

HAILEY GRAVITT

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EDUCATION

University of Tennessee, Knoxville

Knoxville, TN

Bachelor of Science in Communications

Graduate May 2020

Major Journalism and Electronic Media

Danish School of Media and Journalism

Aarhus, Denmark

Coursework: Enterprise and Leadership in Media, Consumer Behavior, Sports Reporting, History of Journalism, Media, Diversity in Society, Visual storytelling, Media Ethics, Digital Marketing, Criminal Law, Television News Reporting, Europe in the World, Social Media Content Creating, and Documentary style film-making.

PROFESSIONAL EXPERIENCE

KLAS Channel 8 Las Vegas / WBIR Channel 10 Knoxville

Various Cities

Newsroom Intern

2018 - 2019

- Studied reporters on their daily tasks gathering necessary data & analytics to create stories just hours later
- Continued to learn to be quick-thinking, collaborative and detail-oriented within the newsroom
- Edited video for social media platforms learning the emerging ways to distribute content
- Accompanied field reporters in interviewing guest attending the Stanley Cup Playoffs in 2018

DMJX - Danish School of Media and Journalism

Aarhus, Denmark

Student

2019

- Traveled to Denmark to study at the Danish School of Media and Journalism
- Produced, edited and filmed jointly with foreign classmates learning several new techniques as a journalist
- Completed a final documentary illustrating the gender roles in professional racing at the Michelin Le Mans Cup in Monza, Italy
- Presented the documentary, "Finding Identity Behind The Wheel" at student film festival earning high honors
- Networked and created lasting friendships with soon-to-be journalists all over the world

L.B Floral

Knoxville, TN

Seasonal Florist

2017 - 2019

- Learned managerial skills including opening and closing the store, finances and customer service
- Increased awareness of consumer psychology and empowerment for decision making of guests
- Coordinated the floral arrangements from conceptual phase to final stages for weddings and large events

LEADERSHIP EXPERIENCE

VolTalk

August 2018 – Present

Anchor, Reporter

- Anchored the Student led entertainment show for University of Tennessee, broadcasted online and documented weekly

Juvenile Diabetes Research Foundation

June 2015 - Present

Ambassador

- Established a one-on-one connection with newly diagnosed patients with Type-1 Diabetes

Recruitment Group Leader

August 2019

Sigma Kappa Sorority

- Organized recruiting to discover top candidates who best fit the sorority's core values of friendship, loyalty, service and personal growth

SKILLS & INTERESTS

Skills: Excel, PowerPoint, iMovie, Adobe Premiere, Final Cut Pro, Advanced camera and editing skills

Interests: Photography, Traveling, and Cooking