

Gummy Town Fundraiser



Setting Up Your **GummyTown™** Fundraiser
Is simple, quick & easy.....

- SET YOUR FUNDRAISER GOAL -

How Much Money Does Your Organization Need To Raise?

How many students/players/members/people will be participating in your Fundraiser to help you reach your GOAL?

- *As soon as you know the exact number of participants please inform US and we will promptly get you the amount of Order Forms you will need for your Fundraiser*

-SET YOUR FUNDRAISER ITEM PRICE & SET YOUR FUNDRAISER MSQ (Minimum Sales Quantity) -

- All Fundraising items for this Fundraiser sell for \$10 Per Pound unless you are in state that has sales tax on food. (speak with your sales rep for more details if that is the case for your organization.)
- After you have established a total number of participants divide that number equally into your fundraising goal to figure out how many items your participants need to sell in order meet your goal or at least get you closer to your goal.
- *i.e. GOAL- (\$3000) / (\$4) profit per item = 750 items / (50) Total # of participants = 15 items sold per participant*
- *In order to reach your Fundraising Goal of \$3000 each participant must sell at least 15 items*
- *We recommend setting a MSQ even if you do not have an exact fundraising goal in mind*

-SET YOUR START DATE & YOUR END DATE -

- Inform the participants of the starting day and the final day all orders and money is due. (Even if you have not received your order forms yet.)
- *We recommend informing your members/families about the Fundraiser at least 30 days before the Fundraiser start date. Informing them ahead of time will give them ample opportunity to mentally prepare and strategize a selling plan.*

-ORDER FORMS & COLLECTING PAYMENTS-

- When giving out Order Forms we suggest making sure the Item Price & Final Turn In Day are clearly marked on Order Forms.
- *On Turn In Day you will need to make copies of the **GummyTown™** Pull Sheet (we will email you a pull sheet based your campaign end date.)*
- *You will need 1 Pull Sheet for every order form turned in. When collecting order forms make sure all order forms are filled out correctly and legibly, as well as make sure the Order Totals add up to the Payment Totals you receive.*
- *You will then completely & legible transfer the information from the order form to the Pull Sheet.*
- *(Please take your time, and double check to make sure all the information transferred to the Pull Sheet is correct)*
- *Give the order form back to the participant*
- *We recommend making copies of the order forms & pull sheets for your records(optional)*
- *Send the Pull sheet and the 60% split to us.*
- *We recommend accepting Cash only during your Fundraising Campaign. (less hassle on your end)*
- *We will use the Pull Sheets you send us to promptly make, pic, pack & deliver your items within 3 to 4 weeks upon receiving your pull sheets and your payment has been processed.*



Email: Gummytownusa@gmail.com to get your Gummy Town Order Forms & start your Gummy Fundraiser



Gummy Town Fundraiser

Fundraiser Pricing & Nutrition Facts

BUY the Pound - BTP



16oz Tumblr
Retail Cost \$10
Profit Split \$4
Order Form ONLY

Tumblr



8oz Tumblr
Retail Cost \$5
Profit Split \$2
BULK Pricing \$3 MOQ (50)/Order Form

Snack Packs



1.5oz Snack Pack
Retail Cost \$1
Profit Split \$.40
BULK Pricing \$.60 MOQ (1000)

| Nutrition Facts | |
|---|---------------------|
| Gummi Worms | |
| Serving Size: <input type="text" value="10"/> pcs (44.4g) | |
| Amount Per Serving | |
| Calories 133.3 | Calories from Fat 0 |
| % Daily Value* | |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 16.7mg | 1% |
| Potassium 0mg | 0% |
| Total Carbohydrates 31.1g | 10% |
| Dietary Fiber 0g | 0% |
| Sugars 18.9g | |
| Protein 2.2g | |
| Calcium | 0% |
| Iron | 0% |
| * Percent Daily Values are based on a 2000 calorie diet. | |

| Nutrition Facts | |
|--|---------------------|
| Gummy Bears | |
| Serving Size: <input type="text" value="12"/> pieces (40g) | |
| Amount Per Serving | |
| Calories 110 | Calories from Fat 0 |
| % Daily Value* | |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 25mg | 1% |
| Total Carbohydrates 26g | 9% |
| Dietary Fiber 0g | 0% |
| Sugars 17g | |
| Protein 2g | |
| Vitamin A | 0% |
| Vitamin C | 0% |
| Calcium | 0% |
| Iron | 8% |
| * Percent Daily Values are based on a 2000 calorie diet. | |

| Nutrition Facts | |
|--|---------------------|
| Candy, Sour Mini Neon Gummi Worms | |
| Serving Size: <input type="text" value="10"/> pieces (44.4g) | |
| Amount Per Serving | |
| Calories 133.3 | Calories from Fat 0 |
| % Daily Value* | |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 33.3mg | 1% |
| Total Carbohydrates 31.1g | 10% |
| Dietary Fiber 0g | 0% |
| Sugars 20g | |
| Protein 2.2g | |
| Vitamin A | 0% |
| Vitamin C | 0% |
| Calcium | 0% |
| Iron | 6.7% |
| * Percent Daily Values are based on a 2000 calorie diet. | |

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