BOOST OREGON

2025 IMPACT REPORT

January – December 2025

BETTER CONVERSATIONS. STRONGER VACCINE CONFIDENCE.

In 2025, Boost Oregon trained public health staff, clinicians, home visitors and community health workers in **Motivational Interviewing (MI)** — the evidence-based approach that helps people talk through vaccine questions with empathy instead of argument.

50
MI training sessions

1,500+
attendees across all sessions

130
hours of MI training delivered

16
partner organizations trained

GRANT DOLLARS AT WORK

$78,930
in government & foundation grants

12
trainings at no cost to partners

300+
attendees reached through grant support

Family Building Blocks, Salem — six-part MI series for home visitors serving families with young children

Winding Waters Clinic, Enterprise — full-day training for rural clinicians in Wallowa County

Clackamas County Public Health — four sessions, in person and virtual

PeaceHealth Family Medicine — childhood vaccine conversations for providers

WHAT PARTICIPANTS TOLD US

89% rated their training **useful or very useful** to their work (4 or 5 out of 5)

"I love knowing that there is a different (and better) way to communicate with my families."

— Home visiting staff, Family Building Blocks

"I learned about reflecting back what a client is saying before jumping to advice."

— Washington County training participant