

Agenda Item. 11

Community Led Delivery Model – Fleetwood Toolkit

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Report to Fleetwood Pride in Place Board

Date: 20/08/2026

Decision Required? Yes

Subject: Engagement Activity / 10 Year Strategy / 4 Year Delivery Plan

Does the report contain information which has been identified as confidential?

☐ Yes ☒ No

If yes, please specify the reason that the report is confidential below:

Not Applicable

Summary of main issues and governance considerations

1. Propose engagement activity and strategy development day to accomplish 1st draft of thematic projects before public consultation exercise.
2. All members of the Board to attend the proposed day.
3. All members of the Board to propose invitees from the wider community, including ways to invite residents, and make recommendations of stakeholders to attend the event.

Recommendations

4. The Fleetwood Pride in Place Board are requested to approve the Fleetwood Toolkit Model Day 7th October 2026, to be delivered at Emmanuel Church, Community Hall, 9.3am to 4.30pm.
 5. Formal invitations sent to all stakeholders identified, from Chair of the Board.
 6. Approve public call out for members of the public to attend.
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1 Purpose of this report

- 1.1 To provide a synopsis of activities which will be conducted during the Fleetwood Tool Kit Day.
- 1.2 The proposed Agenda for the day.

1.3 How outcomes from the day will be reported on and consulted with the wider public.

2 Background information

2.1 Lancashire County Council's Place Standard Team supports a collaborative, place-based approach to improving communities, putting the experiences, priorities and aspirations of local people at the heart of conversations about their neighbourhoods. The approach complements the County Council's wider commitment to stronger communities, civic pride and partnership working, recognising that successful places are shaped by residents, community organisations, businesses and public sector partners working together.

2.2 The team has valuable experience of working alongside communities and partners across Lancashire, including areas delivering Pride in Place Programmes, helping to create structured conversations about what works well in a place, where improvements are needed and what matters most to the people who live there. This type of engagement can provide an important evidence base for developing local priorities and ensuring investment responds to genuine community need rather than being determined solely by organisations.

3.3 Through sharing learning and experience from work undertaken across different Lancashire communities, the Place Standard Team can also help Pride in Place areas learn from one another, identify effective approaches to engagement and build stronger relationships between residents and delivery partners. This supports the wider ambition of creating places that are cleaner, safer, more welcoming and better connected, while strengthening local identity, community involvement and pride in the place people call home.

3.4 The Place Standard Toolkit, provides a practical and inclusive framework for understanding what makes a place work well for the people who live, work and spend time in an area. It helps structure meaningful conversations with residents, community groups and partner organisations, looking beyond buildings and infrastructure to consider wider social, environmental and community factors that influence people's quality of life.

3.5 The approach explores 14 key themes, covering areas such as moving around, public transport, streets and spaces, facilities and amenities, housing and community, social interaction, identity, belonging, feeling safe, care and maintenance, and influence and participation.

3.6 Partnerships are encouraging to identify the strengths, challenges and opportunities within the area, with the results providing a clear visual picture that help communities and decision makers agree priorities and develop actions for improvement.

3.7 For Fleetwood Pride in Place Programme, the toolkit can provide a valuable evidence -led engagement approach, ensuring that future investment and regeneration priorities are informed by the experience and aspirations of local people and helping to demonstrate how community feedback has translated into tangible priorities and action.

3 Delivery of The Fleetwood Toolkit Day

3.1 Welcome & Setting the Scene – The Place Standard Team introduces the purpose of the day, explains the Fleetwood Pride in Place Programme, and importantly defines the geographical area being discussed. Participants understand from the outset how their views will feed into future priorities and decision making.

3.2 Introducing the Place Standard Tool – Facilitators explain how the tool assesses both the physical and social aspects of a place. It works across the 14 themes, with questions and prompts designed to generate discussion about what is good about Fleetwood, and what needs improvement.

3.3 Tour of the Wards – Virtual if the weather prevents a walk around the Wards.

3.4 Mixed – Table Facilitated Discussions – Residents, community representatives, businesses, voluntary organisations, public sector partners and other stakeholders up to 50 individuals in total, are divided into smaller groups. Rather than a presentation led event, facilitators encourage people to discuss their lived experience of the area.

3.5 Working through the 14 themes – Groups consider subjects mentioned earlier under the 14 themes, which include feeling safe, social interaction, identity and belonging, care and maintenance. Participants score their place but also explain the reasons behind the scores.

3.6 Capturing the conversation – This is particularly important. The numerical scores provide a visual picture, but facilitators also capture comments, concerns, community assets, opportunities and ideas. Resulting in qualitative analysis.

3.7 Identifying Priorities – participants consider questions such as “What is working well?”, “What needs improving?” and “What should we prioritise?”.

3.8 Bringing the Room Back Together – the tables can then share their strongest findings. Common themes become visible, for example, SEND provision, Post 16 Education, The High Street, Community Facilities.

3.9 Analysis and reporting after the day – The information is collated and analysed to identify recurring priorities, differences between groups, strengths and areas requiring improvement. A comparable Place Standard exercise elsewhere has explicitly used this process to produce a structured assessment followed by findings and an agreed action plan.

4 Governance considerations

4.1 Risk management

4.1.1 Ensure all facets of the community are invited and have a voice, including community organisations, stakeholders, local authority and businesses.

4.1.2 Ensure all Fleetwood Pride in Place Board members are in attendance.

4.1.3 Ensure required number of facilitators sourced.

4.3 Forward Plan

4.3.1 The venue of Emmanuel Church, Community Hall has been provisionally booked.

4.3.2 Quote for the provision of light breakfast snacks, mid-morning refreshments, lunch and mid-afternoon refreshments has been requested.

4.3.3 Agreed invitation list to be drafted with Board member inclusion.

4.3.3 Social media campaign to encourage members of the public to participate, once approved by the Fleetwood Pride in Place Board.

4.5 Delegated authority and legal matters

4.5.1 Delegated authority is sought on the purchasing of refreshments and stationery for the day.

4.6 Financial and resource implications

4.6.1 Financial implications relate to refreshments, lunch and stationery.

4.6.2 Overall delivery and production of reports is free of charge to the Fleetwood Pride in Place Programme.

4.7 Equality and Diversity.

4.7.2 The Fleetwood Pride in Place Board are committed to ensuring that the day reflects the full diversity of Fleetwood and that all facets of the community can be represented and heard. Invitations will therefore be developed with careful consideration of different ages, backgrounds, cultures, abilities, lived experiences and circumstances, alongside representation from residents, young people, community and voluntary organisations, businesses, education, health, housing and other key local partners. Attention will be given to reaching people and groups whose voices may traditionally be less heard or who may experience barriers to participation. By bringing together a broad and representative cross-section of the Fleetwood community, the Tool-kit day will encourage inclusive discussion, shared

understanding and meaningful participation, helping to ensure that the priorities and future direction of Fleetwood Pride in Place are informed by the people and communities the programme is intended to benefit.

5 Recommendations

5.1 It is recommended the Fleetwood Pride in Place Board approve this intervention, with a view of obtaining valued engagement and statistical data to support the submission of the 10-year vision and 4-year delivery plan for the Fleetwood Pride in Place Programme.

6 Background Documents

6.1 Sample presentation document to outline the course of the Toolkit Day.

6.2 Sample Invitation list used in alternative Pride in Place areas.