

# PVYNE

## WWJD



CD

List: \$5.00

Retail: \$12.00

Catalogue Release

No. 11

File Under:

Conscious Hip Hop

Each song on WWJD will be accompanied by a music video, trailers, lyric breakdown videos and heavy marketing through social media and in person through showcases, networking events and PVYNE prospective Spring Tour. PVYNE's team will focus heavily on tik tok and Instagram content creation, editorial and user curated play-listing along with poster creation, press releases and and reviews from popular urban music publications.



PVYNE is a Florida artists through and through, born and raised in Broward county before making his way to Orlando to pursue his college career and goals in the music industry. The loss of PVYNE's mother at the age of 16 propelled him into a mindset of success and is one of the largest motivating factors behind all he does. His upcoming release, "WWJD" stands for "What Would Javon Do?" a a play on the phrase "What Would Jesus Do" and chronicles the emotions and sentiments of someone on the road of success who acts in righteous ways and is constantly giving more than they get. This release was made for entrepreneurs and motivated professionals aged 21- 35 with incomes in the upper-middle class range, who's life is their work and who focus heavily on elevation and self betterment.

The first track "Wavy" is a song encompassing the whole concept of the project, speaking about the backlash and hate one receives when on the way to success and exemplifying positivity. The second track "Working" is all about putting your head down and focusing on your goals and the steps it takes to get there, blocking out negativity and soley focusing yourslef and your ambitions. The third track "Jaded" is about the sentiments one feels after giving all you can to people in efforts of helping them get to where they want to be, and them responding with a lack of appreciation and subsequent negativity. The final track on this release, "Dvnger" is all about the concept of stranger danger and reserving your energy for those who deserve it. This project will officially be released on Easter Sunday of 2021.

### Track List:

Wavy	2:57
Working ft. My Friend, Thayne	2:47
Jaded ft. P Butta	4:00
Dvnger	2:46

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(Click to Contact)

