



Purecotz

Eco Lifestyles Pvt. Ltd

Fairtrade and organic - sustainable textiles since 1998



About Us

Since 1998 we are committed to the manufacturing of Fairtrade and organic garments to create a balance between commerce, environment, and humaneness.

Sustainable textile products manufactured in Purecotz are available in the following markets: USA, UK, New Zealand, Germany, France, Denmark and India.

We transform your designs into fully sustainable garments using inhouse manufactured rib, jersey and interlock fabrics, flat knits, printing services, embroidery and much more.

We believe that a happy and satisfied employee produces a fair and unique garment. We believe in fairness and respect, that's why a balanced work-life is crucial for us.

At Purecotz, we only follow the path of continuous improvement.



Vision

Purecotz aims to be a centre of excellence

in:

- Product-services
- Operations
- Economic, social and environmental sustainability



Mission

Our Mission is to achieve our vision above for which we have adopted the following:

- A policy of continuous improvement in all our departments

- Creation of a comfortable good working environment to bring out the best in our team

- A robust and evolving Environmental Management System (EMS) through Higg Index

Innovation

-



Core Values



- **Honesty & truth**

We believe that honesty and truth are our fundamental basis in communication and relationships.

- **Excellence**

We seek excellence through the process of continuous improvement.

- **Simplicity**

We strive to be simple as it breeds efficiency and clarity.

- **Empowerment**

We provide suitable working conditions to enable all our people to achieve their goals in their ways.

- **Sustainability**

We are 100 % committed to sustainable textile production, which has minimal impact on our environment as possible.

- **Holism**

We see ourselves as a part of a much bigger picture. Everything we do is connected to somebody or something else.

Our History



QUANTA IMPEX was incorporated in the year 1998 for trading in organic cotton which was certified by 'Agreco Germany'.

1998

In the year 2000, it was renamed as Purecotz Creations, engaged in the production of sustainable textiles. The processed organic cotton was certified by 'Agreco Germany' and 'SKAL Netherlands'.

2000

Since its introduction in 2006, we support the **Global Organic Textile Standard through independent certification.**

2006





2009

Further in the year 2009 its constitution was changed from a partnership firm to a Private Limited company & since then known as Purecotz Eco Lifestyles Pvt. Ltd.

We have been using Fairtrade Cotton since 2012 and are supporting local farmers even better.

2017

In year 2017 we have signed up for the WRAP certification under the largest independent social compliance program for facilities.

We are proud to be the first textile manufacturer to be certified according to the Fairtrade Textile Standard.

2019



Our Strengths



EXCLUSIVITY

We exclusively process organic and Fairtrade fabrics and ensure along the complete process, that there is no contamination due to incorrect fabric segregation.

VARIETY

You can choose from a variety of wovens, knits and flat knits. Besides, we offer you value additions as embroidery, table/digital printing, and washing. Everything is processed in-house under one roof.

BABY CLOTHING

Purecotz's core competence is the production of garments for our little ones. Therefore, we have the most experience in this. Over the years we implemented metal policies, pull tests, quality traffic light system etc.



Our Services

With our services, we cover the range from the sourcing of materials to the creation of finished products.

- **Sourcing**
- **Prototyping**
- **Sampling**
- **Pattern making**
- **Sizing**
- **Production**
- **Quality Control**
- **Packaging & Shipping**



Our Products

Below you see an overview of the products we produce. Besides kids and baby garments, we manufacture men and women clothes as well as accessories.



Baby



T-Shirt



Hoodies



Shirt

Sweaters



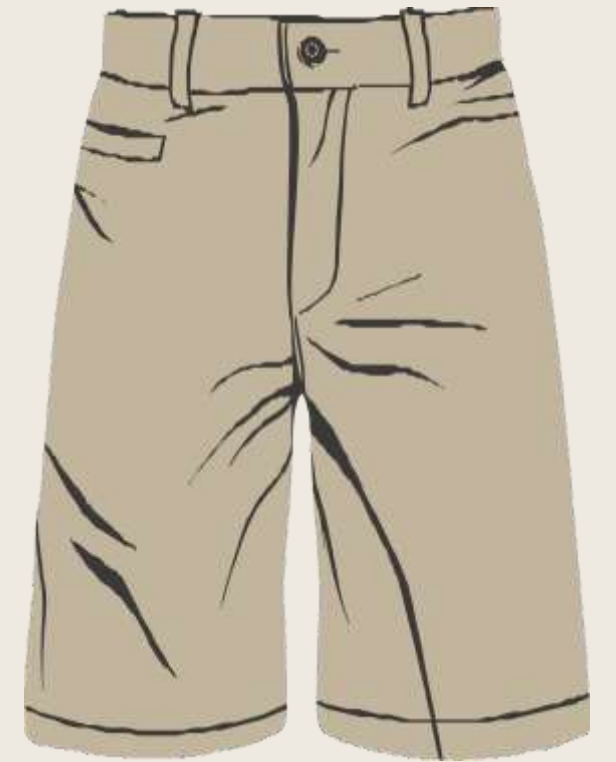
Cardigans



Jackets



Shorts



Dresses



Trousers



Accessories



Blankets / Rugs / Throws



Table Runner



Pillow Cover and Shams



Duvet Covers



Fitted sheet



Napkins



Table Cloth



Our Certifications:



Key facts:



WORKAREA



30 unit- 617 mtrs
31unit- 651.92 mtrs P-
28 Unit- 468.40 mtrs
Timbi Unit- 4413.15 mtrs

Manpower



Approximately -636
Onroll employees- 529
Apprentice- 107

Males- 58% & Females 42%

Our Key Machines



Sewing Machines
722



Circular Knitting
3



Embroidery machines
7

Our Key Machines



CNC Cutting Machines
1



Knitting Machines
32



Bullmer cutting Machine

Our Key Machines



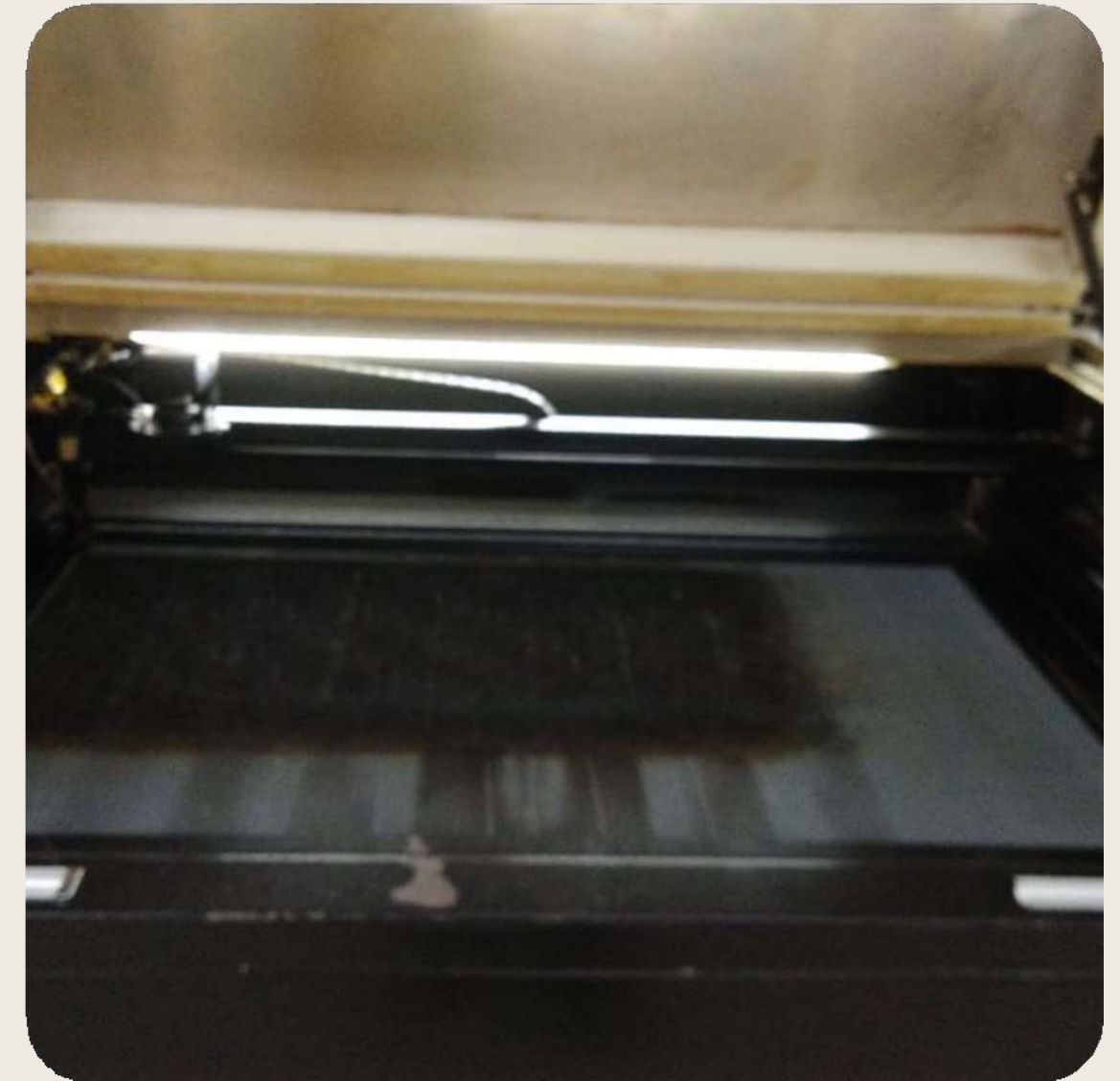
Digital Printing

2



Screen/Butterfly Machines

1



Laser cutting Machine

2

Our Organic Fabrics

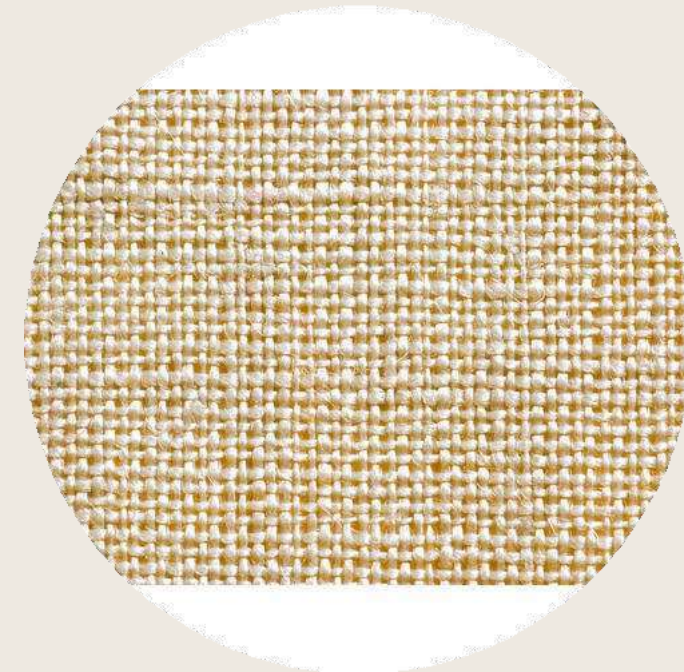
In the overview, you will find a selection of fabrics from which beautiful garments are made according to your choice. We use 100 %organic cotton, organic wool & organic cotton blends.

Knits



F.Terry, Fleece, Fur, I/Lock, Jersey, Pique, Plush, Popcorn, Rib, Sherpa, Sweat, Terry, vellour, waffle

Woven



Cambric,Canvas,Chambray,Corduroy, Chinos, checks, Denim, Dobby, Drill, Flannel, Fur, H.Woven,Lt Woven, Jersey, Net fabric

If requested, we can process eco-friendly fibers such as Tencel, Bamboo, Linen, Hemp, etc.

Our sustainability steps:



1. Solar energy



- We have installed 74 kW solar cells since 2016
- Solar energy produced till date since 2016–109474 KWH
- CO2 saved till date–2522.7 kgs

2. EMS & Higgs Index



- We are extremely cautious about the environmental and social sustainability throughout the supply chain, hence are developing an inhouse teams of experts to drive the HIGG Index score
- Also we have empaneled with a socio envirolmental organisation named RUR to guide us on our yearly sustainability initiatives

Our sustainability steps:



3. Waste Management



- We ensure it through proper waste segregation, followed by data collection on the waste produced. As far as possible, we make sure that the waste we produce gets recycled and circulates in the system.
- The rest we ensure to sell it to govt. approved waste management agencies

4. ETP

- ETP consists of 2 effluent treatment tanks of capacity of 5000 liters.
- 1 batch of 5000 liters of effluent water takes around 1 hours 30 mins. for its treatment.
- It has 2 water pumps with discharge of 10m³/hour (10000 ltrs/hour), 1 is operational and other is a stand by.





- Poly Aluminium Chloride, Lime Powder and Polyelectrolyte are the chemicals used to maintain the PH levels of the water and for its treatment.
- We ensure to maintain PH level daily between 7-9.
- Water treated in the ETP is further supplied to the STP.



5. STP

- Our STP has a capacity of treating 60000 liters of water per day.
- It consists of 2 treating tanks, 1 settling tank, 1 activated carbon filter, 1 sand filter, 2 air blowers and 2 water pumps with discharge of 10m³/hour.
- STP inlet is connected with the outlet of ETP, the kitchen water outlet and also with the washroom outlets.
- Treated water is further used for gardening and flushing purpose.

How our garments are made:

Fabric:

After we have produced or sourced the fabric, we control the quality before we use it further

Washing:

We wash all fabrics before use to avoid shrinking of the garments.

Pattern:

Patterns are digitally created (CAD) based on your design to use them a template for cutting.



How our garments are made:

Cutting:

The fabric is cut then bundled by style, size and, color.

Stitching:

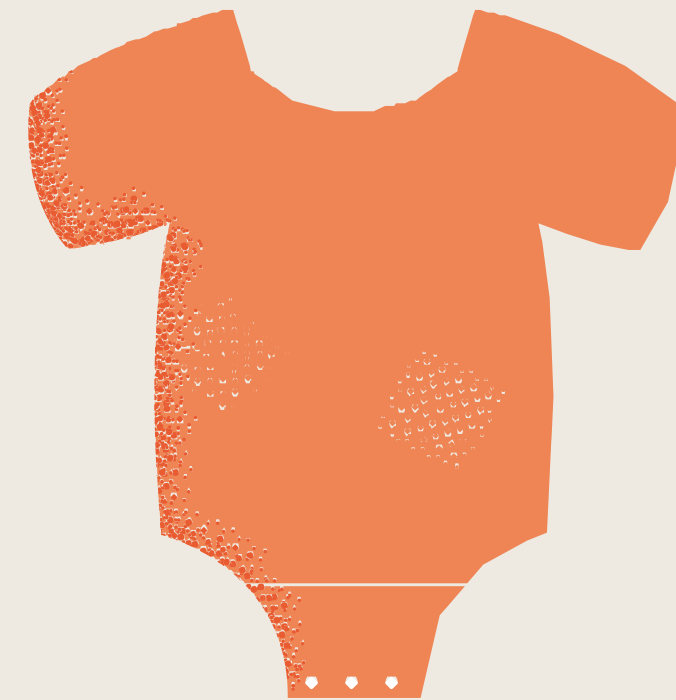
The single parts are processed separately into a finished textile.

Pattern:

We use the latest digital and screen printing techniques with reliable and resistant ink.

Embroidery:

With our automatic embroidery machines, we enhance your garments with logos or patches.



How our garments are made:

Metal detection:

We check every garment for metal elements such as broken needles. This point is especially important for baby clothes.

Finishing:

Through a final inspection, we ensure that all garments meet our quality standards before they are packed and shipped.

ERP:

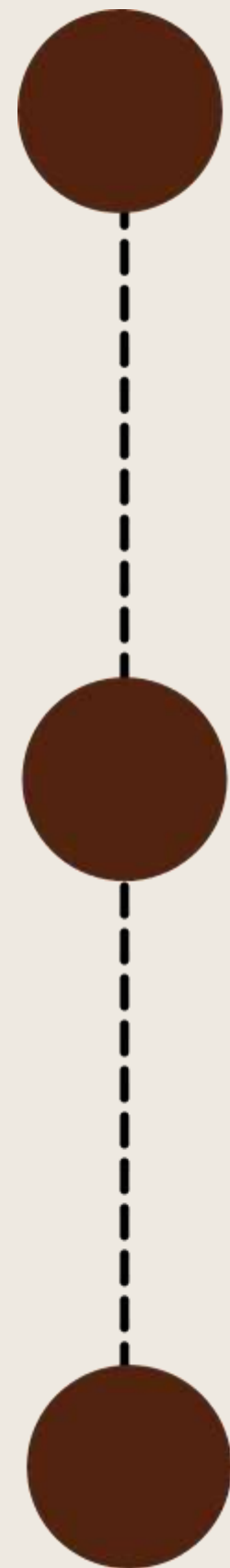
All steps from 1-9 are controlled and monitored by our state of the art and customised software specially designed for us.



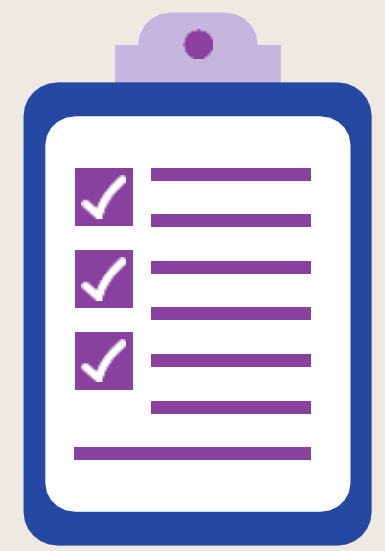
Work with us in 5 steps:



Let's get in touch; send us a detailed description of your order. The more detailed it is, the faster and more precisely we can make an offer.



Step 1



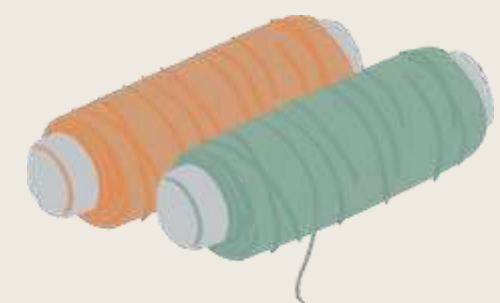
Our merchandising team will process and study your order and coordinate with other relevant departments. After all information has been collected for the price quoting; we'll get back to you via email.



Step 2

Once you approve the quotation, we'll start sourcing the raw materials and proceed with sampling.

Step 3

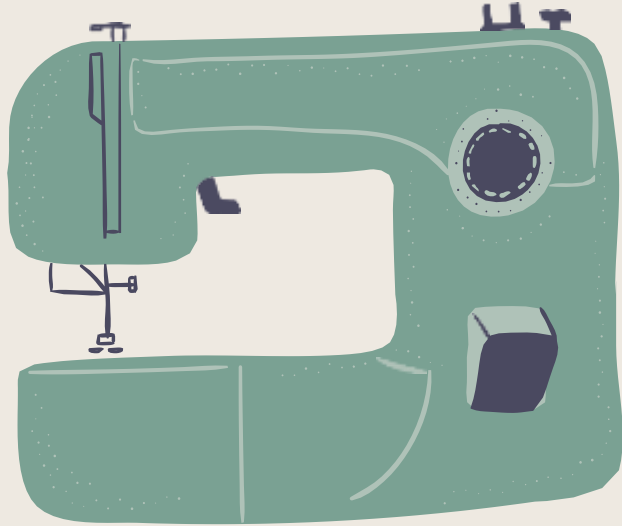


After you have reviewed the samples and submitted your comments, we will start with bulk production.

Step 5



Step 4

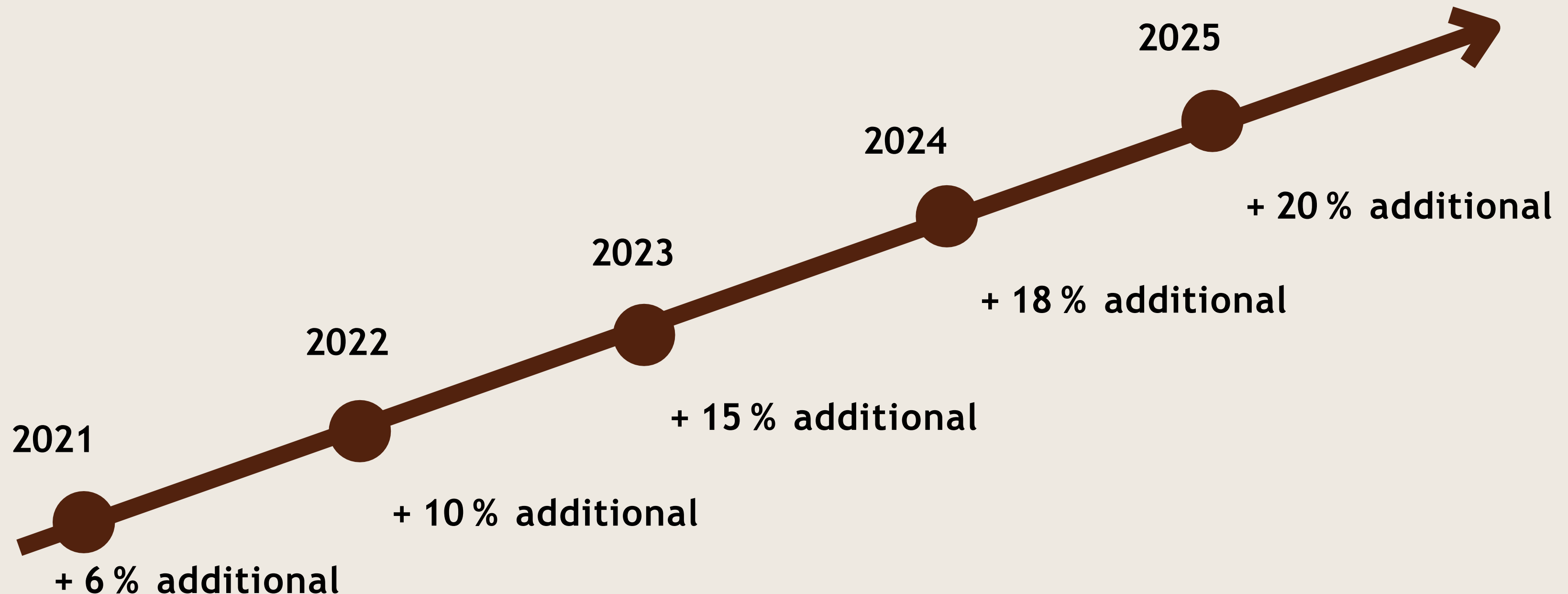


As soon as your order is done, we will deliver it to you, after checking the quality of each piece.



Our Fairprice Model:

We intend to push social responsibility to the next level through the implementation of our 'FAIR PRICE' model. Our endeavour is to increase the wages of all our workers within the next five years to reach our goal: a living wage for everyone.



Choose your price option:



To implement our 'FAIR PRICE' model and thus the payment of living wages, our clients can choose between two pricing options.



The price of bulk production includes:

- raw material
- product development
- production costs
- packaging
- wages
- taxes
- certification
- investments



The price of bulk production includes:

- raw material
- product development
- production costs
- packaging
- wages
- taxes
- certification
- investments

+5 % upcharge to support living wages*

Head office

Nav-Vivek Ind. Prem. Co-Op. Soc. Ltd.
307, 3rd Floor, Plot No. B/424 Off TPS III Mogul Lane
Mahim (West)
400016 Mumbai
India

Manufacturing units

Plot No. 28/30/31 New GIDC Expansion Area,
52 Hecter 396171 Umbergaon India

R.S. No. 49/1 Village Timbhi 396150
Taluka Umbergaon India

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Contact us