PRIDE IN FLEETWOOD

Ideas for investment following our consultations

Tell us your thoughts

PRIDE IN PLACE
LED BY YOU – BACKED BY UK GOVERNMENT

We have consulted with nearly 2,000 people and asked them what they want to see the money spent on.

This document will set out the core things people said they wanted and will give you the estimated costs.

These are all initial ideas and costings which could be changed. The costings currently exceed the maximum spend so will need to be reduced following this consultation.

We want you to read this and tell us what we have got right and wrong. This can be edited before the initial plans are submitted. The final version can also be updated throughout the programme depending on what is learned and what the community thinks.

1. The High Street

Lord Street remains the heart of Fleetwood.
Lots of people said they were sad about the empty shops and the appearance of the street.
Revitalising the high street was presented as a key priority for Fleetwood.

Business Support Grants

People told us that they wanted to see new businesses on the high street and to see current businesses thrive.
We therefore intend to set aside up to £1.6 million to support businesses on the high street, with £1 million coming in the first 4 years.

We intend to allocate grants up to £20,000 for new businesses, up to £10,000 for existing business and up to £5,000 for stalls in the Market.
Some of this money must be used to make businesses accessible to disabled customers.
Part of the money will also be used to provide business support.

Making it look better

People told us Lord Street needed freshening up so it looked better.

We intend to allocate funding to the following projects:

- £120,000 to paint shutter art on empty premises and paint onto planters, with £50,000 at the start of the programme
- £600,000 from 2030 to offer tram vouchers to those who spend over a certain amount on the high street
- Up to £3.2 million to repurpose buildings on the high street to meet community need as the programme develops

2. Young People

Young people told us there is not enough for them to do. They want somewhere safe to be with friends, and their parents want to know they will be okay.

Free public wifi

Young people and their parents told us they were nervous about going out in Fleetwood because it can be hard to connect with each other online. They compared the availabilty of free wifi in Blackpool and how they felt safer with it because they remained contactable. We intend to spend up to £1.15 million to implement this across the programme as so many people requested it.

Youth hub (with indoor entertainment)

Young people spoke about having a safe indoor space to spend time with friends. One where they were allowed to be themselves and not made to take part in "forced fun". Young people also discussed things like a skatepark and how it would be good to create an indoor skate park inside a youth hub in the town centre. We intend to set aside £2.5 million to purchase and redevelop a large building in Fleetwood to deliver something extraordinary for our young people.

Multi-use Games Area (MUGA)

Young people told us they wanted to be able to socialise in a nice environment with friends and have outdoor space to be able to play sports. We believe that a MUGA would be an excellent community resource to meet that need. We have set aside £500,000 to purchase a community asset to provide a MUGA in the next 18 months. We have also allocated up to £350,000 to purchase equipment for the MUGA in the second half of this programme.

3. Accessibility

People told us that Fleetwood should be easier to enjoy for everyone, regardless of their health. People wanted us to have the most accessible town in the country for people with disabilities. We have the amazing Fleetwood Beach Wheelchairs, an accessible tramway and a new accessible paddling pool coming. People want us to build on that.

Access to, and on, the promenade

People spoke about how we had accessible trams and they wanted to see an easy walking route from there to the promenade. We know that people value the Fleetwood Beach Wheelchairs and that the new accessible paddling pool secured by the MP will be on the promenade near the beach wheelchairs . We have therefore set aside up to £725,000 across the lifetime of the programme to investigate where the issues are and to resolve them so that our beautiful promenade is accessible for all.

Getting around the pavement

Lots of residents told us that they had issues walking on the pavements because of raised flags and other hazards in the way such as street furniture. People who use mobility aids such as a walking stick or wheelchair told us that the lack of drop kerbs in the area made it very difficult for them to get around. We have allocated up to £100,000 to further explore these issues and to build in more drop kerbs.

Places to rest

People spoke about how they couldn't walk very far and that benches and other places to rest were too far apart for them to be able to get around town. We have currently allocated up to £100,000 to provide additional rest places for people.

4. Post 16 Education

Residents identified employment opportunities, skills development and career pathways as key priorities for Fleetwood's future. Young people told us they want clearer routes into employment and better access to training and education. This investment aims to help local people gain skills, improve employment prospects and support long-term economic growth.

College Campus in Fleetwood

Both young people and adults explained to us that they felt there were barriers in the way of them learning new skills because of how difficult the college campus in Bispham can be to get to. We believe that it is very important that people in Fleetwood are given the same opportunities to train, or re-train, for work as those in other parts of the Fylde Coast. We have therefore set aside £2.7 million to bring a further education college campus to Fleetwood, which will deliver courses that Fleetwood residents have said they would like to see. This investment by the board would be matched by a £1.5 million cash investment from the college.

Dentistry hub

We know there is a shortage of dentists in Fleetwood. We have therefore set aside £1 million in the second half of the programme to secure student dentistry in Fleetwood and to ensure local residents get good access to a dentist in our town.

5. Families and Children

One of the strongest messages from the consultation was that more opportunities are needed for children and families. We want Fleetwood to be a great place to grow up and raise a family.

Playground equipment

Many families told us that there is a need for better and more inclusive play equipment in Fleetwood. We understand the need for children to be able to play together, regardless of their capabilities. We have therefore set aside around £715,000 to cover the cost of maintaining current, and introducing new, play equipment in the local area where all our children can play together.

Youth Activities and Programmes

We were told by families that they feel there is not much for young children to do when they are not at school, especially when it comes to creative or sports activites. We have therefore allocated around £630,000 across the full 10 years of the programme to fund youth activities for young children.

Playing on the seafront

Residents told us that it is hard for their children to play on the seafront with all of their friends, especially when the children have different accessibilty needs. We have therefore set aside £250,000 to explore what inclusive activities can be set up on the seafront for children to play.

6. SEND

Families of children and young people with Special Educational Needs and Disabilities (SEND) told us that more local support, activities and facilities are needed. Many families currently travel outside Fleetwood to access services.

SEND Community Hub

We have been constantly told by SEND families that there are not sufficient services in Fleetwood to support their needs. SEND children are not having the same enriching play in Fleetwood as other children because there are simply not the facilities. Many are having to travel to Preston or even further afield to access activities which are suitable for their children. It is clear there is a demand in Fleetwood for more fun and enriching activities that allow SEND children to play independently and to flourish with or without parental supervision and support. We recognise this need and are committed to trying to address it.

We have set allocated around £1.85 million to undertake a feasibility study and to deliver a community hub and play space which is designed for SEND children. More work needs to be done in establishing exactly what goes into that space, and we have dedicated and committed board members who are going to make it happen.

7. Promenade

Fleetwood's promenade and coastline were consistently identified as one of the town's greatest assets. This investment aims to enhance Fleetwood's visitor offer, strengthen the local economy and build on the town's unique coastal identity.

Fleetwood Pier

The most common thing that came up during the consulation was the local community's desire to see the old pier site turned into something special. Another local group has developed a business plan for what the site could look like. Because of the demand and the progress that has been made, we are keen to undertake a full feasibility study which gives us full and accurarte costings, and which gives the people of Fleetwood the information they need to try and make this project a reality. We have allocated £250,000 for this techincal feasbility, fact-finding study from the funding we receive in April 2027.

8. Other small projects

Small Grants

We have intially set aside £950,000 across the lifetime of the programme to offer small grants to community organisations.

Community Orchard Project

We were told that people wanted more green space and to be able to take part in gardening and growing their own fruit and vegetables. We have therefore developed the idea for a community orchard. We have set aside £150,000 to explore this idea towards the end of the programme.

9. Ongoing engagement

Because of the importance to keep checking in with the community and making sure people are happy with how the money is spent, we have allocated a portion of the budget towards community engagement throughout the lifetime of the programme.

Between April 2027 and March 2030, there has been initially allocated £280,000.

Between April 2030 and March 2033, there has been initially allocated £200,000.

Between April 2033 and the end of the programme in March 2036, there has been initially allocated £300,000.