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# Corporate Social Responsibility (CSR) Report

**Purecotz Eco Lifestyles Pvt. Ltd.**

## **CSR Highlights (2022–2025)**

Over the past three years, Purecotz Eco Lifestyles Pvt. Ltd. has undertaken a series of CSR initiatives focused on **water conservation, afforestation, sustainable waste management, and education support**. These projects reflect our long-term vision of building resilient communities, empowering youth, and protecting the environment.

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## **Year-wise Initiatives**

### **2022–2023**

#### **International Society for Krishna Consciousness – Govardhan Eco Village**

- Strengthened the **rainwater harvesting pond**, ensuring storage of **80+ lakh litres** of additional water.
- Benefits: Dual purpose of **groundwater recharge** and **surface water storage**, supporting **Govardhan Eco Village** residents and nearby farmers.
- **Impact:** Secured water sustainability and reduced water stress in the region.






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2023–2024

### Afforestation Project – Sarai

- **5,000 saplings planted across 38 native species.**
- **Area covered: 4 acres (~2,200 sq. metres).**
- **Carbon sequestration potential: ~20 kg CO<sub>2</sub> absorbed per tree annually = 125,000 kg (100 tonnes) CO<sub>2</sub> offset/year.**
- **Contribution: Enhancing biodiversity, improving air quality, and building ecological resilience through Purecotz's first forest creation CSR project.**





### Afforestation Project – Tadegaon

- **3,600 saplings planted** across **42 native species** using the Miyawaki method.
- **Area covered:** 2 acres.
- **Carbon sequestration potential:** 25 kg CO<sub>2</sub> absorbed per tree annually = **90,000 kg CO<sub>2</sub> offset/year**.
- Contribution: Restoration of biodiversity, soil enrichment, and creation of a dense, self-sustaining green cover.

**Total carbon dioxide sequestered per year from the project is 215 tonnes**






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**2024–2025**

### **Partnership with Auxilium Convent Schools & Sahayini Social Development Society**

- 1. Student Support:**
  - Distributed **200 writing pads and 400 pencils** to underprivileged students at Auxilium Convent School, Wadala, Mumbai.
- 2. Eco-Friendly Infrastructure Donations:**
  - **RGGC-L Bio composting machines:** Installed at schools in Wadala (Mumbai), Vadodara (Gujarat), Panjim (Goa), Benaulim (Goa), Maral, and others.
  - **Garden benches & waste bins:** Donated to schools in Mumbai and Lonavala to encourage outdoor learning and waste segregation.
- 3. Training & Monitoring by RUR Greenlife:**
  - Staff training and student awareness sessions conducted to ensure sustainable operations of composting machines.
  - Online demonstrations and follow-up monitoring ensured long-term efficiency.

### Impact Metrics (Auxilium Schools & Partner Institutions):

- Wet waste recycled annually: **8,736 kg (2024–25)**
- Compost generated annually: **4,368 kg**
- Methane mitigated annually: **1,747.2 kg**
- CO<sub>2</sub> emissions mitigated annually: **2.62 tons**
- Direct beneficiaries: **500 students & teachers**



### Purecotz (2025–26 CSR Activity):

- Institutions supported: Snehasadan, Chechire Homes, Society of the Helpers of Mary, Mount Mary Convent High School, Canossa Special School, Auxilium Schools (Goa), Vivekanand Vidyavihar (Maral).
- **Impact Metrics (25–26):**
  - Wet waste recycled annually: **27,375 kg**
  - Compost generated annually: **5,475 kg**
  - Methane mitigated annually: **237 kg**
  - CO<sub>2</sub> emissions mitigated annually: **6,626 kg**
  - Direct beneficiaries: **800 students & teachers**





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## Overall 3-Year Impact (2022–2025)

### Water Conservation

- 80+ lakh litres harvested, securing groundwater recharge and surface water storage for community and farmers.

### Afforestation

- **8,600 trees planted** across 80 native species (Sarai & Tadegaon projects).
- **Carbon sequestration potential:** ~215 tonnes of CO<sub>2</sub> absorbed annually.
- Contributions: Biodiversity restoration, air quality improvement, soil enrichment, and climate resilience.

### Waste Management & Sustainability

- **45,000+ kg wet waste recycled annually.**
- **~10,000 kg compost generated annually.**
- **~9 tonnes CO<sub>2</sub> mitigated annually** (methane + emissions reduction).

### Education & Social Impact

- **1,300+ students and teachers** directly engaged in sustainability programs.
- Essential school supplies distributed to underprivileged students, fostering access to education.
- Eco-infrastructure (composting machines, benches, waste bins) installed at schools across Mumbai, Goa, Gujarat, and Maharashtra.

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## Conclusion

Purecotz Eco Lifestyles Pvt. Ltd. has demonstrated a strong commitment to **sustainability, education, and community well-being** through its CSR initiatives. By addressing critical areas like **water security, waste management, afforestation, and student empowerment**, we are creating lasting ecological and social value.

We remain dedicated to scaling our impact and fostering a **greener, more inclusive future**.

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