## **STARTUPS & SMALL-MEDIUM BUSINESS**



Key Client Need

## **Accelerate Revenue & Returns**

How we help **Deep Expertise Unique Perspectives Real-World Outcomes** Opportunity Evaluation Plan for Success Market Development **Win Customers** Commercialisation **Build Revenue Cross-Sector Mobility Improve ROI Investor Mindset Attract Funding** 

Why work with us?

Rare combination of expertise, knowledge, methods, and networks to fast-track your success. Outstanding customer results in every sector, with every start-up and SMB we work with.

















Minina

Oil & Gas

**Utilities** 

Shipping

Hi-tech

Services

Manufacturing

Start-ups

"Real-world" Results

- Won first revenues and government contracts for hi-tech start-up
- Built \$MM partnering relationships with mining majors for SMB clients
- Won \$1M commercialisation grant for advanced manufacturing SMB client