

"Mommy and Me" Runway Show Coming to LKNFEST June 2022



LKNFEST officially announces "Mommy and Me" Runway Show featuring clothing from Matilda Jane.

MOORESVILLE, N.C. - Jan. 6, 2022 - [PRLog](#) -- **LKNFEST** has been working hard to expand its offerings to provide a community experience like no other. The addition of the "Mommy and Me" Runway Show by **Matilda Jane Trunk Keeper, Kimberly Sova**, will shine a light on the Lake Norman community by featuring local Moms and their daughters rocking the runway at **LKNFEST**, being held at the **Charles Mack Citizen Center**, Mooresville, NC June 9-12, 2022.

Celebrating the value and bond between mothers and daughters **Matilda Jane Clothing** has one overriding goal – to bring happiness into the lives of their customers. Their girls, babies, and women's collections are designed to bring a smile to your face every time you look in your closet or step out your door. Matilda Jane Clothing's whimsical approach to texture, pattern, and color results in designs that are youthful, playful, and expressive. The clothes are made with the MJC girl in mind – she's smart, fun, stylish, and always 100% true to herself!

"I became a Trunk Keeper in the hopes of having something special to do with my miracle daughter, Rylee (18mo). After experiencing infertility and loss, I never expected to be able to have the opportunity to play dress up every day with my real-life baby doll. Matilda Jane helps "Keep Little Girls Little" by offering a line of clothes that are fun to run, play, spin, and twirl in; and that's what I want for my daughter. I want her to have high quality, long-lasting clothes for all occasions; whether it is going to school, on the playground, at the beach, meeting Santa, a nice dinner, or wherever life chooses to take her. I am so excited to share the magic that is Matilda Jane with the Lake Norman area!", said Trunk Keeper, **Kimberly Sova**.

Casting will begin immediately for local mothers and daughters for Mom sizes 0-22, Babies NB-18/24 and Girls 2-16 throughout the Lake Norman area. Stay tuned for more information on how you and your daughter or daughters can show off your style!

For more information about Kimberly Sova and Matilda Jane please visit <https://www.matildajaneclimbing.com/kimberlysova>

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About LKNFEST

LKNFEST will be home to designer and retailer Runway Shows, an Expo/Pop-Up Shopping experience, presentations, demonstrations, workshops and more throughout the 4-day event.

To find out how you can be a part of the LKN Food, Fashion & Beauty Festival please visit www.lknfest.com or contact info@lknfest.com.

Sponsorship opportunities are available.

Contact

LKNFEST

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Source	LKNFEST
City/Town	Mooreville
State/Province	North Carolina
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Industry	Event
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