

CLAIRE WENSTROM

GRAPHIC DESIGNER

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ME AT A GLANCE

- Ability to juggle multiple projects and timelines, maintaining quality across all mediums
- Expert knowledge of Adobe CS
- Extensive color correction and photo retouching skills
- Thorough knowledge of workflow processes including design, prepress, press checks
- Excellent communication and writing skills
- High-level knowledge of Microsoft Office, Excel and Powerpoint
- Intermediate web design and development
- Excellent eye for typography
- Self-motivated, works well independently or in a team

CAREER SUMMARY

I use my design and creativity to make a difference in the community and to build relationships with clients, team members and vendors. I embrace every opportunity to exceed expectations. I create concepts, strategies and designs, staying on brand and on deadline, while working quickly, accurately and collaboratively with other team members and staff.

WORK EXPERIENCE

CuDu, LLC :: July 2018 – Present

Owner/Independent Contractor :: Onsite or offsite, I create visual concepts to communicate, inspire and captivate consumers. I develop the overall layout and production design for ads, brochures, outdoor advertising, digital assets, tradeshow graphics, and all manner of print & digital collateral.

Gordon Flesch Company :: February 2011 – May 2018

Senior Graphic Designer :: As the sole designer for an in-house marketing team I created and executed all of the internal and external marketing materials for the company, including sales materials, logos, infographics, company event materials, web graphics, videos, signage... You name it, I created it.

Freelancer :: July 2009 – February 2011

Created visual concepts, layouts and production design for ads, brochures, web, magazines, logos and corporate reports for a number of local and national clients.

Hiebing :: July 2006 – July 2009 / June 2000 – November 2002

Production Manager :: After a stint outside agency land, I returned to Hiebing where I managed the production department, its resources, daily workflow, quality control and acted as the focal point of communication for other agency staff needing assistance with production planning, estimating and staff assignments. And I wrangled freelancers.

Capital Newspapers :: February 2004 – July 2006

Creative Services Supervisor :: Directed 15 designers in the creation of print and online advertising. Provided coaching and created development plans. Defined processes, quality standards and maintained an efficient workflow. Performed all aspects of the hiring process, interviews, evaluations, and recommendations for candidates. Researched and recommended technology updates and implementation.