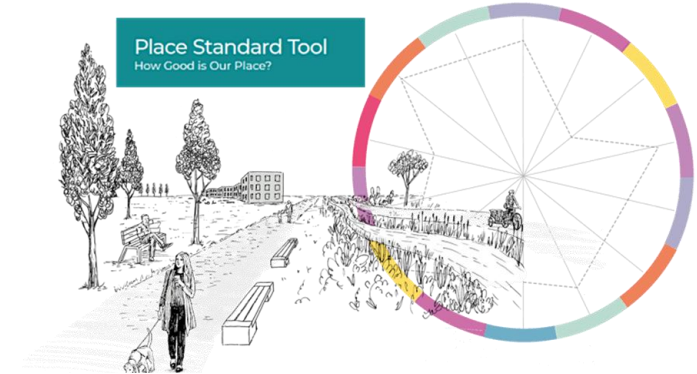


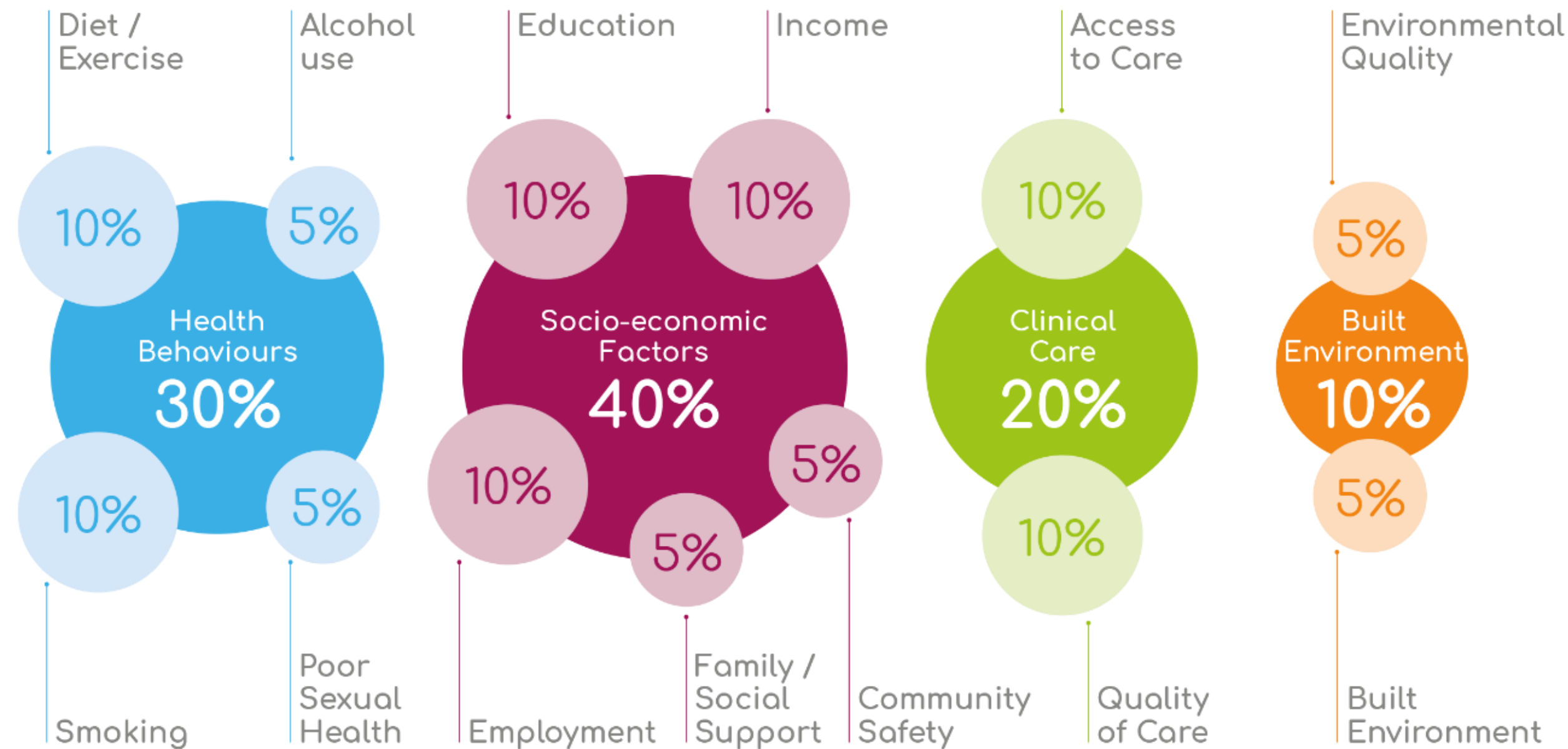
Lancashire Pride in Your Place Place Standard Workshop

Example Place Standard Event
Presentation



Example Workshop Agenda

Timing	ACTIVITY
09:30 – 09:50	Arrival: Registration/Refreshments and Networking
09:50 – 10:00	Table introductions
10:00 – 10:10	Welcome and Overview
10:10 – 10:25	Session 1: Introduction to Place Standard
10:25 – 10:35	Session 2: Pride in Place presentation
10:35 – 10:45	Session 3: Guest speaker
10:45 – 11:10	Session 4: Instructions for the day and allocation of domains
11:10 – 12:25	Session 5: Walking tour of Fleetwood
12:25 – 12:55	Lunch
12:55 – 13:10	Observations onto post it notes
13:10 – 14:10	Session 6: Scoring exercise
14:10 – 15:10	Session 7: Priority and action setting
15:10 – 15:35	Session 8: Feedback from tables
15:35 – 15:45	Next Steps
15:45	Final Thoughts, Closing Remarks, Networking



SOURCE: Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute in US to rank countries by health status

**What we
focus on**



Lifestyle

**Living and working
conditions**

**Social
relations**

Economy

Mental health

**Housing
conditions**

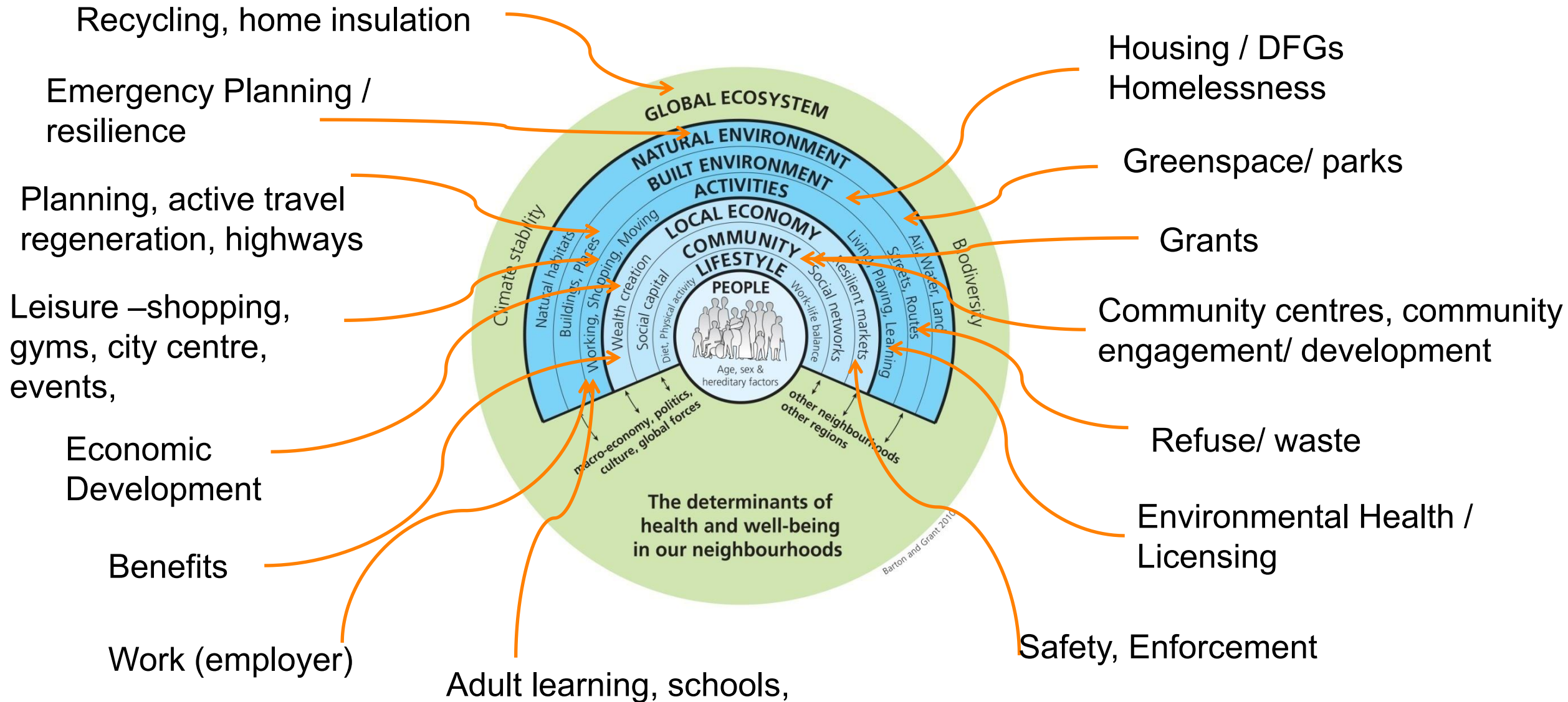
Education



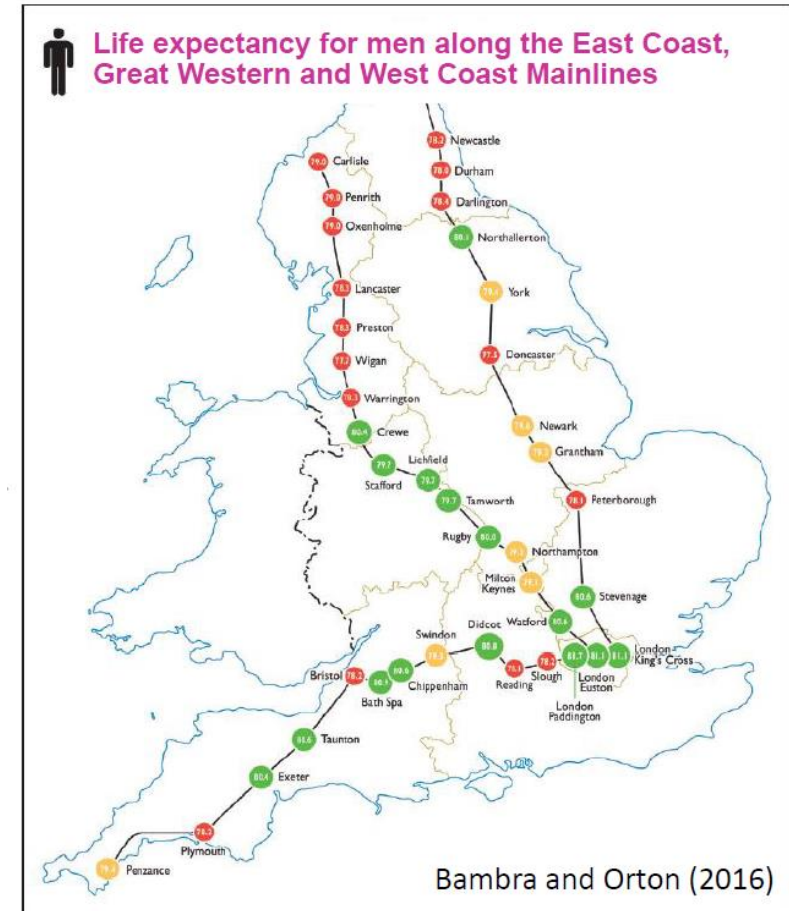
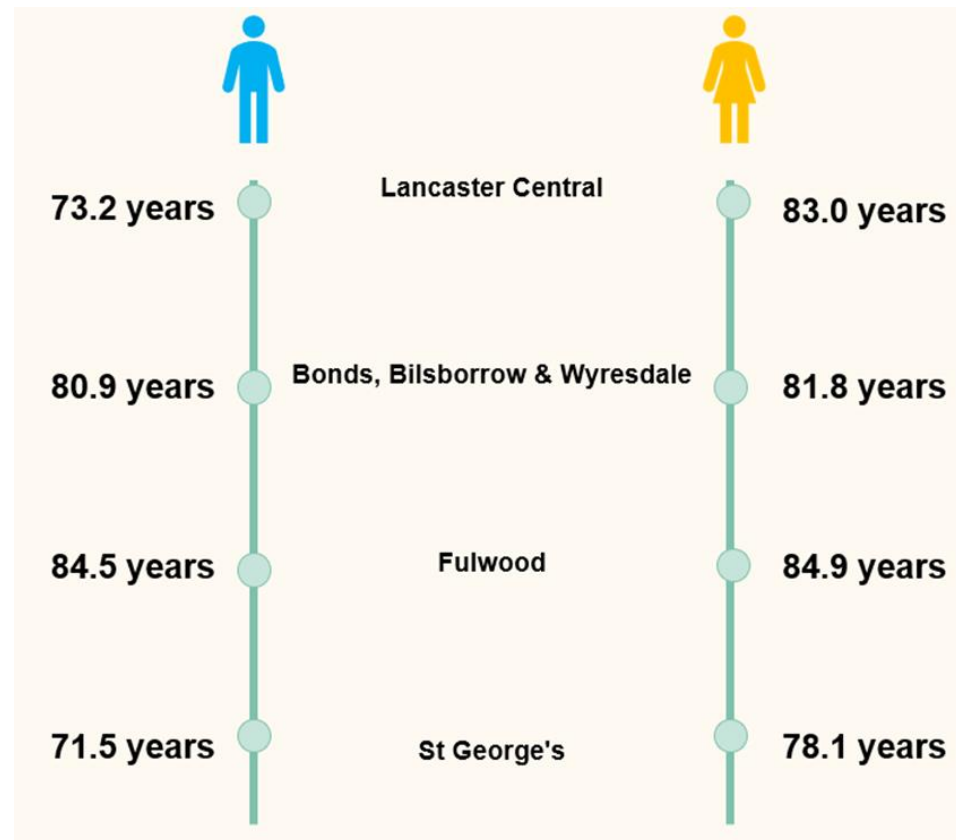
**What we
ignore**

Wider Determinants of Health - Place

Everyone has a role –
“Health is everyone’s business”



Why Place matters



Introduction to Place Standard



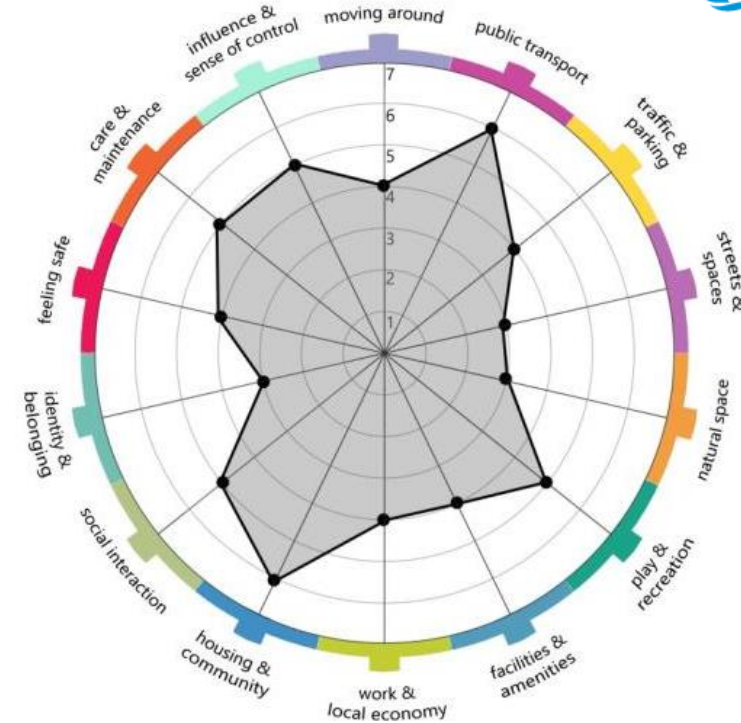
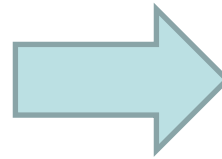


What is good about your place?



[illegible]

Origins



Community
Empowerment (Scotland)
Act 2015

Partners:

- ☐ Scottish Government (Planning & Architecture)
- ☐ NHS Health Scotland (Public Health Scotland)
- ☐ Architecture & Design Scotland
- ☐ Glasgow City Council

A legal requirement to “prepare and publish a local outcomes improvement plan” July 2015

“A place based approach is about understanding the issues, interconnections and relationships in a place and coordinating action and investment to improve the quality of life for that community.”

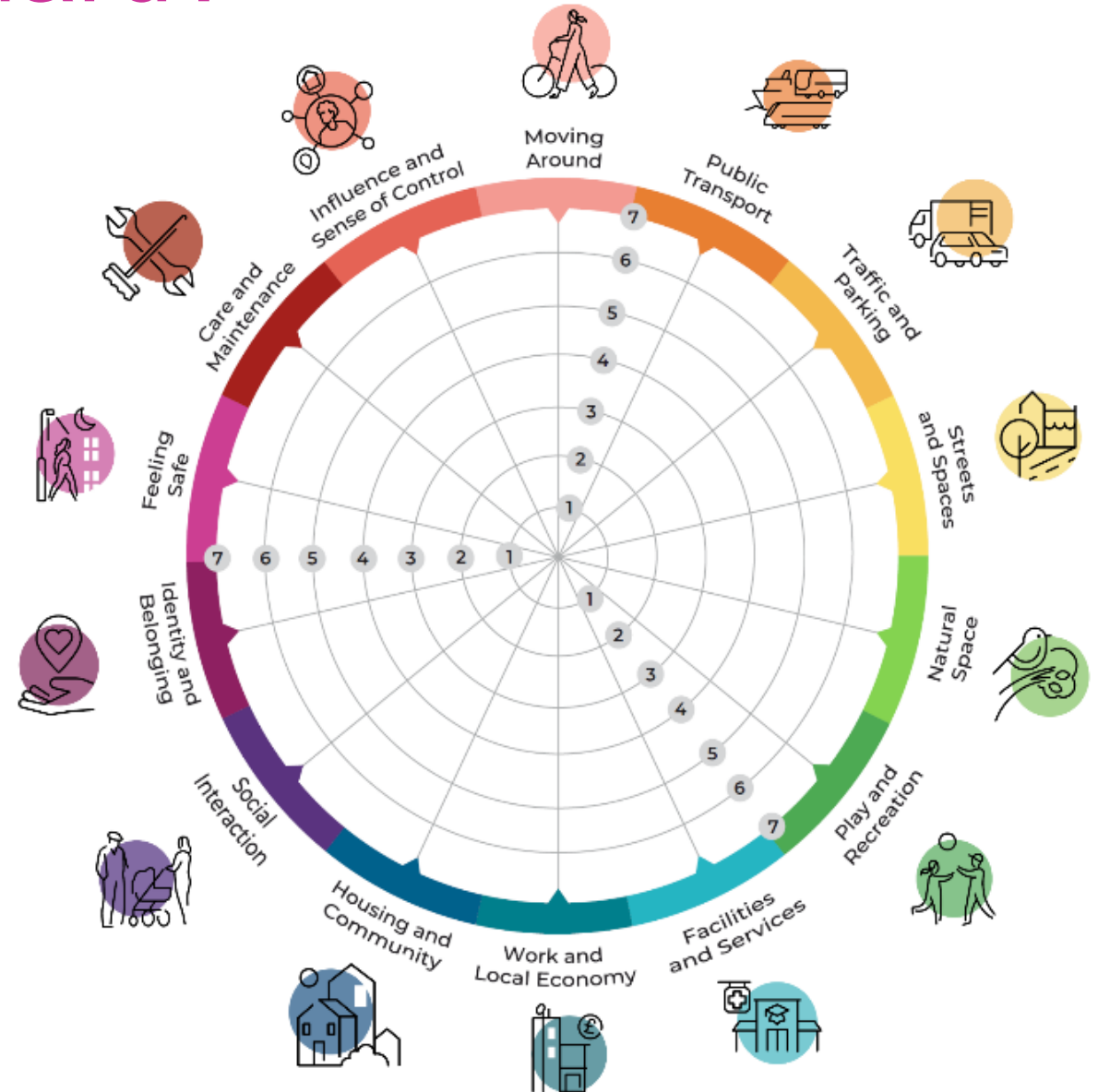
“The Principle promotes the need for communities, public organisations and businesses to work collaboratively with the assets and services in a place to achieve better outcomes.”



What is the Place Standard?

The Place Standard is a tool that is used to **access the quality of a place**. It can **assess places that are well established, undergoing change, or still being planned**. The tool can also help people to identify their priorities for a particular place.

- A simple, easy to use tool to assess the Quality of A Place
- To facilitate conversations between communities, private, public and voluntary sectors
- Identifies assets, improvements, priorities, and plans for action
- 14 dimensions that consider both the **social** and **physical elements** of a place
- [Evidence Based](#)



Key Outcome should always be **'Creating A Better Quality Place'**

Theme

Question

● Moving Around	Can I easily walk and cycle around using good quality routes?
● Public Transport	Does public transport meet my needs?
● Traffic And Parking	Do traffic and parking arrangements allow people to move around safely and meet community needs?
● Streets & Spaces	Do buildings, streets and public spaces create an attractive place that is easy to get around?
● Natural Space	Can I regularly experience good quality natural space?
● Play & Recreation	Do I have access to a range of spaces and opportunities for play and recreation?
● Facilities & Amenities	Do facilities and amenities meet my needs?
● Work & Local Economy	Is there an active local economy and the opportunity to access good quality work?
● Housing & Community	Does housing support the needs of the community and contribute to a positive environment?
● Social Interaction	Is there a range of spaces and opportunities to meet people?
● Identity & Belonging	Does this place have a positive identity and do I feel I belong?
● Feeling Safe	Do I feel safe?
● Care & Maintenance	Are buildings and spaces well cared for?
● Influence & Sense of Control	Do I feel able to participate in decisions and help change things for the better?



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1	2	3	4	5	6	7
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What is good now?
How could we make it better in the future?

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Lived Experience - an example of how the original PST has been used..



Group 1: Priorities for Action

- Castle way: conflict of uses, severance, traffic/noise, safety
- Bitts Park: lack of facilities/café, derelict building
- City Centre: core dead at night, tired public realm
- Lack of office space
- Public transport: lack of information, expensive, how do you find it? – lack of signage

TOP 3

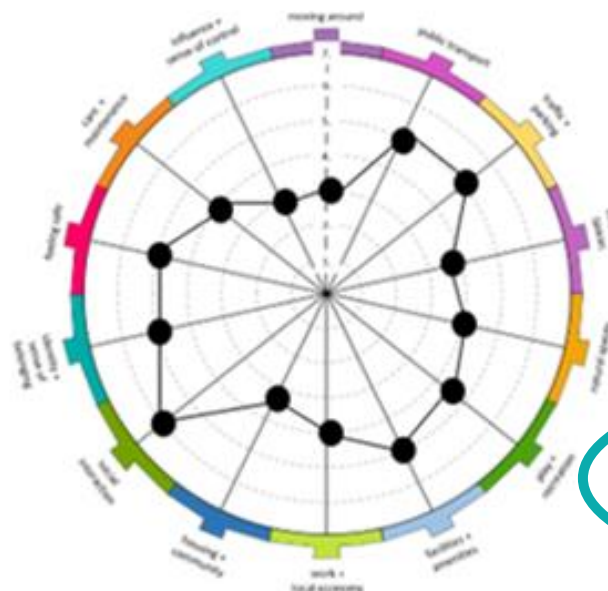
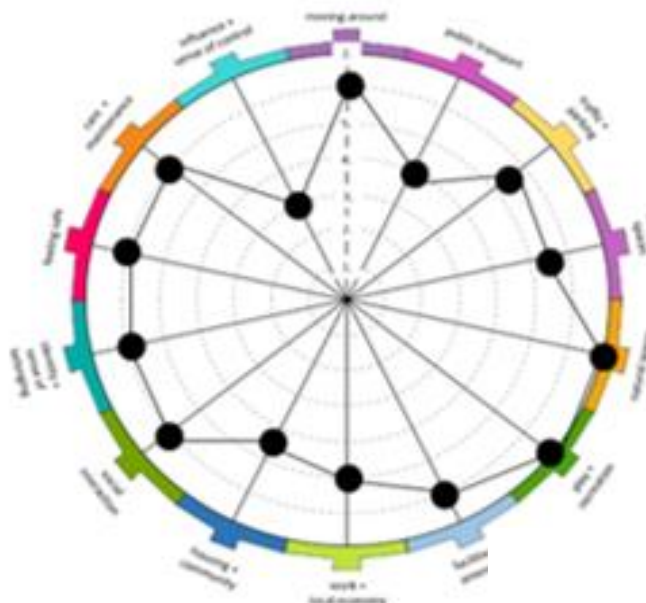
1. Castle Way
2. Bitts Park facilities
3. City Centre after dark

TOP 3 PRIORITIES

1. Castle Way
 - Segregate footpath/cycle way – verge
 - Under pass (if money no object) – divert the Eden! Bypass!
 - Divert cycleway round back of castle
 - Changes to road surface at crossing
 - Trees!!!
 - "less half-hearted crossing" – achieve better visual connection with Castle & Castle St
 - More signage for subway
2. Bitts Park
 - Potential for redundant park keepers
 - Lodge to be used as café/community space
 - Better/cleaner toilets
 - Visitor centre
 - Take down 'flood warning' signs

Impact examples

(kindly written up by a work experience student)



Group 4: Priorities for Action

City centre

- Re-develop street scene (scotch st – pedestrian area & up to Devonshire St)
- Develop access for cycle usage/routes (parking)
- Lowther St – traffic reduction
- Longer term city centre use
- Extended night time usage

Citadel / Station

- Should areas remain different?
- Key project Borderlands deal [long term]
- Improve street scene, cleanliness and natural environment [short-term]
- Responsibilities?

Botchergate

- Night time and safe spaces
- Improvement to: lighting, shop fronts, safe areas, focus on Botchergate/Condon road
- Cohesion
- Improve variety of use (e.g. cinema)

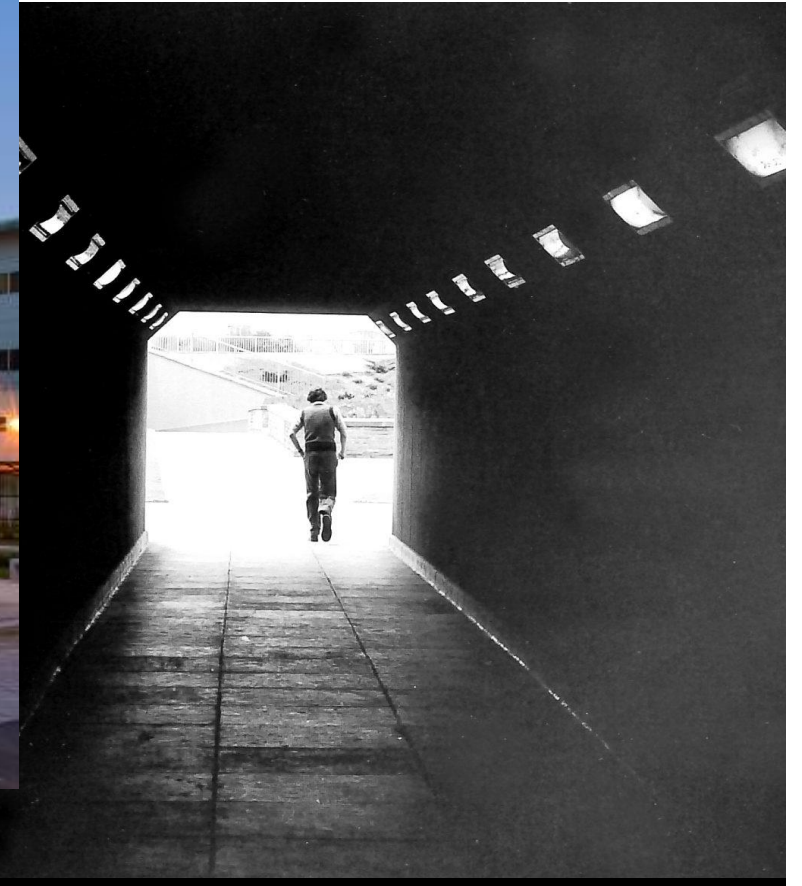
Portland Square / Warwick

- Explore future city centre housing in this area
- Parking issues

Outcome: People thinking differently



- Carlisle College and underpass











Cycling - some
too many bus
stops at lunch
cheaper bus
greener

Derelict Housing / shops
After
Priority - maintain min
level
- Planning experience
city

Streets & Space
used
- use & maintenance
- cash
- Grants / Market bc



City Centre area

Signage
racks

community Panels

- Derelict building
offices

- Cash
with
- Min
main

Traffic & Parking
Public transport

Traffic
Station improvements

different
night

city
ne
s
oc
Hi
En
tic
oth

Community means everyone

Pride in Place: people, places and voices connected

shared pride / shared
action



It includes every person who lives, works, learns, visits or helps shape the place.

Introducing the Place Standard Tool

A simple way for residents to talk about what everyday places are really like.

Where we spend our time has an important effect on our lives and our wellbeing.

Improving the quality of places and the opportunities we can access can help tackle inequalities.

No expert knowledge is needed, your experience is evidence.

The tool gives everyone the same clear questions, so we can compare what people notice and agree what needs attention.

It helps us:

- 1 Look at the whole place**
streets, buildings, spaces, services and how people feel.
- 2 Talk about what matters**
what works, what worries people, and what could be better.
- 3 Spot areas for action**
improvement, concern, development and future investment.

How your feedback becomes action

A simple way to move from “what we notice” to “what we improve”.

We are asking you to help us understand everyday life in this area.

1 Share what you see

What works well?
What feels difficult?
What worries you?

2 The information will look for patterns

Which comments come up often?
Who is most affected?
Which places matter most?

3 It will help identify next steps

What could be improved?
What needs more work?
Who should be involved?

What this gives us: a shared starting point — clear priorities based on local experience, not assumptions.

CLOSING REFLECTION

Today's purpose

— Look around

Notice what is working, what feels difficult and what has potential.

— Take time

Digest the information being presented before moving to conclusions.

— Name the change

Identify areas for improvement, concern and development together.

To look closely at one small part of the area — and use the Place Standard Tool to identify areas for improvement, concern and development.

Your observations become a snapshot of the day-to-day life of the people who live and work here.

A red flag pin is stuck into a map. The map shows a grid of streets, some green areas, and a blue line representing a river or canal. The flag is red with a silver pin. The background is a blurred map.

Place Standard Instructions

Introductions, tables and themes

- If you haven't already – introduce yourselves
- Write your name on the table sheet and in your booklets
- Select your themes

Table	Facilitator	Scribe
Blue		
Yellow		
Green		
Orange		
Purple		

Preparing for the Practical Workshop – Walkabout

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- Stopping points at regular intervals will allow a theme to be considered or scoring to take place.

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Today's approach

1. Overview and introductions 
2. Identify your facilitator, scribe and pick your themes 
3. Read your theme info in the booklet
4. **WALKABOUT**
5. Write up your post-its and put next to themes (points for the tidiest)
6. Discussion about theme scoring and join up star
7. Reflection on which are the lowest / highest
8. Suggestion for priorities and action



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What is good now?

How could we make it better in the future?

Please use page 25 if you wish to add further comment referencing the question.



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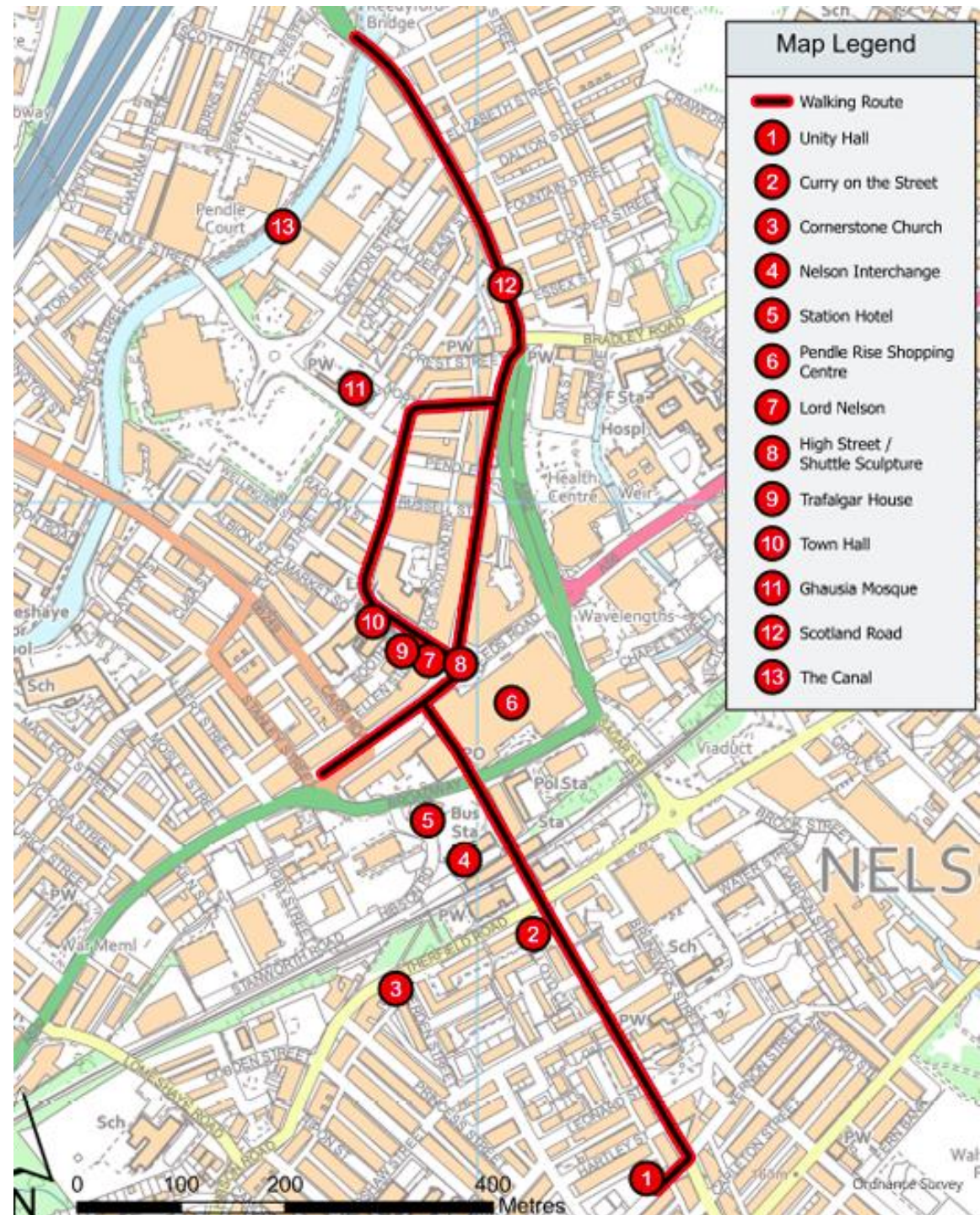
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Example Route: Nelson through the Place Standard lens (Walk)

There will be two groups



Walking Route



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4. Your facilitator will then ask if everyone is happy with their pairing – if there needs to be any doubling up of themes / swapping of themes. Make sure you read your selected themes.
- 5. Now time to walk and take in positive and negative aspects. Photograph, write thoughts, put notes into your bookletback for 12:25 to place your observations on Post-its around the PST wheel.**



Walkabout

Lunch



Lancashire Place Standard



Observations on Post it Notes

We encourage you to write up comments on post-it notes about what you captured or saw on the route.



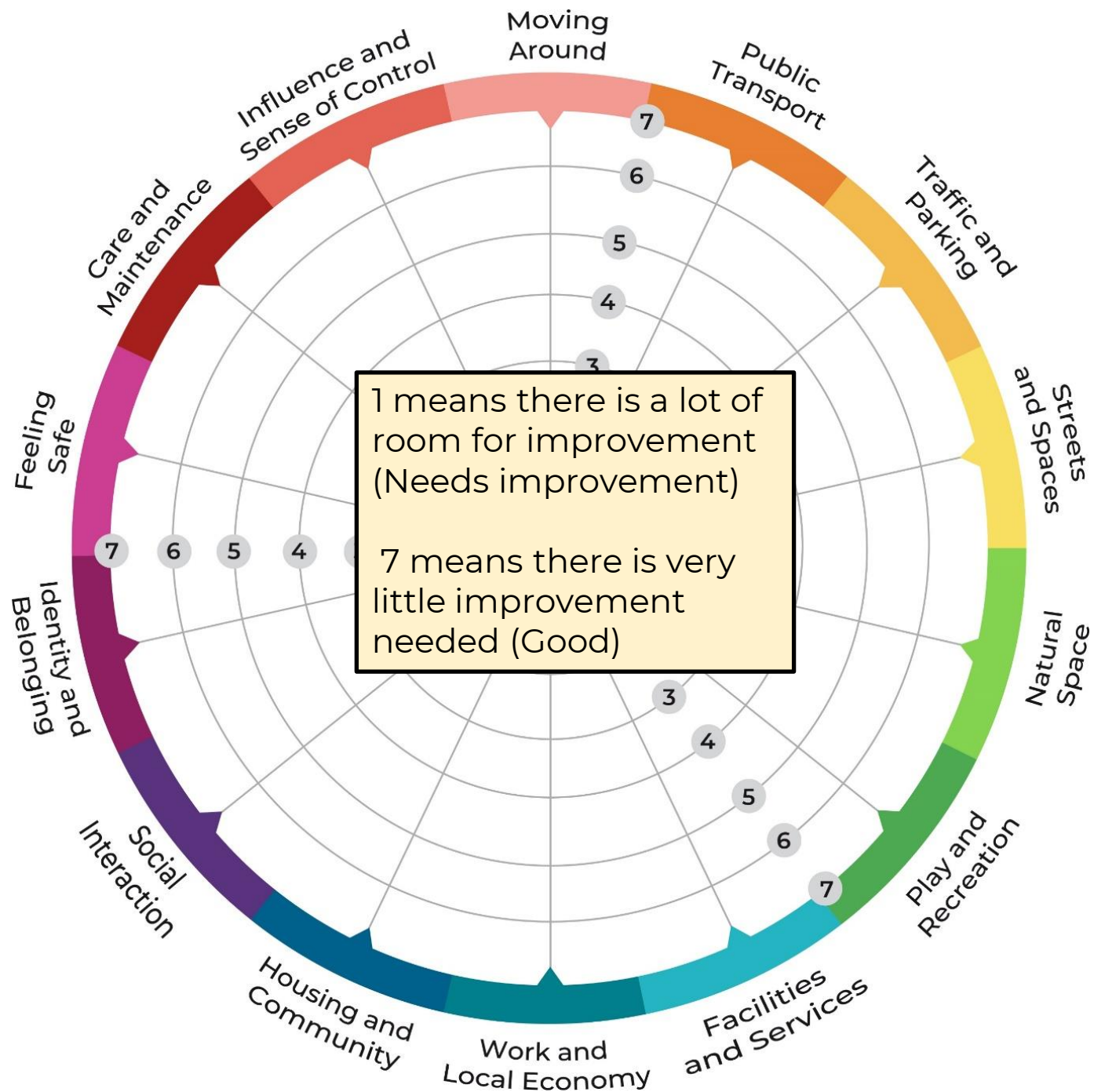


Assessment to Action

Facilitators will help guide each table (Approx timings....).

Part A – Table discussions - Recording and Scoring (60mins).

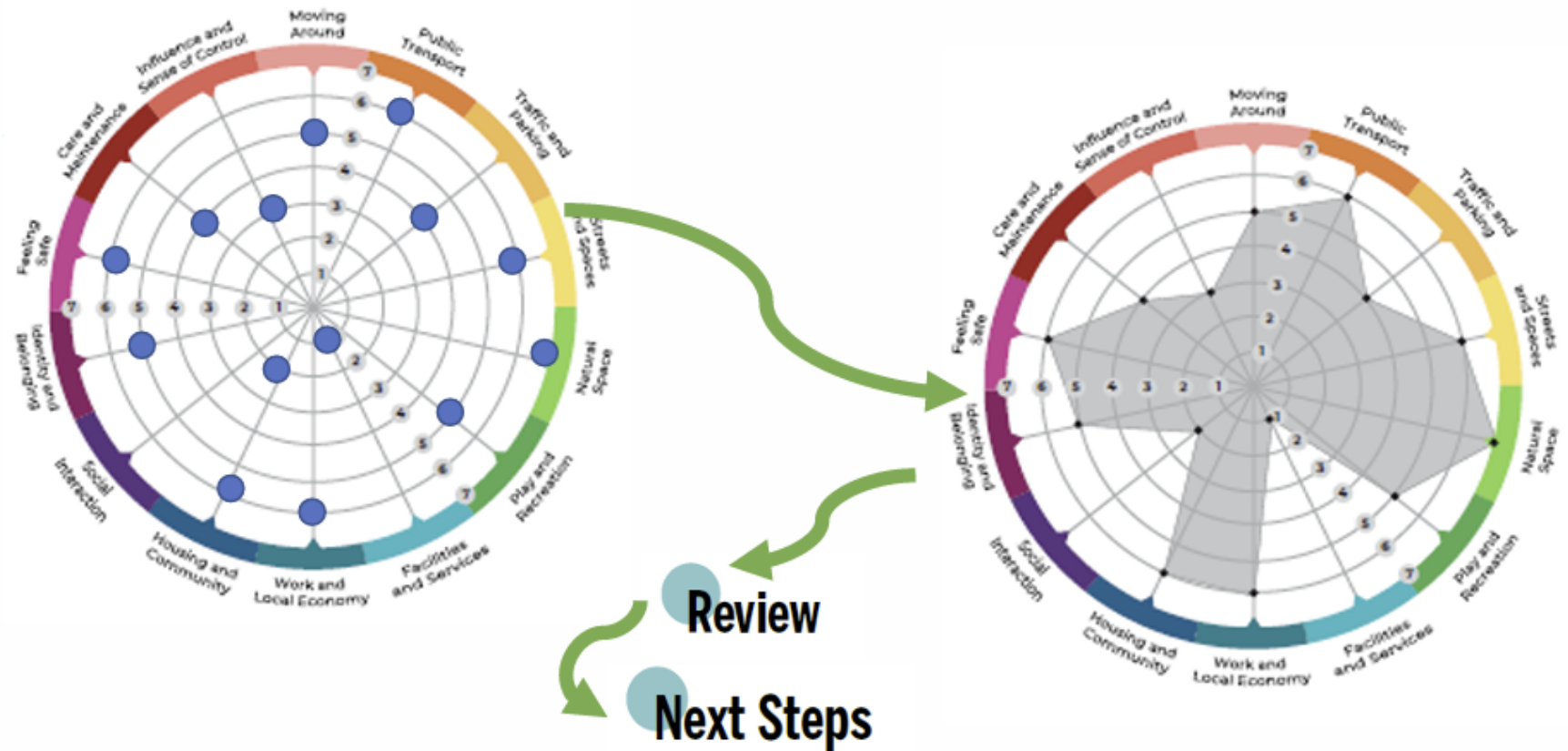
Part B - Analysis, prioritisation, and actions (60 mins).



Using the wheel

How do I use it?

The Place Standard is very easy to use. Users consider each question in turn rating a place on a scale of 1 to 7. One means there is a lot of room for improvement, 7 means there is little need for improvement, the quality is as good as it can be. Then you plot the ratings on the compass and join the dots to make a 'spider' diagram.



Where to start on the wheel

- Each table will start at a different theme on the wheel
- All themes will be discussed within the hour (around 4 min per theme)!

Table	Blue	Yellow	Green	Orange	Purple
Theme start	Moving around	Streets and spaces	Facilities and services	Social interaction	Care and maintenance

Part B - Analysis, prioritisation, and actions (60 mins).

Consider...

1. Which theme has the highest score? Which theme has lower scores of the wheel? Why? What do the comments say?
2. Highlight something positive – what do we want to celebrate, maintain or build on?
3. Record the main priority areas for improvement (up to 3 priorities per table). Identify at least one action for each priority identified.

Think WHAT (priority), HOW (what will you do), WHO (will you involve?), WHEN - short-term, medium-term, long-term (when might you get people back together)?

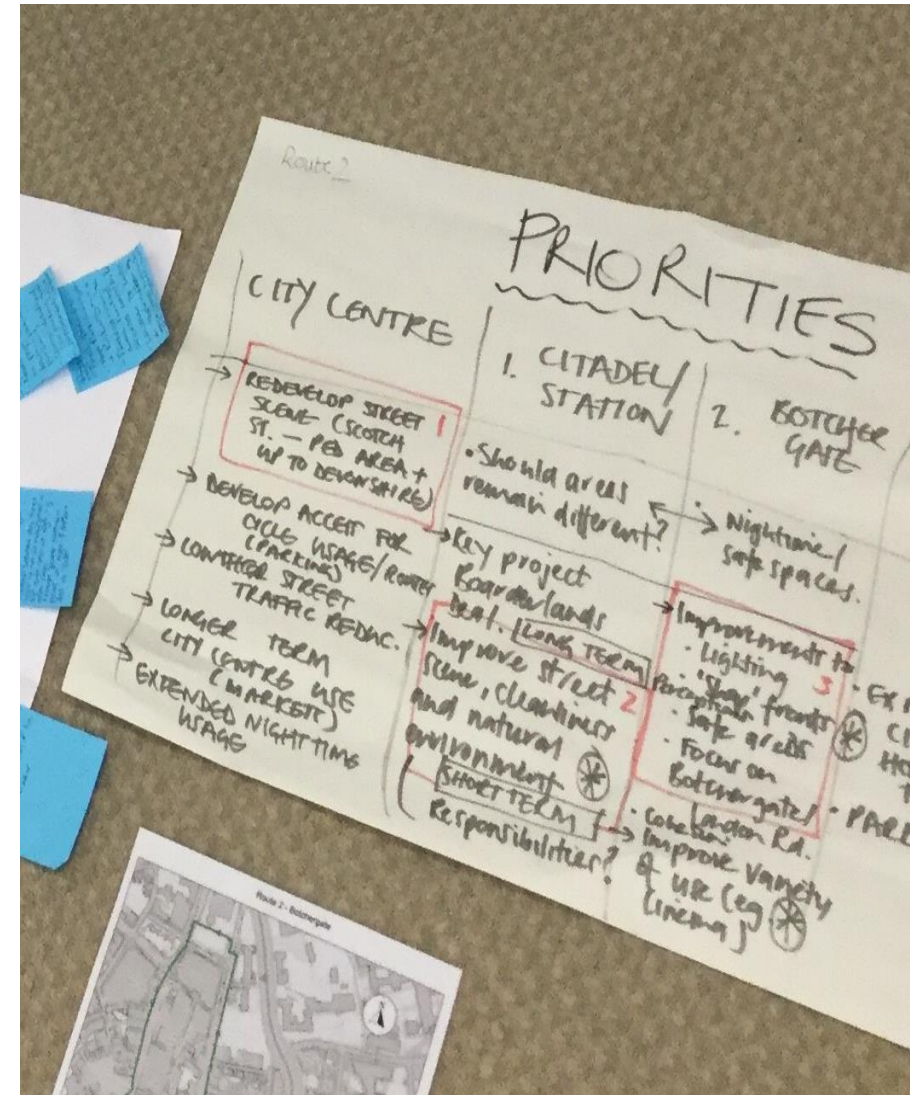
Priority Issues and Recommended Actions

E.g. Improve Play and Recreation / activities for young people (Priority), by doing a survey with young people to understand needs and submitting a funding bid based on the outcomes to run activities in assets (action).

- **HOW?** Start a conversation with a funder / youth organisations /schools, map out assets, analyse survey (young people to design /share?)
- **WHO?** Which key stakeholders might you involve? Schools, youth groups, Community, Funders... etc

E.g. Reduce Traffic Speeds (Priority) by introducing a new reduced speed limit (Action).

- **HOW?** Research other areas that have done this, etc.....
- **WHO?** Council, Police, other areas who have done



Feedback from tables (Elevator Pitch Style)



25 mins

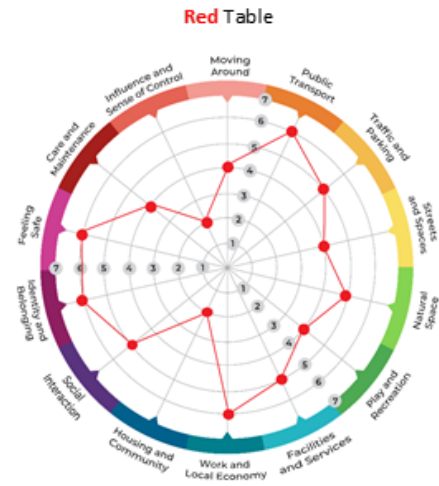
Next Steps





Report writing

Ensuring accountability

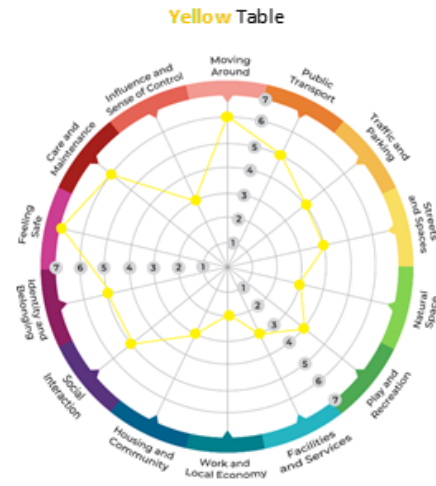


Highest rated themes:

- Work and Local Economy (6)
- Feeling Safe (6)
- Identity and Belonging (6)
- Public Transport(6)

Lowest rated themes:

- Influence and Sense of Control (2)
- Housing and Community (2)

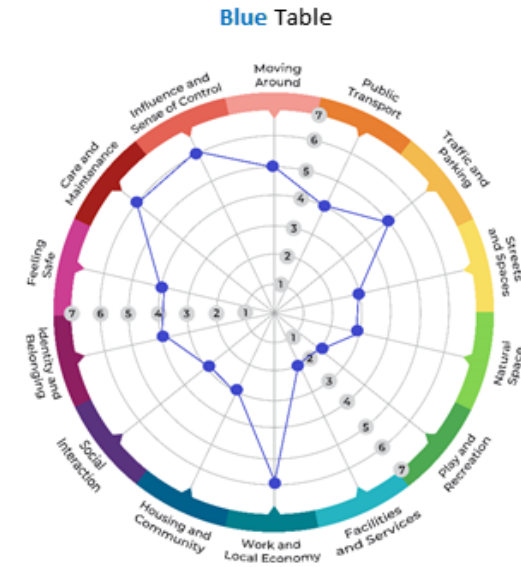


Highest rated themes:

- Feeling Safe (7)
- Care and Maintenance (6)
- Moving Around (6)

Lowest rated themes:

- Work and Local Economy (2)
- Housing and Community (3)
- Facilities and Services (3)
- Natural Space (3)
- Influence and Sense of Control (3)

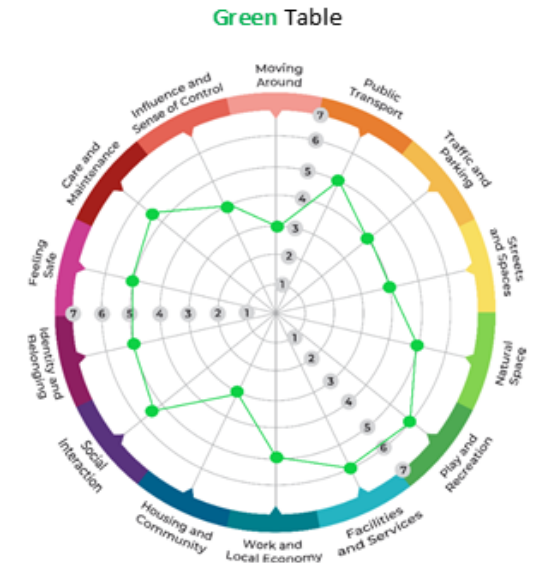


Highest rated themes:

- Work and Local Economy (6)
- Care and Maintenance (6)
- Influence and Sense of Control (6)

Lowest rated themes:

- Play and Recreation (2)
- Facilities and Services (2)



Highest rated themes:

- Facilities and Services (6)
- Play and Recreation (6)

Lowest rated themes:

- Housing and Community (3)
- Moving Around (3)

Recording Scores

And prioritising

Evidencing...

Carlisle 'Your Place' Project: Place Standard Tool Training Session Report

Carlisle 'Your Place' Project: Place Standard Tool Training Session

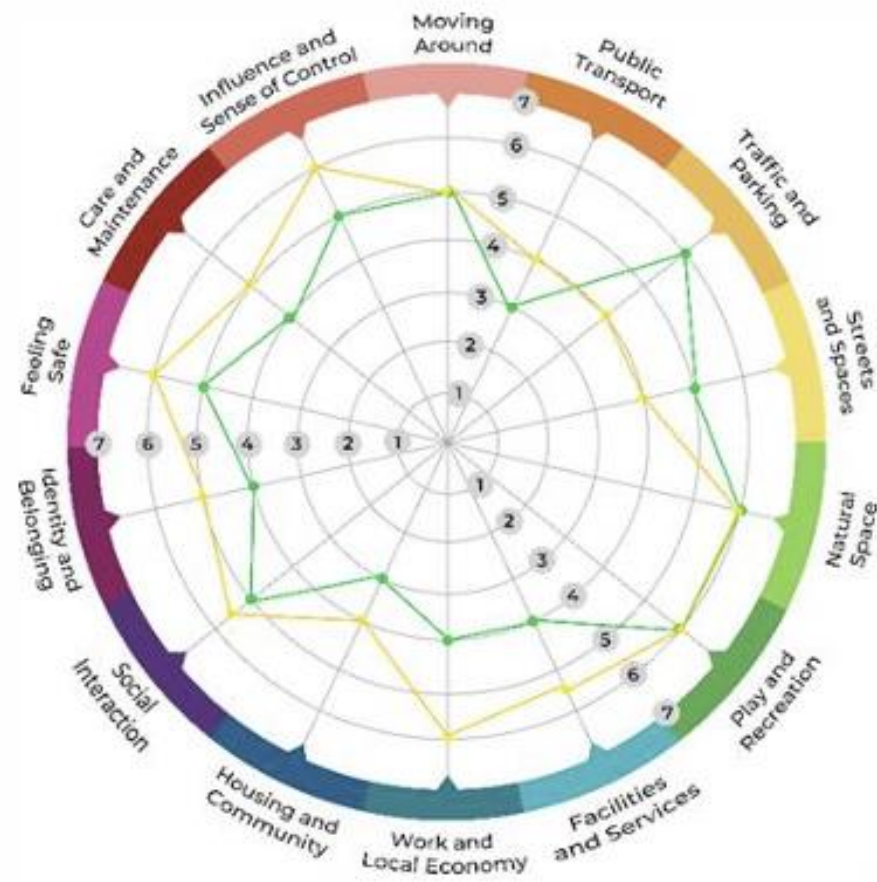


Cumberland Council's Community and Locality Directorate

Carlisle Civic Centre: 4th July 2023

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	Yellow	Green	Average
Natural Spaces	6	6	6
Play and Recreation	6	6	6
Feeling Safe	6	5	5.5
Influence and Sense of Control	6	5	5.5
Social Interaction	5.5	5	5.25
Moving Around	5	5	5
Traffic and Parking	4	6	5
Work and Local Economy	6	4	5
Facilities and Services	5.5	4	4.75
Care and Maintenance	5	4	4.5
Identity and Belonging	5	4	4.5

Evidencing (2)...

- The use of wraps (for example, see image below of the former Bulloughs / Hooper's store), as even if a building is unoccupied, it lifts the impression of that area.



Chris Blain - 04.07.2023: Photograph taken by participant whilst on the Place Standard walkabout; showing the image wraps on the old Bulloughs / Hooper's store window.

- There was a suggestion that perhaps Town Deal funding or UK SPF could explore these opportunities.

Theme	Post-it Notes		Post-it Notes	
Natural Spaces Average Score – 6 (Highest Score)	- Spaces felt pretty clean and tidy. - Plenty of benches in the city centre to sit under trees. - Good access to green spaces, ramp to get down to Bitts Park and to get under roundabout. - Bitts Park – great green spaces in city centre. - Very 1970's, municipal bedding – rethink? - Some planted up beds in Castle St. - Planting around the Civic Centre nicer. - Hanging baskets (Scotch St, Market Cross) a bit mean looking, too high up on poles. - Lots of street trees - Nice hanging baskets (Lanes)		- Bitts Park: very accessible – close to city centre; good variety of trees, same planting, plenty of green spaces, well maintained, tidy and well used. - Bitts Park: accessible and attractive - Bitts Park: good; lots of trees, accessible to all/flexible spaces. Bad; annual planting, too much cut grass, gardener's cottage boarded up and unused. - Bitts Park: The majority of annual planting needs replaced with sustainable, insect friendly, perennial planting, cost saving for plants and staff time to maintain. - Bitts Park: Signs needs some paint, flood warning - tatty.	
	What is good now?	How could we make it better in the future?	What is good now?	How could we make it better in the future?
	Nice planting at Civic Centre, Scotch St – Trees, but otherwise a bit base. Pretty clean and tidy. Lanes – hanging baskets. Market cross – trees, clean	Lanes – Different vertical planting, some shop fronts a bit tired. Some planted beds – bit boring bedding.	Bitts Park is lovely, flexible spaces for all, very accessible, small areas of natural uncut	Tribe area – needs tidied up, looking tired. Empty house at Bitts Park is an eye sore. Areas into Hardwicke Circus – aged – needs

Public Transport	Positive Trends	Negative Trends
	- Regular transport connections to shopping in Carlisle, Gretna, and Annan. - Further comments highlighted there was an opportunity to consider a rail connection to Longtown as part of any southward extension of the Borders Railway network (There is currently plans for a 10 million border railway feasibility study under development).	- Absence of a direct bus services between Longtown and Brampton and the absence of free public transport for 6th form students to travel to and from William Howard School. - The lack of clear and obvious bus stops and need for more accessible bus stop facilities and shelters. - The need for better future connectivity and frequent and affordable transport links to Carlisle and Scotland including a possible stop on the southward expansion of the Borders Railway. - The need for future transport developments such as the establishment of community run bus services to provide greater connectivity.

Right now



Collect worksheets



Write report



Share MS Form for you to
complete to evaluate
training, please do complete
this.



Contact
[place.standard@lancashire.
gov.uk](mailto:place.standard@lancashire.gov.uk) with any Place
Standard Tool queries



Final thoughts

and

Thank you for your
participation