

Gummy Town™ Fundraiser

Setting Up Your **GUMMY TOWN™** SNACK PACK Fundraiser
Is simple, quick & easy.....

- SET YOUR FUNDRAISER GOAL -

How Much Money Does Your Organization Need To Raise?

How many students/players/members/people will be participating in your Fundraiser to help you reach your GOAL?

- *As soon as you know the exact number of participants please inform US and we will promptly get you the amount of Order Forms you will need for your Fundraiser*

-SET YOUR FUNDRAISER ITEM PRICE & SET YOUR FUNDRAISER MSQ (Minimum Sales Quantity) -

- All Fundraising items for this Fundraiser sell for \$1 per Snack Pack unless you are in state that has sales tax on food. (speak with your sales rep for more details if that is the case for your organization.)
- After you have established a total number of participants divide that number equally into your fundraising goal to figure out how many items your participants need to sell in order meet your goal or at least get you closer to your goal.
- *i.e. GOAL- (\$1000) / (\$.40) profit per item = 2500 items / (100) Total # of participants = 25 items sold per participant*
- *In order to reach your Fundraising Goal of \$1000 each participant must sell at least 25 SNACK PACKS*
- *We recommend setting a MSQ even if you do not have an exact fundraising goal in mind*

-SET YOUR START DATE & YOUR END DATE -

- Inform the participants of the starting day and the final day all orders and money is due.(Even if you have not received your order forms yet.)
- *We recommend informing your members/families about the Fundraiser at least 30 days before the Fundraiser start date. Informing them ahead of time will give them ample opportunity to mentally prepare and strategize a selling plan.*

-ORDERING PRODUCT-

- Ordering SNACK PACK's are SIMPLE... You order the selection & quantity you want , we deliver it (free local delivery or you pay for shipping) & then you sell it.
- All orders are paid for in full up front. You can order as much product as like. Minimum Order Quantity (MOQ) for the **GUMMY TOWN™** SNACK PACK Fundraiser MOQ is 1000 units per organization. Your Cost will be .60 cents per Snack Pack. Price breaks on units begin at 3000 units .Custom Logo Snack Packs have a \$99 non refundable set up fee.

Custom options available

Choose from multiple **SNACK PACK** selections



**SOUR
GUMMY BEARS**



**TROPICAL
GUMMY BEARS**



COTTON CANDY



GUMMY WORMS

Email: GummyTownUsa@gmail.com to get your Gummy Town Order Forms & start your Gummy Fundraiser