From: Inland Revenue <noreply@info.ird.govt.nz>
Sent: Tuesday, 11 February 2020 10:03 am

To: Sam Chow

Subject: We're contacting business owners in the hospitality industry



New Zealand Government

GOOD BOOKS = GOOD BUSINESS



IRD Number: 090 034 863

To the Company Director,

We'll be contacting your client(s) in the hospitality industry to thank them if they've been keeping their books in order. As you know, helping your clients keep their books in good order assists with their tax obligations and provides them a more accurate view of cash flow, allows greater access to finances and ensures their businesses are correctly valued. We'll also be encouraging your client(s) to put their records right if they've left anything off their past tax returns.

We may also visit your client(s) in the hospitality industry. We want to ensure hospitality business owners know they need to show transactions through electronic trading and mobile payment apps.

It takes a lifetime to build a good reputation, but they can lose it in a minute

Recent tax evasion cases involving a national restaurant chain and a Waikato baker prove that business owners that break the rules face the consequences. Fortunately, tax agents like you improve compliance among most business owners. Thank you for helping New Zealanders get tax right from the start.

Encourage fair play

We know the signs of businesses that aren't following the rules. If business owners are underreporting sales, paying under-the-table wages, or under-paying GST, we'll find out. Please remind your clients that's breaking the law and we will prosecute.

Help them put past tax returns right

We know most business owners are trying to do the right thing. If your clients realise they've left something off their past tax returns, we're encouraging them to contact you so you can help them make a full voluntary disclosure.

Visit <u>ird.govt.nz/burgers</u> for more information about how hospitality business owners can keep good business records.

Yours faithfully,

Corey Sinclair Customer Segment Leader, Inland Revenue

Ref: EDM_TA

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Inland Revenue will never send you an email requesting you to confirm, update or disclose confidential details through an unsecure channel such as email.

You should always independently verify the source and the target URL before taking any action. If you receive a suspicious communication of this nature, do not respond to it or follow any links. Forward it to phishing@ird.govt.nz.

For more information about protecting your identity visit Inland Revenue's website and keyword search SCAM. Alternatively you could visit either the ID Care or Netsafe websites for further guidance.

This email has been sent to samchow@mrchow.co.nz as you have registered your email address with Inland Revenue.

Please do not reply to this email as this inbox is not monitored. Inland Revenue, 55 Featherston Street, Wellington, New Zealand.