

2/6/25

Letter of Support for the 2 For 2 Foundation

I am writing to endorse the 2 For 2 Foundation's application for funding for their Swim Literacy initiative. Being a Sr. Director for Power Wellness and responsible for the Valley Health Wellness and Fitness Center in Winchester, VA; the only Certified Medical Fitness Facility in the Shenandoah Valley; I have witnessed firsthand the critical need for programs that educate, support wellness, and serve the community. I strongly believe that the 2 For 2's mission is uniquely positioned to effectively address these challenges through Swim Literacy. 2 For 2 will have a significant impact by any funding given to them, as 100% of the donations go to the program because they have no salary/administration costs and are all volunteers. Their proven track record of giving financial assistance for over 3,000 individual swim lessons since February 2023 demonstrates their commitment to delivering high-quality programs and achieving tangible results.

I am particularly impressed by their mission, helping to break a generational trend, and their innovative approach and drive for community partnerships. The Foundation's commitment to providing scholarships for underserved, lower-income children will enable many in our community to access swim lessons at no cost. I am confident that with the necessary funding requested that they will successfully implement Swim Literacy and make a substantial difference in the lives of infants/toddlers lives, especially in their education and wellness as they become adults.

Lastly, by supporting these programs, we hope to reduce the number of water-related accidents and instill lasting confidence and skills in the water. This incredible partnership opportunity with them directly aligns with our mission and dedication to fostering inclusive, accessible recreational, and educational programs.

Please do not hesitate to contact me if you require any further information regarding my support for 2 For 2's and their partnership with us.

Sincerely,



Jeffrey Jeran, MS, CSCS, FMFA, CPO

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