

Email

Subject: 🧡 Just Checking In - Your Friends at OTF [Studio Name]

Hi [Class Pack Holder Name]!

It's [Your Name] from OTF [Studio Name], and we hope this email finds you in high spirits! We wanted to take a moment to express how much we appreciate having you as a valued member of our OTF family.

We noticed that we haven't seen you in the studio recently, and we wanted to reach out—We miss you under the orange lights! We know that life can get busy, but prioritizing your wellness is a MUST—even when it's hard to find the time. All you need is ONE hour a day to take class, allowing you to decompress and have some time to yourself 🧡 Remember, when we show up for ourselves, we show up better for everyone around us!

That's the power of more motivation and #MoreLife! 🍊

Getting back in is easy! Just give us a call, send us a text, or head into the studio, and we'll be happy to set you up with your next class pack or talk about membership options!

[Phone Number: (XXX) XXX-XXXX]

At OTF [Studio Name], we believe that fitness is crucial to our health and wellbeing, both in and out of the studio. When we dedicate time to improving our physical health, we're able to improve our mental and emotional wellbeing as well!

If you have any questions or need assistance, don't hesitate to reach out. We're here to help!

Thank you for being an essential part of OTF [Studio Name], and we can't wait to see you back in the studio super soon. Remember, the key to #MoreLife and more time is in the orange zone!

Best regards,

[Your Name] OTF [Studio Name] Team [Your Contact Information]

Text Message

Hey [Class Pack Holder Name]! It's [Your Name] from OTF [Studio Name] wishing you a healthy week ✨ We're totally bummed we haven't seen you around in a while! I know that life can get busy, but prioritizing your wellness is a MUST—even though it can be challenging to find the

time. Remember, when we show up for ourselves, we show up better for everyone around us! We can't wait to see you in the studio super soon, and we're always here if you need anything. Now, let's burn orange together and find #MoreLife! 🍊 - [Your Name] OTF [Studio Name]

Hi [Class Pack Holder Name]! Your friends at OTF [Studio Name] hope you're doing well. We've been missing you under the orange lights! 🍊 Now, I totally understand how busy life can get—but that's why I put my health and wellness FIRST. Even though it's hard, I know that taking time to better myself physically makes me a better person overall! When I show up to class every day, I'm able to decompress and take an hour of time to myself. That's the power of more motivation and #MoreLife! We can't wait to see you in the studio super soon, and remember, we're always here if you need anything ❤️ - [Your Name] OTF [Studio Name]