



Weekly Social Media Prompts to Spark Your Creativity

Tell-a-Prompter guides businesses to create social media posts with easy-to-follow weekly prompts to keep you on track with your social media!

Every week subscribers will receive an email like the one below that includes:

- A prompt
- Action steps
- Upcoming hashtag holidays - specific to the next week!
- Answers to frequently asked questions (you can submit one too!)
- ...and a cool tech tip

Tell-a-Prompter provides weekly accountability and coaching to help you attain a consistent social media presence.

BONUS: Subscribers will also be invited to our private Facebook Group: Master It Media VIP lounge



THIS WEEK'S PROMPT:
What Makes You Special?

What makes you different from other people in your industry? Think of how your business does something unique or rare. Now flip it to how it can solve a problem your customer is having. You've just given them a reason to use your business!

TAKE ACTION

1. Identify one thing that is special about one of your products or services
2. Take a photo or create a graphic
3. Write a few sentences that explains the problem you solve



UPCOMING HASHTAG HOLIDAYS

DAYS:

- **March 2: Dr. Seuss Birthday**
Cue → Find a quote from Dr. Seuss that fits your business
Hashtags → #drseuss #drseussquotes #drseussbirthday
- **March 4: National Grammar Day**
Hashtags → #NationalGrammarDay #Grammar
- **March 5: Employee Appreciation Day**
Cue → Post a photo of your employees or highlight your hardest workers
Hashtags → #employeeappreciationday #employeeappreciation #employeeerecognition

WEEK:

- **National Professional Pet Sitters Week**
Cue → A lot of people are working from home. If you are sharing your office space with a furry friend, show your followers
Hashtags → #Pets #DogsOfInstagram #CatsOfInstagram #Dog #Cat
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MONTH:

- **National Credit Education Month**
Cue → Great for businesses in the finance industry
Hashtags → #Credit #CreditEducationMonth #Finance
 - **National Women's History Month**
Cue → Great for female-owned business
Hashtags → #Women #FemaleOwned #WomanOwned #WomenInBusiness
 - **National Nutrition Month**
Cue → Great for businesses in the health and wellness industry
Hashtags → #Nutrition #Health #Wellness #Wellbeing #Healthy
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Day of the Week



FEATURED DAY OF THE WEEK:

#WisdomWednesday

Share an industry tip with your followers - something that the average person does not know.

This will help establish you as an expert in your field.

QUESTION OF THE WEEK:

How many hashtags should I use in a post?

Answer:

This will vary by platform. Instagram allows 30 per post. The more hashtags you add to a post, the larger your audience will be. Try to have at least 10 on each post.



Submit a Question

Tech Tip



COOL TECH TIP:

Pixabay

Find free images & royalty free stock photos at [Pixabay.com](https://pixabay.com).

They have over 1.9 million+ high quality stock images, videos and music shared by their talented community.

Terminology



Terminology Key for Tell-a-Prompter

- **Prompt:** An idea to inspire a social media post.
- **Take Action:** Steps you can take to create your post.
- **Upcoming Hashtag Holidays:** We provide daily, weekly, and monthly holidays for you to consider using each week.
- **Hashtags:** A relevant keyword or phrase preceded by the hashtag symbol (#) to categorize social media post for searching and identification.
- **Cue:** More ideas on how to post for special days, weeks, and months.
- **Cool Tech Tip:** A tech tip or tool that can help you work better, stronger, faster.
- **Featured Day of the Week:** Spotlight on a hashtag for a specific day of the week.
- **Question of the Week:** Answers to subscriber-submitted questions.

