

COLLECTION





From one true original to another, it's a family affair!



The real values in life are those created and found within families; authenticity, trust and the opportunity given to be creative and express yourself. These same values drive our company and they define our corporate culture. We saw an opportunity to create a better floor. We chased a dream and created a whole new category along the way. As the innovators of COREtec®, the Original, 100% waterproof floor, we did just that. Today, our consumers are enjoying our solutions of stylish, strong floors that sustain real family lives full of entertaining, kids and pets.

"Click, lock, enjoy. It is as simple as that!"

It all began as an entrepreneurial business in 2001, within our founder's heart and spare bedroom as our "headquarters". With the invention of COREtec®, the original, patented, 100% waterproof floor in 2013, we grew rapidly to become the leading brand of these unique and highly innovative products. We launched our European division in 2016 and that same year were acquired and embraced into the family of Shaw Floors, an industry leader and subsidiary of Berkshire Hathaway, led by the world-renowned investor, Warren Buffett.

We've come a long way from where we started to where we are now. But those family values guide us still. Led by management and embraced by every employee, dealer, and partner, we are recognized as the problem-solvers, innovators and design enthusiasts. Today we offer an incredible range of resilient, durable floors that can be purchased, installed and lived upon in one single day.

Click, lock, enjoy. It is as simple as that!

The most difficult task will be choosing from our wide variety of life-like decors.

But don't worry, you are sure to find one to match your style because we have a floor for every personality.

Welcome to our family, We promise to remain authentic to the core.

What's in your core?







Always fits your style

We have a passion for providing a wide selection of authentic natural looks, so you can express what makes you, you. Persistent in product innovation – including micro-beveled edges, enhanced painted bevels & Embossed in Register technology – we create the most appealing designs & textures available.



Stands up to real life

Our floors are 100% waterproof, kid-proof & pet-proof. Try them in your kitchen or bathroom: they won't warp or buckle, even if submerged in water.

Our 100% waterproof core, resilient vinyl and protective wear layer will keep your floor looking good for the life of your home.

So naturally, all COREtec® floors come with a limited lifetime residential warranty.



Is engineered for simplicity

COREtec® is easy to install, to care for and to live with. Its secure angle tap system doesn't require any glue or nails and can be installed over existing floors without additional underlayment.

Forget about sanding, polishing, sealing or refinishing: our floors are maintenance-free.

There's a million reasons to choose COREtec®, but here's our top 6.

Our floors:

- ✓ Will not expand or contract
- ✓ Reduce noise
- ✓ Have superior scratch & stain resistance
- ✓ Do not need to acclimate
- ✓ Are suitable for underfloor heating & cooling
- ✓ Install on any surface



Cork, the natural choice

All our floors have a unique attached cork underlayment. Why? It's warmer, quieter and easily installs over existing hard surfaces, perfectly concealing imperfections in subfloors. And: it's one of the most sustainable materials out there. Cork is harvested from the cork tree and can be re-harvested every decade without damaging the tree. A natural solution that brings only benefits to your home or business:



added sound insulation



a comfortable and warmer floor



a natural protection against mold & mildew



no need for separate underlayment



A absorbs subfloor imperfections



SOUND CORE® The original 100% waterproof floor, with extra noise reducing technology. The NATURALS! O.55 mm HIGH **PERFORMANCE WEAR LAYERS** IN STYLE indistinguishable from the real thing COMFORT warm & quiet 14 underfoot **PATTERNS** 182 x 1220 mm **ACOUSTIC** excellent sound reduction 8 mm **SUSTAINABLE AVAILABLE** TOTAL attached cork IN HERRINGBONE **THICKNESS** underlayment 110 x 660 mm



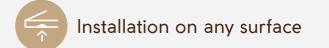




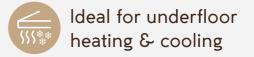






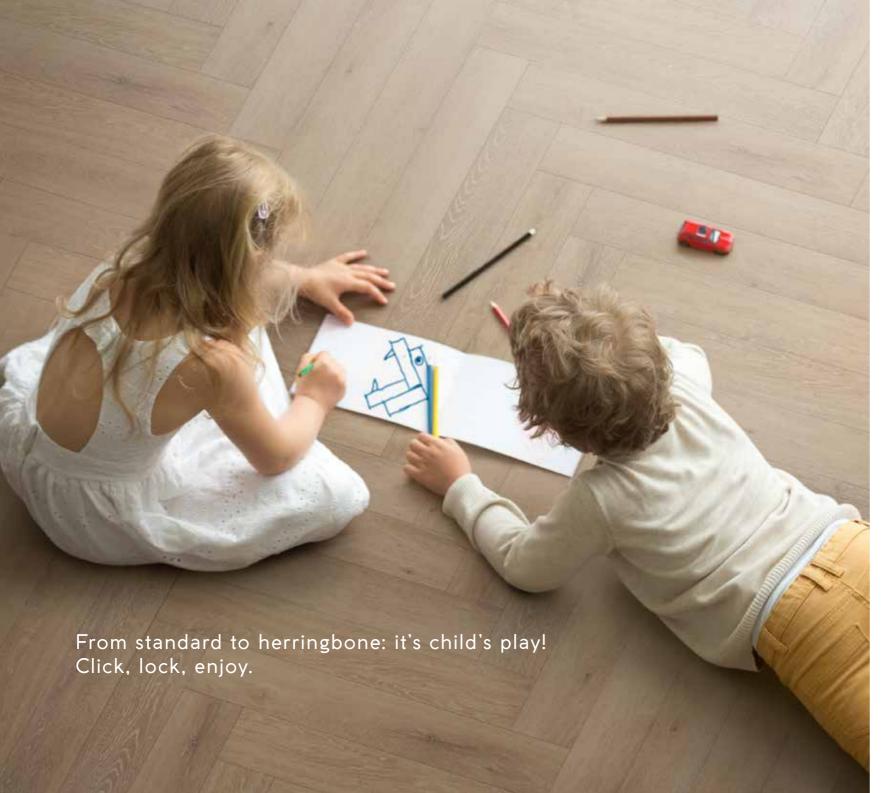








8



COLORS IN STANDARD PATTERN

TIMBER 50-LVPE-853	ve 28
LEAF 4√-GROO' 50-LVPE-858	3O
SWAMP 4V-GROOT 50-LVPE-859	ve 32
HARVEST 50-LVP-801	34
SAND 50-LVP-802	36
GRAIN 50-LVP-803	38



COLORS IN 2 PATTERNS STANDARD OR HERRINGBONE

		I	
ACORN 50-LVPE-854	4√-GROOVE	4√-GROOVE 5O-LVPEH-854	12
HAZE 50-LVPE-855	4√-GROOVE	4√-GROOVE 5O-LVPEH-855	14
BARK 50-LVPE-856	4√-GROOVE	4√-GROOVE 5O-LVPEH-856	16
SPELT 50-LVPE-857	4√-GROOVE	4√-GROOVE 5O-LVPEH-857	18
LUMBER 50-LVP-804	200	4√groove 5O-LVPEH-8O4	20
DESERT 50-LVP-805		4√-GROOVE 5O-LVPEH-8O5	22
FOREST 50-LVP-806	100	4√-GROOVE 5O-LVPEH-8O6	24
MEADOW 50-LVP-807	400	4√-GROOVE 5O-LVPEH-8O7	26
TIMBER		DESERT	

13

4√-GROOVE



4√-GROOVE

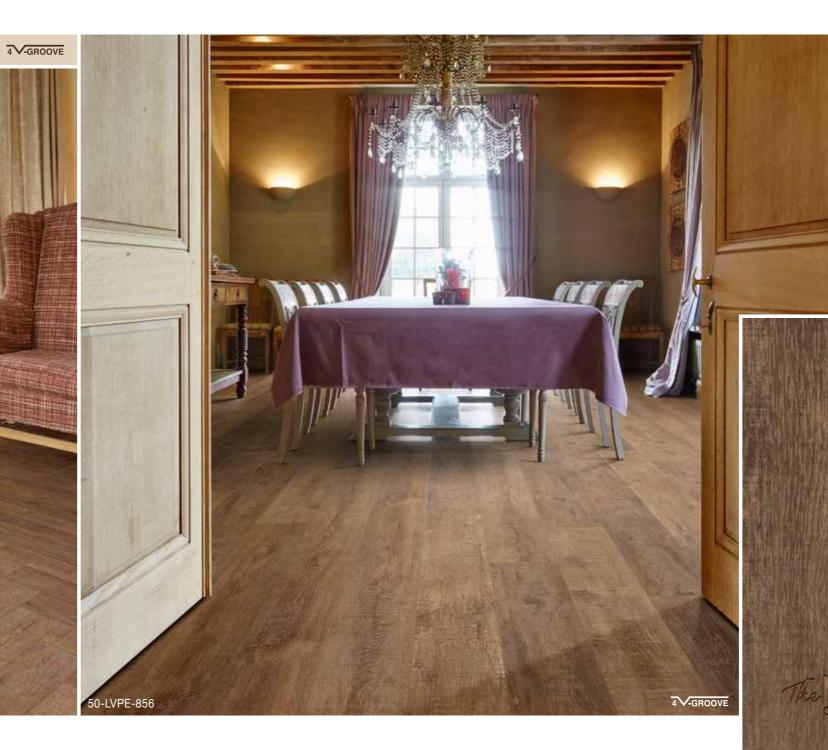
50-LVPEH-854

ALSO AVAILABLE IN **HERRINGBONE**









50-LVPEH-856

ALSO AVAILABLE IN **HERRINGBONE**

Standard: 50-LVPE-857 Herringbone: 50-LVPEH-857



50-LVPE-857



19

4√-GROOVE

21



50-LVP-804

50-LVP-804

4√-GROOVE

ALSO AVAILABLE IN **HERRINGBONE**

Standard: 50-LVP-805 Herringbone: 50-LVPEH-805





25





Standard: 50-LVP-807 Herringbone: 50-LVPEH-807

MATURALS





4√-GROOVE

50-LVPE-858







50-LVP-801



50-LVP-802

50-LVP-803



ACCESSORIES

Paintable skirtings

Our paintable skirtings are 100% waterproof & shock resistant.







CASTLE







LOW

14 cm 1.8 cm 2 m 70PSK2000-1

DESIGN (2PC)

QUARTER ROUND

10 cm 1.3 cm 2.3 m 70PSK2300-3

70PSK2000-2

70PSK2300-2

4 cm 1 cm 2.3 m 7OPSK23OO-1

T-MOLDING

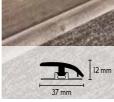
Matching design accessories

Our design accessories match the design of your floor & are also 100% waterproof & shock resistant.





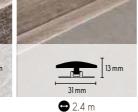




REDUCER PROFILE



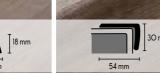












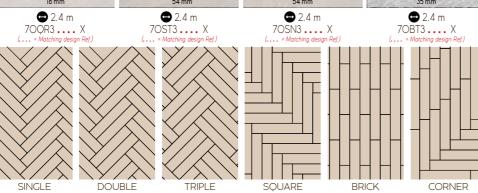






Herringbone variations





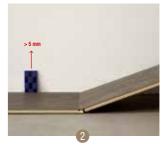
INSTALLATION

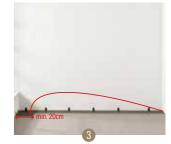
Easy to install

COREtec® floors have the easiest install in the market.

Follow the steps or watch our installation video on our website. Surf to www.coretecfloors.com





















MAINTENANCE

The COREtec® Clean, quick & green kit:

- · Daily cleaner
- · Deep cleaner
- · Stain remover







TECHNICAL SPECIFICATIONS



8.00 mm (EN ISO 24346)



O.55 mm (EN ISO 24340)



STANDARD 182 x 1220 mm **HERRINGBONE** 110 x 660 mm



12 pcs 2.66 m² 22.04 kg **HERRINGBONE** 32 pcs 2.32 m² 20 kg

STANDARD

LEVEL OF USE

Clasificación de uso / Classe d'uso Classe de utilização

33-42 (EN ISO 10874)

INFLAMMABILITY

Resistencia al fuego Classe di resistenza al fuoco Classificação de Fogo

B₁₁-S1 (EN 13501)

SCRATCH RESISTANCE

Resistencia a la abrasión Resistenza ai graffi Resistencia a riscos

Class T (FN 660-2)

SQUARENESS AND STRAIGHTNESS

Cuadratura y rectitud / Dilatazione Retidão de parada

< 0.15 mm (EN 24342)

CURLING WHEN EXPOSED TO HEAT

Encorvamiento después de exposición al calor Incurvamento massim Incurvation depois de exposição o calor

< 0.02 mm (FN 23999)

DIMENSIONAL STABILITY

Estabilidad dimensional Stabilità dimensionale Estabilidade dimensional

< 0.02 mm (FN 23999)

ELECTROSTATIC PERFORMANCE

Rendimiento electroestático Performance elettrostatica Acumulação de cargas eletrostáticas

< 2 kV (EN 1815)

SLIP RESISTANCE

Coeficiente de fricción Coefficiente dinamico di attrito Anti-derrapagem

DS (EN 13893)

SLIP RESTRAINT

Restricción al resbalamiento Coefficiente di scivolosità Resistência o escorrimento

R10 (DIN 51130)

FORMALDEHYDE GROUP

Grupo formaldehído / Classe Formaldeide Classificação do formaldeído

F1 (FN 717-1)

ACOUSTIC INSULATION

Aislamiento acústico / Isolamento acustico Eficiência acústica

 $\Delta L_{ii} = 20 \text{ dB}$

ΔL, IN =10 dB (ISO 10140 & ISO 717-2)

DRUM NOISE

Propagación acústica / Rumore da wcalpestio Barulho refletiu o andar

45% Reduction / class SL50 (FPLF)

CASTOR CHAIR RESISTANCE

Resistencia a sillas con ruedas Prova con sedia a ruote Resistência as cadeiras de rodas

Pass (EN425)

LIGHT FASTNESS

Solidez del color a luz artificial Resistenza alla luce Resistência a luz

8 (ISO 105-B02)

HEAT INSULATION

Aislamiento térmico / Isolamento al calore Isolamento térmico

0.1009 (m² K/W) (EN 12667 ISO 8302)

UNDERFLOOR HEATING

Calefacción por suelo radiante Riscaldamento a pavimento Compatível com aquecimento do pavimento Suitable / Adecuado / Adatto / Adequado

RESISTANCE TO CHEMICALS

Resistencia a los productos químicos Resistenza ai prodotti chimici Resistência em substâncias químicas

Very good / Muy bueno Molto buono / Muito bom (EN 423)

RESIDUAL INDENTATION CERTIFIED

Huella residual Indentazione residua certificata Perfuração remanescente certificada

O.O4 mm (EN ISO 24343-1:2012)





LIFETIME

WARRANTY

RESIDENTIAL



WARRANTY

COMMERICAL



















Warranty (Years) The warranty covers manufacturing defects and premature wear in the event of normal use. Garantía (años) La garantía cubre los defectos de fabricación y el desgaste prematuro en caso de uso normal.

Garanzia (anni) La garanzia copre i difetti di produzione e usura prematura in caso di corretto e normale utilizzo. Garantia (Anos) A garantia cobre defeitos industriais e uso prematuro usado normal.

43

EN / IT / ES / PT - 21 BROC 002-5

The NATURALS WAS COLLECTION

BY



A PROUD DIVISION OF

