

# Phalari



## Rapper

*“rap-er” (noun)*

*a person who performs rap music, especially professionally.*



## Producer

*“pruh-doo-sur” (noun)*

*assists an artist bringing their vision to fruition*



## Poet

*“poh-it” (noun)*

*who has the gift of imagination together with eloquence of expression.*



# About



*Chicago Born*

*Chicago Raised*

*Florida Based*



PhalaiR, born Phalair Carter, is a rapper, poet and producer from the South Side of Chicago who was crafted to perform. His father, NOT'RYDO SINCERE, grew up like Phalair in the South Side of Chicago, making music. Throughout his career he would help shape the sound of classic Chicago rap. At the time of Phalair's birth he would put his career on the back burner and eventually teach Phalair how to rap, what the culture meant, and how to navigate the landscape of the industry along with life.

PhalaiR, holds his father's legacy on his shoulders and throughout high school began taking his career as a musician very seriously. Writing poems, hosting and performing at shows and perfecting his craft, keeping all of his father's pointers in mind.

At 18, PhalaiR decided to attend the art school, Full Sail University and major in Music Business to learn more about the administrative side of the industry.

At this time he would also begin producing, showcasing his compositions and handing them off to various artists in the local Orlando scene.

PhalaiR is now in the process of recording his second project, after releasing his first project "Blssd" in 2020. He plans for 2022 to be the year of his first national tour and a year christened by success, creativity and love.

# Social Media

*(Links on Titles)*



*@Phalair\_*

*1290 Followers*



*@CPhalair*

*165 Followers*



*@Phalair800*

*363 Followers*



*PhalaiRCarteR*

*65 Followers*

# Press

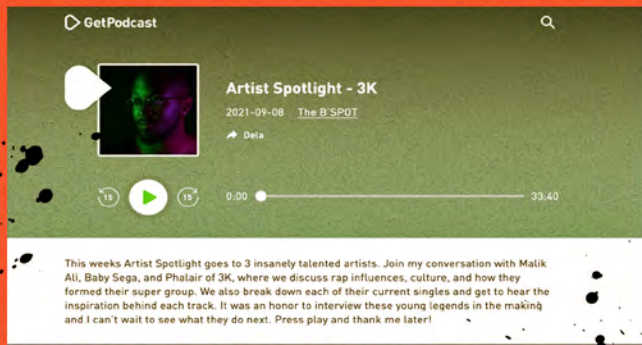
*(Link in titles)*



The screenshot shows the homepage of South Side Weekly. At the top, the title "SOUTH SIDE WEEKLY" is prominently displayed. Below it, a navigation bar includes links for "SECTIONS", "ABOUT", "COVID-19", "EN ESPAÑOL", "GET INVOLVED", "EVENTS", "SUBSCRIBE", and "DONATE". A large photograph of Bless the Mic is the main feature. To the right, there are promotional banners for "Register for Spring Programs & Events in the Parks!" and "MEANWHILE". At the bottom right, a "CHICAGO MEMORY LAB" logo is visible.

Bless the Mic

*Feature in South Side Weekly*



The screenshot shows a podcast player interface. At the top left, it says "GetPodcast" and has a search icon. The main content area features a profile picture of the host, the title "Artist Spotlight - 3K", the date "2021-09-08", and the source "The B'SPOT". Below this is a play button, a progress bar at 0:00, and a total duration of 33:40. At the bottom, there is a text description of the episode.

This weeks Artist Spotlight goes to 3 insanely talented artists. Join my conversation with Malik Ali, Baby Segs, and Phalair of 3K, where we discuss rap influences, culture, and how they formed their super group. We also break down each of their current singles and get to hear the inspiration behind each track. It was an honor to interview these young legends in the makin' and I can't wait to see what they do next. Press play and thank me later!

*Interview on The B'SPOT*

# Accolades



## Beats and Bars

"When I offered beats and bars up to my school they never gave us any funds. So we started a GoFundMe page and raised \$3000 dollars for studio equipment. We took matters in our own hands to get what we needed."

-PhalaiR

## Fund Raising



## Full Sail Cypher

In only 3 hours, PhalaiR and his team brought to life the idea of a Full Sail student powered cypher happen with nothing but the power of word of mouth. 40 Full Sail rappers, producers and film students gathered at Full Sail's Building 3 patio for 3 hours of raw rap, networking and fun

# Performances

*(Link in titles)*



*Spoken Word for Localish*



*Performance at Hippie Hideout*

# Latest Release

*(Available on all platforms)*



## - Chips -

*Released: 2-27-2021*

Chips is a two song EP featuring a title track, coupled with the record "Superstar Status". Both tracks are about Phalair's undeniable talent and journey to his inevitable success in the music industry. The title track "Chips" starts the EP off with experimental drill production and boastful lyrics about Phalair being "the champ" of his city, genre and peers.

The following and final track "Superstar Status" takes listeners to a much smoother, chill vibe. This song describes Phalair's experience while perfecting his craft and moving towards his future and the possibilities it holds.

# Discography

(Available on all platforms)

## -Respected-



"Respected" is a lively mixtape that serves as a representation of how Phalai'R felt about music his sophomore year in high school. Phalai'R mainly used YouTube producers for this project. But even then, his goals were clear with the impact that he wanted to be felt. With this project Phalai'R finally discovered his sound, focusing on soul samples, perfecting how his voice fit over them.



## -Blssd-



"Blssd" is a story of a young Phalai'R finally coming into his own, understanding the type of person he had to become in order to succeed with his goals. Calling out to what the future holds and what the past has brought him. With songs like "Too Long" that expressed the dynamic relationship between him his father and hip hop. Also records like "Playing In Yo Ass / Satisfied" which acts as a theme song to Phalai'R going after what he wants in life.



## -Chips-



"Chips" is a fun record that Phalai'R created his first month living in Florida. With the excitement of a new school a new state and a new apartment but they wanted to express how he felt about his rapping abilities. This song is produced by Varo, Phalai'R's longtime friend and producer.



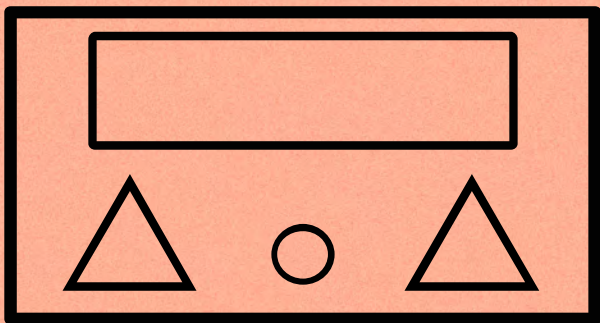


# Photos





# Stage Plot



*DJ / Riser*



*Monitor*



*Microphone*

# Contact

## Management

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