

## CEOS: OPTIMIZE YOUR SALES & MARKETING

Strategic Growth Advisors helping CEOs of PE-owned Companies Drive Revenue Faster during the M&A lifecycle.

## Who We Are

We're a strategic advisory firm with **25+ years of proven success building businesses at scale.** We're committed to helping CEOs and Leadership Teams of fast growing / PE-owned companies achieve their revenue growth objectives.

We're your **dedicated advocate and experienced revenue builder**: *Who knows* PE and the M&A ecosystem - *Who understands* the pace of PE and the pressures you face, plus the challenges of M&A integration - *Who can* provide fresh ideas and a new perspective.

## What We Do

**Strategy & Execution.** We partner with your team to solve problems with tailored Sales & Marketing solutions that drive growth and efficiency - from GTM strategies to Sales optimization to Marketing and Branding - In short, **we help you WIN faster.** 

## **Our Services**

Sales & Marketing Consulting

- Revenue Acceleration & Optimization
- M&A Integration
- Market Analysis / GTM Strategies
- Sales Process Optimization
- Fractional or Interim Chief Revenue
   Officer (CRO)
- Fractional or Interim Chief Marketing
   Officer (CMO)
- Brand Development, Growth & Management
- M&A Deal Origination
- Advisory Board Member and more



CONTACT US