



***I CAN'T BEXAR ANOTHER 5K 0.5K* SPONSORSHIP LETTER**

11:00 a.m. on October 21, 2023
Burleson Yard Beer Garden, 430 Austin Street
San Antonio, TEXAS 78251

We cordially invite you to participate as a benefactor of the Alamo Chapter of the Military Intelligence Corps Association 's Inaugural **I CAN'T BEXAR ANOTHER 5K 0.5K**.

The Alamo Chapter of the Military Intelligence Corps Association 's (MICA) ***I CAN'T BEXAR ANOTHER 5K 0.5K*** is Saturday, October 21, 2023, starting at Burleson Yard Beer Garden and ending at Alamo Beer (*Oktoberfest!*) in San Antonio, Texas. That's right – **0.5K** – a half kilometer – more or less 540 yards (who's checking? - who cares?).

The “race” is sponsored by L.O.S.T. (League of Outstanding Slackers in Texas).

Join your fellow slackers for a few minutes of glory, celebration, and participation trophies for everyone to raise money for a great organization, the Alamo Chapter of the Military Intelligence Corps Association.

We are a nonprofit 501(c)(3) educational and professional development organization serving our Service Members, Cadets, Civilians, and their Families. We assist through fundraising, bringing dollars to those in need within our military community. We educate the local public about our National Defense and economic power that is provided to our community.

We continually call out to all who wish to serve through Volunteerism, Retirees, Separated Veterans, and Concerned Citizens who are high energy and want to give back to the Giants and I Can't Bexar Another 5k who walk among us.



ALAMO CHAPTER, MICA
510 Deer Creek Dr.
Boerne, TX 78006

Your support will defray the cost of organizing this event. Contributions received through sponsorships are used to purchase supplies, awards, and food for registered “race” participants.

Sponsorship of the Alamo MICA *I CAN'T BEXAR ANOTHER 5K 0.5K* presents a terrific opportunity for community-minded businesses. Benefactors are recognized with their company name/logo on the event Web page, in the runner packets and signage, and honorable mention throughout the event by someone.

Sponsor levels, including company name/logo on event T-shirts, is available at the Platinum, Gold, Silver, and Bronze sponsor levels, as explained below.

The deadline for sponsorship is **September 25th, 2021**. Opportunities are still available; however, your logo may not make it on the shirt. It will make it on other printed material.

Event planners will also gratefully accept donations for runner’s gift bags, awards, and door prizes.

Sincerely,

A handwritten signature in black ink, appearing to read "Rex Pierce".

Rex Pierce
VP, Community Partners
Alamo Chapter
Military Intelligence Corps Association



BENEFACTOR LEVELS

PLATINUM - \$2000

- Large prominent logo on top of back of t-shirt*
- Banner or merchandise prominently displayed at event (provided by sponsor)
- Prominent recognition on all event advertisements (including posters, brochures, web page ([Alamo Chapter MICA](#)))
- Ten free “race” registrations

GOLD - \$1000

- Large logo on back of t-shirt*
- Banner displayed prominently at event (provided by sponsor)
- Major recognition on event’s web page ([Alamo Chapter MICA](#))
- Major recognition in “runner” registration packets
- Five free “race” registrations

SILVER - \$500

- Medium logo on back of t-shirt*
- Special recognition in “runner” registration packets
- Special recognition on event’s web page ([Alamo Chapter MICA](#))
- Three free “race” registrations

BRONZE - \$250

- Recognition in “runner” registration packets
- Recognition on event’s web page ([Alamo Chapter MICA](#))
- Two free “race” registrations



SUPPORTING - <\$250 (or cash equivalent)

- Name/logo in “runner” registration packets
- Recognition on event’s web page ([Alamo Chapter MICA](#))

(For sponsors of \$50 and above)

Swag Bag- \$75

Expand your reach and put your product directly into the hands of “runners” and walkers through our professionally managed Goodie Bag Program.

All Benefactors

- Name/logo in “runner” registration packets
- Opportunity to advertise in runners’ registration packets
- Opportunity to distribute business coupons in packet/goodie bag
- Continuous mention by the event MC throughout the Event.

In-kind Donations

If your company would like to donate products or services, please contact Rex Pierce at (210) 346-4311 or via email at 0.5k@alamo-mica.org. You/your company will receive recognition in the “runner” registration packets and all printed material. Event planners gratefully accept any merchandise or gift certificates as door prizes.

Signage

Silvercrest Signs is offering a 15% discount for sponsors. Contact Brady Ellis at 210-401-0075 or brady@silvercrestsigs.com.

Please provide a company logo in .jpg, .pdf or .tif (or vector if you have it) format electronically along with your sponsorship donation.

Deadline: The logo must be received by **September 25th, 2021**, to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Rex Pierce at (210) 346-4311 or via email at 0.5k@alamo-mica.org.



Benefactor Pledge Form

Organization/Business Name

Address

City, State, Zip Code

Point of Contact

Email

Phone Number

Website

1. Support Level (please circle):

Platinum

Gold

Silver

Bronze

Supporting

Goodie Bag

2. We plan to send materials/giveaways to be distributed at the "race": YES NO

3. Benefactor can choose to have company name or submit a logo for inclusion on t-shirts, advertisements, and website. If no logo is used, please write your company name as you would like it to appear:



4. Submit all artwork and logos to 0.5k@alamo-mica.org within the following guidelines:

- Logos for t-shirts will be single color and submitted as a .jpg, .tif, or vector file (.ai, .svg, etc.).
- Please submit all logos for website as a JPG, PNG, or EPS file. Most Photoshop © and Illustrator © files are accepted.

4. Make checks payable to Alamo Chapter, MICA and mailed to:

ALAMO CHAPTER, MICA
P.O. Box 340226
San Antonio, TX 78234

Please contact Rex Pierce with questions or for additional information on sponsorships at 210-838-8676 or email to 0.5k@alamo-mica.org.