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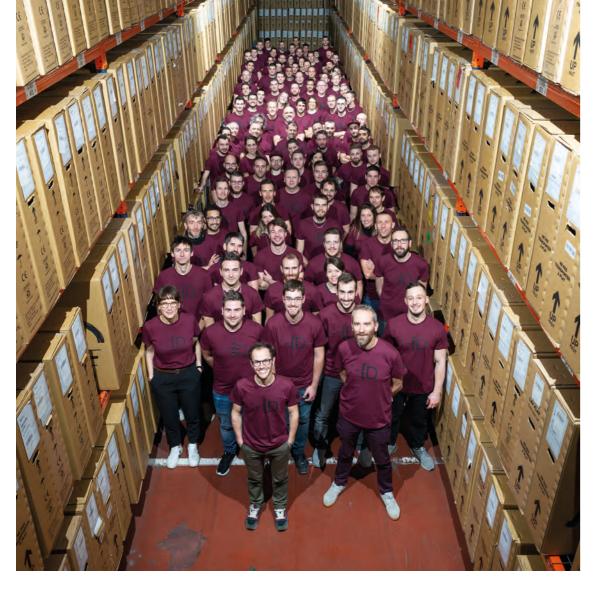
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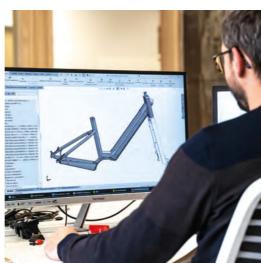
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### THE COMPANY

Moustache is based in the Vosges region of France, home to our childhood memories, our families, and our values. We strongly believe that the strength of a company is based above all on its employees, and we've built ours around our complementary skills. After starting out as two bike-lovers crazy enough to embark on such an adventure – Manu (development) and Greg (sales) – we now have close to 140 people working on the development and production of our bikes.



## A 100% ELECTRIC BRAND!

E-bikes as a solution for the future? At Moustache Bikes we believe this, for 10 years this conviction is what drives us and motivates us every day to develop innovative products!

To this day Moustache has created over 140 direct jobs! And in the end, this is what we are most proud of! These 140 people who get up every day to develop and construct the best possible bikes, our only reason for being, that which motivates all our teams.

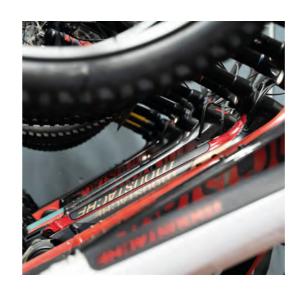
The 1st of January 2019 marked a new page, our little factory in the Vosges moved to a new bigger site in

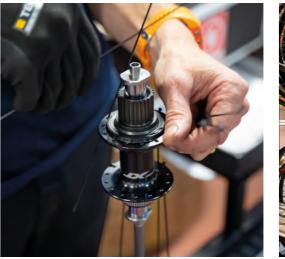
order to offer a better working environment, that's more modern and more fulfilling. This new infrastructure also enables us to increase our production capacity in order to respond to the growing appetite for e-bikes. Looking to bring always more added value and local know-how in our bikes, our teams work tirelessly to improve our quality process and our production tools. A new line of production for our Moustache wheels came to light in 2020 in order to master the quality of our products from start to finish, and above all to create expertise in this profession locally.

We hope that you will feel the passion that we put into the development and the production of our bikes when you get behind the handlebar of a Moustache, for a simple test or to accompany you every day.

Nothing would be possible without the trust of our partners, suppliers, stockists and of course our users!

Once again, thanks to everyone!!!







# **LUNDI 27.1**

To start the week off well!

## BOSCH ACTIVE PLUS POWERTUBE 400 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 10-SPEED, 11-36T CASSETTE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

 Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat











# **LUNDI 27.3**

Too easy!

#### BOSCH PERFORMANCE POWERTUBE 500 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 10-SPEED, 11-36T CASSETTE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

> Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat











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# LUNDI 27.5

As fluid as its drivetrain!

## BOSCH PERFORMANCE POWERTUBE 500 Wh

INTUVIA

DRIVETRAIN: ENVIOLO TR SYSTEM, 380% RATIO RANGE

Wheelset & Tires: Moustache 27.5" wheels & Schwalbe Super Moto-X tires / Seatpost: Suspension / Carriers: Rear MIK HD + QL3 / Front - optional extra

> Available in 5 colors: Black glossy, Curry glossy, Terracotta glossy, Midnight blue mat, Pastel mint mat























## Friday 28 is sporty and urban!

With its pared down look and sporty character, this urban ride will not pass by unnoticed. As at ease weaving between cars as it is making its way up to a third floor apartment without a lift, it's your ideal choice for getting about the urban jungle and making daily life easy. Further, higher, faster, stronger!!!

## TOTAL INTEGRATION FOR A REFINED LOOK!

More refined than ever thanks to its conception around the Hidden Power technology, the Friday 28 has also seen its center of gravity lowered, enabling you to go ultra-fast in town, it's easily capable of riding above 25km/h!

#### STIFF FRAME AND CARBON FORK FOR A SPORTY FEEL

The Friday 28 Aluminum hydroformed frame and its carbon fork bring it both rigidity and a dynamic ride. The best for accelerating away from red lights and weaving between cars!

#### **BOSCH MOTOR**

On the Friday 28.3, the Bosch Active Plus motor is ultra soft and silent. On the Friday 28.5 and 28.7, the Bosch Performance Line motor will surprise you with its lack of friction. In any case, you'll pass the 25 km/h limit without even realising it!

#### MINIMALIST, BUT ALSO PRACTICAL AND COMFORTABLE!

Just because we've removed everything that's superfluous,

lacking! The Friday 28 is comfortable with its Flexbar handlebar, manufactured in France by our friends at Baramind, which filters vibrations in the same way a wide tire would. And we wouldn't do without the Quick-Park stem which enables us to put the handlebar at 90° in just a few seconds! Super practical when we need to leave our Friday in a corridor for example! Same thing for the QL3 light luggage rack which enables us to click on Moustache by Ortlieb paniers in seconds. The tubular mudguards and powerful lights

we shouldn't find ourselves

bring protection and safety, without forgetting the Brooks saddle for style and comfort!

#### RIDE CONNECTED

You're always online? The Friday 28 is too, thanks to the Bosch SmartphoneHub which enables you to connect your bike to your telephone!

# FRIDAY 28.3

A sporty practical urban bike!



**BOSCH ACTIVE PLUS** 400 Wh PURION

DRIVETRAIN: SHIMANO TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Stem: Quick-Park / Handlebar: Moustache

Flexbar / Carrier: QL3 light



FRIDAY 28.3 OPEN

Low step-over frame for ease of use.

# FRIDAY 28.5

Ride connected!



#### BOSCH PERFORMANCE 500 Wh

SMARTPHONEHUB

**DRIVETRAIN: SHIMANO** TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Stem: Quick-Park / Handlebar: Moustache Flexbar / Headlight: Supernova E3 / Carrier: QL3 light



FRIDAY 28.5 OPEN



# FRIDAY 28.7

Race off, with your hands on the drops!



BOSCH PERFORMANCE 500 Wh SMARTPHONEHUB

DRIVETRAIN: SHIMANO TIAGRA 10-SPEED 11/34

Fork: Carbon / Saddle: Brooks Cambium / Headlight: Supernova E3 / Cockpit: Road drop bar w/flare / Carrier: QL3 light



















## Friday 27 FS Speed speeds things up!

At Moustache Bikes we are convinced that your bike trips can also be synonymous with efficiency, without sacrificing anything to pleasure. The Friday 27 FS Speed is part of a new generation of bikes, the Speed bikes.

#### URBAN, SPORTY AND COMFORTABLE

Having to live our hectic lives we dream of being able to shorten the distances and to control time: we want to go both further and faster.

At Moustache Bikes we are convinced that your bike trips can also be synonymous with efficiency, without sacrificing anything to pleasure. The Friday 27 FS Speed is part of a new generation of bikes, the Speed bikes. Capable of traveling at 45 km/h and beyond, our Friday 27 FS Speed not only brings a good dose of fun and speed to your daily trips, it allows you to do it safely.

#### A GOOD REASON TO LEAVE THE CAR IN THE GARAGE

Friday 27 FS Speed offers an excellent alternative to public transportation or combustionpowered vehicles for your daily

Do you live on the outskirts of the city, in the countryside, or do you simply have to ride long distances every day in a limited time while wanting to leave the car in the garage? The solution to this type of mobility is probably the Speed bike. If everyone is convinced of the usefulness of bicycles and electric bikes, beyond a certain distance to cover, users are

looking for a means of transport this standard, the purchase of faster than an e-bike in order to travel longer and ride safely. Our Friday 27 FS Speed perfectly meets these requirements regardless of age or physical condition. And that's not even to mention the sensations when you travel by bike at 45 km/h!

a Speed bike implies certain obligations such as the requirement to have proper insurance and the need to wear a helmet that meets legal Speed bike requirements.

#### DRIVE FAST AND RESPECTFULLY

Riding on a Speed bike offers new possibilities but also implies some safety rules to be strictly respected ;-{D The Friday 27 FS Speed meets the L1e regulation in accordance with European regulation 168/2013, but beyond



FRIDAY 27 FS SPEED

Driven by perfection - commute with style.



## BOSCH PERFORMANCE SPEED POWERTUBE 625 Wh

KIOX

DRIVETRAIN: SHIMANO XT 11-SPEED

Fork: Mobie 45 - 100mm with lockout /
Tires: Schwalbe Super Moto-X / Saddle:
Brooks Cambium / Headlight: Supernova
Mini PRO-45, 1400 lumens with remote High/
Low beam switch - Taillight: Supernova M99 w/
brake light function, w/L1E universal kit holding
all EU/CH registration plates / Carrier: MIK +
QL3 / Horn: Supernova M99 with remote switch



















## Samedi 28 is one bike for everything!

Behind its emblematic Moustache handlebar, you'll ride as in days gone by, as a family, for a gentle pootle, for fitness, with class, in the town, on country lanes, on paths, taking your time or at speed, just a little or for a long time!

#### SAMEDI 28 IS ELEGANT!

With a lower top tube for ease of use, the Samedi 28 is both comfortable and dynamic. Its very individual style is chic with its characteristic Moustache handlebar that won't go unnoticed, and it'll quickly become your ideal companion for going to work in the week and for getting about at the weekend! Thanks to its center of gravity that's been lowered further, the Samedi 28 is a model of balance. It is available in Standard or Open versions.

## FRAME WITH EXCLUSIVE POWERTUBE INTEGRATION

Its compact frame with total integration of the Bosch PowerTube battery enables this very open version of the Open, with an even lower and easier step over. Its triple cavity construction gives the frame optimal stiffness.

#### **BOSCH MOTOR**

On the Samedi 28.2 and 28.3, the Bosch Active Plus motor is ultra natural and silent, ensuring a pleasurable ride! On the Samedi 28.5 and 28.7, the Bosch Performance Line motor, sporty and natural, will surpise you with its lack of friction

## OPTIMISED COMPATIBILITY FOR ACCESSORIES

The Samedi 28 is now equipped with a luggage rack compatible with the standards QL3 and MIK, so you can attach paniers in just one click. Quick and easy!!!

#### **COMFORT**

The wide volume Schwalbe 700x50C tires give a feeling of comfort and security, acting like a natural suspension. They'll take care of you!

#### THE LITTLE EXTRAS

Thanks to its legendary
Moustache handlebar, the
Samedi 28 offers you a natural
and comfortable position.
The Axa security lock integrated
into the frame enables you to
easily secure your ride for a
short stop and the extra-solid
painted mudguards will protect
you in any weather!

## SAMEDI 28.1

A true Moustache bike, even more accessible!



BOSCH ACTIVE 400 Wh PURION

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Schwalbe Impac Streetpac 47-622



SAMEDI 28.1 OPEN

Low step-over frame for ease of use.

# SAMEDI 28.2

Always more open!



BOSCH ACTIVE PLUS POWERTUBE 400 Wh OR 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3



SAMEDI 28.2 OPEN



# SAMEDI 28.3

A town bike and a country bike!



BOSCH ACTIVE PLUS POWERTUBE 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO NEXUS 5

Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3



SAMEDI 28.3 OPEN

## SAMEDI 28.5

The perfect compromise between design and practicality!



BOSCH PERFORMANCE POWERTUBE 500 Wh INTUVIA

DRIVETRAIN: SHIMANO DEORE 10-SPEED

Fork: Hydraulic w/ lockout /

Tires: Schwalbe BIG APPLE 50-622 /

Carrier: MIK + QL3



SAMEDI 28.5 OPEN

Low step-over frame for ease of use.

# SAMEDI 28.7

An elegant, high performance, fully equipped bike, that's perfect for the town... but not only!



BOSCH PERFORMANCE POWERTUBE 625 Wh NYON

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Hydraulic w/ lockout / Tires: Schwalbe BIG APPLE 50-622 / Carrier: MIK + QL3 / Headlight: Axendo 80 lux

SAMEDI 28.7 OPEN

Low step-over frame for ease of use.

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### Samedi 27 Xroad is the bike that can do it all!

This morning I'm going to work by bike. At lunchtime I'll use it to do some shopping. This evening I'll ride home via the forest, and this weekend it's a ride in the mountains! Yes, yes, all that with my Samedi 27 Xroad! Magic!!!! Thanks to its dynamic frame and choice of parts, it combines the capabilities of an urban bike and a MTB.

#### AT THE CROSSROADS

With the optimized geometry, the compact frame and lowered center of gravity, our Samedi 27 Xroad is as at ease in the town as in the country, on cycle paths or on fire roads! The Xroad is the SUV of electric bikes, as versatile as it is high performance, whatever the terrain it's on! It's suited to all types of usage, can become more sporty, but always stays practical!

## YOU'LL FIND THE RIGHT SHOE FOR YOUR FOOT!!!

The Xroad family has lots of offerings and various motor options.

On the Xroad 1, the very natural, ecomomic and quiet Active Line Plus. On the Xroad 2 and 3, the Bosch Performance Line, sporty and natural, will surprise you by its absence of friction. On the Xroad 5, 7 and all Xroad FS, the Bosch Performance Line CX is the most powerful in the Bosch range! Compact and light, it is distinguished by its minimal resistance to pedalling. These uncontestable references will allow you to fly up the hills!

## FRAME WITH EXCLUSIVE POWERTUBE INTEGRATION

On all Xroad we use a compact frame with full integration of

the Bosch PowerTube battery.
This concept enables an Open version with an even lower and easier step over design.
The frame conception in triple cavity Aluminium 6061 offers

### THE DETAILS THAT COUNT!

even better stiffness.

Equipped with a luggage rack, compatible with the QL3 and MIK standards means you can attach accessories in one click. Fast and easy!!! The full range of the Samedi 27 Xroad also benefits from a chainguard, even the full-suspensions! Mobie forks equipped on Xroad 5 and FS 5 offering incredible

comfort. Whether you're getting up onto the pavement or tackling obstacle after obstacle off-road, it's a real flying carpet!

#### A FULL-SUSPENSION FRAME FOR THE XROAD FS

Long trips, daily commutes, bumpy fire trails or long climbs - every trip has its own unique challenges.

Our Xroad full-suspension concept encourages you to experience the known afresh and discover the unknown!



SAMEDI 27 XROAD 1

A real chameleon!



BOSCH ACTIVE PLUS POWERTUBE 400 Wh

**PURION** 

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Tires: Hutchinson Python / Carrier: MIK + QL3



SAMEDI Z7 OPEN XROAD 1

SAMEDI 27 XROAD 2

Will you draw me an E-bike that's capable of anything?



BOSCH PERFORMANCE POWERTUBE 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO ALTUS 9-SPEED

Fork: XCM ATB / 80mm / Tires: Hutchinson Python / Carrier: MIK + QL3



SAMEDI 27 OPEN XROAD 2

Low step-over frame for ease of use.

SAMEDI 27 XROAD 3

A clever mix that makes you smile!



BOSCH PERFORMANCE POWERTUBE 625 Wh

PURION

DRIVETRAIN: SHIMANO DEORE 10-SPEED

Fork: Suntour XCM ATB HLO / 80mm with lockout / Tires: Hutchinson Python / Seatpost: Suspension / Carrier: MIK + QL3



SAMEDI 27 OPEN XROAD 3

Low step-over frame for ease of use.

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SAMEDI 27 XROAD 5

At the crossroads!



BOSCH PERFORMANCE CX POWERTUBE 625 Wh

INTUVIA

DRIVETRAIN:

SHIMANO DEORE 11-SPEED

Fork: Suntour Mobie-25 / 100mm with lockout / Tires: Hutchinson Python / Seatpost: Suspension / Headlight: Axendo 80 lux / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3



SAMEDI 27 OPEN XROAD 5



SAMEDI Z7 XROAD 7

Don't look any further! It's safe to say that the Xroad 7 could well be the bike that you need!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

NYON

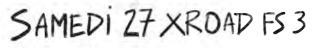
DRIVETRAIN: SHIMANO XT 11-SPEED

Fork: Suntour Mobie-25 / 100mm with lockout / Tires: Hutchinson Python / Seatpost: Dropperpost / Headlight: Supernova / Disc brakes: Shimano hydraulic MT400 / Carrier: MIK + QL3



SAMEDI 27 OPEN XROAD 7





Full-suspension, and stress free!



## BOSCH PERFORMANCE CX POWERTUBE 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 10-SPEED

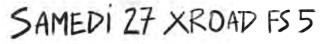
Fork: Suntour XCM ATB / 100mm with lockout / Tires: Hutchinson Python / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3 / Frame: Extra sloping for easy access











Elegant adventurer!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

INTUVIA

#### DRIVETRAIN: SHIMANO DEORE 11-SPEED

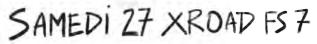
Fork: Suntour Mobie / 100mm with lockout / Tires: Hutchinson Python / Disc brakes: Shimano hydraulic MT200 / Carrier: MIK + QL3 / Frame: Extra sloping for easy access











A real super hero!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

NYON

DRIVETRAIN: SHIMANO XT 11-SPEED

Fork: Suntour Mobie / 100mm with lockout / Tires: Hutchinson Python / Disc brakes: Shimano hydraulic MT400 / Carrier: MIK + QL3 / Frame: Extra sloping for easy access











EVERY DAY.

ESCAPE.















### As in a dream

Who has never dreamed of replacing suffering with pleasure? Who has never dreamed of linking up Tour de France cols with the look of a pro rider? Who has never dreamed of widening their riding? Who has never dreamed of taking the wheels of their faster riding companions? Who has never dreamed of multiplying their rides, and the kilometers, day after day. The Dimanche 28 has been designed for all those who want to pass from dream to reality!

#### **BREAK THE RULES**

The Dimanche 28 has been designed for everyone who wants to go faster, harder, more often, longer, all whilst having fun! Some are looking for suffering in the effort, others for fun. If you are one of these, Dimanche 28 is made for you. Because the efforts that you will make, certainly as much as on your usual road bike, will always be well supported by the Bosch Active Line plus motor, so efficient and discrete. Thanks to the specific e-road program, you will get the feeling of riding with the legs of a pro rider and you can therefore multiply your rides and increase the percentages!

#### HIGH PERFORMANCE!

We wanted the Dimanche 28 to be high performance, agile and fun, so we endowed it with a high end Aluminum frame, using our variable thickness hydroformed tubes and lowered the center of gravity as much as possible thanks to our Hidden Power concept. We wanted it to be comfortable, so we designed a carbon fork and seatstays to obtain flex and absorb vibrations. We wanted it to be lively! So we designed wide chainstays to pass the power of your legs and the motor nonchalantly! We wanted it to be versatile, so we made mounts for luggage racks and mud guards and left the space to mount tires of up to 700x42!

### IT WILL ACCOMPANY YOU DISCRETELY

Discrete and fiendishly efficient with the Bosch Active Line Plus motor, above all with the specific eRoad program! Capable of increasing your effort up to the very highest pedal cadences, it multiplies your capacities tenfold and your feelings in an extremely natural and silent manner. Lightweight, it delivers

up to 50Nm of torque and 600W of maximum power and can produce up to 240% of your effort if necessary. Powered by a 500Wh battery, and consuming very little, it enables you to do almost endless rides! Your turn to do the étape du Tour or the Mont Ventoux!

### A MONTH OF SUNDAYS The Dimanche 28 is a true

road bike, equipped as one!
The «endurance» geometry is partnered with a short stem and ergonomic handlebar. This has a short drop and reach offering a more balanced and comfortable position. Comfort is completed by the 32 mm tires that filter out vibrations as much as possible and a Selle Royal Vivo saddle with carefully thought out ergonomics. Ideal for long rides in perfect harmony.

#### **UP TO THE TASK!**

The dual chainring Shimano

a large gear ratio so nothing needs be refused, even the most extreme percentages! And if it climbs strongly, it can descend just as strongly, but the hydraulic Shimano disc brakes equipped with 160 mm discs offer total control and will know how to slow the rhythm in full safety! With the Dimanche 28, your only limits are those you place on yourself.

drivetrain in 10 or 11S offers you

#### NOTHING TO LOOSE

Watts, there are plenty on the Dimanche 28, but that's not a reason to waste them! It's the reason for which we have equipped it with high performance wheels! Deep rims in Aluminum or Carbon, turning on cartridge bearing hubs and shooed with 32mm tires to more efficiently absorb the irregularities of the tarmac. It's going to ride strong and long!



DIMANCHE 28.1

Comfort at hand!



BOSCH ACTIVE PLUS 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO TIAGRA 1X10-SPEED, 11-34T CASSETTE, 42T CHAINRING

Fork: Carbon / Wheels: Moustache Aluminum, Moustache hubs 24 holes / Hydraulic disc brakes: Shimano MT200 -160/160mm / Handlebar: Flat Moustache Flexbar by Baramind



DIMANCHE 28.1 OPEN

## DIMANCHE 28.3

To get caught up in the game!



### BOSCH ACTIVE PLUS 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO TIAGRA 2X10-SPEED, 11-34T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache Aluminum, Moustache hubs 24 holes / Hydraulic disc brakes: Shimano Tiagra with 160mm rotors front & rear / Handlebar: Road, ergonomic, flared, short drop and reach



DIMANCHE 283 OPEN

Low step-over frame for ease of use.

## DIMANCHE 28.5

The best equipment to put in the watts!



## BOSCH ACTIVE PLUS 500 Wh

KIOX

DRIVETRAIN: SHIMANO ULTEGRA 2X11-SPEED, 11-32T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache al:30 w/Moustache hubs, 24H / Hydraulic disc brakes: Shimano Ultegra with 160mm rotors front & rear / Handlebar: Road, ergonomic, flared, short drop and reach



DIMANCHE 28.5 OPEN

Low step-over frame for ease of use.

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DIMANCHE 28.7

Fighter plane!

### BOSCH ACTIVE PLUS 500 Wh

KIOX

DRIVETRAIN: SHIMANO ULTEGRA 2X11-SPEED, 11-32T CASSETTE, 34/50T CHAINRING

Fork: Carbon / Wheels: Moustache
"JUST CARBON\_ C:45 specific, 24 triple butted
spokes - CNC aluminium hubs with
industrial bearings - Tubeless ready /
Hydraulic disc brakes: Shimano Ultegra
with 160mm rotors front and rear /
Handlebar: Road, ergonomic,
flared, short drop and reach







EVERY DAY.

DISCOVER.













## Vary the fun

You want tarmac or you want dirt? You want gentle rides or you want action? You want calm or you want crazy? You want your routine or you want adventure??? There's only one response: OK for everything on a Dimanche 29!

#### VERSATILE!

If you're like us, and you like road and trail, you'll like our Dimanche 29! Pass from one to the other without constraints! Link riding up cols on tarmac with descending on a fun trail; the week on urban roads gives way to a weekend of discovery... Free your creativity and revisit your journeys as you see fit! It's for all this, that we thought up the Dimanche 29.

#### WELL-FRAMED!

The Dimanche 29, we wanted it to be agile and fun, so we endowed it with a high end Aluminum frame and lowered the center of gravity as much as possible thanks to our Hidden Power concept. We wanted it to be versatile, so we left the space

to mount tires up to 700x50! We wanted it to be comfortable, so we designed a carbon fork and seatstays to obtain flex and absorb vibrations. We wanted it to be lively! So we designed wide chainstays to pass on the power of your legs and the motor nonchalantly!

## IT KNOWS HOW TO BE FORGOTTEN! Let's speak about the motor!

So fluid and quiet that we'd almost forget about it... but it is there, with its 65Nm of torque! It will even deliver 3 times your power, and this up to 600W with an incredible suppleness and control! Ideal on technical and steep trails. But on the road and above 25 km/h, it knows how to make itself forgotten by

its silence and the absence of friction! A delight!

#### IT DOESN'T LACK AIR!

At Moustache, we like large volume tires! Our Dimanche 29 is not the exception to the rule. With its 700x50 Maxxis, supple and lightweight, it floats over obstacles instead of banging into them. A treat of comfort and efficiency. Our specific alu rims with a wide profile improve the tire's stability and the air flow for even better performance. And as the motor is on the frame... it is easy to change your wheels to suit the conditions.

#### SIMPLY EFFICIENT!

Technology has a sense if it disappears behind your enjoyment. We have therefore

chosen the simplicity and efficiency of a single chainring drivetrain with optimized ratios. The 11-42T cassette and the 42 teeth chainring allow you to send it on the flat or climbing!

#### PROGRESSIVE

The Dimanche 29 is always ready! Ready for adventure and «Bike packing». The frame and the fork are compatible with our tubular mudguards and luggage racks (with tires that are 700x42 max) and the several bottle holder mounts allow you to ride self-sufficiently!



DIMANCHE 29.3

All trails lead to Gravel!



BOSCH PERFORMANCE 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO GRX, RX-400, 1X10-SPEED, 11-40T CASSETTE, 42T CHAINRING

Fork: Gravel specific Carbon / 1"1/8
to 1"1/2 tapered carbon steerer tube /
Wheels: Moustache al:30 specific Alloy
wheels / Tubeless compatible, 24 spokes,
cartridge bearing hubs / Disc brakes:
Shimano GRX, RX-400, hydraulic with
180mm rotor front - 160mm rear / Handlebar:
Wide flared gravel, short drop and reach





DIMANCHE 29.5

Explosive cocktail!

BOSCH PERFORMANCE 500 Wh

KIOX

DRIVETRAIN: SHIMANO GRX, RX-812, 1X11-SPEED, 11-42T CASSETTE, 42T CHAINRING

Fork: Gravel specific Carbon / 1"1/8 to 1"1/2 tapered carbon steerer tube / Wheels: Moustache al:30 specific Alloy wheels / Tubeless compatible, 24 spokes, cartridge bearing hubs / Disc brakes: Shimano GRX, RX-810, hydraulic with 180mm rotor front - 160mm rear / Handlebar: Wide flared gravel, short drop and reach / Dropper-seatpost: Moustache, 320mm, 80mm travel







# MTB.

P.112 **- SAMEDI 26,27 OFF** 

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P.164 - **SAMEDI 27 X2** 













## OFF (road): to get off the beaten track!

OFF is a family brimming with personality/ies! Let's start with the turbulent Samedi 26 OFF. It will keep your children entertained, whether they are well-behaved or not, on family trips where an open mind is the order of the day! The Samedi 27 OFF 2 has two frame versions, standard and «Open», in order to open access even wider so more people can discover the joy of riding as a family. As for the Samedi 27 OFF 4, also available in two versions, it is more sporty and muscular with its Bosch Performance Line CX motor, its plus tires, and it's high-performance suspension. Lets finish with the rebel of the family, the Samedi 26 FAT 4 which refuses to be pigeonholed, and its only objective is to explore the world, whether it's icy or hot terrain!

### MORE ACCESSIBLE THAN EVER!

With the Samedi 26 OFF, the Samedi 26 FAT 4, and two models with an «Open» frame, otherwise known as low standover, the OFF family is more open than ever! Open to the largest number, to all riding types, gentle family outings or more sporty rides. Open to the world like our Samedi 26 FAT 4. Open to your wildest dreams to give you the greatest enjoyment!

#### **EPOWERED BY BOSCH**

Speccing a motor that's adapted to the intended use is for us both self-evident and our priority. It's why you will find the 50Nm Active Plus motor on the Samedi 26 OFF, that's so well adapted to children and lighter riders. Next up it's the incredibly natural feeling Performance Line with 65Nm, which gives a smile to the Samedi 27 OFF 2 and Open. Finally it's all the power behind the 85Nm torque

of the Performance Line CX that pushes forward the Samedi 27 OFF 4 and Samedi 26 FAT 4. 3 motors, 3 personalities, the same faultless reliability!

#### **DEDICATED PARTS**

Our frames are the souls of our bikes! But the parts are also important characteristics. This is why they have been developed by our teams or carefully selected from our partners to make a coherent whole! The

wheels are the perfect example: exclusive Moustache rims and Maxxis tires work together to ensure the very best riding fun and safety. Our ergonomic saddles also know how to look after sensitive areas very well:-{D

# samedi 26 0 FF

Certainly one of the best examples of the open mind of which we often speak to you about! What pleasure to ride together as a family!!!



BOSCH ACTIVE PLUS 300 Wh PURION

DRIVETRAIN: SHIMANO 9-SPEED

Wheels: 26"











samedi 27 0 FF 2

Discover or rediscover the nature surrounding you!



BOSCH PERFORMANCE POWERTUBE 500 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 11-SPEED

Fork: Suntour XCM ATB - 100mm / Tires: Maxxis Forekaster 27.5x2.35 / Seatpost: Suspension / Saddle: Moustache comfort



samedi 27 0 FF 2 0PEN



samedi 27 OFF 4

Sporty and muscular, it can climb and descend non-stop without losing its breath ;-{D



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 11 SPEED - 11-51T CASSETTE

Fork: RockShox Recon Silver TK - 100mm / Disc brakes: Shimano MT400 203/180mm hydraulic / Tires: Maxxis Rekon 27.5x2.80 / Saddle: Moustache ergonomic / Dropper seapost: KS 900I w100/125/150mm travel



samedi 27 0 FF 4 0PEN

samedi 26 FAT 4

Wild and fun!



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 11 SPEED, 10-51T CASSETTE

Fork: RockShox Bluto RL - 100mm / Disc brakes: Shimano hydraulic MT6120 4 piston front and rear, 203mm rotors / Tires: Maxxis Minion 26x4.80 / Saddle: Moustache, ergonomic / Dropper seapost: KS 900I w100/125/150mm travel











samedi 27 WIDE 4

Augmented pleasure!



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 11 SPEED11-51T CASSETTE

Fork: RockShox 35 Silver R - 130mm / Brakes: Shimano MT420 front, MT410 rear disc brakes 203mm rotors / Tires: Maxxis Rekon 27.5x2.80 / Suspension: 130/120mm travel / Saddle: Moustache comfort / Dropper seatpost: KS 900I w100/125/150/150mm travel







samedi 27 WIDE 6

You're wanting freedom, adventure, gentle trails or more technical trails?



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 34 Rhythm - 130mm / Brakes: Shimano hydraulic MT420 4 piston disc brakes front & rear, 203mm rotors / Tires: Maxxis Rekon 27.5x2.80 / Suspension: 130/120mm travel / Saddle: Moustache comfort / Dropper seatpost: KS 900I w100/125/150/150mm travel









WEEKEND 27 FS DUAL

The E-MTB with maximized autonomy!



BOSCH PERFORMANCE CX POWERTUBE 625 WH + POWERPACK 500 WH NYON

DRIVETRAIN: SHIMANO DEORE 12-SPEED - 10-51T

Fork: RockShox 35 Gold RL - 130mm - long-fender compatible / Disc brakes: Shimano hydraulic M6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Rekon 27.5x2.60 / Suspension: 130/120mm travel / Cockpit: Moustache 740mm w/60mm stem / Dropper seatpost: KS 900I w/100/125/150mm travel











WEEKEND 27 FS DUAL EQ

For adventures that have a next day!



DRIVETRAIN: SHIMANO DEORE 12-SPEED - 10-51T

Fork: RockShox 35 Gold RL - 130mm /
Disc brakes: Shimano hydraulic M6120
4 piston brakes front & rear - 203mm rotors /
Tires: Maxxis Rekon 27.5x2.60 / Suspension:
130/120mm travel / Dropper seatpost:
KS 900I w/100/125/150mm travel /
Equipment: Moustache Aluminum double
walled mudguards and MIK + QL3 luggage
rack - very powerful Supernova LED lighting









samedi 29 TRAIL 2

Always keen for a ride! And you too, with a smile on your face for sure!



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO DEORE 11 SPEED - 11-51T CASSETTE

Fork: RockShox 35 Silver R - 150mm / Brakes: Shimano MT420 front, MT410 rear disc brakes / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS 900I w100/125/150/170mm travel







samedi 29 TRAiL 4

In its saddle, everything becomes easy!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: RockShox 35 Gold RL - 150mm / Brakes: Shimano hydraulic MT6120 4 piston brakes front and rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS 900I w100/125/150/170mm travel









The recipe for happiness!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

PURION

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 36 Performance - 150mm / Brakes: Shimano hydraulic MT6120 4 piston brakes front and rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 150/150mm travel / Cockpit: Moustache 760mm w/60mm stem / Dropper seatpost: KS Ragei w100/125/150/170mm travel







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samedi 29 TRAIL 8

It's not here to lay about doing nothing!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 36 Factory - 150mm /
Brakes: Shimano hydraulic XT MT8120
4 piston brakes front & rear - 203mm
rotors / Tires: Maxxis Assegai 29x2.50 /
Suspension: 150/150mm travel / Cockpit:
Moustache Carbon 760mm w JUST CARBON\_/
60mm stem / Dropper seatpost:
KS Ragei w100/125/150/170mm travel









samedi 29 TRAiL 10

Faster than ever!



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

KIOX

DRIVETRAIN: SHIMANO XTR 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 36 Factory - 150mm /
Brakes: Shimano hydraulic XT MT8120
4 piston brakes front & rear - 203mm rotors
/ Rims: Moustache "JUST CARBON\_ / Tires:
Maxxis Assegai 29x2.50 / Suspension:
150/150mm travel / Cockpit: Moustache
Carbon 760mm w "JUST CARBON\_ /60mm stem /
Dropper seatpost: KS LEV Integra

Dropper seatpost: KS LEV Integra w100/125/150/175mm travel









samedi 29 GAME 4

The spirit of the game!
It only needs you to get going...
:-{D



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

**PURION** 

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: RockShox 35 Gold RL - 160mm / Disc brakes: Shimano hydraulic M6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 160/160mm travel / Cockpit: Moustache Alloy 780mm w/50mm stem / Dropper seatpost: KS 900I w/100/125/150/170mm travel









Send it without taking yourself seriously!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

PURION

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Performance - 170mm / Disc brakes: Shimano hydraulic MT6120 4 piston brakes front & rear - 203mm rotors / Tires: Maxxis Assegai 29x2.50 / Suspension: 170/160mm travel / Cockpit: Moustache Alloy 780mm w/50mm stem / Dropper seatpost: KS Ragei w/100/125/150/170mm travel







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Ready to send it on the toughest trails!



## BOSCH PERFORMANCE CX POWERTUBE 625 Wh

PURION

DRIVETRAIN: SHIMANO XT 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Factory - 170mm /
Disc brakes: Shimano hydraulic XT
MT8120 4 piston brakes front & rear 203mm rotors / Tires: Maxxis Assegai
29x2.50 / Suspension: 170/160mm travel /
Cockpit: Moustache Alloy 780mm
w/50mm stem / Dropper seatpost:
KS Ragei w/100/125/150/170mm travel











Get the same feeling as our team riders!



# BOSCH PERFORMANCE CX POWERTUBE 625 Wh

KIOX

DRIVETRAIN: SHIMANO XTR 12 SPEED - 10-51T CASSETTE

Fork: FOX Float 38 Factory - 170mm / Disc brakes: Shimano hydraulic XT MT8120 4 piston brakes front & rear - 203mm rotors / Rims: Moustache ¬JUST CARBON\_ / Tires: Maxxis Assegai 29x2.50 / Suspension: 170/160mm travel / Cockpit: Moustache ¬JUST CARBON\_ 780mm w/50mm stem / Dropper seatpost: KS-Lev Integra w/100/125/150/175mm travel







MARDI MERCREDI SENDAY SAMEDI DIMANGHE

EVERY DAY.

SHARE.















#### 2X more fun!!

Sharing your passion, your emotions, sharing a moment, a new discovery, a trip, a nice area, simply sharing a moment of fun... The Samedi 27 X2 is a unique way to double the fun! And as it always sees double... it exists in 2 versions, MTB or touring. 2X more possibilities!

#### WE CAN COUNT ON IT!

The Samedi 27 X2 is based around a very stiff frame offering maximum precision and safety. It is made from a 6061 T4 T6 Aluminum and uses triple cavity extruded tubes as well as hydroformed chain stays. Sufficiently long to be comfortable for both rider and passenger, but not too long so it stays as agile as possible in tight turns. A Moustache innovation, the motor has a rear central position to synchronize the cranks and offer the true feel of a tandem. Samedi 27 X2 is now compatible with Bosch Performance CX G4 motors

via the specific Moustache adaptors!

#### POWER 2!

Or even power 4! Let's not forget the Bosch Performance CX motor, its 85Nm of torque and its 600W of max power! Thanks to its incredible performance and the synchronized cranks we can say that you'll be 4 making it go forward together! There's nothing like this to preserve energy and lengthen rides or go on the attack on the steepest climbs.

#### WITHOUT LIMIT!

Whether you're riding as a couple, a family, with friends,

there is no limit to happiness behind the bars of the Samedi 27 X2. Thanks to its two batteries with a total of 1000Wh capacity offering you an incredible autonomy. 2X further!

#### CONNECTED AND **ALWAYS IN THE RIGHT** DIRECTION!

The new navigation function on the Kiox, activated on the smartphone that's connected by Bluetooth, will help you discover unknown ground. The planned route will be shown on the screen with a line indicating the route to follow. Plan your routes in a flash with

the eBike Connect App or the online portal. It then simply needs to be sent to Kiox via the application. Thanks to the connection with Komoot or Outdooractive, it is also possible to discover many other routes nearby.

samedi 27 XZ VTT

The magic of a bicycle built for 2!



BOSCH PERFORMANCE CX 2 x 500 Wh

DRIVETRAIN: SHIMANO DEORE 11-SPEED, 11-42T CASSETTE

Fork: Suntour AION-35, 140mm /

Brakes: Magura MT5 4 pistons, 203/203mm / Suspension seatpost: Suntour NCX w/50mm

travel / Tires: Maxxis Rekon 27.5x2.8







samedi 27 XZ TRK

Shared fun!



## BOSCH PERFORMANCE CX 2 x 500 Wh

KIOX

DRIVETRAIN: SHIMANO DEORE 11-SPEED, 11-42T CASSETTE

Fork: Suntour AION-35, 140mm / Brakes: Magura MT5 4 pistons, 203/203mm / Suspension seatpost: Suntour NCX w/50mm travel / Tires: Schwalbe, Super Moto-X, 27.5x2.40 / Protection & Transport: Moustache custom alloy double-wall mudguards & QL3 carrier system







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EVERY DAY.

LEARN.







# The balance bike... It's magic!

Mercredi 12 is a bit of a special project: it was born by accident... but with the Moustache! We designed it for our own satisfaction, but also for our children. An iconic model since the beginning of the brand, that continues to generate our kid's first smiles on a bicycle ;-{D

#### It's all about balance!

It's the only Moustache bike without electric pedal assistance, but it might be the most important one in our collection: it's a bike to begin riding that will give young riders the desire to continue. It's a bike without compromises, that uses the same technologies as higherd adult models.

# Mercredi 12 is designed to teach kids how to maintain balance on a bike.

It's reassuring for children, because they can control their balance and speed with their feet. This will allow them to progress rapidly, and within a few short months you'll see your child pushing off and lifting up his or her feet more and more often and for longer periods of time. And when he or she is finally old enough for a bike with pedals, you won't need training wheels!

#### **Ergonomic footrest**

More fun and balance!



**Saddle height adjustable** from 34 to 41cm from the ground. Suitable from approximately 20 months to 4/5 years. **Available in 6 colours.** 

Weight: 3,5 kg



Pastel Mint, mat



Pale Pink, mat



Lagoon Blue, glossy



Metallic Red, glossy







Acid Green, glossy

















































































