



point3 company

FIVE THINKING SUPERPOWERS

For Effective Decision-Making

Not all thinking is created equal.

The leaders who consistently make better decisions, build better teams, and solve harder problems don't just think more — they think differently. There are five thinking capabilities that separate good leaders from great ones.



CREATIVE THINKING

WHAT IT IS

Generating breakthrough solutions, challenging assumptions, connecting disparate ideas, and embracing experimentation.

WITHOUT IT

- Stuck in the past and present
- Safe ideas. Safe mediocrity
- Incremental at best, obsolete at worst

CREATIVE THINKERS ASK

- How might we re-imagine the future?
- What's the idea nobody has had yet?
- What if we tried something nobody has tried before?

MOST USEFUL FOR



Product & Service Innovation Sessions

Developing new offerings, reimagining existing services, or responding to disruptive market changes that demand breakthrough ideas — not incremental improvements dressed up as innovation.



Problem-Solving When Traditional Solutions Have Failed

Addressing persistent challenges where conventional approaches haven't worked. This requires reframing the problem itself — not just trying harder at the same thing and expecting different results.



Turning Constraints Into Competitive Advantage

When regulatory restrictions, budget cuts, or resource limitations arrive — creative thinkers don't mourn what's gone. They reimagine what's now possible within new boundaries.

STRATEGIC THINKING

WHAT IT IS

Long-term vision, anticipating trends, scenario planning, evaluating trade-offs, and connecting today's decisions to tomorrow's outcomes.

WITHOUT IT

- Busy but lost. Activity mistaken for progress
- Everything is a priority — which means nothing is
- Always reacting. Never positioning

STRATEGIC THINKERS ASK

- What's our ambition?
- Where are we going and why?
- What's our theory of success?

MOST USEFUL FOR



Strategic Planning Sessions & Offsites

Developing multi-year organisational direction, prioritising investments, positioning against competition, and — critically — translating a compelling vision into roadmaps people will actually follow.



Major Investment & Resource Allocation Decisions

Choosing between competing priorities — growth vs. profitability, new markets vs. core business, short-term vs. long-term — where the wrong call compounds over years, not quarters.



Market Disruption Response & Scenario Planning

Anticipating industry shifts before they arrive. Preparing for multiple futures simultaneously. Deciding not just what to do — but when the moment to act has actually come.

SYSTEMS THINKING

WHAT IT IS

Understanding interconnections, anticipating ripple effects, identifying feedback loops, seeking root causes, and optimising how people and teams work together.

WITHOUT IT

- Internal competition and silo warfare
- Fixes that create three new problems
- Corporate waste from duplicated work nobody notices

SYSTEMS THINKERS ASK

- What are the interdependencies?
- Where must we sub-optimize so that we can optimize the whole?
- How do we execute as one?

MOST USEFUL FOR



Cross-Functional Process Design & Optimisation

Redesigning workflows that span multiple departments — understanding how a change in one area causes an unexpected cascade in another, and identifying bottlenecks invisible to anyone sitting inside a single function.



Performance Management & Metrics Design

Creating measurement systems that don't produce perverse incentives. Balancing multiple objectives without breaking the system. Understanding how what you measure shapes what people actually do.



Transformation & Change Execution

Implementing major changes, restructuring, new systems, culture shifts — while tracking the ripple effects, managing stakeholder impacts, and staying ahead of the feedback loops that derail most transformations.

CRITICAL THINKING

WHAT IT IS

Evaluating evidence, distinguishing facts from assumptions, identifying logical flaws, and making decisions based on what's real rather than what's comfortable.

WITHOUT IT

- Solving the wrong problem with great effort
- Quick fixes with spectacular unintended consequences
- Confident decisions based on invisible assumptions

CRITICAL THINKERS ASK

- Are we solving the right problem?
- Is our analysis robust?
- What are we not seeing?

MOST USEFUL FOR



Evaluating Proposals, Recommendations & Pitches

Assessing the quality of evidence behind any recommendation. Identifying hidden assumptions. Distinguishing a well-constructed business case from a persuasive narrative with numbers attached.



Post-Mortem Analyses & After Action Reviews

Determining the true causes of success or failure — not the story that makes everyone feel better. Separating correlation from causation. Extracting lessons that actually prevent the next failure.



Policy Development & High-Stakes Decision-Making

Making consequential choices with incomplete information. Evaluating trade-offs honestly. Knowing what evidence would change your conclusion — and actively going to find it.

COLLECTIVE THINKING

WHAT IT IS

Connecting diverse perspectives, harnessing group intelligence, aligning stakeholders, and co-creating solutions that no individual could reach alone.

WITHOUT IT

- Fake agreement. Real resentment.
- Smart individuals. Dumb decisions together.
- The best ideas in the room never get heard

COLLECTIVE THINKERS ASK

- Does everyone have a voice?
- How might we find win-win solutions?
- How might we diverge and converge?

MOST USEFUL FOR



Multi-Stakeholder Alignment & Governance

Coordinating across departments, agencies, or organisations with different — sometimes opposing — goals. Bringing genuinely diverse perspectives into shared frameworks for decisions that people will actually commit to.



Conflict Resolution Between Competing Priorities

Facilitating productive dialogue when groups have legitimate but opposing needs: sales vs. operations, innovation vs. compliance, speed vs. quality. Finding the solution that makes the conflict creative rather than destructive.



Navigating Low-Trust & Bureaucratic Conditions

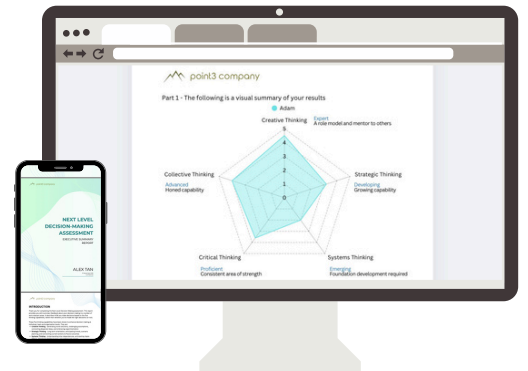
Creating the conditions for honest collaboration in environments where psychological safety is low, roadblocks are unspoken, and the real conversation has never happened in the room. This is where collective thinking is hardest — and most valuable.

WHAT'S NEXT?

1. Know Your Superpower & “Kryptonite”

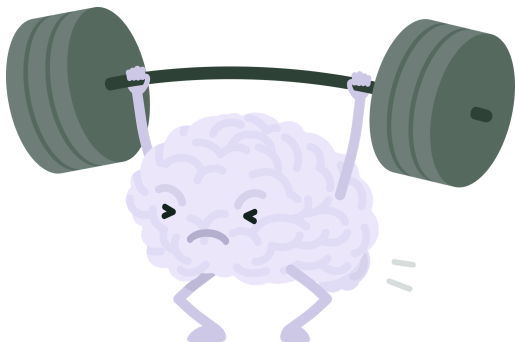
Our proprietary Next Level Decision-Making Assessment measures the five key thinking capabilities that provide key insights into your strengths and development areas. Depending on your specific use case, we have four versions of reports available :

- Individual Summary or Full Report
- Team Report
- Facilitator Report



2. Translate Insight Into In-Situ Application

Thinking does not improve from knowledge acquisition - it improves from insight and repeated practice. Our evidence-based masterclasses for each of the five thinking capabilities leverage insights from science to enable you to create sustainable habits and systems that elevate your thinking and decision-making where it matters most.



2. Feedback, Iterate & Reinforce

Most of you would not have received feedback on your thinking and decision-making capabilities. Without just-in-time feedback and timely intervention, sustained improvement is likely limited. We offer performance coaching that integrates feedback, practical guidance and habit-forming nudges that lock-in improvements for the long-term.



*"In any moment of decision,
the best thing you can do is the right thing,
the next best thing is the wrong thing, and
the worst thing you can do is nothing."*

- Theodore Roosevelt

Contact Us Today



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