

CSR Project Report 25-26 Purecotz

EcoLifestylz Ltd.

Locations Covered: Mumbai & Talasari

Sustainable Wet Waste Management Initiative

1. Objective of the Project

The CSR initiative aims to promote **decentralized and sustainable management of organic waste** by enabling beneficiary institutions to process their wet waste at source.

Through the installation of biocomposting machines, the project seeks to:

- Reduce the quantity of wet waste sent to landfills.
 - Promote **source-level waste management and segregation**.
 - Convert organic waste into useful compost.
 - Build awareness and encourage responsible waste management practices.
 - Reduce dependence on conventional waste disposal methods.
 - Create a sustainable and replicable model for institutions, hospitals and communities.
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2. Beneficiaries & Assets Provided

A. Dayanand Hospital, Talasari, Gujarat

Run by the Canossian Sisters of Charity, Mumbai Province

Dayanand Hospital works towards improving and expanding access to **affordable healthcare services**, particularly for the poor and needy, serving people from Mumbai and surrounding regions.

Asset Provided:

- **2 Large Size RUR Tumbler Biocomposters**
- Capacity: **240 kg each**
- **Total installed volume capacity: 480 kg**

Objective:

To enable the hospital to manage its organic/wet waste at source and convert it into compost, reducing the quantity of waste requiring external disposal.

Impact Outcome:

- Decentralized treatment of wet waste generated at the hospital.
- Reduction in organic waste sent for conventional disposal.
- Production of nutrient-rich compost that can potentially be used for landscaping and gardening.

- Encourages sustainable waste management practices within the healthcare institution.



Large Size RUR Tumbler Biocomposters inaugurated at Dayanand Hospital, Talasari, Gujarat

A. Society of the Helpers of Mary, Veera Desai Road, Andheri

Located in Mumbai, the **Society of the Helpers of Mary** is a community organization dedicated to providing care, support and services to children and the elderly.

Asset Provided:

- **1 RUR Biocomposting Machine**
- Machine Size: **1 L**
- Capacity: **240 kg volume capacity**

Objective:

To introduce sustainable and decentralized wet waste management within the institution and encourage responsible segregation and processing of organic waste.

Impact Outcome:

- Organic waste can be treated at source instead of being sent to landfills.

- Promotes awareness about segregation and composting among staff and community members.
- Converts biodegradable waste into a useful resource.
- Supports the institution's broader commitment to community welfare and environmental responsibility.



Large Size Tumbler Biocomposters inaugurated at Society of the Helpers of Mary, Veera Desai Road, Andheri

A. BPES School, Bandra West

BPES School Bandra West is an educational institution committed to providing quality education and holistic development to its students.

Asset Provided:

- **1 Dual XS Biocomposting Machine**
- Capacity: **100 kg**
- Kitchen Garden Setup

Objective:

To establish sustainable wet waste management within the school premises while creating an opportunity for students and staff to learn and practice responsible waste management. Kitchen Garden Setup for experiential learning among Students

Impact Outcome:

- Enables on-site processing of biodegradable waste generated by the school.
- Reduces the volume of wet waste sent outside the premises.
- Creates a practical demonstration of the **waste-to-resource** approach.
- Encourages students and staff to adopt waste segregation and environmentally responsible practices.
- Helps integrate sustainability into the school's everyday operations.



Dual XS biocomposter inaugurated at BPES School, Bandra West

B. Canossa High School, Andheri East

School Philosophy

The vision and mission of Canossa School are expressed in the motto, *"Education for Life."* Founded by St. Magdalene of Canossa, the institution emphasizes holistic development, forming individuals who contribute meaningfully to society and the nation.

Assets Provided:

- 2 Eco-Friendly Recycled Tetra Pak Garden Benches
- 2 L and 1 Dual XS Biocomposting Machine
- Capacity: 240 and 100 kg volume capacity
- Desk made from recycled material

Objective:

- To promote sustainability through functional recycled infrastructure
- To instill environmental awareness among students
- To align sustainability with value-based education

Impact:

- Exposure to circular economy practices
- Increased awareness about recycling
- Daily interaction with sustainable materials

Outcome:

- Strengthened environmental values
- Greener school campus

- Students acting as sustainability ambassadors



Biocomposter inauguration at Canossa High School, Andheri East

A. Divine Child School, Andheri East

School Philosophy

The institution is guided by the belief: *"It is only in giving that we can make our lives meaningful."*

This reflects values of selflessness, compassion, and service.

Assets Provided:

- 2 Eco-Friendly Recycled Tetra Pak Garden Benches
- 2 Eco-Friendly Recycled Tetra Pak Round Tables
- 4 Eco-Friendly Recycled Tetra Pak Small Chairs
- 1 Eco-Friendly Recycled Tetra Pak Table & Rocking Chair
- Kitchen Garden Setup

Objective:

- To integrate sustainability with value-based education
- To promote giving back to the environment
- To encourage responsible waste management

Impact:

- Active student engagement with sustainable infrastructure
- Practical exposure through kitchen gardening
- Reinforcement of environmental responsibility

Outcome:

- Development of responsible and aware students
- Experiential understanding of sustainability
- Creation of a self-sustaining ecosystem within the campus



Tetra Pak recycled products placed at Divine Child School, Andheri East

3. Overall Project Impact

The CSR initiative by **Purecotz EcoLifestylz Ltd.** has enabled three diverse beneficiaries—a **hospital, a community service organization and 4 schools**—to adopt decentralized organic waste management.

Key Impact Areas

Waste Reduction

Organic waste is managed at source, reducing the burden on municipal waste collection and disposal systems.

Waste-to-Resource

Biodegradable waste is transformed into compost, creating a useful end product instead of treating waste as a disposal problem.

Institutional Sustainability

The project integrates sustainable waste management into the day-to-day functioning of beneficiary institutions.

Awareness & Behaviour Change

The installations provide opportunities to educate staff, students, residents and community members about segregation, composting and responsible waste management.

Environmental Impact

By diverting organic waste from conventional disposal routes, the initiative contributes towards reducing the environmental impact associated with landfill disposal and transportation of waste.

Project Impact at a Glance



Total Wet Waste Composted
16,800 kg annually



Total Compost Generated
5,000 – 6,000 kg annually



CO₂ Emissions Mitigated
12,000 – 15,000 kg CO₂e annually



Livelihoods Generated

5 individuals supported

(Through operations, maintenance, waste handling)

Through this CSR initiative, Purecotz EcoLifestylz Ltd., in collaboration with RUR GreenLife, has taken a meaningful step towards creating decentralized, sustainable and responsible waste management systems. By enabling institutions to manage their organic waste at source, the project demonstrates how waste can be transformed from a challenge into a valuable resource, while fostering environmental awareness and sustainable practices across communities.