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Pride in Fleetwood Board Minutes

The minutes of the Pride in Fleetwood Board meeting of Wyre Borough Council held on Thursday, 20 August 2026 in the Community Hall - Emmanuel on the Mount Church, Fleetwood.

Pride in Fleetwood Board members present:
Mark Spencer (Chair)
Lorraine Beavers MP
Councillor Ruth Duffy
Yvonne Johnstone
Karen Pratt
Jesika Pook (VC)
Simon Hughes
Courtney Isherwood (VC)
Fiona Bradford
John McLellan
Lorraine Moffat
Liam Buswell

Apologies for absence:
Amelia Sherry
Holly Martinez
Kirsty Soper

Wyre Council Officers present:
Joanne Billington, Director of Governance and Communities (Monitoring Officer)
Sara Ordonez, UKSPF Programme Manager
Marianne Unwin, Democratic Services and Scrutiny Manager

Others present:
Jamie Griffin, Lancashire County Council

5 members of the public or press attended the meeting.

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58 Welcome, apologies and introductions

The Chair, Mark Spencer, welcomed Andy Hill and Stuart Stephenson from the Wyre Neighbourhood Policing Team, who were attending the meeting as observers.

He also welcomed Jamie Griffin representing Lancashire County Council, who was attending the meeting to support discussions relating to the Place Standard Tool, which was due to be considered later on the agenda.

The Chair advised that Frankie Spore and Mick Gray had formally resigned from the Board due to other commitments, in accordance with section 6.1.4 of the Board's Terms of Reference. On behalf of the Board, he thanked both members for their contributions and support since the Board's establishment and noted that they would be welcome to remain involved in the work of the Board through its sub-groups should they wish to do so.

Board members and attendees then introduced themselves.

59 Declarations of interest

None.

60 Confirmation of minutes

The minutes of the Pride in Fleetwood Board meeting held on 16 July 2026 were **approved** as a correct record by those members who had been in attendance, subject to the following factual amendments:

- At Minute 51, the reference to "Karen Soper" to be amended to read "Karen Pratt".
- Yvonne Johnstone and Fiona Bradford to be removed from the list of Board members present.
- At Minute 47, the following wording:

"The Chair confirmed that the job descriptions and person specifications for both roles had been circulated to Board members and that the recruitment process had been undertaken in accordance with the host organisation, Regenda's, established recruitment and selection procedures."
to be replaced with:
"The Chair confirmed that the job descriptions and person specifications for both roles had been circulated with the sub-group responsible for recruitment and that the recruitment process had been undertaken in accordance with the host organisation, Regenda's, established recruitment and selection procedures."

61 Action log and matters arising not on the agenda

The Chair reviewed the action log and provided updates on outstanding actions and matters arising from previous meetings.

The Board noted the progress made against previous actions. The following actions were identified as priorities:

- Andrea Wallace and Joanne Billington to review the Board's Privacy Notice and GDPR requirements.
- Andrea Wallace to continue working with Wyre Council regarding the mapping of Wi-Fi provision and to explore provision outside the scope of the Council.
- Opportunities for the development of a SharePoint site for Board

members to continue to be explored.
- The draft Complaints Procedure to be finalised and presented to a future meeting of the Board.
- The Chair to prepare a letter of support on behalf of the Board in relation to the hovercraft project and to note that the proposal had been raised with the Lancashire Combined Authority for consideration.
- A stakeholder register to be developed to capture individuals and organisations engaging with the Board.
- The action log to be revised to improve accessibility and ease of reference.
- Board membership arrangements to be reviewed, with particular consideration given to the appointment of a local business representative.

Karen Pratt provided an update on the work of the SEND Sub-Group. She advised that a short-term action plan was being developed and would be presented to the Board in September. The proposal included a six-week consultation programme to engage with parents and carers, together with participation in Welcome Table sessions over a twelve-week period. Karen reported that she had engaged colleagues, including a Family Support Worker and a SEND Specialist Teacher, to assist with the work. Members discussed opportunities to utilise existing community facilities, including the Hub Café, to support engagement activities.

Jesika Pook provided an update on the Accessibility Sub-Group. She referred to examples of accessibility improvement projects delivered through other Pride in Place programmes and advised that discussions were taking place with relevant highways officers regarding potential accessibility infrastructure improvements within Fleetwood. She reported that work was underway to develop a proposal seeking funding to support accessibility improvements.

Members discussed the potential creation of an accessibility grant fund to support small scale accessibility projects, including improvements for local businesses. It was noted that clear application and assessment criteria would be required, together with appropriate governance arrangements for decision-making. Consideration was also given to potential partnership working with Fleetwood Town Council and other organisations.

Following discussion, the Board agreed that further work should be undertaken by the Accessibility Sub-Group to develop funding criteria and governance proposals for future consideration by the Board.

62 Decision register

The Board considered their decision register.

The decision register was noted.

63 Expenditure log

Sara Ordonez, UKSPF Programme Manager at Wyre Council, presented the

Board's updated expenditure log and the schedule of costings for additional support, attached to these minutes.

Sara advised that the expenditure log had been updated to reflect expenditure and committed funding, including venue costs, Transport Festival engagement activities, the SEND consultation, staffing costs and summer connectivity funding. She reported that, in line with the grant agreement, 50% of the summer connectivity funding would be paid in advance, with the remaining 50% payable on completion of the project, subject to an interim progress report.

The Board was informed that £23,852 had been spent from the £150,000 capacity funding allocation to date, with further commitments and payments outstanding, including the Fleetwood Fish and Food Festival prizes. Sara further advised that the final cost of the host organisation grant was estimated to be £61,992, subject to the agreed start date of the Board's Administrative Officer post. She explained that the Board's remaining capacity funding was therefore anticipated to be £52,786, rather than the amount shown within the published report.

Sara also provided an overview of the schedule of costings for additional support and explained that the document outlined potential support services that may be requested from Wyre Council. It was noted that the appointment of the Board's two support officers would reduce the level of support required from the Council.

Lorraine Beavers MP thanked Wyre Council for its ongoing support but emphasised the importance of ensuring that funding continued to be focused on projects that directly benefited Fleetwood residents.

Following discussion, the Board noted the expenditure log and **approved** the schedule of costings for additional support.

64 Lord Street Sub-Group presentation

Councillor Ruth Duffy and John McLellan, Sub-Group Leads, provided the Board with a presentation on the progress and achievements of the Lord Street Sub-Group to date.

John McLellan introduced the item and outlined the projects currently under consideration, as detailed within the report.

The Board welcomed the proposals and thanked the Sub-Group for its work to date. Discussion focused on the potential for the project to increase footfall on Lord Street, support town centre regeneration and create a lasting legacy through the promotion of public art.

Members discussed the proposed window and shutter artwork and explored opportunities to involve local artists, schools and students in the project. It was noted that the artwork should reflect local themes, including Fleetwood's heritage, coastline and community identity. Suggestions were also made to develop links with existing trails and public art projects across the town.

Questions were raised regarding the involvement of property owners, the longevity of the artwork and potential future arrangements for occupied premises. It was explained that the initial focus would be on vacant properties, although opportunities to support existing businesses could be explored in the future.

The Board discussed the need for clear design standards, artist selection criteria and appropriate arrangements for commissioning and remunerating artists. Members emphasised the importance of achieving a high-quality outcome while maximising opportunities for local creatives and educational establishments.

Discussion also took place regarding absentee landlords, planning and advertising consent requirements and the potential costs associated with developing a wider trail element. It was agreed that further work should be undertaken to develop projects 2 and 3 and to ensure coordination with existing initiatives.

The Board expressed its overall support for the project.

It was **agreed**:

- That the Board approved the development of Project 1: Window and Shutter Art.
- That a budget of £20,000 be allocated to support the development and delivery of the project.
- That opportunities for future expansion of the project be considered as part of the wider 4 year development plan.

65 Sub-group verbal updates

The Board sub-group leads provided verbal updates on the progress of each established sub-group.

65a Engagement

The Board received an update on recent and planned engagement activities, including feedback from Tram Sunday and the Fleetwood Fish, Food and Music Festival, proposals for Fleet Fest and planned Halloween engagement activities.

Liam Buswell provided an update on current engagement activity. Andrea Wallace advised that approximately 300 responses had been received through engagement undertaken at Tram Sunday and the Fleetwood Fish, Food and Music Festival. She highlighted a number of emerging themes. It was noted that the consultation responses were currently being analysed and a detailed report would be presented to the Board once completed.

Liam Buswell further advised that a programme of door knocking engagement would commence the following week and encouraged Board members to participate.

Discussion took place regarding the organisation of a rota and the importance of using the opportunity to both gather feedback and raise awareness of existing services and support available to residents. Members also suggested that local businesses should be engaged to seek their views on priorities and opportunities for supporting the town centre and local economy.

Andrea Wallace introduced proposals for Fleet Fest, a community engagement event proposed for Marine Gardens on 19 September 2026. Members were advised that the event would include traditional fairground rides, market and arts stalls, entertainment and activities designed to appeal to a wide range of age groups, including children, families, older residents and those with SEND. The event would also provide a further opportunity for community engagement and consultation in support of the Board's developing investment plan.

During discussion, Members highlighted the importance of ensuring adequate infrastructure and volunteer support to maximise engagement opportunities. It was also suggested that the Board's questionnaire should be reviewed and refined before future events. Identifying improved systems used for consultation work was also considered.

Yvonne Johnstone noted that the proposed event date coincided with Heritage Open Days and suggested that Fleetwood's heritage should be reflected within the programme where possible. Members also discussed the potential for Fleet Fest to become an annual community event.

Following discussion, the Board **approved** a budget allocation of £25,000 for the delivery of Fleet Fest and agreed that further work should continue on event planning and engagement arrangements.

An update was also provided on proposed Halloween activities, which would form the final stage of consultation and engagement to support the development of the Board's Investment Plan.

The update was noted.

65b Quick wins

Courtney Isherwood provided an update on the work of the Quick Wins Sub-Group.

She advised that opportunities were being explored to incorporate engagement activity into future Quick Wins projects and reported that work was underway, in partnership with Andrea Wallace, to identify the needs of residents who were classified as housebound. It was anticipated that proposals to support these residents could be developed as a future Quick Win project.

Courtney further advised that a proposal had been received from Mini Links for golfing activities that could be implemented in the short term. She emphasised the importance of ensuring that all project proposals received by the Sub-Group were shared with Board members for awareness and consideration.
An update was also provided on the trail activity and outdoor cinema event and the Parkwood Fleetwood Leisure Centre proposal.

The Board received an update on the community-led summer programme for young people, delivered by Fleetwood Town Community Trust. Whilst participation numbers had been lower than anticipated, with 32 young people taking part, members acknowledged that the programme had provided a positive starting point on which larger initiatives could be developed in future years.

Discussion took place regarding the creation of a small grants fund as part of the Quick Wins programme. Members considered how a community-led funding approach could enable residents and community groups to bring forward smaller projects for support. It was recognised that clear criteria and governance arrangements would be required. Courtney Isherwood advised that a proposal would be developed outlining how a Quick Wins small grants scheme could operate, including arrangements for applications, assessment and funding allocations. It was noted that any such scheme would need to align with the Board's developing four-year investment plan.

The update was noted.

65c Accessibility

This item was covered during item 4.

65d Families and young children

Noted.

65e Young people

Noted.

65f Post 16 education

The Chair advised that, due to Simon Hughes' potential conflict of interest in relation to the theme, Courtney Isherwood had been asked to assume the lead role for the Post-16 Education Sub-Group.

Members were informed that a handover process was currently underway to ensure continuity of the Sub-Group's work and priorities.

The update was noted.

65g SEND

This item was covered during item 4.

66 Recruitment of Administrative Officer

The Chair provided a verbal update on recruitment arrangements.

The Board was advised that an Administrative Officer had been successfully appointed and was due to commence employment in September 2026.

Mark reported that the successful candidate had experience in website development, working with businesses in Fleetwood and brought a strong creative background to the role.

The update was noted.

67 Developing the Pride in Fleetwood 4 Year Plan (2026 to 2030)

Andrea Wallace, Governance and Development Officer, provided the Board with an update on the development of the Pride in Fleetwood 4-Year Plan and introduced proposals for a Place Standard Tool Workshop to be held on 7 October 2026.

Jamie Giffin, representing Lancashire County Council's Place Standards Team, attended the meeting and delivered a presentation on the Place Standard Tool, a nationally recognised framework used to assess the quality of a place across 14 themes and identify priorities for future investment and improvement. He explained that the workshop would provide residents and stakeholders with an opportunity to assess Fleetwood's strengths, challenges and opportunities through a structured programme of discussions, observation activities and priority setting exercises.

The Board was advised that the event would be facilitated by the Place Standards Team and would include a walkabout, themed discussions, scoring exercises and action-planning sessions. The outcomes would be used to inform the development of the Board's 4-Year Plan and provide a baseline against which future improvements could be measured. A report summarising the findings and recommendations would be produced following the event.

The Chair confirmed that approval had already been given for the workshop to proceed and outlined how the exercise would contribute to the three-stage process for developing the Board's 4-Year Plan.

During discussion, Members considered the range of participants who should be invited to attend the workshop. It was agreed that residents should remain at the centre of the process whilst also ensuring representation from local businesses, community organisations and other key stakeholders. Board members were invited to submit suggestions for attendees, and further work would be undertaken to develop an appropriate participant profile and invitation list.

Members also discussed the need for facilitators to support discussions on the day and considered how best to ensure that the outcomes reflected the views and priorities of Fleetwood residents.

The update was noted.

68 Community led delivery model options

Mark Spencer, Chair of the Pride in Fleetwood Board, introduced a discussion on options for a future community-led delivery model, including the potential establishment of a Pride in Fleetwood Community Interest Company (CIC) or the use of an existing community-based organisation.

Andrea Wallace advised that a briefing paper had been prepared to provide Members with background information on the available options. She explained that the paper was intended to support initial consideration of the different delivery models and that no decision was required at this stage.

It was agreed that Board members would review the information provided and that a more detailed discussion on the preferred delivery model would take place at a future meeting.

The update was noted.

69 Any other business

None.

70 Date and time of the next Pride in Fleetwood Board meeting

The next meeting was scheduled for Thursday 17 September 2026 at 17:30pm.

The meeting started at 5.33 pm and finished at 8.16 pm.

Date of Publication: 1 September 2026.

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Indicative Cost Schedule for Additional Support

To: Mark Spencer, Chair of Pride in Fleetwood Board

Additional Support: Cost Guide

This guide sets out indicative costs for additional support (2026/27) that may be requested from the local authority. It is intended to support fair and transparent planning and does not create a contract or service level agreement.

The Board will only be charged for exceptional, project-specific or specialist services that are requested in addition to the standard support provided by the Council as Accountable Body. Charges will not apply to routine liaison, attendance at scheduled Board meetings, or standard governance support.

To manage expectations please see below examples of could be considered as:

Included within standard support

- Attendance at Board and sub-group meetings, where appropriate.
- Routine programme management support
- Standard financial output reports.
- Basic procurement and legal signposting.
- General governance and compliance advice.
- Liaison with MHCLG where required.
- Sign off function for submission

Charged on a call-off basis

- Procurement exercises and tender evaluations.
- Drafting or negotiating contracts and agreements.
- Subsidy control assessments.
- Detailed business case development.
- Providing project management or delivery support beyond routine oversight.
- Providing specialist legal, finance, procurement or governance advice on specific issues.
- Undertaking financial due diligence, appraisal or assurance work.
- Preparing funding bids or investment proposals

Indicative Cost Schedule for Additional Support

This approach means the Board only pays where it chooses to request additional specialist support from local authority professionals with experience of public sector governance, funding and compliance requirements.

Where additional support is needed, the Board should provide a clear brief in advance setting out the work required. An indicative estimate, based on the nature and expected scope of the work, would be provided by the Council.

For higher-risk or more complex matters, such as leases, contracts, tender activity or third-party agreements, estimates may need to be reviewed as the work progresses. Any significant change to the estimated cost would be discussed with the Chair at the earliest opportunity.

Costs will be reviewed with the Chair on an annual basis.

Name	Unit rate per hour (incl. on costs)*	Examples of the range of applicable functions for this post
Programme management	£29.11	Programme governance, development of projects and business cases. Accountability and compliance with MHCLG requirements. Stakeholder engagement and partnership coordination. Funding opportunities Funding claims, reporting returns and audit requirements. Monitoring of programme impacts and outcomes.
Democratic Service lead	£29.11	Support with constitutions, terms of reference and Board governance arrangements. Maintenance of decision logs and governance records. Support with publication of agendas, minutes and meeting papers. Management of declarations of interest and governance procedures. Support with transparency and public accountability requirements.
Procurement	£29.11	Procurement contract drafting and execution support, procurement and tendering advice, drafting contract standing orders and advice on public sector procurement legislation.
Finance	£26.43	Budget preparation and profiling of revenue and capital expenditure. Financial monitoring and reporting to the Board. Advice on eligible expenditure and grant conditions. Processing

		payments and maintaining financial records. Financial assurance, audit support and compliance checks. Forecasting, cashflow monitoring and value for money assessments. Financial risk management.
Legal	£35.55	Drafting and reviewing grant agreements, funding agreements and contracts. Advice on subsidy control, state aid legacy issues and public law considerations. Data protection and information governance advice. Conflict of interest and governance compliance advice. Advice on land, property, leases and partnership arrangements where relevant. Legal review of major projects and investment proposals.

*A 20% community and voluntary sector reduction will be applied to the above unit rates for extraordinary work requested by the Pride in Fleetwood Board, recognising the community-led nature of the programme while maintaining a fair and transparent charging approach.

Additional work: completed

For work done from April the following charge is requested:

Work done	**Cost (rounded)**	
Programme Support Total of 4 weeks (148 hours)	£3,445	Theme group support and programme management support Production of the engagement plan and log draft, High Street project development and proposal Programme staff - host grant application and selection programme. Includes document preparation, meetings x3, scoring matrix and grant agreement. Grant agreement – Summer Connectivity
Secretariat 8 hours per month (includes August)	£932	Secretariat function included preparation of Board minutes and agendas. Updating action logs and distribution of supplementary papers.
Total incl. 20% reduction applied	£4,376	

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Agenda Item. 8a
FLEET FEST PROPOSAL

Report author: Andrea Wallace

Report to Fleetwood Pride in Place Board

Date: 20/08/2026

Decision Required? YES

Subject: Budget & Activities Fleet Fest

Does the report contain information which has been identified as confidential?
No

If yes, please specify the reason that the report is confidential below:
Not Applicable

Summary of main issues and governance considerations

1. Present potential attractions and agree budget for Fleet Fest being held on 19thSeptember 2026.

Recommendations

1. To consider the attractions proposed and agree a budget of £25K for the event.

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1 Purpose of this report

1. It is proposed that the Fleetwood Pride In Place Board delivers Fleet Fest, a major community engagement event at Marine Gardens, Fleetwood, on Saturday 19 September 2026 from 12:00pm until 6:00pm.

2. Fleet Fest will provide an accessible, welcoming and engaging opportunity for residents to participate in the continuing development of the Fleetwood Pride In Place programme. The event will combine meaningful public consultation with a high-quality programme of free and family-friendly attractions, helping the Board reach residents who may not ordinarily participate in formal consultation exercises.

3. The centrepiece of the event is proposed to be a spectacular Luminarium supplied by Architects of Air Ltd. This immersive attraction will provide both a significant draw or the event and a distinctive environment within which the Pride In Place team can engage residents in conversations about Fleetwood, its priorities and potential future projects.

4. The consultation will build upon engagement already undertaken and provide an opportunity to showcase emerging priorities and potential projects, allowing residents to comment, challenge, support and further shape the proposals.

5. All feedback gathered through Fleet Fest will be collated alongside findings from the wider programme of community consultation. This combined evidence will then help provide the basis for the Fleetwood Toolkit Day on 7 October 2026, ensuring that discussions and decisions at the Toolkit Day are informed by the voices and experiences of Fleetwood residents.

2. Purpose of Fleet Fest

1. Fleet Fest is intended to be much more than a community event. Its primary purpose will be to create a highly visible and accessible platform for community engagement and consultation around the Fleetwood Pride In Place programme.

2. The event will support the Board's commitment to ensuring that local people remain at the centre of the programme's development.

3. By combining consultation with entertainment, activities and an unusual headline attraction, Fleet Fest will provide an alternative to more traditional consultation methods. Residents will be able to attend with family and friends, enjoy the event and contribute their views in an informal and welcoming environment.

4. The event will seek to:

- Increase awareness and understanding of the Fleetwood Pride In Place programme.
- Reach a broad cross-section of Fleetwood's communities.
- Provide further opportunities for residents to have their say.
- Present emerging priorities and potential projects for community consideration.
- Test levels of community support for different ideas and proposals.
- Identify additional ideas, concerns, opportunities and aspirations.
- Encourage participation from children, young people, families, older residents and people with additional accessibility requirements.
- Generate further evidence to support the development of the programme.
- Feed community findings directly into the Fleetwood Toolkit Day on 7 October 2026.

3. The Luminarium – FleetFest's Centrepiece

1. It is proposed that the principal attraction at Fleet Fest will be a Luminarium supplied by Architects of Air Ltd.

2. A Luminarium is a large-scale, walk-through inflatable structure which creates an immersive environment through a combination of architectural forms, natural light and colour. Visitors move through interconnected spaces, tunnels and chambers, experiencing changing colours and perspectives as daylight filters through the translucent material of the structure.

3. The attraction provides something highly distinctive that residents may not previously have experienced and will create a strong focal point for Fleet Fest.

4. Rather than simply providing entertainment, the Luminarium will be integrated into the wider purpose of the event and become part of the community engagement experience.

4. Accessibility and Inclusivity

1. A significant benefit of the Luminarium is its appeal across different generations and audiences. It provides a sensory experience that does not depend upon physical strength, competitive ability or previous experience and can therefore attract a wide range of visitors.

2. The intention is for Fleet Fest to welcome all ages and abilities, including children and young people, families, older people and residents with disabilities and additional needs.

3. Consideration will be given to residents with SEND and sensory needs, with appropriate event management arrangements established with the supplier to maximise accessibility and ensure that visitors are provided with clear information about the experience.

4. This supports the wider Fleetwood Pride In Place commitment to inclusive engagement and creating opportunities for residents who may not ordinarily participate in traditional meetings or consultation sessions.

5. Images of the Luminarium, video and information will be shared with Board members.

5. Consultation Within the Luminarium

1. A key feature of Fleet Fest will be the integration of the Fleetwood Pride In Place public consultation within the Luminarium experience.

2. Rather than separating consultation from the main attraction, the intention is to create a journey in which residents can experience the Luminarium while also

being introduced to the Pride In Place programme, emerging priorities and potential projects.

3. Consultation material can be positioned at appropriate points, supported by members of the Pride In Place team and engagement staff who can talk directly with residents. The environment will encourage people to consider questions around the future of Fleetwood in a less formal setting.

4. Residents will be invited to:
   - Review the priorities identified through consultation to date.
   - Explore potential projects and interventions associated with those priorities.
   - Indicate which proposals they consider most important.
   - Comment on individual ideas and projects.
   - Identify areas where proposals could be improved.
   - Suggest additional ideas.
   - Explain what difference they believe investments could make to Fleetwood.
   - Provide further comments about the future of their town.

5. A mixture of engagement methods can be utilised, including visual displays, voting exercises, written comments, facilitated conversations and short questionnaires.

6. This approach will enable both quantitative and qualitative information to be gathered – identifying not only which projects or priorities receive support but also understanding why residents hold those views.

6.Showcasing Emerging Priorities and Potential Projects

1. Fleet Fest provides an important opportunity to move the consultation process forward.

2. Previous engagement has helped identify the issues, priorities and aspirations that matter to Fleetwood residents. Fleet Fest can begin the next stage by demonstrating how those priorities could potentially translate into deliverable projects.

3. Emerging project concepts can be presented in a simple, highly visual and accessible format so residents can understand what is being considered without requiring detailed knowledge of funding programmes or project development.

4. Importantly, the event should not present emerging projects as predetermined decisions. Instead, they will be presented as potential projects for community consideration, enabling residents to influence their development before proposals progress further.

5. This provides an additional level of transparency and helps demonstrate the principle that the Pride in Place programme is being developed with the community rather than simply for the community.
Connection to the Fleetwood Toolkit Day – 7 October 2026

7. Connection to the Fleetwood Tool Kit Day – 7 October 2026

1. Fleet Fest will form an important stage in the engagement programme leading into the Fleetwood Toolkit Day on 7 October 2026.

2. All consultation responses gathered through Fleet Fest will be recorded, analysed and combined with findings from previous and ongoing engagement activities.

   This will provide a broader evidence base identifying matters such as:
   - Community priorities.
   - Levels of support for potential projects.
   - Common themes across different consultation exercises.
   - Areas where views differ.
   - New ideas emerging from residents.
   - Issues requiring further investigation.
   - Opportunities identified by the community.
   - Needs identified by different demographic groups.

3. The combined consultation findings will then help form the evidence base for the Toolkit Day.

   This creates a clear engagement pathway:

   Community Engagement → Emerging Priorities → Fleet Fest Consultation → Consolidated Findings → Toolkit Day – 7 October → Project Development

4. The approach will help ensure that the Toolkit Day is informed by evidence gathered directly from the community and that participants have a clear understanding of what Fleetwood residents have said.

8. Additional Fleet Fest Attractions

1. Alongside the Luminarium and consultation activity, it is proposed that Fleet Fest includes a range of attractions designed to create a lively community festival atmosphere and encourage residents to remain at the event.

2. Proposed activities include:
   - Walkabout Artists – Performers moving throughout Marine Gardens, interacting with visitors and helping create an engaging atmosphere.

- Fairground Attractions – Family-friendly rides Helter Skelter, Dodgems, Large Swings and attractions providing additional reasons for children, young people and families to attend.

- Food Stalls – A varied food offer encouraging visitors to spend time at the event and creating opportunities, where possible, for local businesses and traders. Market Stalls – A selection of stalls providing additional interest and the opportunity to involve local organisations, community groups, businesses and traders.

- These supporting attractions are important to the engagement model. By creating an event that people actively want to attend, the Board can significantly broaden the potential consultation audience.

9. Community Reach and Inclusion

1. Fleet Fest will be promoted as an event for the whole Fleetwood community.

2. Promotion will seek to encourage participation across different age groups, neighbourhoods and communities, including residents who may not previously have engaged with the Pride In Place programme.

3. Consideration will be given to physical accessibility, communication needs and the design of consultation material so that barriers to participation are reduced wherever reasonably possible.

4. This proactive approach will allow conversations to take place naturally and provide opportunities to capture the views of residents who may be less comfortable completing formal surveys.

10.Proposed Event Programme

1. Fleet Fest will operate from 12:00pm until 6:00pm on Saturday 19 September 2026 at Marine Gardens.

2. Throughout the six-hour event residents will be able to access the Luminarium, participate in consultation activities, view emerging Pride In Place priorities and potential projects, enjoy the supporting entertainment rides and visit the food and market areas.
3. The format is intended to encourage a continual flow of visitors throughout the afternoon while providing sufficient time for meaningful engagement.

10. Budget Request

1. A total budget of £25,000 is sought to enable the delivery of Fleet Fest.

2. The funding will support the overall event package, including the headline attraction and the infrastructure, entertainment, engagement and operational requirements necessary to deliver a safe and successful public event.

3. The budget will be managed to maximise both community participation and consultation value, recognising that the principal objective of Fleet Fest is to increase the reach and quality of community engagement within the Pride In Place programme. A detailed cost plan will be maintained as suppliers and attractions are confirmed, ensuring expenditure remains within the approved £25,000 allocation.