

Part 1:

I believe these will be the most useful recourses will be:

<https://completemusicupdate.com/>

<https://www.nytimes.com/section/business>

(screenshot externally attached)

Part 2:

The current event I chose is titled “TaP Music Launches New Not-for-Profit division to support Educational and Diversity Initiatives by Chris Cooke. This article explains how the Company TaP Music has relocated all “... fundraising, grant-making and youth programme activities...” to a new department they’ve created in order to grant opportunities to the youth, specifically those who are disenfranchised. This new department dubbed, “TaP Futures”. They state that the initiative also aims to broaden the space these youth are allowed in the professional world. TaP Music then goes on to explain how lacking the entertainment industry is as whole when it comes to diversity. For the company, this new initiative is a “... first step in a long commitment from us to help accelerate change both in our own internal policies and also at a grassroots level”.

The impact this has on the music industry is immensely positive. The statements about the demographic that make up the industry where spot on. White males fill most roles and actively working towards changing this has been long overdue. My hope is that TaP’s new initiative can act as an example for other labels and companies. It’s important to break the glass on these things, or they will never change. The more people of color, women, and gender-non-conforming people TaP Futures can inspire and help place in positions of power, the better. Not only for these communities, but for the consumers and companies.

The TaP Futures initiative should have a long-term effect on the music industry. Anything less would be disingenuous, and simply a disservice. TaP Music has affirmed this initiative is only one step in changing the music industry greatly in terms of diversity. And despite this, the issue of diversity that is addressed with in this initiative, is one that is deeply rooted and is also contemporarily being greatly challenged. Artists have been speaking out as consumers are voicing their grievances, and this isn’t solely in the music industry, we see these conversations within all media industries because, *representation is important*. TaP Music is taking a necessary step by creating Tap Futures and I hope to see many new professionals emerge from the program.

Citations:

Cooke, C. (20, September 29) TaP Music launches new not-for-profit division to support educational and diversity initiative. Complete Music Update

<https://completemusicupdate.com/article/tap-music-launches-new-not-for-profit-division-to-support-educational-and-diversity-initiatives/>