

Ride Guard– Privacy Policy

Effective Date: October 3rd 2025

Ride Guard (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information in accordance with **Canada’s Personal Information Protection and Electronic Documents Act (PIPEDA)**. By submitting your information for warranty registration, you consent to the collection, use, and disclosure of your information as outlined below.

1. Information We Collect

When you register your product, we collect:

- Full Name
- Email Address
- Phone Number
- Mailing Address
- Product information (VIN, make, model, purchase date, invoice number)
- Proof of purchase

2. Purpose of Collection

We use your information to:

- Process your extended warranty registration
- Manage warranty claims
- Communicate with you regarding your coverage or claims
- Improve our services and customer support

3. Disclosure of Information

We do **not sell or rent** your personal information. We may share your information with third parties **only as necessary** to provide warranty services, such as repair facilities or authorized service providers.

4. Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or misuse.

5. Retention

We retain your information only as long as necessary to provide warranty services and comply with legal obligations. Typically, records are retained for **[3–7 years]**.

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6. Your Rights

You may request access to your personal information or request corrections by contacting us at **contact@rideguard.ca**. You may also withdraw your consent to further collection, use, or disclosure of your information, subject to legal or contractual obligations.

7. Contact Information

For questions about this Privacy Policy or your personal information:

- **Email:** contact@rideguard.ca