

**SMB Cybersecurity Checklist & Readiness Guide**

**Understand Your Cybersecurity Posture in Minutes — And Learn Why Choosing the Right Partner Matters.**

**Cyberattacks don’t just target the big players — small and mid-sized businesses (SMBs) are often the easiest wins for hackers. This checklist is designed to give you a fast, clear picture of where your business stands today. It’s not about doing everything yourself — it’s about knowing your risk level so UrPoint can connect you with the right vendors and solutions.**

**1) Access & Identity**

* **☐ Strong passwords or passphrases (12+ characters).**
* **☐ Multi-Factor Authentication (MFA) enabled on critical systems.**
* **☐ Inactive accounts removed or reviewed quarterly.**

**2) Devices & Apps**

* **☐ All laptops/phones have up-to-date antivirus or endpoint protection.**
* **☐ Automatic updates/patches turned on for all software.**
* **☐ Lost/stolen device protection in place (remote wipe).**

**3) Email & Phishing**

* **☐ Spam filtering and phishing protection enabled.**
* **☐ Employees trained regularly to spot phishing attempts.**
* **☐ Your business email domain is protected with SPF, DKIM, and DMARC.**

**4) Data Protection & Backups**

* **☐ Automated backups (including cloud apps like Microsoft 365/Google).**
* **☐ Backups include at least one secure/offline copy.**
* **☐ You’ve tested a restore in the last 6 months.**

**5) Network & Remote Access**

* **☐ Firewall and secure Wi-Fi (WPA2 minimum, WPA3 preferred).**
* **☐ Guest Wi-Fi separated from business Wi-Fi.**
* **☐ Remote access secured with VPN or similar solution.**

**6) Monitoring & Response**

* **☐ Systems are monitored 24/7 internally or by a provider.**
* **☐ Incident response plan exists with roles and steps documented.**
* **☐ Logs are collected and reviewed regularly.**

**7) Governance & Compliance**

* **☐ Cybersecurity policies exist (acceptable use, remote work, etc.).**
* **☐ Vendor risks are reviewed (partners, contractors, cloud apps).**
* **☐ Industry compliance needs reviewed (PCI DSS, HIPAA, etc. if relevant)**

**Cybersecurity Readiness Scorecard**

**Go through the checklist and mark each item Yes or No. Then count your Yes answers:
- 17–20 Yes → Ahead of the curve. UrPoint can validate your setup and strengthen your defenses.
- 12–16 Yes → Some gaps exist. Attackers love to target these. We’ll match you with the right vendors to fix them.
- 0–11 Yes → High risk. A single attack could shut you down. UrPoint will guide you toward the right solutions immediately.**

**SMB Cybersecurity Action Plan**

**1. Check Your Score**

**Use the checklist and mark your Yes answers.**

**2. Review the Gaps**

**Look at the 'No' answers — these are where attackers will target you first.**

**3. Prioritize the Big Risks**

**Not everything is equal. Focus first on:
- Strong authentication (MFA, access controls)
- Backups and recovery testing**
**- Device protection and patching
- Email/phishing defenses**

**4. Talk with an Expert**

**Don’t waste time guessing which products or tools are right. That’s where UrPoint steps in. We’ll review your score with you and recommend the right vendors at the right price.**

**5. Stay Protected**

**Cybersecurity isn’t a one-time task. We’ll help ensure your setup is monitored, updated, and reviewed regularly.**

**Next Step: Don’t guess which products or tools you need.**

**UrPoint specializes in helping SMBs choose the right cybersecurity vendors at the right price. We’ll sit down with you, review your score, and build a roadmap to real protection — without wasting money or time.**

**📩 Contact us: www.urpointtech.com**