

Pride in Fleetwood Board Agenda

Pride in Fleetwood
Date of Publication: 9 April 2026
Please ask for: Marianne Unwin
marianne.unwin@wyre.gov.uk
Tel: 01253 887326

**Pride in Fleetwood Board meeting on Thursday, 16 April 2026 at 5.30 pm
in the Memorial Hall - Emmanuel on the Mount Church, Fleetwood**

1. Welcome, apologies and introductions

2. Declarations of interest

Board members will disclose any pecuniary and any other interests they may have in relation to the matters to be considered at this meeting.

3. Confirmation of minutes (Pages 3 - 8)

To approve as a correct record the minutes of the meeting of the Pride in Fleetwood Board held on Thursday 19 March 2026.

4. Action log and matters arising not on the agenda (Pages 9 - 10)

To review and note the action log and matters arising from the meeting of the Pride in Fleetwood Board held on 19 March 2026.

5. Decision register (Pages 11 - 14)

To note the Pride in Fleetwood Board's decision register.

6. Pride in Fleetwood Terms of Reference (Pages 15 - 34)

To review and approve the Board's Terms of Reference.

7. Neighbourhood assets and Fleetwood data sets (Pages 35 - 50)

To review key assets and facilities within the neighbourhood area.

8. Sub-group verbal updates

Sub-group leads to provide the Board with an update on the progress of their respective workstreams.

(a) Engagement

(b) Quick wins

- (c) Accessibility and Memorial Park
- (d) Lord Street
- (e) Families and young children
- (f) Young people
- (g) Post 16 education
Reporting to the May Board meeting.
- (h) SEND
Reporting to June Board meeting.

9. Secretariat support, including dedicated Development and Governance Officer recruitment and admin support

Verbal update on the progress regarding arrangements for secretariat support.

10. Community led delivery model

Verbal update on the development and progress of a community led delivery model.

11. Any other business

12. Date and time of the next Pride in Fleetwood Board meeting

The next meeting is scheduled for Thursday 21 May at 5.30pm to 7.30pm in the Memorial Hall, Emmanuel on the Mount Church, Fleetwood.

Pride in Fleetwood Board Minutes

The minutes of the Pride in Fleetwood Board meeting of Wyre Borough Council held on Thursday, 19 March 2026 at the Memorial Hall - Emmanuel on the Mount Church, Fleetwood.

Pride in Fleetwood Board members present:

Mark Spencer (Chair)
Lorraine Beaver MP
Councillor Ruth Duffy
Michael Gray
Yvonne Johnstone
John McLellan
Amelia Sherry
Courtney Isherwood (VC)
Fiona Bradford
Simon Hughes
Connor Pennington
Francesca Spore
Kirsty Soper
Karen Pratt
Holly Martinez
Jesika Pook (VC)
Lorraine Moffat

Apologies for absence:

Liam Buswell

Failed to attend or tender apologies for absence:

Patrick Hayton

Wyre Council Officers present:

Marianne Hesketh, Director of Communities (Wyre Council)
Marianne Unwin, Democratic Services and Scrutiny Manager (Wyre Council)

Two members of staff from the office of Lorraine Beavers MP and one member of the public attended the meeting.

1 Apologies for absence, welcomes and introductions

The Chair welcomed attendees to the first meeting of the Pride in Fleetwood Board. The Board members introduced themselves and their connection to Fleetwood.

2 Declarations of interest

None received.

3 Pride in Fleetwood overview

The Chair and Lorraine Beavers MP provided an overview of the Pride in Fleetwood funding, noting that £20 million had been allocated to the initiative over a ten year period, with smaller disbursements in the early years and larger allocations scheduled for later years. A document detailing the full funding allocation was circulated to Board members and appended to the minutes.

It was reported that an initial £150,000 had been received to support board development, community engagement and early project work. It was also confirmed that the funding was targeted at the Pharos ward and parts of the Mount ward, with a particular focus on areas experiencing the highest levels of deprivation. However, it was acknowledged that areas outside these boundaries might also benefit from specific projects.

4 Draft terms of reference and declarations of interest arrangements

The Chair introduced the item and explained the purpose of establishing terms of reference for the Board.

The Board discussed in detail the content of the draft terms of reference as published in the agenda, specifically addressing Board membership, Board proceedings and accountable body arrangements.

The Board highlighted the following points:

- The Chair confirmed that he had appointed two Vice Chairs for the Board: Courtney Isherwood and Jesika Pook.
- The terms of Board membership were clarified as an initial four year period, with the possibility of three year renewals to allow flexibility and support the retention of active members.
- It was noted that membership would be reviewed annually to ensure continued engagement and an appropriate mix of skills.
- Conflicts of interest forms were to be completed annually, and declarations of interest remained a standing item at every meeting. The Chair requested that any Board members who had not yet submitted their forms do so at their earliest convenience. Members with concerns about potential interests were encouraged to speak with the Chair prior to meetings.
- Member profiles, including photographs, were required for publication on the website.
- Attendance expectations were clarified, with emphasis placed on the importance of notifying the Chair of any apologies.
- It was agreed that Board meetings would take place monthly for at least the first year.
- The definition of quorum for the Board was clarified.
- The Board accepted the wording regarding funding at section 12.4,

noting that amendments might be sought at a future meeting following consultation with relevant Ministers and further guidance from MHCLG. It was agreed that this issue would remain a recurring agenda item until resolved.

- Communications were to be centralised. Board members were encouraged not to make individual announcements about Board decisions on personal social media accounts unless sharing official posts or content approved by the designated communications lead.
- Following detailed discussion, the Board accepted the defined boundary set out in Appendix 1 but agreed that expenditure outside this boundary might be permissible where a strong benefit to the target area could be demonstrated. It was acknowledged that principles for determining such decisions would need to be established.
- DBS checks for Board members were discussed, and it was **agreed** that these would require renewal every three years with annual declarations. Records would be held centrally, and processes would take into account members under the age of 16.

It was **agreed** that the following amendments be made to the Pride in Fleetwood Board – Terms of Reference (draft), with the amended version to be submitted to the next Board meeting for formal adoption:

- Paragraph 6.3 to be amended to allow reappointment for further three-year periods.
- Paragraph 6.12 to be amended to replace “the council’s website” with “the Pride in Fleetwood website”.
- Section 12 (Communications) to be renumbered as Section 13.

5 Community consultation overview and early prioritisation

6 Community engagement strategy, including engagement events, web site and social media

Items 5 and 6 of the agenda were discussed together. The Chair introduced the item and referred to the successful consultation data developed by Lorraine Beavers MP’s office. He shared his initial thoughts and suggested five priority areas of focus: children and young people, families, accessibility (including mental health and sensory needs), post 16 education, and SEND (special educational needs and disabilities) support.

He proposed that the Board form sub-groups for each area, with members volunteering as leads. It was envisaged that these sub-groups would be established as soon as possible to gather additional consultation data for the Board.

The Board discussed the next steps in detail. While acknowledging the need for further work through sub-groups, members emphasised the importance of building public trust by delivering tangible early results.

Members debated how best to structure initial actions. Points raised included: the need for expertise to support sub-group leads; the value of hosting awareness and consultation events; the importance of a structured plan of

projects and engagement strategies; the benefits of partnership working with schools; ensuring both digital and face to face engagement; the potential use of incentives to encourage feedback from residents and businesses; the recruitment of volunteers for outreach; and the need to prioritise projects effectively. Members also discussed balancing 'quick wins' (such as installing lockers, water fountains or organising community events) with longer term projects (such as Lord Street regeneration and improvements to the Splash Pad).

The Chair reminded the Board that the deadline for submission of a four year plan to MHCLG was November 2026. He clarified that the initial capacity funding would be used both to support visible 'quick win' progress and to undertake robust consultation with Fleetwood residents to shape long term goals.

Following the discussion, the Board refined the initial key areas of focus and **agreed** to establish the following sub-group workstreams:

- Post 16 Education - Lead: Simon Hughes
Agreed to review this topic and produce an outline business case setting out next steps for a future meeting.
- Lord Street Regeneration - Leads: John McLellan and Cllr Ruth Duffy
Agreed to liaise with Wyre Council's Economic Development Team to review existing work and identify opportunities for the Board.
- 'Quick Wins' Projects - Lead: Courtney Isherwood (Vice Chair)
- Engagement Process and Volunteer Mobilisation - Lead: Connor Pennington
- Accessibility Improvements - Lead: Jesika Pook (Vice Chair)

It was **agreed** that a Board contact list would be developed and circulated to support collaboration.

7 **Secretariat support**

The Board discussed the need for dedicated secretariat support to provide administrative and governance functions. It was noted that, to date, administrative services had been provided by Lorraine Beavers MP's office and Wyre Council as a short term solution. However, the Board agreed that employing its own staff was necessary to ensure long term effectiveness and independence.

The Chair proposed the recruitment of two full time posts (governance and admin). These staff members would be hosted by an appropriate legal entity, such as a charity or third sector organisation, with expressions of interest to be sought from local employers. The hiring and hosting arrangements would be confirmed subject to Board approval.

Following further discussion, the Board **agreed** to proceed with the recruitment of a Development and Governance Officer and a Admin Support Officer, and for the Chair to coordinate the process for seeking expressions of interest and preparing the relevant job descriptions.

8 Community led delivery model

The Chair updated the Board that he had submitted an expression of interest to MHCLG to become an early adopter of the community led delivery model. He explained that the model included options either to use an existing legal entity or to establish a new not-for-profit organisation to manage the Board's funding and delivery responsibilities. It was noted that this was a competitive nomination process and that the Government had confirmed that only 15 Pride in Place Boards would be approved for early adopter status.

The Chair confirmed that further updates would be provided at a future meeting.

9 Any other business

The homeless health needs assessment partnership was noted as an ongoing project to inform future priorities of the Board.

10 Date and time of the next Pride in Fleetwood Board meeting

It was noted that the date of the next meeting clashed with the Wyre Council Full Council meeting. As a result, alternative secretariat arrangements for that meeting would need to be sought.

The next meeting was scheduled for Thursday 16 April 2026 at 17:30pm.

The meeting started at 17:30 pm and finished at 19:29 pm.

Date of Publication: 24 March 2026

This page is intentionally left blank

Agenda Item 4

Pride in Fleetwood Board

Action log and matters arising

Meeting: 19 March 2026			
Action	Lead	Deadline	Status
Completion of conflict of interest forms, redactions, publication on PIF website along with member profiles, including photographs.	Secretariat	16 April 2026	Ongoing – members are encouraged to review their interest forms and resubmit
Reminder for Board members to submit apologies to the Chair prior to non attendance at meetings.	n/a	n/a	Ongoing
The Board's funding arrangements to be covered at each meeting of the Board.	Secretariat	Every meeting	Ongoing
Reminder for Board members to not make individual announcements about Board decisions on their personal social media accounts.	n/a	n/a	Ongoing
Central record for DBS information to be created.	Secretariat	16 April 2026	Ongoing
Make amendments to draft terms of reference	Secretariat	16 April 2026	Ongoing
Sub-group Leads to mobilise membership and develop initial outline plans	Simon Hughes John McLellan and Cllr Duffy Courtney Isherwood Connor Pennington Jesika Pook	<i>21 May 2026?</i>	Ongoing
Board contact list to be developed and circulated.	Secretariat	16 April 2026	Ongoing
Seek expressions of interest regarding secretariat support and finalise job descriptions.	Mark Spencer	16 April 2026	Completed
Further updates at future meeting regarding the position on community led delivery model.	Secretariat/Mark Spencer	tbc	Ongoing
Secretariat arrangements for note taking at the next meeting to be resolved.	Wyre Council/Mark Spencer	16 April 2026	Ongoing

Meeting: 16 April 2026			
Action	Lead	Deadline	Status

Pride in Fleetwood Board

Decision register March 2026 – March 2027

Information about recent decisions that have been taken by the Pride in Fleetwood Board.

Title	Decision maker	Decision status	Decision made	Alternative options considered and rejected	Date of decision	Accompanying documents
DBS checks for Board members	Chair	Approved	DBS checks for all Board members will be renewed every three years, and the Board will be required to make annual declarations in relation to these checks.	Different approaches were considered, including introducing an annual DBS check. However, it was felt that this could become administratively burdensome, and therefore annual declarations were deemed a more proportionate solution.	19 March 2026	DBS spreadsheet
Initial sub-group workstreams	Board	Approved	Sub-groups established on the following focus areas (Post 16 education, Lord Street regeneration, Quick wins, engagements and volunteers and accessibility).	Different focus areas were considered; however, the Board emphasised the important of delivering tangible early results.	19 March 2026	n/a
Secretariat support	Board & Chair	Approved	The recruitment of a Development and Governance Officer and Admin Support Officer and for the Chair to coordinate the process for seeking	Continued support from Wyre Council/MPs office; however, it was felt that employing their own staff was necessary to ensure	19 March 2026	Draft job descriptions

			expressions of interest and preparing the relevant job descriptions.	long term effectiveness of the Board.		
Submission of interest to operate a community led delivery model	Chair	Approved	Expression of interest submitted to MHCLG to become an early adopter of the community led delivery model with a legal entity (other than the council) to manage the Board's funding and delivery responsibilities.	To not submit the interest and thus continue with Wyre Council as accountable body.	<i>(insert date submission was sent?)</i>	

Forward Plan of forthcoming decisions

A forward plan of the decisions that will be made by the Board over the coming months. This forward plan will be updated whenever a new decision is added.

Title	Decision maker	Purpose	Decision status	Decision due	Lead Board Member
Pride in Fleetwood final terms of reference	Board	To finalise and approve the Board's Terms of Reference.	Pending	16 April 2026	Chair

Designated communications lead	Chair	To confirm central communications approach.	Pending	tbc	Chair
Principles for decision making for projects/funding for outside the boundary/target area	Board	To approve decision making principles that assess how strongly the benefits to the target area can be demonstrated for decisions involving activity outside the boundary.	Pending	tbc	Chair
Pride in Fleetwood four year plan	Board	To approve and submit to MHCLG the Board's four year plan.	Pending	15 October 2026	Chair
Hiring and hosting arrangements of secretariat support for the Board	Chair	To confirm final arrangements for the future secretariat support for the Board following received expressions of interest.	Pending	tbc	Chair

This page is intentionally left blank

Pride in Fleetwood Board – Terms of Reference: Draft 1.07

Context

The Board is established to oversee delivery of UK Government's Pride in Place Programme (PiPP), which aims to create safer, healthier and more vibrant neighbourhoods.

Board Members play a vital role in shaping the future of an area of Fleetwood ensuring that local voices are at the heart of decision-making, working collaboratively to develop a shared vision and long-term plan for the area. It is part of a broader ambition to shift more power from central government to local neighbourhoods, give communities more say in how money is spent and what interventions are prioritised. The Board will create a 10-year Pride in Place Plan and a 4-year investment plan, focusing on:

- Stronger communities
- Thriving Places
- Taking back control

The PiPP is a longer-term investment, of up to £20 million per place over 10 years (to 2037), in selected deprived neighbourhoods. An area of Fleetwood called 'Fleetwood Town' was identified (see Appendix 1 – Fleetwood Town neighbourhood area).

Although not a legal entity, the Board has decision-making powers and will collaborate with the local MP and Wyre Council (the Accountable Body) in order to access Government funding.

More detailed guidance ([Pride in Place Programme: Prospectus](#)) was published in December 2025.

1. Objectives

- 1.1 To develop Pride in Fleetwood's Pride in Place Plan and provide strategic direction for its delivery.
- 1.2 Maintain continuous and rigorous evidence-based decision making, monitor funding effectively and pursue additional investments to optimise value for money and enhance local impact and transformation.
- 1.3 Ensure effective, inclusive practice and capacity throughout the programme to meet local authority and Government requirements.

2. Functions and Responsibilities

The main responsibilities of the Board are to:

- 2.1 Develop and oversee delivery of a Pride in Place Plan and its initiatives.
- 2.2 Provide visible leadership, support and accountability across the PiPP, accurately representing the views, experiences and priorities of local people.
- 2.3 Work collaboratively to plan and agree actions, to coordinate resources and influence stakeholder buy in.

- 2.4 Foster capacity and inclusivity through active involvement of residents, businesses, and grassroot organisations in programme design and decision-making, ensuring engagement reflects the diversity of the neighbourhood area.
- 2.5 Communicate responsibly and constructively about Board activities and projects, upholding agreed decisions and refrain from making negative statements or criticisms about the Board, **its partners** or interventions.
- 2.6 Help identify, shape and prioritise projects and opportunities for investment, including attracting additional public, private and philanthropic funding.
- 2.7 Make recommendations to Wyre Council as the Accountable Body, and work in partnership to ensure subsequent decisions are compliant with good governance, financial regulations and the local authority policies, procedures and codes where relevant.
- 2.8 Ensure compliance with any agreements, conditions, duties and responsibilities required of the board by central government.
- 2.9 Consider broader economic growth opportunities and strategic plans that serve both the Fleetwood PiPP and the wider Coastal and Shire area.
- 2.10 All Members of the Board shall conduct themselves in accordance with the seven principles of public life (Nolan Principles), see summary at Appendix 2, and shall uphold the standards of Wyre Council's Code of Conduct.

3. Board qualities and values

Members are expected to:

- 3.1 Care deeply about Fleetwood and its future.
- 3.2 Be a resident of Fleetwood **Town** or actively engaged in the area through employment, business ownership, or voluntary service.
- 3.3 Always act in the public interest.
- 3.4 Treat others with courtesy, actively listen to, encourage and value the views of others - ensuring a positive, inclusive and constructive environment.
- 3.5 Be solutions oriented and able to translate ideas into high quality, actionable plans.
- 3.6 Actively participate, share knowledge and expertise across all programme activities.

4. Chair of the Board

The Chair must be an independent representative (e.g. community rep / business) and must not be a political appointment (councillor or MP). The Chair will be appointed by the council and local MP. The Chair must demonstrate excellent and strong leadership qualities. In addition to the above responsibilities and values, the Chair will be responsible for:

- 4.1 Providing strategic leadership to guide the Board towards achieving its objectives, facilitating high quality discussions and sound decision making on complex issues affecting the future of Fleetwood.

- 4.2 Maintaining strategic oversight of the programme and championing strong partnership working across stakeholders.
- 4.3 Ensuring that decisions are made by the Board in accordance with good governance principles, reflecting fair and inclusive representation.
- 4.4 Acting as the public and external face of the Board, using strong influencing and networking skills to engage effectively with a wide range of partners, including senior and high-profile decision makers.
- 4.5 Signing off submissions to Government on behalf of the Board, where applicable.

5. Vice Chair

The Vice Chair of the Board will be appointed from within the Board membership and will be responsible for:

- 5.1 Deputising for the Chair, in the exercise of their duties in addition to **their** normal duties as a Board member, in the event of absence or conflict of interest.
- 5.2 Supporting the Chair to lead the Board and ensure decisions are made by the Board in accordance with good governance principles.
- 5.3 The Chair will appoint the first Vice Chair. Thereafter, the Board will appoint the Vice Chair by simple majority.

6. Board Membership

The Chair will lead the recruitment of Board Members, with support from the MP and the council, ensuring an inclusive and representative selection of people from across the local community. The Board **must** include the local MP and one ward councillor. The following applies:

- 6.1 There are no limits set on the number of Board Members but there must be at least eight. The majority (at least 51%) of members must live or work within the boundaries of the **defined** neighbourhood, ensuring that the Board is resident-led. Boards should ensure there is greater representation from non-elected members than elected in line with the community-led principle of the programme.
- 6.2 In the absence of the Chair and Vice Chair, the Board may nominate an acting Chair from the other Board members.
- 6.3 Members, including the Chair and Vice Chair, are typically appointed for an initial four-year period, and may be reappointed for further three-year periods in line with Government instructions.
- 6.4 Membership will be reviewed annually in order to respond to changes or requirements of the Programme.

- 6.5 The Chair will have the power to co-opt members should it be agreed that the appointment is beneficial to the progress of the Programme and with the approval of the MP and the Accountable Body.
- 6.6 Members will be expected to attend all Board meetings.
- 6.7 Non-participating observers may be allowed to attend meetings of the Board with prior agreement of the Chair. Any observers in attendance may be permitted to address the Board or speak on a matter with the agreement of the Chair.
- 6.8 Advisors can be invited and may be asked to participate, as required, but cannot vote.
- 6.9 The council as Accountable Body will have a standing invite on the Board in an advisory capacity and to support compliance with all necessary Accountable Body obligations. They will not have any voting rights.
- 6.10 The Board may form sub-groups/working groups to focus on particular investment strategies or tasks, or to drive forward particular themes. Sub-groups must include at least one Board Member and fulfil the 51% resident/worker threshold (see 6.1). This is to ensure that the activity of the sub-group is coordinated and reported effectively to the Board for decision making.
- 6.11 The Board must agree the establishment of a sub-group/working group, its scope and delegations and duration of operation. Where established, these groups will be responsible for:
- Providing views, opinions and ideas on options and proposals.
 - Inputting into and advise on proposed engagement and consultation plans to encourage and help ensure relevant, proportionate, and timely engagement and communications with stakeholders.
 - Supporting the programmes and projects.
 - Acting as a critical friend offering on the ground local knowledge and perspective.
 - Making recommendations/writing reports detailing the views to the Board/Project Leads, as appropriate.
 - Reporting progress to the Board.
 - Upholding the Seven Principles of Public Life and acting as champions for the programme.
- 6.12 Board Member profiles, conflicts of interest and pictures will be published on the [Pride in Fleetwood website](#).
- 6.13 Board roles are unpaid. Board Members are able to claim reasonable out-of-pocket expenses incurred in the course of undertaking approved Board responsibilities. Approval is required in writing from the Chair before any expense is committed to and/or paid by the Board Member. All claims must be substantiated with original receipts and submitted to the Secretariat and Accountable Body for verification. The council, as Accountable Body, will publish appropriate and proportionate information on the use of programme funds.

A Board member shall cease to be a member in the event of:

- 6.13 Such member giving written notice to the Chair. If the Chair wishes to resign, written notice must be co-signed by the MP and the council and submitted to central government.
- 6.14 Being removed from the Board by a majority vote for conduct that breaches these Terms of Reference, the Code of Conduct, or is otherwise prejudicial to the Board. Removal may take immediate effect depending on the seriousness of the issue and in accordance with Pride In Fleetwood Board's complaints procedure.*[in development]*
- 6.15 Sustained poor attendance or lack of participation in Board meetings (e.g. absent for six months) may also be grounds for removal from the Board. A dispensation may be applied at the discretion of the Chair in circumstances such as short term illness or bereavement, but this should not exceed six months before a further review is required.
- 6.16 Mandatory members relinquishing the role that qualified them for appointment to the Neighbourhood Board.
- 6.17 The Board no longer operating and is being wound up.
- 6.18 Death or ill-health that means they are no longer able to continue.

7. Board Proceedings

It is a MHCLG requirement and essential that the business of the Board is conducted in an open and transparent manner. The Board will align itself with central government and the local authority's governance standards and policies as accountable body. The Board:

- 7.1 Will typically meet four times a year, but additional meetings may take place at the discretion of the Chair, according to operational need. It is envisaged that monthly meetings will be held during the initial 12 months to support new members and establish the programme.
- 7.2 Will not make decisions unless it is quorate, that is, not less than one third of the whole number of its members is present, including the Chair or Vice Chair.
- 7.3 Will seek to make decisions by consensus of those present, providing it is quorate. Where agreement is not possible, decisions will be made by a simple majority, with the Chair holding the casting vote.
- 7.4 Meetings are expected to last for a maximum of three hours and may be held at various locations in Fleetwood. Meetings will be held in person. However, there may be occasions where procedural decisions may be made via electronic communications e.g. Teams meeting, or a hybrid meeting of in person and online attendees.
- 7.5 Members will be encouraged to participate in activities between Board meetings which could involve chairing a subgroup and/or representing the Board at consultation events.
- 7.6 Will play a key role in ensuring the effective monitoring and reporting of the programme. It will work closely with Wyre Council, as the accountable body, to oversee monitoring and evaluation activity and to ensure that the council can provide the quarterly publishing requirements, six-monthly updates, annual

assurance statements and any other progress metrics required by central government.

8. Secretariat and Programme Development

- 8.1 Wyre Council will initially provide the secretariat support to the Board for:
- Agenda preparation and circulation
 - Minute-taking, decision log and action tracking
 - Venue and logistics coordination
 - Maintaining the register of interests and declarations
 - Publishing of required documents and information on the Wyre Council website
 - Performance monitoring reports
- 8.2 This secretariat function will provide a direct route for the Council to ensure the Terms of Reference, Code of Conduct and other good governance principles are respected and adhered to in all Board meetings and will provide the route of escalation should issues arise.
- 8.3 Agendas and reports will be circulated to Board Members and published at least 5 working days in advance of the meeting. This will be done electronically unless it is requested in any other format.
- 8.4 Publishing of minutes shall follow for:
- draft minutes of meetings within 10 working days following the meeting,
 - final minutes, once approved by the Board, within 10 working days.
- 8.5 A **declaration**-of-interests register will be maintained by Wyre Council.
- 8.6 The secretariat may, where agreed by the Chair and the Accountable Body, be delivered or supported by an alternative organisation (such as a local community or voluntary sector organisation) to help build local capacity and capability, consistent with programme guidance and the intended pathway towards community-led delivery.
- 8.7 It is proposed that an allocation of revenue funding is directed to fund programme development and administrative capacity (in terms of posts, parts of posts or consultant time). This function is distinct and additional to the secretariat role and is intended to provide the Board with robust and coordinated support.
- 8.8 This role/s will ensure that the required programme governance is in place and adhered to, for example, but not limited to, subsidy control, procurement regulations, environmental impact assessments, public sector equality duties and that any resulting recommendations and monitoring requirements are appropriately followed.
- 8.9 The programme development role will, where required, draw upon access to wider support from the local authority, subject to the availability of resources (for example, legal and financial services) and ensure submissions to Government and Accountable Body deadlines are met.

9. Decision making and voting

- 9.1 Decisions of the Board should be made in accordance with the council's principles of decision making, as laid out in [article 16](#) of the Council's Constitution (appendix 6), where 'Elected Member' is taken to refer to 'Board member'.
- 9.2 A framework for decision making will be developed between the Board and the Council and included as an appendix to these Terms of Reference with the development of the PiPP Plan. This framework will be reviewed, and if necessary, updated, following receipt of further Government guidance and/or other grant conditions.
- 9.3 Any matter will be decided upon by a simple majority of those members present in the room and eligible to vote, based on the quorate.
- 9.4 Each Board Member shall have one equal vote.
- 9.5 In the event of an equality of votes the Chair shall have a second or final casting vote.
- 9.6 Any representatives attending in an advisory/observer capacity cannot cast a vote.
- 9.7 A decision which is made in contravention of the process will be invalid based on non-compliance unless the majority of the Board has given prior approval for a variation in the decision-making process.
- 9.8 In accordance with statutory requirements, financial decisions must first be agreed and signed off by Wyre Council's S151 Officer as the Accountable Body. The Council's S151 Officer will ensure compliance with all necessary financial regulations, in order to ensure proper administration of all financial affairs.
- 9.9 A project(s) will not be taken forward to delivery until the Board and Accountable Body have confirmed it can be delivered lawfully and compliantly.

10. Code of conduct and conflicts of interest

- 10.1 Board Members are required to formally agree and sign up to these Terms of Reference, and in doing so Wyre Council's [Code of Conduct](#) (summarised at appendix 2) and adhere to the process for declaring and updating conflicts of interest (commercial, actual and potential). This information will be maintained by the Accountable Body in a declaration of interests register.
- 10.2 It is the Board Member's personal responsibility for promptly declaring their interests as soon as a change in circumstances occurs. Declarations of interest will appear as a standing agenda item, providing members with the opportunity to declare any interests prior to the consideration of any substantive items. Details will be formally noted within the published minutes of meetings of the Board including action taken in response to any declared interest. If any Member has any queries about their interests and the disclosure thereof, they should raise it at the earliest opportunity with the Chair and Secretariat.
- 10.3 Once a declaration of interest has been made, the Chair will ask the Board Member to withdraw from any discussions or decisions/voting where the interest would be relevant to the discussions.

- 10.4 A Register of Board Member interests will be made available on the website and will be kept only for matters relevant to the transactions of the Board or any business it is required to fulfil on behalf of it.

11. Confidentiality and Personal Data

11. On occasions the Board (and/or any invited person) may wish to discuss matters where confidentiality is required. Confidentiality will apply if the Chair (having taken appropriate officer advice where necessary) determines that the item is confidential or exempt due to commercial sensitivity, personal data, legal privilege, or other lawful basis, and the Board has formally agreed that the item should be treated as confidential. All Board members are expected to retain confidentiality in respect of those matters, subject to any overriding legal duty of disclosure.
11. Where, having taken appropriate officer advice, the Chair determines that a matter should be treated as confidential or exempt due to commercial sensitivity or legal or financial considerations, and the Board has agreed that the item should be taken in private, it may be included in a private section of the agenda. This enables proposals to be developed appropriately ahead of external engagement
11. As a public funded programme, the press and public are invited to attend Board meetings but will be excluded for legitimate confidential reasons.
11. In its duty as Board, there will be requirement to process personal data relating to Board members (appendix 5).
11. Documents containing personal data may be subject to subject to any overriding legal duty of disclosure, public inspection and/or regulatory audit in accordance with Government requirements, subject to the right to request redaction of any personal data where disclosure may cause distress, damage, or harm.

12. Accountable Body

- 12.1 Wyre Council will act as the accountable body and will provide updates to MHCLG on a six-monthly basis according to its monitoring requirements summarised [Pride in Place Programme: monitoring guidance - GOV.UK](#). The council will make these publicly available including details of any changes to Neighbourhood Board membership. Additionally on a 12-monthly basis the accountable body will be asked for various progress metrics and spend data.
- 12.2 The S151 Officer of the accountable body will be required to submit an annual Statement to MHCLG providing that they are able to confirm that they have undertaken to actively apply all the necessary checks to ensure proper administration of its financial affairs regarding the funding programme, particularly in respect to its financial administration and transparency of governance. Accountable bodies may need to recover funding from project deliverers where subsidy control or state aid law has not been complied with.
- 12.3 If the S151 cannot confirm that that funds have been managed in line with the [Nolan Principles](#), [Equality Act 2010](#), [Public Sector Equality Duty](#) and [Managing Public Money](#) principles, MHCLG will investigate and may decide that they are unable to release further funding until the responsibilities have been fulfilled.

- 12.4 The **Accountable Body** will receive and manage funding totalling up to £20 million over time which will be split into a 63% capital and 37% revenue allocation. There will be a minimum spend threshold of 25% per spending period.
- 12.5 The Accountable Body will proactively consult Government representatives on any potential changes which may affect approved plans and ensure that the information is shared with the Chair as soon as is reasonably practical. Change requests must be within the spirit of the programme and underpinned by evidence of community support.
- 12.6 These terms of reference may be reviewed and modified at any time in consultation with the Chair and the designated lead officer at the **Accountable Body**.
- 12.7 The Accountable Body will work with the Board and the Communities Delivery Unit to support the transition towards a community-led delivery model.

13. Communications

- 13.1 Press and media enquiries shall be referred to the Chair and the Pride in Fleetwood Communications team, once in place, before any statement is made by individual members of the Board.
- 13.2 Any media activity or communications, including social media, about the actions or decisions of the Board must be agreed by the Chair and the Pride in Fleetwood Communications team, once in place.
- 13.3 All PiPP communications shall incorporate branding and guidance developed by the Board and/or as required by Government.
- 13.4 The Secretariat will intervene should any correspondence be deemed to breach the Terms of Reference and/or the Code of Conduct.

Appendix 1 - Fleetwood Neighbourhood Board: Fleetwood PiPP area boundary



Source: Ordnance Survey Open Street Map accessed via Office for National Statistics 07/01/26

Contains public sector information licensed under the Open Government Licence v3.0.

Appendix 2 – Fleetwood Neighbourhood Board: Code of Conduct Summary

Purpose

The summary below is based on [Wyre Council's Code of Conduct](#) for councillors. It has been adapted for the purposes of the Fleetwood Neighbourhood Board, references to 'councillor' should be read as 'Board Member'. This summary is intended to support understanding but does not replace the full Code which Board Members are expected to follow to ensure high ethical standards, good governance, transparent decision-making, and public confidence. The Code aims to safeguard the integrity of the Board, provide a framework for self-regulation, and protect members, officers, partners, and the public.

The Code applies whenever a Board Member acts in their official capacity, represents the Board, or could reasonably be perceived to be doing so.

The Seven Principles of Public Life (Nolan Principles)

1. **Selflessness** - act solely in terms of the public interest.
2. **Integrity** - avoid obligations or interests that could influence decision-making. Not act or take decisions to gain financial or other material benefits for themselves, their family, their friends, employer or organisation that they represent.
3. **Objectivity** - make decisions impartially, fairly and on merit.
4. **Accountability** - being answerable to the public and stakeholders and must co-operate fully with whatever scrutiny is appropriate to their position.
5. **Openness** - act transparently unless there are clear and lawful reasons not to.
6. **Honesty** - be truthful declaring interests and avoiding conflicts.
7. **Leadership** - promote and support high standards through personal example and challenge poor behaviour wherever it occurs.

Personal Judgement

Members may take account of the views of others, including their political groups, but should reach their own conclusions on the issues before them and act in accordance with those conclusions.

Uphold the law and respect others

Members should act as positive representatives of the Board. Board Members must uphold the law and regulations and treat colleagues, officers, partners, and the public with respect. Bullying, intimidation, harassment, or threats of any kind are prohibited, including behaviour aimed at influencing complainants or witnesses. Board members must have due regard for professional advice from officers, including financial, legal, governance and procedural guidance.

Use information appropriately and avoid improper influence

Members must not disclose confidential information except when permitted by law, authorised, or in the public interest, and must always seek advice from the Monitoring Officer before releasing sensitive information. Members must not place themselves under financial or other obligations to outside individuals or bodies that might influence, or be perceived to influence, their role.

Expectations of Conduct

Board members are expected to put the community's interests first. Personal interests must never influence decisions, and any conflicts that arise should be resolved straight away in favour of the public interest. Any public funds, allowances, or facilities provided for Board work must be used responsibly and only in line with the rules set by the Board or Government.

Members should act in a way that strengthens local trust and confidence in the Board. They should avoid any behaviour that could bring the Board, fellow members, or community partners into disrepute. Board members must also follow all Government guidance on good governance and follow the agreed processes for declaring and managing conflicts of interest.

Protocols for Conflicts of Interest

Board members must complete a conflict of any potential or actual conflicts of interest using the form provided at Appendix 4. A version of this declaration will be made available for public inspection or regulatory audit in line with Government requirements, with the option to request that any personal information that could cause distress, damage, or harm is appropriately redacted before publication.

Board members are expected to keep their declarations up to date and raise any new or emerging conflicts as the Fleetwood Pride in Place Plan progresses and proposals are developed. This ensures transparency, accountability, and trust throughout the decision-making process.

Appendix 3 – Fleetwood Neighbourhood Board: Declaring a Conflict of Interest Process

Definitions:

Pecuniary Interests (Financial)

These are often "Disclosable Pecuniary Interests" (DPIs), which include:

- Employment or Business: Jobs, trades, professions, or vocations carried out for profit.
- Contracts: Any contract for goods, services, or works with the board or associated body.
- Assets: Land, property, or investments (shares) held.
- Sponsorship: Payments received for expenses related to election or duties.

Non-Pecuniary Interests (Personal)

These typically involve:

- Relationships: Family, friends, or personal acquaintances.
- Memberships: Involvement in community groups, charities, or religious organisations.
- Influences: Any private interest that a reasonable member of the public might think would influence a decision.

The process for declaring a conflict of interest (pecuniary and non-pecuniary) is set out below:

- Neighbourhood Board members must follow the established process for declaring interests, where the interest is your own or your partner's - which means spouse or civil partner, a person with whom you are living as husband or wife, or a person with whom you are living as if you are civil partners.
- A person's pecuniary interests are their business interests (for example their employment, trade, profession, contracts, or any company with which they are associated) and wider financial interests they might have (for example trust funds, investments and assets including land and property).
- Board Members must declare pecuniary interests (actual and potential), other relevant non-pecuniary interests (which could be reasonably regarded to be so significant that it could materially impact upon your judgement of the public interest), gifts and hospitality.
- Board members must complete the of interests form, which the lead local authority will publish.

- Board members must update their declaration of interests on a continual basis and record new interests as they arise.
- Board members are responsible for declaring their interests before the Neighbourhood Board considers any decisions. If an interest has not been entered onto the Neighbourhood Board's register, then the member must disclose the interest at any meeting of the Neighbourhood Board at which they are present, where they have an interest in any matter being considered.
- The general principle is that no Board Member should be involved in a decision where their personal or professional interests may conflict or reasonably be perceived as in conflict with the Boards decision-making.
- Where a Board Member declares an interest, they will normally be required to withdraw from the meeting for the duration of the item/matter under discussion and will not be permitted to vote on that matter.
- The lead local authority and secretariat must record:
 - actions taken in response to any declared interest
 - any gifts or hospitality given to the Neighbourhood Board or individual members

Appendix 4 – Pride in Fleetwood Board: **Declaration** of Interests Register

As a Board Member of the Fleetwood Neighbourhood Board, I declare that I have the following pecuniary and/or non-pecuniary interests. Please state 'None' where appropriate, do not leave any boxes blank.

This includes where the interest is yours, your spouse's, civil partner's, or somebody with whom you are living.

NOTIFICATION OF CHANGE OF CIRCUMSTANCES

Each Board Member shall review their individual register of interests before each Board meeting, submitting any necessary revisions to the Board Chair and secretariat. Any recorded interests relevant to the meeting should also be declared at this point. Even if a meeting has not taken place, a Board Member must, as soon as reasonably practicable, and within 28 days, after becoming aware of any change to the interests specified below, provide written notification of that change to the Board Chair and council secretariat.

BOARD MEMBER INTERESTS

You should include details of **any interest** whether or not this is in the Fleetwood Neighbourhood area.

Type of Interest	Details (full name of organisation, nature of interest, relationship, gift or hospitality)	Date of interest declared
Employment, office, trade, profession or vocation (carried out on for profit or gain basis)		
Sponsorship		
Contracts		
Land and property interest (includes any buildings or parts of buildings, licenses, tenancies etc).		
Securities e.g. shares, debentures, debenture stock, loan stock, bonds, units of a collective investment scheme and other securities, other than money deposited with a building society.		
Gifts and hospitality- above actual/estimated		

value of £25. You must NOT accept any gifts over £50 in value without <u>prior</u> permission from the Chair and council's monitoring officer (cumulative limits apply)		
---	--	--

MEMBERSHIP OF OTHER ORGANISATIONS

In addition to the organisations declared above, I am also a member of, or I am in a position of general control, a director of, a trustee of, or participate in the management of the following organisations:

--

OTHER INTERESTS NOT DECLARED ABOVE

--

MEMBER'S DECLARATION AND SIGNATURE I confirm that having carried out reasonable investigation, the information given above is a true and accurate record of my relevant interests, given in good faith and to the best of my knowledge:

Date	
Member's Name (Capitals - in full)	
Signature	

Appendix 5 – Pride in Fleetwood Board: Use of Personal Data

By signing these Terms of Reference, I acknowledge and consent that personal information required by Government and referenced herein, may be published on the Council's website. I acknowledge that Wyre Council, as the accountable body for the Fleetwood Neighbourhood Board, will process my personal data in order to facilitate my membership of the Board. This will include:

- Board agendas and minutes
- My signed Code of Conduct
- Any Conflicts of Interests I make
- Gifts and hospitality received
- Amount of expenses reimbursed, if applicable
- My picture and profile as a Board member

I acknowledge that documentation containing my personal data may be made available for public inspection and/or regulatory audit in accordance with any requirements set out by Government, subject to the right to request that personal data which may cause distress, damage or harm may be suitably redacted before publication.

I acknowledge that my personal data will be retained for seven years after my Board membership ends.

Appendix 6 – Pride in Fleetwood Board: Principles of decision making

The following are based on Wyre Council's [Part 2.16 - Article 16 - Decision Making.pdf](#).

All decisions of the Board will be made in accordance with the following principles:

- (a) proportionality (i.e. the action must be proportionate to the desired outcome);
- (b) due consultation and the taking of professional advice from officers;
- (c) respect for human rights;
- (d) a presumption in favour of openness; and
- (e) clarity of aims and desired outcomes

This page is intentionally left blank



Neighbourhood Profile: Fleetwood Town

Page 35

Local Authority: Wyre Borough Council

March 2026



About this document

This document, produced by MHCLG, presents high-level data to support the Pride in Place Programme. It is intended to support Neighbourhood Boards in both identifying and evidencing local needs or trends. It does not make policy recommendations.

Background

- The Pride in Place Programme will provide 284 communities across the UK with up to £20 million of funding over the next decade. This support will help local people shape the future of their neighbourhood and deliver real change across the country.
- Data is presented across broad themes that Neighbourhood Boards may consider addressing through the programme.
- These packs do not take account of the implementation of current national or local policy interventions.

These data packs can be used as a support tool, alongside existing data insights available to Local Authorities and Boards.

Data caveats

- The data sources in this pack are the latest available as of 1st January 2026. The metrics in this pack do not account for any boundary request changes submitted by places.
- Data supply issues within the Greater Manchester area mean that crime data figures are missing for MSOAs that fall within this area.
- Lockdown restrictions and the furlough scheme were in place at the time Census 2021 was conducted, which significantly impacted 'travel to work methods' data. As such, the data are not reflective of current commuting patterns. We have therefore used Census Travel to work estimates using assumed pre-coronavirus travel behaviours- Office for National Statistics (June 2023).



Map showing the boundary and surrounding context of Fleetwood Town

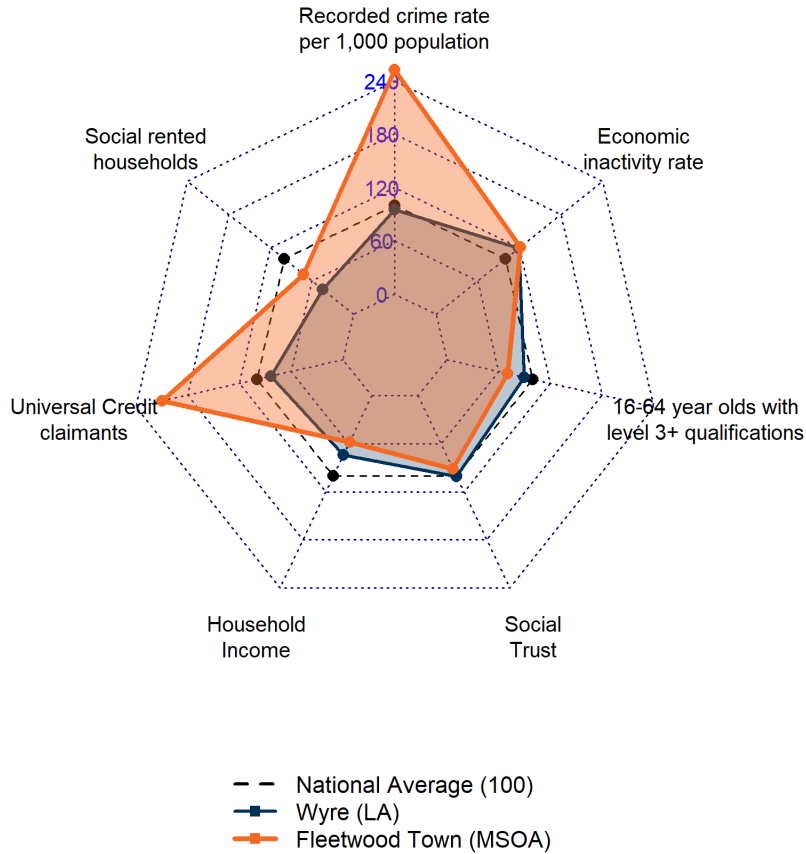
OFFICIAL

Fleetwood Town



OFFICIAL

Overview of indicators



This radar chart compares the relative performance of Fleetwood Town across seven key indicators against both the Wyre Local Authority average and the National baseline (set at 100). Values plotted outside the thick black national line indicate rates higher than the national average, while values inside indicate lower rates. Note that being above or below the baseline can be positive or negative depending on the indicator. For example, higher than average Universal Credit claimants represents a negative outcome, whereas higher than average household income represents a positive outcome.



Safety, Security and Cohesion

Recorded crime type per 1,000 population

Category	Fleetwood Town	Wyre	National
Burglary	6.0	2.7	3.9
Criminal damage and arson	17.0	6.5	7.4
Drugs	15.1	2.6	3.6
Other crime	5.9	2.8	2.2
Other theft	12.5	4.9	7.0
Possession of weapons	3.2	0.7	1.0
Public order	13.0	4.4	7.0
Robbery	2.3	0.4	1.4
Shoplifting	14.4	5.5	8.6
Theft from the person	0.4	0.2	2.2
Vehicle crime	4.4	3.2	5.4
Violence and sexual offences	84.3	34.7	35.8

Headlines

Crime rates in Fleetwood Town are higher than the national average for 10 categories, specifically: Burglary, Criminal damage and arson, Drugs, Other crime, Other theft, Possession of weapons, Public order, Robbery, Shoplifting and Violence and sexual offences. Compared to the local authority average (Wyre), this area sees higher rates of Burglary, Criminal damage and arson, Drugs, Other crime, Other theft, Possession of weapons, Public order, Robbery, Shoplifting, Theft from the person, Vehicle crime and Violence and sexual offences.

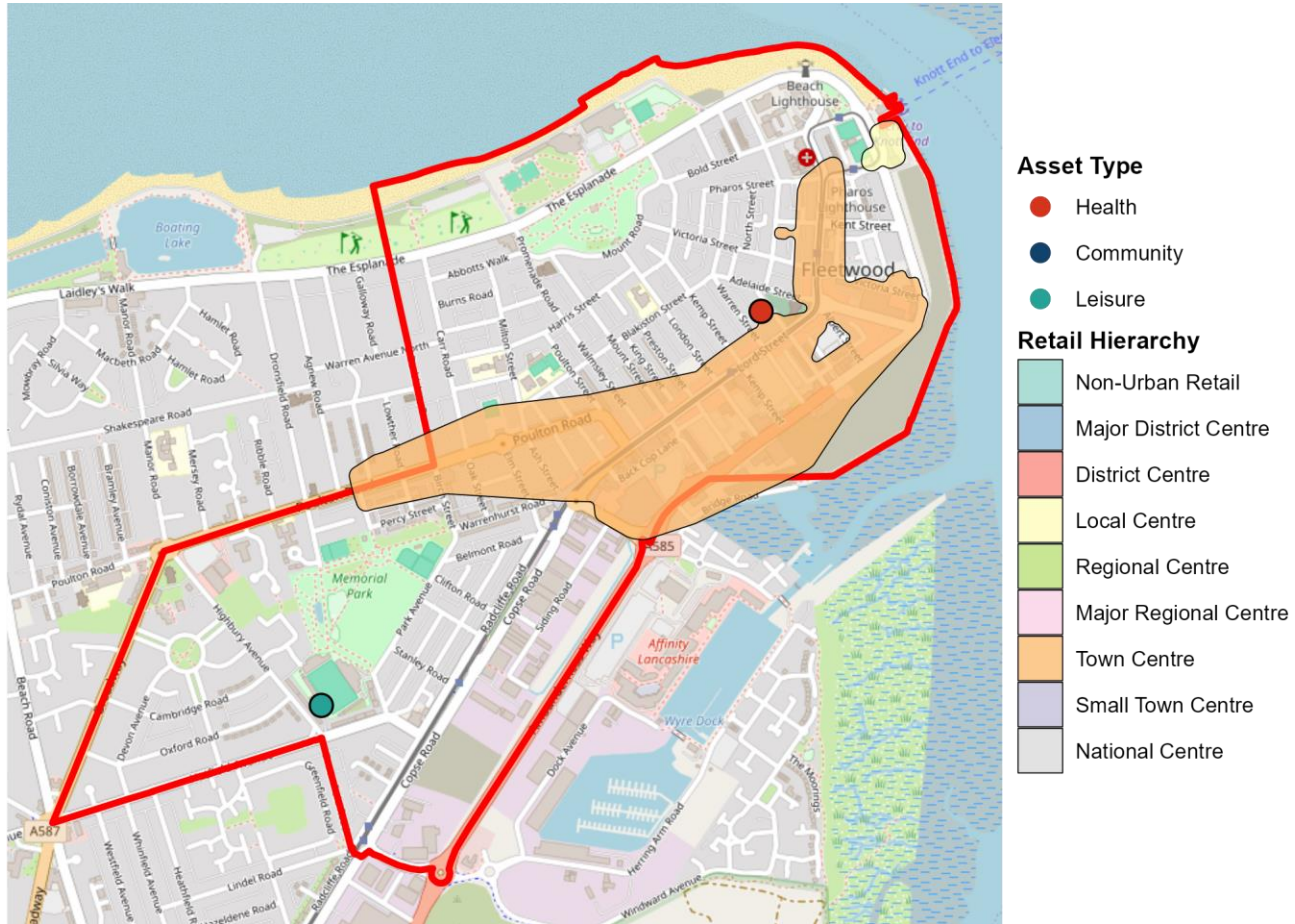
Category	Fleetwood Town	Local Authority	National
Social Trust	-11.9	-2.0	-3.1

[Net social trust](#) is defined as the estimated proportion of people who say they generally trust others. According to Onward (2023), Fleetwood Town has a social trust score of -11.9%, which is lower than the England average of -3%.



High Streets and Community Assets in Fleetwood Town

This map shows the location of specific community assets (Health, Community, and Leisure) and designated local retail centres in or near Fleetwood Town. If no icons or shaded areas are visible, no information was found in the source datasets for this area.



Contains OS data © Crown copyright 2026. OS Licence No. AC0000812160. © OpenStreetMap contributors

Map showing community assets and high streets in Fleetwood Town



Transport and Connectivity in Fleetwood Town

Headlines

Travel times to key services in Fleetwood Town are strong, with access to Employment (500+), Food Store, GP Surgery being faster than national averages.

The most popular employment destination for residents in Fleetwood Town is Fleetwood South East (Wyre) (13.2%), followed by Central Blackpool (Blackpool) (11.7%).

Commuter destinations

Rank	Destination	Number
1	Fleetwood South East (Wyre)	134
2	Central Blackpool (Blackpool)	119
3	Cleveleys West (Wyre)	108
4	Cleveleys East (Wyre)	105
5	Warbreck & Bispham Road (Blackpool)	100
6	Fleetwood Rossall & Chatsworth (Wyre)	98
7	Thornton West (Wyre)	95
8	Poulton North & Carleton East (Wyre)	90
9	Churchtown (Blackpool)	89
10	Preesall, Stalmine & Hambleton (Wyre)	80

Page 41

Travel time to services (mins)

Service	Fleetwood Town	Wyre	National
Employment (500+)	3.8	11.7	11.7
Food Store	5.8	6.8	7.1
Further Education	41.4	34.6	22.2
GP Surgery	9.5	14.7	13.3
Hospital	58.9	45.0	41.6
Primary School	5.8	9.6	9.1
Secondary School	14.1	17.0	18.5
Town Centre	8.6	18.4	20.8

Source: ONS Census (2021) Travel to Work estimates.



Education and Employment in Fleetwood Town

Headlines

Residents in Fleetwood Town with no formal qualifications (27.6%) are higher than the national average (18.1%). UC claimant rates (32.4%) are higher than national averages (15.4%) and above the wider Wyre rate (12.9%). The total economic inactivity rate is higher than the Wyre average.

Qualifications (16-64) (%)

Category	Fleetwood Town	Wyre	National
Level 3 Qualifications or above	36.0	45.8	50.8
No Qualifications	27.6	19.8	18.1

Page 42

Universal Credit Claimants (%)

Area	Value
Fleetwood Town	32.4%
Wyre	12.9%
England	15.4%

Inactivity by reason (%)

Category	Fleetwood Town	Wyre	National
Retired	23.1	32.8	21.5
Student	3.9	3.5	5.6
Looking after home or family	4.9	3.3	4.8
Long-term sick or disabled	10.8	4.8	4.1
Other	4.9	2.4	3.1
TOTAL INACTIVITY	47.6	46.7	39.1

Source: ONS Census (2021) and DWP (2024).

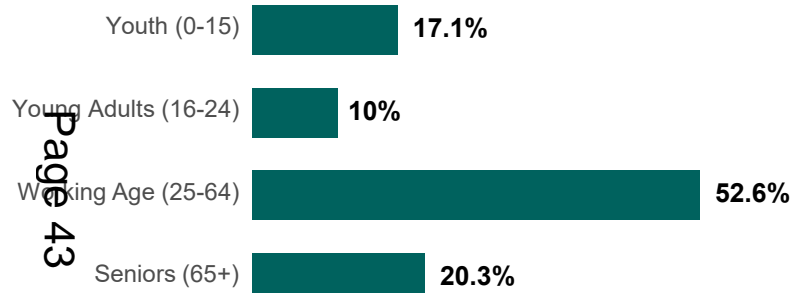


Health and Demographics in Fleetwood Town

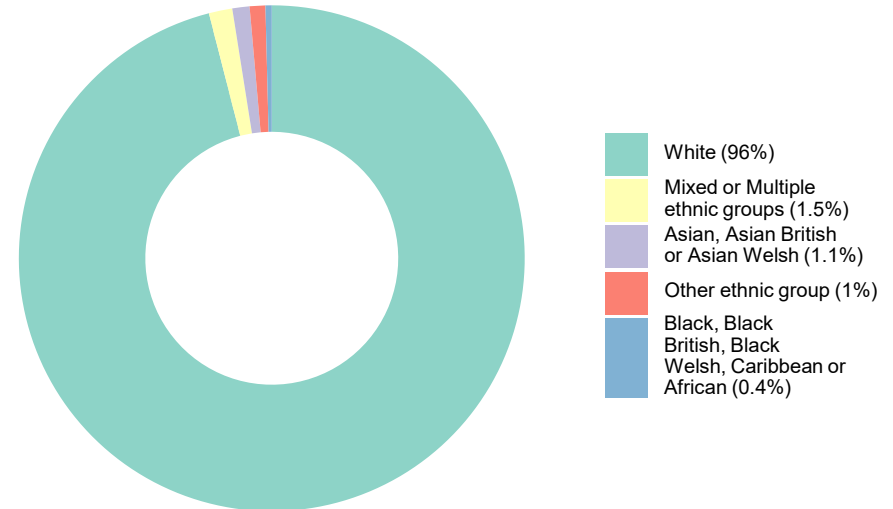
Demographics & Health Overview

The largest age group in Fleetwood Town is Working Age (25-64) (52.6%). The most prominent ethnic group is White (96%). Overall, 71.4% of residents report having 'Very Good' or 'Good' health, which is lower than the national average of 82.2%.

Age Profile: Fleetwood Town



Ethnicity Profile: Fleetwood Town



General Health Profile (%)

Status	Fleetwood Town	Wyre	National
Very Good	38.1	44.3	48.5
Good	33.3	33.3	33.7
Fair	17.9	15.5	12.7
Bad	7.8	5.3	4.0
Very Bad	2.9	1.6	1.2

Source: ONS Census (2021).

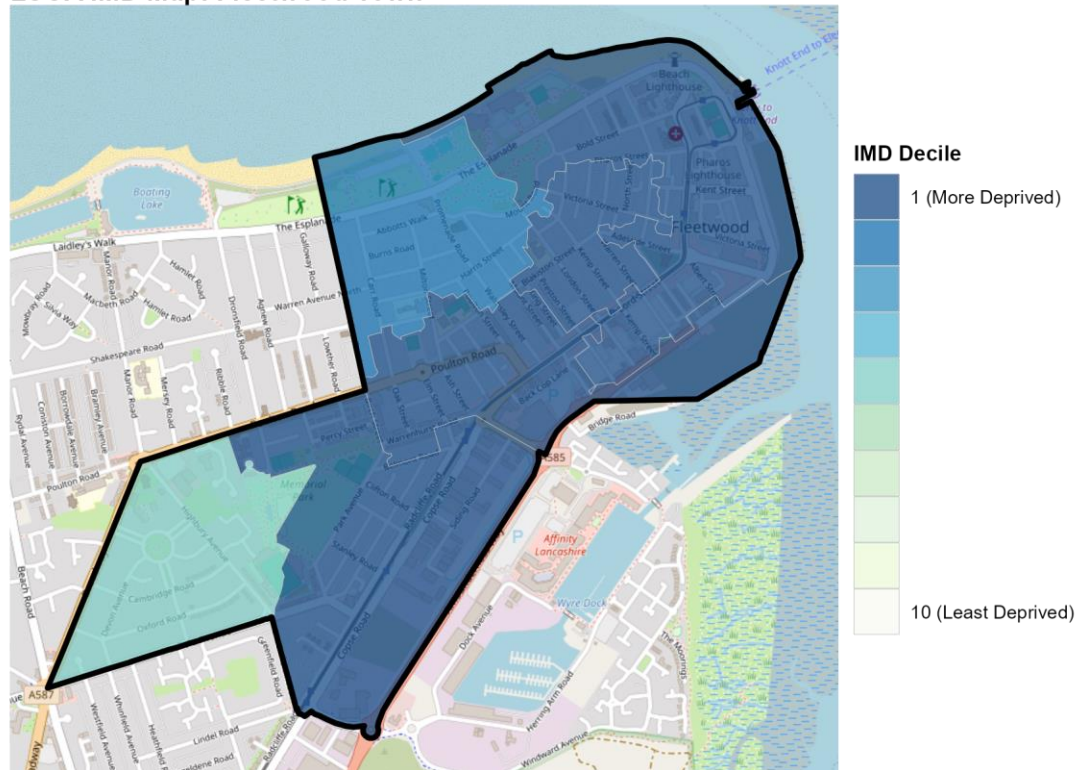


Deprivation Overview: Fleetwood Town

Headlines

This area of Fleetwood Town comprises 6 LSOAs. Overall, these fall into Decile(s) 1, 2 and 5. The area faces significant challenges in Crime and Employment and Education, Skills & Training and Health & Disability and Income and Living Environment.

LSOA IMD Map: Fleetwood Town





Deprivation Overview: Fleetwood Town

Understanding the Chart

This chart illustrates the relative level of deprivation for Fleetwood Town in comparison to all other MSOAs nationally. Scores range from 1 (most deprived) to 10 (least deprived) across various domains. These figures have been recalculated and population-weighted from the standard LSOA-level Index of Multiple Deprivation to provide an aggregated MSOA score.





Deprivation Domain Matrix: Fleetwood Town

The table below details the specific decile ranking for each Output Area (OA - small neighbourhood) within Fleetwood Town. The values represent the count of OAs falling into each decile.

Notably, within the 'Living Environment' domain, 28 out of 33 Output Areas fall into the most deprived 10% nationally (Decile 1).

Decile	Overall IMD	Crime	Employment	Education, Skills & Training	Health	Income	Housing	Living Environment
1	23	23	23	18	23	18	0	28
2	5	5	5	5	5	5	0	0
3	0	0	0	5	0	5	0	5
4	0	5	0	0	5	0	0	0
5	5	0	5	5	0	0	0	0
6	0	0	0	0	0	5	0	0
7	0	0	0	0	0	0	0	0
8	0	0	0	0	0	0	7	0
9	0	0	0	0	0	0	6	0
10	0	0	0	0	0	0	20	0

Page 46



Housing: Quality and Age

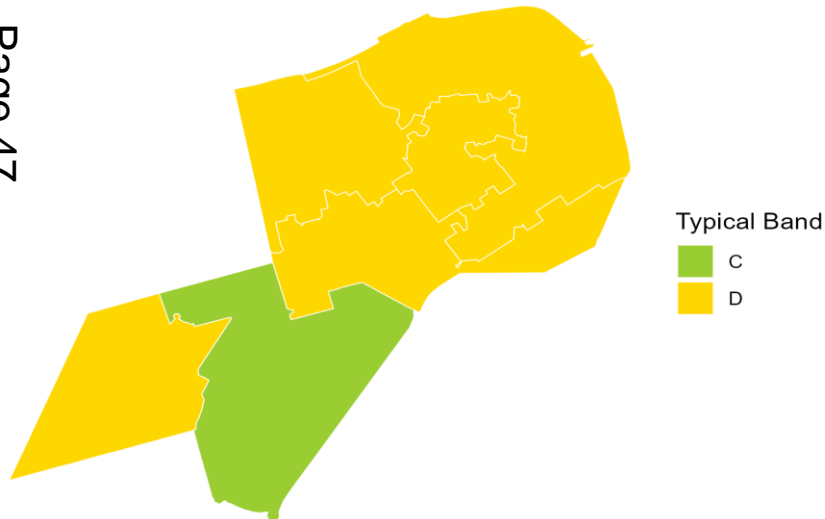
Highlights

The maps below provide a granular view of the housing characteristics within the LSOAs of Fleetwood Town. The map on the left displays the most common Energy Performance Certificate (EPC) rating, indicating energy efficiency. The map on the right illustrates the most common property age band, highlighting the historical development of the area.

Most Common EPC Rating

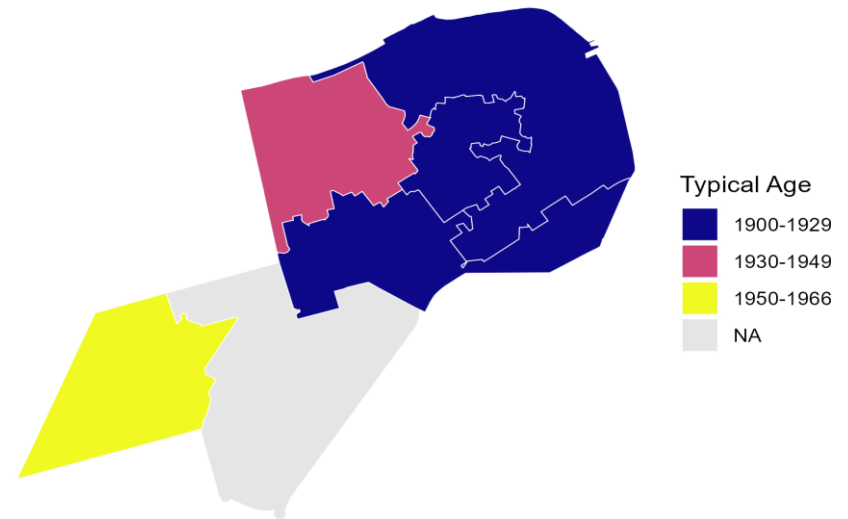
Housing Quality (EPC)

Page 47



Most Common Property Age

Typical Building Age



Source: MHCLG (2025), Office for National Statistics (2021).

Housing Market Overview

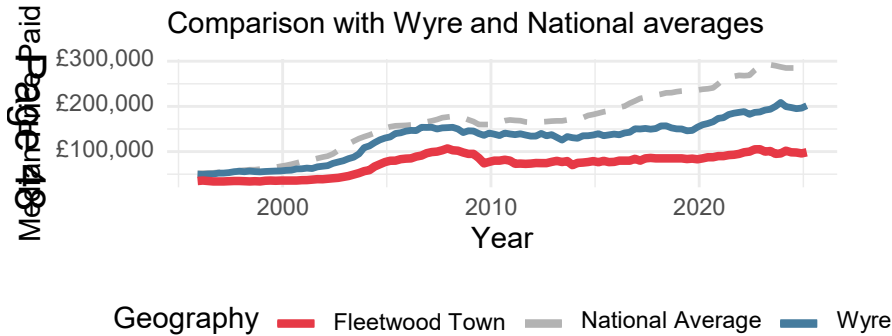
Headlines

Housing is more affordable than the wider Local Authority, with an affordability ratio of 3.9 compared to 5.8. Over the observed period, local house price growth has lagged behind the Local Authority average (181% vs 303%).

Median House Price Trend

Median House Price Trend: Fleetwood Town

Comparison with Wyre and National averages



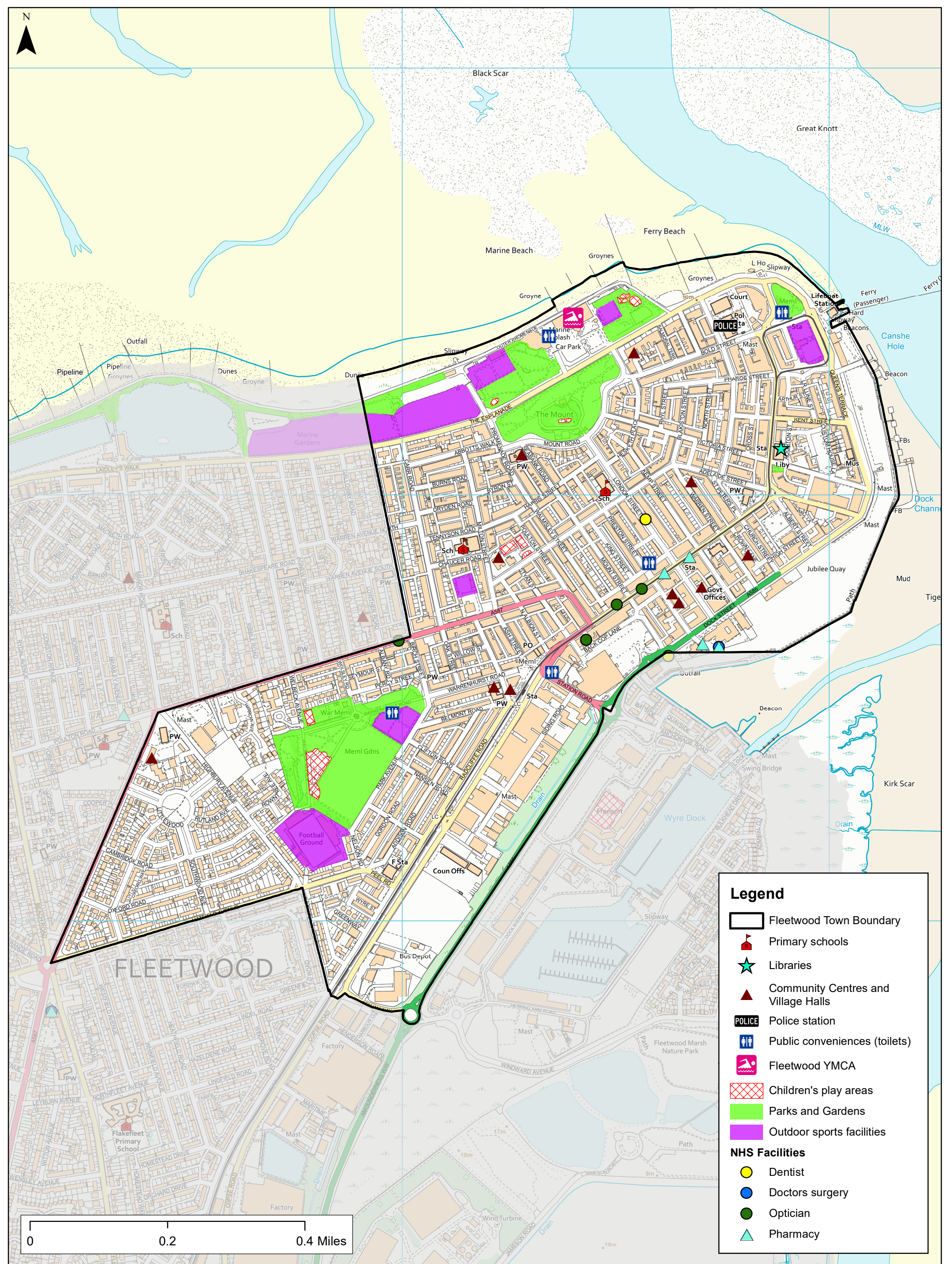
Affordability Ratios

Geography	Disposable Net Income	Avg House Price	Affordability Ratio
National Average	£39,478	£290,250	7.4
Wyre	£32,994	£191,883	5.8
Fleetwood Town	£25,327	£100,000	3.9

Housing Stock Summary (%)

Category	Fleetwood Town	Wyre	National
Owned: Owns outright	27.6	44.7	32.5
Owned: Owns with a mortgage or loan	20.6	28.6	28.8
Shared ownership: Shared ownership	0.3	0.8	1.0
Social rented: Rents from council or Local Authority	1.4	1.1	8.3
Social rented: Other social rented	10.9	6.6	8.8
Private rented: Private landlord or letting agency	36.4	15.9	18.2
Private rented: Other private rented	2.7	2.3	2.2
Lives rent free	0.0	0.0	0.1

Source: Office for National Statistics (2025).



Legend

- Fleetwood Town Boundary
- Primary schools
- Libraries
- Community Centres and Village Halls
- Police station
- Public conveniences (toilets)
- Fleetwood YMCA
- Children's play areas
- Parks and Gardens
- Outdoor sports facilities
- NHS Facilities**
- Dentist
- Doctors surgery
- Optician
- Pharmacy

This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of His Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. Wyre Council Licence Number: 100018720 2026

This page is intentionally left blank