrination, JWs have bowed to the WT's leadership as "the sole channel of communication" between God and man [Watchtower, 10/1/1967, pp587, 590]. This enables the WT—in the face of such powerful evidence as we have seen above—to offer JWs any little silly excuse or explanation (no matter how flimsy or ridiculous!) to help them reject and deny plain statements in the Word of God—and

they swallow it! This is what their little 1985 book, Reasoning from the Scriptures, is all about giving JWs any kind of an answer at all to help them weasel out of just about any dilemma they find themselves caught in. (It ought to be Reasoning Away the Scriptures!) Well, how will they pacify their fans with this one? What grand "reasoning" will they use in the face of such an overwhelming avalanche of Scriptural testimony that "the coming one," Jesus the Messiah, is "Jehovah God himself"? Here it is: lock, stock & barrel. In all 445 pages of *Reasoning*, this is their one and only response as to why Isaiah 40, which speaks of "preparing the way before Jehovah," is applied to John "preparing the way for Jesus Christ"—their answer: "Jesus represented his Father" (p 414).

Well, you've gotta hand it to those old men of the Governing Body up there in Brooklyn, at least they didn't throw up their hands, and say, "We don't have an answer for that!" No. they gave it their best shot. It was a nice try. Witnesses, the faithful devotees they are, will even fall for it! Oh yeah, they'll buy it. But there's an obvious problem with the WT's "reasoning." The Lord himself pre-empted it with just one word. You see, the WT's argument is "representation"—"Jesus represented Jehovah." In other words, they're saying, he came "for Jehovah"; he stood "for Jehovah"; he was not Jehovah, but he merely represented Jehovah. But the one word they hope their followers never notice in the text is "himself." The Lord "himself" took care of this WT objection a long time ago—"Look! THE SOVEREIGN LORD JEHOVAH HIMSELF will come" (v10). No standin! No ambassador! No agent! No delegate! No representative!—HE HIMSELF will come!

The Lord often uses this double emphasis throughout Isaiah: "myself" and "himself," to make a definite point! "Mine eyes have seen the King, Jehovah of armies, himself" (Isaiah 6:5). "Look! Your own God will come... He himself will come and save you people" (Isaiah 35:4). Absolutely no room is left for doubt or discussion! Jehovah himself! God himself! What about the NT?—"Jesus himself is the foundation cornerstone" (Eph 2:20). "The Lord himself will descend from heaven" (1 Thess 4:16). "He himself bore our sins in his own body" // Peter 2:24). The Lord himself is speaking as plainly as possible! We know who's being referred to in all of these passages! And we also know who's being referred to in Isaiah 40!—Jesus himself! "The Sovereign Lord Jehovah himself!" Those who refuse to bow to this clear Scriptural truth, without doubt, serve a human master; it's obvious that they've stopped their own ears and shut their own eyes, even as the Jews did in Christ's own day! (Matt 13:15).

"Your Own God Himself" Isaiah 35:1-6

This passage is another bombshell dropped right in the WT camp! It's striking similarities to the previous text in Isaiah show it to be equally devastating to WT teaching. The sovereign glory of the Messiah is here set on display! Remember what it said in chapter 40 previous to "Here is your God" (v9): "The glory of Jehovah will certainly be revealed"/v5). Well, here in chapter 35, Isaiah precedes the coming of the Messiah with the same expression: "There will be those who will see the glory of Jehovah, the splendor of our God" (v2). It will be seen! The glory of Jehovah! And what does Isaiah follow this with?—"LOOK! YOUR OWN GOD WILL COME with vengeance itself, God even with a repayment. HE HIMSELF will come and save you people" (v4).

Again, the WT does a good job on their "reference" work and makes it easy for us! The last phrase above, "He himself will come and save you people," has a direct marginal reference to-"Call his name JESUS, for he will save his people from their sins" (Matt 1:21). No argument! This "JESUS" is "your own God... He himself will come and save you people!" Isaiah had just said the same thing on the page before, "Jehovah is our King, he himself will save us" (33:22). What one word keeps jumping out of all of these Isaiah passages?— "HIMSELF!" "HIMSELF!" You cannot escape it! God himself is making a point that no one can deny! No one's coming "for" him! No one's coming to "represent" him! No one's coming to "stand in" his place! That's his position, and no one can fill it but "He himself!" Jesus is "Jehovah God himself!"

And if that's not enough, the three words that directly follow, "He himself will come and save you people," are "at that time..." So, whatever is happening "AT THAT TIME" definitely tells us that that's "Jehovah God" who has "himself" come to save us—"AT THAT TIME." Well, what is it?—the blind see, the deaf hear, the lame walk, and the dumb speak (vv5,6). That narrows it down! But the WT's references settle it once and for all! They leave no room for doubt, debate, or dispute, but point us directly to the ministry of Jesus! (Matt 9:30; Mark 7:35; Luke 7:22). Well done!

"I Myself Jehovah / Jehovah of Armies" Zechariah 2:5,8-11

If you're a Jehovah's Witness reading this tract and have made it this far, and are still sailing the **WT** seas, I give you fair warning, the wind is about to be taken out of your sails! If there was ever a passage in the prophets that "threw a monkey wrench into the **WT** works"—this is it! "Jehovah the Son" (the One sent)

speaks of "Jehovah the Father" (the One sending) with unmistakable clarity. Notice in the quote below how I've inserted brackets into the text to help us see plainly who's speaking [*The Son*] and who's being spoken about [*The Father*]. It's clear; just follow it right through.

Zechariah's prophecy speaks of Christ and his Church. We know that "Jehovah" of verse 5 is none other than the Son, the "glory in the midst of her," because of verses 10 & 11. One speaks of the Son "coming" (v10); one speaks of the Son being "sent" (v11); and in both of them the Son says, "I will reside in the midst of you." That's the same "Jehovah" of verse 5!

5 "And I Myself [Son] shall become to her," is the utterance of Jehovah [Son], "a wall of fire all around, and a glory is what I [Son] shall become in the midst of her."

. . .

- **8** This is what Jehovah of armies [Son] has said, "Following after the glory He [Father] has sent Me [Son] to the nations that were despoiling you people; for he that is touching you is touching My [Son] eyeball.
- **9** For here I [Son] am waving My [Son] hand against them, and they will have to become spoil to their slaves. And you people will certainly know that Jehovah of armies Himself [Father] has sent Me [Son]."
- **10** "Cry out loudly and rejoice, O daughter of Zion; for here I [Son] am coming, and I [Son] will reside in the midst of you," is the utterance of **Jehovah** [Son].
- **11** "And many nations will certainly become joined to **Jehovah** [Son] in that day, and they will actually become **My** [Son] people; and I [Son] will reside in the midst of you. And you will have to know that **Jehovah of armies Himself** [Father] has sent **Me** [Son] to you."

In verses 8 & 9 we have a continuous quote with "Jehovah of armies" speaking. "Jehovah of armies" says, "He has sent me" (v8), and "Jehovah of armies" says, "Jehovah of armies Himself has sent me" (v 9). It would be difficult to make a passage any clearer! "Jehovah of armies" is "sent" by "Jehovah of armies!!" Notice verses 10 &11. The One who is "coming" (v10) is the One who is "sent" (v11) by "Jehovah of armies." And who is it that's "coming"?— "Jehovah!" (v10). The Lord is "spelling it out in crayon" for us here! Either we bow to the Word of God, or we bow to the Watchtower. Because that in essence is what it boils down to. Either there is a plurality in the Godhead, or language has no meaning at all!

Listen to how God's Word speaks about the destruction of Sodom—"Then Jehovah made it rain sulphur and fire from Jehovah,

from the heavens" (Gen19:24). But "Jehovah" was right there with Abraham! and Lot! (see Gen 18:1, 22 & 19:18). Just something to think about!

"The King, Jehovah Himself" Isaiah 6:5

Isaiah saw "Jehovah" (|saiah 6:1). "My eyes have seen the King, Jehovah of armies Himself!" (v5). John the apostle, lead by the Holy Spirit, gives us inspired commentary on this. He takes Isaiah's vision of Jehovah's glory and applies it to JESUS! It's right there as plain as day in John 12, paragraph verses 36b-43. His opening word is "Jesus" (v36). He says the people were "not putting faith in him" (v37). He then cites two passages from Isaiah about their unbelief (yy 38-40). The 1st, chapter 53, is all about Jesus, his sufferings and his glory; the 2nd is taken from the immediate context of our passage above, Isaiah 6:10. Then this is what follows, and watch how John uses his pronouns throughout for Jesus—the theme of the entire paragraph: "Isaiah said these things because he saw his glory, and he spoke about him. All the same, many even of the rulers actually put faith in him, but because of the Pharisees they would not confess him..." (٧٧41,42). You cannot separate these pronouns! And the **wT** lists the key "reference" pointing everything back to Isaiah 6:1!—Isaiah saw "the King, Jehovah of armies Himself! "(w1,5). The "him" to "put faith in" and "confess" is none other than the glorious "him" that Isaiah saw and spake of!

"The True Lord/Jehovah of Armies" Malachi 3:1

My congratulations to every **JW** reader who's made it this far! I know the road has been rough, but I encourage you to keep going! You are "carefully examining the Scriptures" to see "whether these things are so" (Acts 17:11). You are "making sure of all things" (1 Thess 5:21). This is the duty of every Christian! Now, hold on, the ride's gonna get bumpy. This passage in Malachi, and the passage in Isaiah 40 we first looked at, are the two classic **OT** prophesies of John's ministry preceding that of the Messiah (see references). Notice, first, "Jehovah of armies" says that John "must clear up a way before Me." And just as we saw earlier, not "before a representative of me"-but "Me"-"Jehovah of armies!" Then Jehovah says, "And suddenly there will come to His temple the true Lord... Look! He will certainly come." This is JESUS! But Jehovah said the One who is coming after John is "Me!" John will be on the scene "before Me!" But Jesus followed John! JESUS is "ME"— Jehovah! There are three words that Jehovah uses here that all refer to the same One: me, his & he. This shows the Father and the Son to be distinct one from the other, yet unmistakably ONE! "I and the Father are ONE!" (John 10:30).

Now let's look carefully at this title: "the true Lord." "There will come to his temple the true Lord...Look! He will certainly come." John called the Messiah "the coming One" in Luke 7:19; and that NT passage has a "reference" pointing right here to Malachi 3:1. So the WT ties it all together for us-the Messiah is "the coming One," who is "the true Lord," who "will come to his temple." Then the WT gives this reference beside "temple"—Matthew 21:12, "And Jesus entered into the temple and threw out all those selling and buying in the temple." This all agrees with the **WT**'s page heading above Malachi 3: "The true Lord comes to cleanse his temple." So Jesus is, by the WT's definition, "the true Lord," who "will come to his temple." Now, this is amazing! It's amazing because of what the WT says about the Hebrew phrase for "the true Lord"—ha-'A-dhohn'—in their own NWT Bible! (reference ed. revised 1984 appendix 1H):

"The true Lord"—Heb., ha-'A-dhohn' The title 'A-dhohn', "Lord; Master," when preceded by the definite article ha, "the," gives the expression ha-'A-dhohn', "the true **Lord.**" The use of the definite article *ha* before the title 'A-dhohn' limits the application of this title exclusively to Jehovah God. In the entire Hebrew Scriptures the expression ha-'A-dhohn' occurs 9 times, namely, in Ex 23:17; 34:23; Isa 1:24; 3:1; 10:16, 33; 19:4; Mic 4:13; Mal 3:1.

So, without question, this title "the true Lord" is applied "exclusively to Jehovah God." Let's glance at these or passages:

- "...THE TRUE LORD, Jehovah" (Exodus 23:17)
- "...THE TRUE LORD, Jehovah" (Exodus 34:23)
- "...THE TRUE LORD, Jehovah" (|saiah 1:24)
- "...THE TRUE LORD, Jehovah" (|saiah 3:1)
- "...THE TRUE LORD, Jehovah" (Isaiah 10:16)
- "...THE TRUE LORD, Jehovah" (Isaiah 10:33)
- "...THE TRUE LORD, Jehovah" (Isaiah 19:4)
- "Jehovah...THE TRUE LORD" (Micah 4:13)
- "Look!...there will come to his temple THE TRUE LORD...Look! He will certainly come" (Malachi 3:1)

It doesn't get any clearer than that! That's as plain as A-B-C! The Lord would have us to know by his exclusive usage of this rare Hebrew phrase—ha-'A-dhohn'—exactly who it is that's coming into the world! None other than THE TRUE LORD HIMSELF!! Only those who serve a man-made organization, the WT, would say that the first 8 occurrences of ha-'A-dhohn' refer to the Creator, "the true Lord, Jehovah," but the last occurrence refers to a mere creature, "the first creation of Jehovah" (What Does The Bible Really Teach?, 2005, p41). That's making the Word of God to fit into what you believe! There are multitudes who do that!—"twisting the Scriptures to their own destruction" (2 Peter 3:16).

"Jehovah" on the Mount of Olives Zechariah 14:3,4

A prophecy indeed that needs no comment! It speaks of "Jehovah" (v3), saying that "his feet will actually stand in that day upon the mountain of the olive trees, which is in front of Jerusalem" (v4). You say, "God is a spirit; he doesn't have feet!" This One does!-two feet, and ten toes! He's the God-man! "God manifest in the flesh" (1 Tim 3:15,16). "Call his name Immanuel, which means...'with us is God'" (Matt 1:23). And the WT again nails it down for us! Their references direct us right to Jesus! (1) Jesus is near Jerusalem "at...the Mount of Olives" (Luke 19:22). (2) He has just ascended into heaven, and the disciples "returned to Jerusalem from...the Mount of Olives" (Acts 1:11,12). This prophecy of Zechariah strips us of every possible argument! JESUS is "Jehovah!"

"Your King Himself Comes" Zechariah 9:9

"Look! Your King himself comes to you. He is righteous, yes, saved [having salvation-Amplified], humble, and riding upon an ass..." This powerful prophecy found its fulfillment in John 12:12-16 (see margin). Focus on the three words in bold—King, comes & salvation. These are conspicuously linked to other prophesies! Remember Isaiah saw "the King, Jehovah of armies, Himself"//saiah 6:5). And here, "your King Himself comes to you... having salvation." Link that with, "Jehovah is our King, He Himself will save us." "Your own God will come...He Himself will come and save you people" (Isaiah 33:22; 35:4). As Jesus rode upon the ass, the people shouted, "Save, we pray you!" /John 12:13). "Look! The Sovereign Lord Jehovah Himself will come." "Look! Your salvation is coming" (Isaiah 40:10; 62:11). "Jehovah" said, "I am coming" (Zech 2:10). "Look! This is our God...He will save us. This is Jehovah...rejoice in the salvation by him" (Isaiah 25:9). "Suddenly there will come to His temple the true Lord...Look! He will certainly come" (Malachi 3:1).

This is the glorious and magnificent JESUS! His name means "Jehovah Savior!" "Call his name JESUS, for he will save his people from their sins" (Matt 1:21). "There is no salvation in anyone else, for there is not another name ... by which we must get saved" (Acts 4:12). "What must I do to get saved?... Believe on THE LORD JESUS and you will get saved!" (Acts 16:30,31).

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he Deity of Jesus Christ is a glaring truth that runs throughout Scripture! It's not hidden in some obscure corner of the Bible. God's Spirit has seen to it that this glorious truth—that Jesus is Jehovah God Himself!—is openly proclaimed in the Bible for everyone to see, and know, and believe, and bow, and worship him as Lord of all! But Jehovah's Witnesses (JWs), cunningly indoctrinated by the Watchtower Society (WT), and willfully blinded by their own prejudice, reject this truth outright and refuse to see it and believe it-even when it's proclaimed right out of their own Bible! And that's what we intend to do here for the benefit of every honest reader—set forth the Deity of Jesus Christ by comparing Scripture with Scripture, and all from the JWs very own Bible. Every verse that appears in this tract is taken from their New World Translation.

As you go through each subsection, you be the judge as to whether this is not an openand-shut case where the Bible in the plainest of terms declares Jesus to be very God of very God! And make no mistake about it, every true believer knows Christ-"They will all know me, from the least one to the greatest one" (Heb 8:11). There is no salvation apart from knowing Jesus and believing in him. He said, "You know neither me nor my Father. If you did know me, you would know my Father also" (John 8:19). In the plainest of language, who does the Bible proclaim Jesus to be?

"Jehovah, Our God/The Sovereign Lord Jehovah Himself" Isaiah 40:3-11

This 40th chapter of Isaiah is a prophecy of John the Baptist announcing the Messiah who was to come after him. The language is all too clear. John calls Jesus "Jehovah, our God"— "Listen! Someone is calling out in the wilderness, 'Clear up the way of Jehovah, you people! Make the highway for our God through the desert plain straight" (v3). All four New Testament (NT) Gospel references to John announcing the Messiah are listed in the margin. Then in verse 5, Isaiah says, "The glory of Jehovah will certainly be revealed." This is the coming Messiah (see Isaiah 53:1ff). Then following: "good news" is proclaimed of that