

HAILEY GRAVITT

COMMUNICATIONS PROFESSIONAL | JOURNALIST | ON-CAMERA HOST

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PROFILE

Communications professional and journalist with a decade of journalism, media and storytelling experience dating to 2016, including six years in full-time broadcast roles. Skilled at finding the essential story, translating complex information into clear and engaging content, and delivering polished work across live television, web, social and video. Brings newsroom speed, strong editorial judgment, on-camera confidence and end-to-end production experience to communications, content and media teams.

CORE STRENGTHS

Strategic Communications | Media Relations | AP-Style Writing & Editing | Digital & Social Content | Video Production | Live Hosting | Interviewing | Editorial Leadership | Adobe Premiere Pro | Final Cut Pro

PROFESSIONAL EXPERIENCE

Morning Reporter, MMJ & Fill-In Anchor

Jun 2025 - Aug 2026

KTNV Channel 13 (ABC), Good Morning Las Vegas | Las Vegas, NV | DMA #40

- Owned multiple daily stories from idea through publication: researched, interviewed, wrote, shot, edited and delivered content under fixed deadlines.
- Translated complex, sensitive and fast-moving information into clear, audience-centered messaging for broadcast, web and social platforms.
- Anchored Good Morning Las Vegas for live audiences of 65,000-75,000 viewers and adapted scripts, interviews and breaking updates in real time.
- Coordinated with producers, photographers, editors, public-information teams, executives and community stakeholders to verify facts and meet air.

Evening News Anchor & Producer

May 2020 - Jun 2025

KDRV NewsWatch 12 (ABC) | Medford, OR

- Served as the lead evening voice and led the editorial workflow for four nightly newscasts reaching approximately 30,000 viewers.
- Produced the 11 PM broadcast end-to-end, owning story selection, sequencing, scripting, fact-checking and final on-air quality.
- Directed coverage through breaking news and last-minute changes while aligning reporters, producers, meteorologists and technical teams.
- Mentored and onboarded journalists, reviewed scripts and strengthened consistency in writing, delivery and editorial standards.

On-Camera Brand Host

Aug 2022 - May 2024

Holiday Vacations | Canada, Ireland & Alaska | Concurrent partnership

- Represented a national travel brand across three countries, conducting guest interviews and producing destination and cultural features that balanced organizational messaging with credible storytelling.

EDUCATION & EARLY NEWSROOM EXPERIENCE

University of Tennessee, Knoxville - B.S., Communications / Broadcast Journalism | 2016-2020

Danish School of Media and Journalism, Aarhus, Denmark - TV Journalism Study Abroad | 2018-2019

Earlier newsroom experience: KLAS-TV 8 News Now (Las Vegas) and WBIR-TV 10 News (Knoxville)