Advertorials

HAMLETHUB

GET RESULTS

Locally • Timely • Digitally

Brewster, Carmel, Somers, Yorktown, NY and New Fairfield, CT

BREWSTER'S PLAMLETHUS YOUR TOWN YOUR MESSORE OUR MISSON WERE 2 SOUTH COMMISSION OF THE STATE OF THE STATE



REACH THE MOST ACTIVE AND INFLUENTIAL CITIZENS IN TOWN.

HOW WE REACH YOUR TARGET AUDIENCE

Advertorials

Articles about your business and how you serve the community

- Published on our local HamletHubs
- Shared on our HamletHub social media outlets
- Sent out in our HamletHub nightly newsletters
- Searchable on HamletHub websites, search engines, & Google News
- · Retained on our HamletHub sites permanently

Click Thru Ads

Prominently display your ad on a local HamletHub, and have that ad linked back to your website.

- Advertise your product to influential community members
- Increase traffic to your website
- Show your brand to our passionate community readers

WE USE A PERSONALIZED MARKETING STRATEGY THAT INCORPORATES:

- Hyper-local websites
- Nightly newsletters
- Social media outlets
- Community calendar



HAMLETHUB'S REACH:

- Targeted locally, accessible globally
- · Covering 5 towns in our region
- Over 70% of our readership is female
- Over 95% of our readership is located within a 20 mile radius of our towns
- Readership increases daily
- Stricly online publication

GET 30% OFF OUR STANDARD RATES EXPIRES MAY 31, 2020

Monthly Plans	Bronze	Silver	Gold
Articles* per month	1	2	4
One-Month Click Thru Ad		◆	
Standard Rates	\$250	\$350	\$550
Community CutBack Rates	\$175	\$245	\$385

^{*}Includes Advertorial, Newsletter, and Social Media Post

ADD ON SERVICES

- Article Content Creation \$70/article (regularly \$100)
- 5-minute Audio/Video \$105/video (regularly \$150)

