

Advertising Rate Sheet

Calini Wine Magazine & Heartland Wine and Food Magazine

Our magazines will be printed and distributed in the Kansas tri-state area, providing consumers and businesses with information on our newest products, as well as exciting articles and tips on all things wine, profiles on local liquor stores, restaurants and so much more! This magazine will also be published online and shared on social media, giving advertisers access to a large, local audience and readership.



Space	Size (WxL)	Color One issue	Color Two issues	Color Three issues
Back Page	7" x 9.5"	\$1,200 \$500	\$2,160 \$900	\$3,060 \$1,270
Full Page	7" x 9.5"	\$975 \$450	\$1,755 \$810	\$2,487 \$1,140
½ Page	3.5" x 9.5"	\$675 \$330	\$1,215 \$594	\$1,722 \$840
1/3 Page	3.75" x 6.5"	\$475 \$230	\$855 \$414	\$1,212 \$580
¼ Page	3.75" x 3.75"	\$275 \$130	\$500 \$234	\$702 \$330
1/8 Page	3.5" x 1.5"	\$175 \$80	\$315 \$144	\$447 \$205

File can be submitted via email or flash drive (email is preferred) and all graphics must be a minimum of 300dpi and be in .jpg, TIFF or GIF format and/or print ready for four-color CMYK. Photos from websites will not print well so if you have original photos or camera-ready art, please submit them. Desired fonts and graphics MUST be included with the submitted ad. Full color ads must be print ready.

If you are interested in having an ad designed for your company, please send your inquiry to caliniwinemag@gmail.com for a personalized quote.

Ads must be submitted at least a week (preferably two weeks) in advance of magazine publication (tentatively scheduled for mid-month). If ads are received after that, there is a chance your ad will not be seen until the following issue.

NOTE – A two-issue contract offers a 10% discount and a 3-issue contract offers a 15% discount. All Calini Wine members will also receive another 5% discount on all purchased ads.

Please contact us at caliniwinemag@gmail.com or heartlandwineandfood@gmail.com to place your ad today!

Please make out and send all checks to:

Calini Group
14112 Fontana Street
Overland Park, KS 66224