



Privacy and data policy

We are fully committed to your privacy and data protection.

Please read the following carefully to understand our views and practices regarding your Personal Information and how we will treat it.

What data do we collect?

The information we collect includes but not limited to the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Bank details where we receive funds via bank transfer or credit/debit card details where the payments are made via these forms.

How do we collect your data?

You directly provide us with most of the data we collect. We collect data and process data when you:

- Contact us online/by email or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

We may also receive your data indirectly from the following sources:

- If you send any payments to us either via bank transfer or via credit/debit cards.

How will we use your data?

We collect your data so that we can:

- Process your order.
- Email you with special offers on other products and services we think you might like.

We will only share your data with our partner companies in order to provide services that you choose to receive, for example, if we arrange your drink pairing so that you can receive the order directly from our partner suppliers.

When we process your order, we may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

Website use and cookies

This Privacy Statement sets forth our current privacy practices with regard to the information we collect when you or your computer interact with our website (www.bistromirey.com).

Related services and offerings with links from this website, including all other websites, have their own privacy statements that can be viewed by clicking on the corresponding links within each respective website. Bistro Mirey is not responsible for the privacy practices or contents of third-party or client websites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.

Bistro Mirey may collect certain information from and about its users three ways: directly from our Web Server logs, the user, and with Cookies. When you visit our Website, we may track information to administer the site and analyse its usage for the purpose of serving our visitors and customers better.

This website uses a web hosting service, GoDaddy.com, which is located in the United States. We use Google AdWords' free conversion tracking features on certain pages. If you contact us online, the destination page will have code on it that will help us understand the path you took to arrive on that page.

We use Google Analytics, which is a piece of software that grabs data about our visitors (you). It is something like an advanced server log, and includes:

- What website you came from to get here.
- How long you stay for.
- What kind of computer you are using.
- And quite a bit more.

The tracking information allows us to better understand the kind of people who come to our site and what content they are reading. This allows us to make better decisions about design and writing.

Occasionally, we will compile aggregate statistics about the number of visitors this site receives, and browsers being used. No personally identifying data is included in this type of reporting.

All of our activity falls within the bounds of the Terms and Conditions, which can be found below:

<https://www.google.com/analytics/terms/gb.html>

You can: Opt out of Google's advertising tracking cookie:

<https://www.google.com/policies/technologies/ads/>

OR

Use a browser plugin to opt out of all Google Analytics tracking software:

<https://tools.google.com/dlpage/gaoptout?hl=en>

We currently do not use but we may in the future use Microsoft's free tracking features on its webpages. If you contact us online, the destination page will have code on it that will help us understand the path you took to arrive on that page.

Further information

We will not disclose personally identifiable information we collect from you to third parties without your permission except to the extent necessary including:

- To fulfill your requests for services;
- To protect ourselves from liability; or
- To respond to legal process or comply with law.

Storing your data

We will store your data to ensure an adequate level of protection for your data protection rights and freedoms. This sometimes may involve the use of assured third party systems.

Booking

If you book through one of our commercial partners, your information will be held by the respective booking platforms and they will be securely retained and processed by these partners. We receive your details for the purpose of securing the bookings. If you do opt in to receive communications from us, we will then add your details to our mailing list.

If you contact us via phone or email, we may keep a record of that correspondence but will only use the data with regards to the specific enquiry, unless you opt in to receive communications from us. We will not sell, distribute or lease your Personal Information to third parties unless we have your permission or are required to do so by law.

Mailing list

The contact details that you provide to receive marketing communications from us will be processed by MailChimp, a third party provider, on behalf of Bistro Mirey and will be stored securely on servers owned by MailChimp located in the United States under the MailChimp Privacy Policy.

By continuing on our mailing list or requesting to subscribe to our mailing list you are agreeing to this processing.

Payment details

We are by law required to retain certain payment details made through debit/credit cards. We will retain the information in accordance with the requirements by law and the information will be securely disposed of once we no longer are required to retain them.

Your Rights

You have the right to ask us not to process your Personal Information for marketing purposes. We will inform you (before collecting your Personal Information) if we intend to use your Personal Information for such purposes or if we intend to disclose your Personal Information to any third party for such purposes.

Access to Information

You have the right to access Personal Information held about you. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the Personal Information we hold about you.

Changes to our Privacy Policy

Any changes we may make to our Privacy Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

Bistro Mirey will remain responsible for your contact data as data controller and all queries should be directed to info@bistromirey.com.

Thank you.

Policy was updated on from 13 September 2020.