Aggregator Assignment

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Unique Selling Point

Lowest Fees Overall

TuneCore

Upstreamed Program

United Masters

Label Services

Costs

TuneCore

United Masters

Setup fees: \$0

Commission fees: 0% Annual fees: \$19.99

for unlimited releases



Setup fees: \$0

Commission fees: 0%

Annual fees: \$9.99

per single, \$29.99 per

album



Setup fees: \$0

Commission fees: 0%

with subscription,

10% without

Annual fees: \$59.99

To keep 100% of

royalties



Pros

- One time, yearly payment to distribute all music
- Payment splitting
- Distributes to China
- Distributes all credits
- Free UPC/ISRC registration
- Free YouTube monetization
- On demand payment with no threshold
- Ability to cheaply obtain mechanical licenses for covers
- No commission to DK

TuneCore

- Mobile app
- Distributes to China
- No commission to TC
- Distributes most credits
- No cost to add artists
- Free UPC/ ISRC registration
- Weekly payment
- Quickly distributed trend reports
- Ability to get mechanical licenses for covers
- Easily digestible revenue reports

United Masters

- No commission to UM, with subscription
- Distributes to China
- Free UCP/ ISRC registration
- SoundCloud monetization
- Sound Exchange CR holder commissions
- Vast, timely trend reports
- Easily digestible revenue reports
- Ability to obtain mechanical licenses for covers

Cons

- Undigestible revenue reports
- No mobile app
- Fee for <u>automatic</u> additions of outlets
- Lack of customer support

TuneCore

- Distribution fee per release + yearly fees
- Cost to add outlets
- Pay for basic YouTube monetization
- High fees on mechanical licenses for covers
- No resave ability

United Masters

- No payment splitting
- Lack of credit categories
- Only select users able to monetize through YouTube
- Monthly payment
- \$50 payment threshold
- High yearly fee

Which aggregator do you choose for your artist this semester and WHY?

Chosen Aggregator



- 1. Lowest fees
- 2. Number of outlets/ability to add
- 3. Payment Policy

References

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