

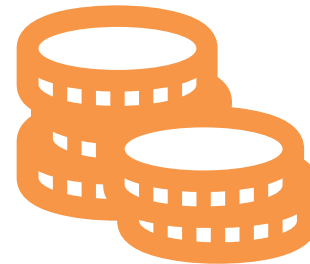
Understanding the Supply Chain

An Overview of
Processes,
Challenges, and
Innovations

Introduction



Definition of Supply Chain



Importance in the global
economy

Key Components of a Supply Chain



SUPPLIERS



MANUFACTURERS



WAREHOUSING &
DISTRIBUTION

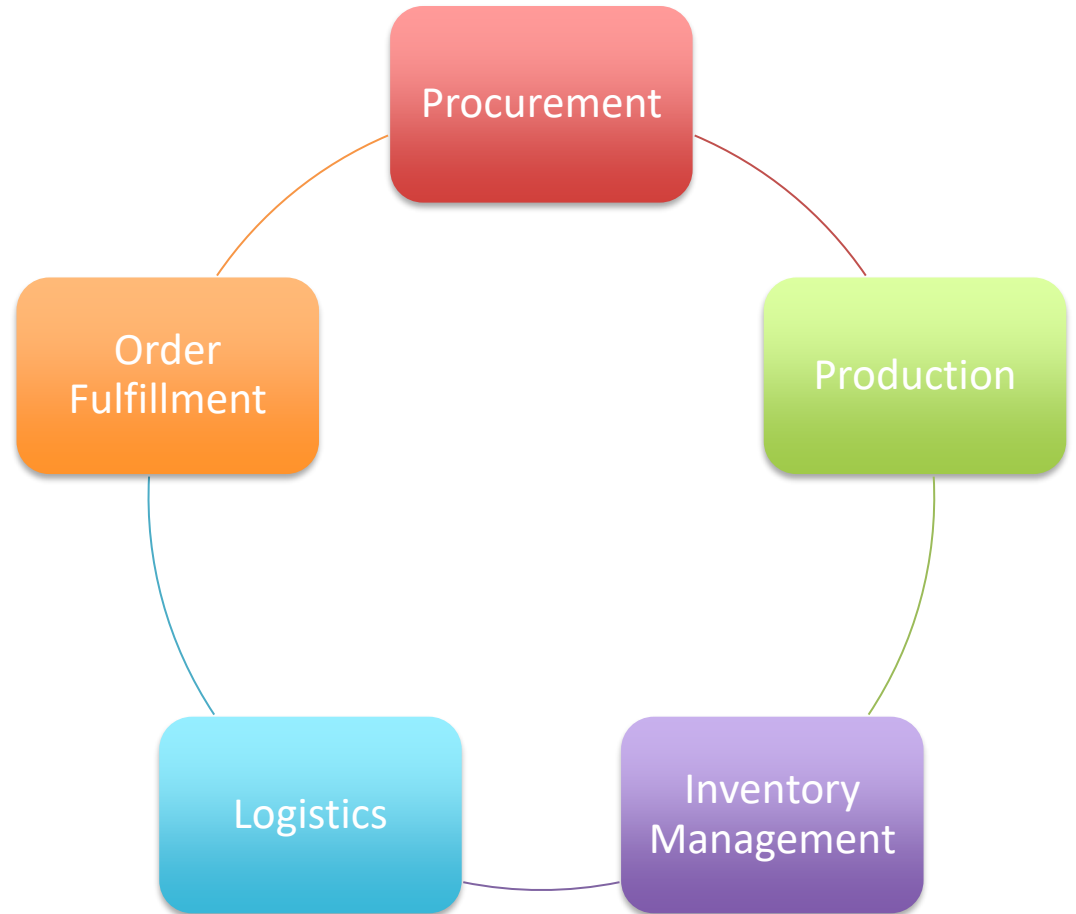


RETAILERS



CUSTOMERS

Supply Chain Processes



Types of Supply Chains



Traditional vs. Digital Supply
Chains



Global vs. Local Supply
Chains

Challenges in Supply Chain Management



DISRUPTIONS (E.G.,
PANDEMICS,
GEOPOLITICAL ISSUES)



INVENTORY
SHORTAGES



TRANSPORTATION
DELAYS



SUSTAINABILITY
CONCERNS

Technology in Supply Chain



Role of AI and
Machine Learning



Real-time tracking



ERP systems

Sustainability in Supply Chain



Green logistics



Ethical sourcing



Circular supply
chains

Case Study / Real-World Example



Example: Amazon,
Zara, or Unilever

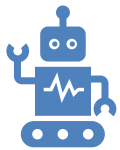


Innovative supply
chain practices

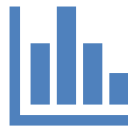


Key takeaways

Future Trends



Automation and
robotics (RPA)



Predictive
analytics



Resilient supply
chains



Decentralized
networks

THANK YOU