



FRESH EYES CONSULTING

Engineering a new perspective

2026 SERVICE BROCHURE



AN OVERVIEW OF OUR SERVICES

Systems Engineering Consultancy and Contracting services to help you achieve your Project or Business goals.

Whilst we offer a number of pre-packaged services, we also offer services tailored to your business needs if something bespoke is required.

www.fresheyesconsulting.uk

OUR COMMITMENT

At Fresh Eyes Consulting, we provide a new perspective allowing our clients to view their challenges differently and consider innovative solutions. Our overriding passion is to reduce inefficiency and increase value for our clients.

Our offering is carefully constructed, providing purpose-driven services whilst being scalable to our clients' needs. We are committed to delivering quality with flexibility in mind - even the best-made plans can change.

We are a highly professional yet personable company with a unique blend of expertise and experience. The services we provide extend beyond the technical, as we consider strategic, commercial, management and business-level aspects. We seek to fully understand your business and/or project goals so we are able to offer the best service suited to you.

Ben Copperwheat
Founder and Lead Consultant



**WE ARE PASSIONATE
ABOUT SUPPORTING OUR
CLIENTS' TO OVERCOME
THEIR CHALLENGES**

OUR SERVICES

- 01 **Fractional Systems Engineering Services**
Part-time or on-demand support targeted to start-ups and SMEs
- 02 **Systems Engineering Services**
Traditional Contracting for Outside IR35 Roles
- 03 **Independent Assurance Service**
Reducing ROI and delivery risks via independent support
- 04 **Programme Revitalisation and Rescue Services**
Get back to green with our delivery and rectification support
- 05 **Bespoke Services**



01 FRACTIONAL SERVICES

WHAT WE COVER:

- Requirements Management
 - Strategy, planning, elicitation and capture, acceptance
- Engineering and Project Management
 - Governance, work-package management, planning
- Value-based Engineering
 - Design-To-Value
 - Sales-engineering alignment
 - Maximising value and inefficiency reduction
- Risk Management
- ITEA / IVVQA / Verification
- Improvement Programmes

WHO FOR:

- Businesses (typically mSMEs) that don't need a full-time resource
- Very short duration engagements meaning a traditional Contractor isn't always suitable

WAYS TO WORK WITH US:

1. Retainer Agreement (Work-based)
2. Outside IR35 Contract
3. Master Service Agreement

02 SYSTEMS ENGINEERING SERVICES

WHAT'S COVERED:

- Addressing critical vacancies such as Systems Engineer, Requirements Engineer, ITEA Engineer, Project Engineer and Engineering Manager
- Specialising in Value-based engineering (DTV) and Off-Contract Strategy
- Temporary, interim or contract-term

WHO FOR:

- Predominantly, but not exclusively Defence and Aerospace Engineering Businesses



WAYS TO WORK WITH US:

1. Outside IR35
2. Fixed Price SoW
3. Master Service Agreement

03 INDEPENDENT ASSURANCE SERVICE

WHAT IS IT:

- Acting as a third-party to provide confidence, assurance and risk reduction into complex stakeholder environments. Customers with challenging Suppliers, Investors requiring on-going due-diligence or early intervention in programmatic disputes.
- We use our 3-phase approach to tailor and scale, bringing in additional resources as and when required, keeping costs lower for longer.

WHO FOR:

- Customer-Supplier Relationships
- Between Work-Share Partners
- Investors and Portfolio Business

WAYS TO WORK WITH US:

1. Master Service Agreement
2. Retainer Agreement



04 PROGRAMME REVITALISATION AND RESCUE

WHAT IS IT:

- A managed service to provide impartial guidance and support to get the Programme back on track.
- We'll work together to understand the contributing history, determine root-cause(s), work with you to build a recovery plan, and help deliver the first few stages.

WHO FOR:

- Any levels of Leadership or Management (including Owners or VC Partners) wishing to improve programme performance.

WAYS TO WORK WITH US:

1. Fixed Price SoW
2. Retainer Agreement
3. Master Service Agreement



05 BESPOKE SERVICES

SOMETHING ELSE? SOMETHING PARTICULAR?

- Contact us to see how we might support your specific needs.
- Alternatively, complete our “Request Support” form on our Website to share details of your particular challenge and we’ll get back to you.

Our approach is rooted in value-add, systematic and pragmatic thinking to view complex challenges in simplified ways allowing for time and cost effective solutions.

A background image showing a close-up of business documents. It includes a bar chart with blue bars, a line graph with blue lines and diamond markers, and a wooden pencil resting on the papers. The text is overlaid on a dark blue rectangular box.

WAYS TO WORK WITH US:

Dependent on requirements;

- Fixed Price SoW
- Outside IR35 Contract
- Master Service Agreement
- Retainer Agreement

WHY CHOOSE US?

- 01 **Passionate with a fresh-eyes perspective**
We are here to help you achieve your goals
- 02 **Tailored to your situation, project or business**
Targeting the specifics and not generalised
- 03 **Independent and impartial**
Allows honesty and assurance amongst the team
- 04 **Affordable and scalable**
We will work together to craft something that works



NEXT STEPS?



See Website for latest details:
www.fresheyesconsulting.uk



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CONTACT US TODAY



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