

2024

Issue Number



ASMAR PAINTS

دهانات أسمر

TRANSFORMING SURFACES

"Pioneering Quality
Paints, Transforming
Surfaces Artfully"



2024

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Here's another teaser paragraph that varies in length

ASMAR PAINTS: TRANSFORMING PAKISTAN'S SURFACES

Welcome to the world of color and texture, where creativity knows no bounds! Asmar Paints proudly presents our company magazine, "Asmar Paints: Transforming Pakistan's Surfaces." In these pages, we invite you to embark on a journey through a palette of possibilities, where walls come alive, and surfaces are transformed into works of art.

For over 4th generation years, Asmar Paints has been at the forefront of the paint and coatings industry in Pakistan. We are not just a company; we are a passion-driven team committed to enhancing your living and working spaces. Our dedication to quality, innovation, and excellence has earned us the trust of countless corporate clients and homeowners alike.

- Discover our comprehensive range of decorative paints, from the exquisite matte finishes to the radiant gloss enamels.
- Immerse yourself in the timeless elegance of Italian stucco textures, a unique offering that sets us apart as pioneers in the Pakistani market.

Proud team members working on a project]

Our Commitment to You: At Asmar Paints, we believe that your surroundings should reflect your personality and style. Our products are more than just paints; they are the brushstrokes of your imagination. With a steadfast commitment to quality and a passion for innovation, we are your partners in turning dreams into reality.

مرحبًا بكم في عالم الألوان والملمس، حيث الإبداع لا يعرف حدودًا! تفتخر دهانات أسمر بتقديم مجلة شركتنا "دهانات أسمر: تحويل الأسطح الباكستانية". في هذه الصفحات، ندعوك للشروع في رحلة عبر مجموعة من الاحتمالات، حيث تنبض الجدران بالحياة، وتتحول الأسطح إلى أعمال فنية.

منذ أكثر من جيل رابع، كانت دهانات أسمر في طليعة صناعة الطلاء والطلاء في باكستان. نحن لسنا مجرد شركة. نحن فريق ذو شغف ملتزم بتعزيز مساحات المعيشة والعمل الخاصة بك. لقد أكسبنا تفانيًا في الجودة والابتكار والتميز ثقة عدد لا يحصى من العملاء من الشركات وأصحاب المنازل على حد سواء.

Letter from the *Chairman*

Dear Readers

It is with immense pride and gratitude that I welcome you to the pages of "Asmar Paints: Transforming Pakistan's Surfaces." This magazine stands as a testament to our journey, our dedication, and the vibrant tapestry of colors and textures that define Asmar Paints.

For over Four Generations, Asmar Paints has been on a remarkable voyage of transformation. Our commitment to crafting paints and textures that transcend the ordinary has been at the heart of everything we do. As we look back on our journey, we see not just a company but a thriving community of artisans, professionals, homeowners, and dreamers who have chosen us as their canvas for expression.

At Asmar Paints, our mission is clear: to empower you to turn your creative vision into reality. We believe that every wall has a story to tell, every room has a personality waiting to be unveiled, and every surface is a canvas that begs for the brushstrokes of imagination. With this magazine, we invite you to immerse yourself in the world of possibilities that our products offer. Our legacy is intertwined with the introduction of Italian stucco textures to Pakistan. We take great pride in being pioneers in this endeavor, and you will find within these pages a glimpse into the timeless elegance and sophistication that Italian stucco brings to spaces.



As a company, our strength lies in the people who make up Asmar Paints. Our team is driven by a shared passion for quality, innovation, and excellence. We strive to raise the bar with every brushstroke, every texture, and every product we offer. Our commitment to sustainable practices ensures that not only do we transform your spaces, but we do so with a conscience towards the environment.

Thank you for choosing Asmar Paints. Your trust is our greatest motivation. As we navigate the exciting path ahead, we invite you to join us, engage with us, and let us know how we can continue to serve you better.
With heartfelt gratitude and warmest regards,

Sheikh Irshad

CHAIRMAN



Letter from the Chairman

Dear Readers

بكل فخر وامتنان أرحب بكم
في صفحات "دهانات أسمر:
تحويل الأسطح الباكستانية".
تقف هذه المجلة بمثابة
شهادة على رحلتنا، وتفانيينا،
والنسيج النابض بالحياة من
الألوان والأنسجة التي تميز
دهانات أسمر.

على مدار أكثر من أربعة
أجيال، كانت دهانات الأسمر
في رحلة تحول رائعة. إن
التزامنا بصناعة الدهانات
والأنسجة التي تتجاوز
المألوف كان في صميم كل
ما نقوم به. عندما ننظر إلى
الوراء في رحلتنا، فإننا لا نرى
مجرد شركة فحسب، بل نرى
مجتمعًا مزدهرًا من الحرفيين
والمهنيين وأصحاب المنازل
والحالمين الذين اختارونا
كلوحة للتعبير

مهمتنا في دهانات أسمر
واضحة: تمكينك من تحويل
رؤيتك الإبداعية إلى واقع.
نحن نؤمن بأن كل جدار لديه
قصة ليرويها، وكل غرفة لها
شخصية تنتظر الكشف
عنها، وكل سطح عبارة عن
لوحة قماشية تستدعي
ضربات فرشاة الخيال. مع
هذه المجلة، ندعوك إلى
الانغماس في عالم
الإمكانات التي توفرها
منتجاتنا.

يتشابك تراثنا مع إدخال
القوام الجص الإيطالي إلى
باكستان. نحن نفخر بكوننا
روادًا في هذا المسعى،
وستجد ضمن هذه
الصفحات لمحة عن الأناقة
والرقي الخالدين اللذين
يجلبهما الجص الإيطالي إلى
المساحات.



الأشخاص الذين يشكلون دهانات أسمر. فريقنا مدفوع بشغف مشترك بالجودة والابتكار والتميز. نحن نسعى جاهدين لرفع المستوى مع كل ضربة فرشاة، وكل ملمس، وكل منتج نقدمه. إن التزامنا بالممارسات المستدامة يضمن أننا لا نقوم بتحويل مساحاتك فحسب، بل نقوم بذلك بضمير تجاه البيئة.

شكراً لاختياركم دهانات أسمر. ثقتكم هي الدافع الأكبر لدينا. بينما نسير في المسار المثير أمامنا، ندعوك للانضمام إلينا والتفاعل معنا وإخبارنا كيف يمكننا الاستمرار في خدمتك بشكل أفضل مع خالص شكري وأصدق تحياتي

Sheikh Trshad

CHAIRMAN





PAINTED DREAMS

Asmar Paints

أحلام مرسومة
دهانات أسمر

Chromatic Aspirations
of
Colorful Fantasies

Explore Asmar Paints: A Journey of Transformation, Artistry, and Excellence in Pakistan's Paint and Texture Industry. Dive into Colorful Inspiration.

Company Overview

Eight Years of Excellence and Counting: Asmar Paints

Welcome to the heart of Asmar Paints, where colors meet innovation, and walls come alive with creativity. Asmar Paints has proudly been a part of Pakistan's vibrant landscape for nearly eight years, transforming surfaces into canvases of expression and inspiration.

Our Journey:

In our journey spanning close to a decade, we've not just created paints; we've crafted experiences. We've built more than structures; we've constructed relationships. As a company, we've evolved, learned, and grown, and we continue to evolve with each passing day.

A Bond with Excellence:

One of the cornerstones of our success lies in the strong bonds we've cultivated. We've partnered with government institutions, and our paints grace the walls of high-rise buildings, adding life and vibrancy to the urban skyline. But our journey isn't just defined by the monumental; it's also measured by the moments of happiness we've brought to countless households. Homeowners across Pakistan have welcomed us into their lives, trusting us to enhance their living spaces.

*P*rofessional Services with a Personal Touch: At Asmar Paints, professionalism isn't just a buzzword; it's a way of life. Our team of experts brings unmatched dedication, skill, and craftsmanship to every project. We understand that each surface is unique, and every vision is distinct. That's why we take the time to listen, to understand, and to craft solutions that go beyond paint and texture. We bring your dreams to life.

Customer Satisfaction:

Our North Star: The smiles of our customers are our most cherished rewards. We are humbled by the trust you place in us, and we are dedicated to ensuring that trust is never misplaced. Our customer-centric approach is evident in the countless testimonials that speak of not just our products but also our reliability.

A Sustainable Future:

We believe that every stroke of paint should not only beautify but also contribute to a better world. Sustainability is at the core of our operations. We are committed to reducing our environmental footprint, using eco-friendly materials, and promoting responsible painting practices.

*Unveiling the Beauty: Italian
Texture Magic*

Future *of* Paint

Admire the Artistry: Italian Textures by
Asmar Paints. Elevate Your Space with
Timeless Elegance. Discover the
Craftsmanship Behind Each Stroke.



Texture paint is more than aesthetics; it's an expression of personality on your walls, a tactile experience that resonates with emotions



In the world of interior design, texture paint is the brushstroke that makes spaces truly memorable.



Texture paint is the bridge between the ordinary and the extraordinary, where innovation meets aesthetics, and walls become statements of style



A photograph of a room with textured walls, a chandelier, and a blue sofa. The walls have a mottled, stucco-like texture. A brass chandelier hangs from the ceiling. A blue sofa with patterned cushions is in the foreground. Sunlight streams through a window in the background, creating a warm atmosphere.

The allure of texture paint lies in its ability to evoke emotions, making spaces not just visually appealing but emotionally engaging.

Pioneering Italian Stucco Elegance in Pakistan

In the world of interior design, textures have the power to elevate spaces from the ordinary to the extraordinary. And at Asmar Paints, we've been leading this transformative journey with our pioneering work in Italian Stucco.

A Pioneering Legacy:
[Insert an image showcasing Italian Stucco's exquisite finish]
For nearly a decade, we've proudly held the mantle of being the pioneers of Italian Stucco in Pakistan. This journey began with a vision to bring the timeless elegance and sophistication of Italian textures to Pakistani interiors. Today, it has become a testament to our unwavering commitment to quality and innovation.

Corporate Excellence:
Our Italian Stucco finishes have graced the walls of prestigious corporate clients across Pakistan. These discerning clients have chosen Italian Stucco for its ability to create an ambiance of luxury, refinement, and exclusivity. From boardrooms that demand attention to lobbies that leave lasting impressions, our Italian Stucco finishes have been at the forefront of corporate aesthetics.

The Future of Pakistani Interiors:

The finish of Italian Stucco is more than just a trend; it's a glimpse into the future of interior design in Pakistan. Its ability to seamlessly blend tradition with modernity, its exquisite tactile experience, and its timeless beauty make it a go-to choice for those who seek to redefine the art of living.

As Pakistan embraces the limitless possibilities that texture paints bring, Italian Stucco stands as a beacon of sophistication. It's not just about painting walls; it's about crafting an experience, a statement of style that echoes the aspirations of a dynamic nation. Join us on this journey of texture, where each stroke of Italian Stucco tells a story of timeless elegance, innovation, and the promise of a more beautiful tomorrow.

DECORATIVE PAINTS

*Delve into the
Vibrant World of
Decorative
Elegance*

The Art of Transformation: Explore Our
Vibrant Decorative Paints



At Asmar Paints, we take immense pride in presenting a diverse range of decorative paints that are not just about adding color to walls but about creating a canvas for self-expression and style. Our Decorative Paints Collection is a testament to our commitment to quality, innovation, and excellence. We invite you to embark on a journey with us, where every brushstroke holds the potential to redefine the spaces you inhabit.

In the realm of interior design and home decor, the transformative power of decorative paints cannot be underestimated. These exquisite products have the ability to turn the ordinary into the extraordinary, the mundane into the magnificent



Velvet Silk emulsion paints add a touch of luxury to your interiors. Their soft sheen creates an elegant and reflective surface, enhancing the beauty of your walls. These paints are the epitome of sophistication.



For a timeless and calming look, water matt paints are the perfect choice. These paints create a velvety, matte finish that adds sophistication to any room. Enjoy the subtlety of muted colors and a serene atmosphere.



Plastic emulsion paints are designed for those who demand durability without compromising on aesthetics. These paints are not only easy to clean but also resist stains and wear and tear, ensuring that your walls remain pristine for years to come.

Super Emulsion Paint is the pinnacle of interior paint excellence, designed to transform your indoor spaces into havens of beauty and comfort. This high-quality emulsion paint is crafted to provide superior coverage and a luxurious finish that stands the test of time.





Weather Shield Paint is the ultimate exterior paint solution, designed to protect your home from the harshest of weather conditions while adding curb appeal and lasting beauty to your property. This paint is a shield against the elements.



Wall putty is the secret to achieving a flawless surface. It fills imperfections, smoothes rough spots, and prepares your walls for the perfect paint application.



For a high-gloss finish that exudes glamour, gloss enamel paints are the way to go. They're perfect for doors, windows, and trim, adding a touch of elegance and character to your space.

Emulsion paints are the foundation of any home or commercial space. Our emulsion paints offer a smooth and elegant finish, making them ideal for both interior and exterior applications. Choose from a spectrum of colors to create the perfect backdrop for your life



At Asmar Paints, we believe that every surface is a canvas waiting to be transformed. With our Decorative Paints Collection, you have the palette to paint your dreams and turn your living spaces into vibrant, inviting, and personalized sanctuaries.

Each of these products is a masterpiece in its own right, carefully crafted to meet the diverse needs and aspirations of our customers. Whether you're looking for durability, sophistication, or a touch of luxury, our Decorative Paints Collection has the perfect solution.

Join us in celebrating the art of decorative painting, where every wall becomes a canvas, and every room tells a story. Let your creativity flow, and let our paints be your medium of expression.



Every brushstroke holds the potential to redefine the spaces you inhabit



*Partners in Excellence: Corporate
Success Stories*

CLIENT
TRANSFORMATION
SHOWCASES

Corporate Painted Dreams: Asmar Paints' Success Stories

At Asmar Paints, our journey is an intertwined tapestry of collaboration with esteemed corporate partners. Over nearly a decade, we have had the privilege of working alongside some of Pakistan's most influential businesses and organizations, co-creating spaces that transcend mere aesthetics. Our commitment to quality and innovative solutions has positioned us as the preferred choice for corporate clients seeking to craft work environments that resonate with excellence. Each corporate partnership represents a unique canvas, upon which we apply our expertise to translate vision into reality.

we focus on delivering tailored solutions that elevate functionality, inspire productivity, and exude brand ethos. On this page, we proudly present a selection of our corporate collaborations, each narrating its own narrative of transformation. These success stories serve as a testament to our commitment to enhancing workspaces, fostering creativity, and amplifying the impact of every corporate entity we serve.

As we continue our journey of excellence, we extend our gratitude to our corporate clients for entrusting us with their visions. Together, we will keep building success stories that define the evolving landscape of corporate aesthetics.



مخصصة تعمل على رفع
مستوى الأداء الوظيفي
والهام الإنتاجية وإظهار
روح العلامة التجارية.

في هذه الصفحة، نقدم
بفخر مجموعة مختارة من
تعاوناتنا المؤسسية، كل
منها يروي سرده الخاص
للتحول. تعد قصص
النجاح هذه بمثابة شهادة
على التزامنا بتعزيز
مساحات العمل، وتعزيز
الإبداع، وتضخيم تأثير

كل كيان مؤسسي نخدمه.
وبينما نواصل رحلتنا
للتميز، فإننا نعرب عن
امتناننا لعملائنا من
الشركات لثقتهم بنا
برؤاهم. معًا، سنواصل بناء
قصص النجاح التي تحدد
المشهد المتطور
لجماليات الشركات.

Painting Success, Corporate Transformations



Painting Success, Corporate Transformations



**Lyari
Expressway
Karachi**



Activate Windows
Go to Settings to activate Windows



Penta Square



DHA Business Hub



Painting Success, Corporate Transformations



KD Plaza



Askari Tower



Memon Masjid



Texture work of HMR Water front Karachi



Painting Success, Corporate Transformations



Unlock the Secrets of Decorative Paints: Top 10 Transformative Choices



Beyond Color

The Decorative Alchemy: Asmar Paints'
Palette of Possibilities



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