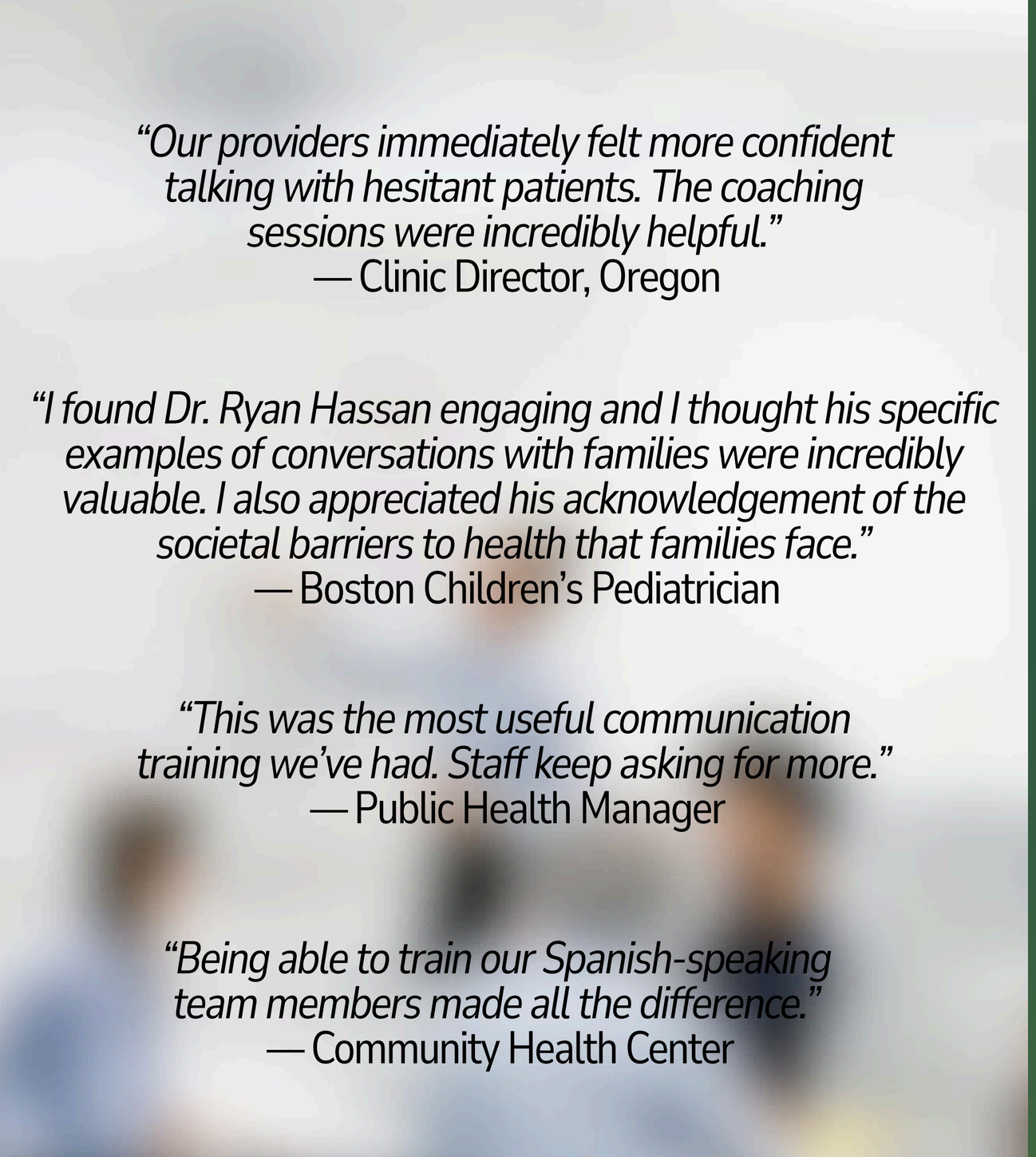


WWW.BOOSTOREGON.ORG

TRUST IN ACTION: MOTIVATIONAL INTERVIEWING FOR IMPROVED HEALTH OUTCOMES

BOOST OREGON



“Our providers immediately felt more confident talking with hesitant patients. The coaching sessions were incredibly helpful.”
— Clinic Director, Oregon

“I found Dr. Ryan Hassan engaging and I thought his specific examples of conversations with families were incredibly valuable. I also appreciated his acknowledgement of the societal barriers to health that families face.”
— Boston Children’s Pediatrician

“This was the most useful communication training we’ve had. Staff keep asking for more.”
— Public Health Manager

“Being able to train our Spanish-speaking team members made all the difference.”
— Community Health Center

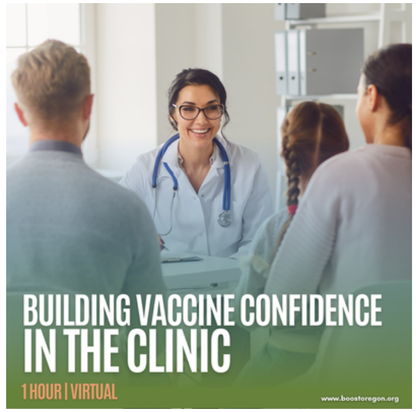
BOOST
OREGON

A comprehensive suite of training solutions designed to build vaccine confidence across healthcare teams, from individual practices to enterprise health systems.

Each package combines expert-led instruction with practical skills development and ongoing support, and multilingual patient education resources

Our structured packages provide the most effective pathway to lasting behavior change, with pricing that scales from individual clinic needs to enterprise-wide implementation.

ONE HOUR WEBINARS



BUILDING VACCINE CONFIDENCE IN THE CLINIC

$1,500 | 1 Hour | Virtual

Vaccine conversations don't have to feel confrontational. Boost Oregon's Medical Director, Ryan Hassan, MD, shows healthcare providers how to create therapeutic clinic spaces and build authentic rapport using motivational interviewing (MI). In this one-hour virtual session, participants learn collaboration strategies through case scenarios and practical examples from Dr. Hassan's pediatric practice.



VACCINE CONVERSATIONS: LESSONS FROM MI

$1,500 | 1 Hour | Virtual

This one-hour virtual webinar will provide an introduction to the underlying philosophy and core skills of Motivational Interviewing (MI) as they apply to vaccine conversations. Participants will learn how the use of open questions, affirmations, reflective listening, and recognizing autonomy can foster trust and collaboration. This session will also cover the use of the Ask - Offer - Ask framework for sharing vaccine information in a way that respects choice and encourages meaningful dialogue.



VACCINE CONVERSATIONS ACROSS CULTURES

$1,500 | 1 Hour | Virtual

Vaccine hesitancy is often connected to cultural identity, and can be rooted in a wide range of factors, including historical trauma, religious practices, and/or political beliefs. In this one-hour virtual session, we will review specific examples of culture-based reasons for vaccine hesitancy, how to broach this topic in a respectful manner, and how to use skills of Motivational Interviewing (MI) to promote vaccination in a culturally-sensitive manner.

FOUNDATIONAL TRAINING PROGRAM



INTRODUCTION TO MOTIVATIONAL INTERVIEWING

$5,500 | 4 Hours | CHES Credits | In-person or Virtual

Goals:

- Learn about the spirit of MI and practice several core skills
- Identify client language indicative of potential change
- Gain direct practice and experience of a particular application of MI

Includes:

✓ Guiding Philosophy of MI
✓ Key Components of MI
✓ Skill Building Training with Guided Practice
✓ Digital access to multilingual vaccine information materials
✓ Certificate of completion

Open to organizations enrolling a minimum of 10 learners. Offered in English and Spanish, with interpreters for other languages.



FOUNDATIONS OF MOTIVATIONAL INTERVIEWING

$9,000 | 6 Hours | 6 CHES/CME Credits | In-person or Virtual

Goals:

- Apply the core skills and principles of MI to encourage positive behavior change
- Demonstrate the fundamental spirit and principles of Motivational Interviewing
- Strengthen core skills (open-ended questions, reflections, affirmations, summaries)

Includes:

✓ Guiding Philosophy of MI
✓ Key Components of MI
✓ Skill Building Training with Guided Practice
✓ Multilingual vaccine information booklets and posters (8 languages)
✓ Access to Boost Oregon's complete resource library
✓ Certificate of completion

Open to organizations enrolling a minimum of 10 learners. Offered in English and Spanish, with interpreters for other languages.

SELF-PACED ONLINE COURSE

NAVIGATING VACCINE CONVERSATIONS USING MOTIVATIONAL INTERVIEWING

For the individual provider, nurse, pharmacist, or community health worker who wants MI skills and CE credit on their own schedule.

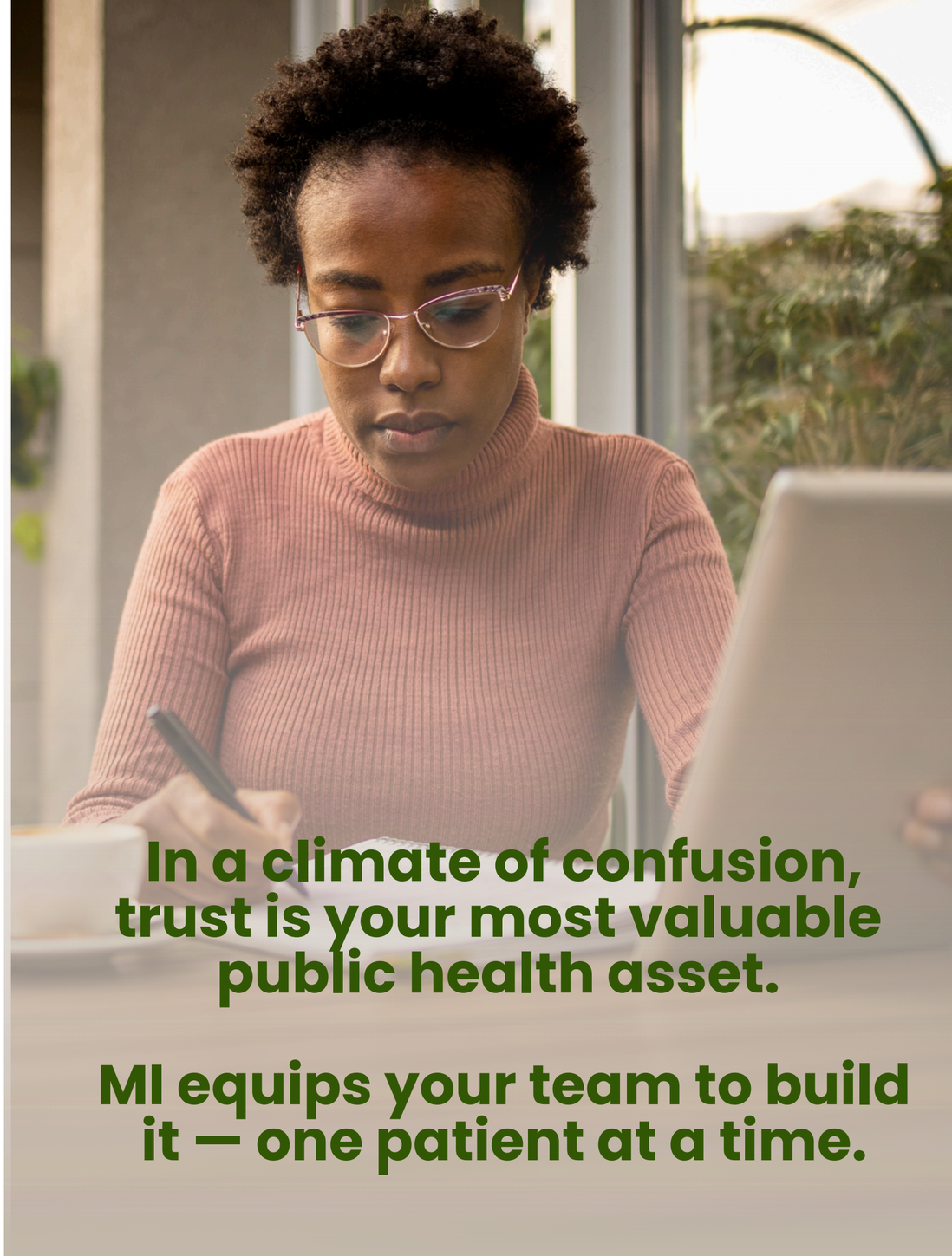
Individual Enrollment
$99 | 9 Modules · 3.5 Hours | 6.75 CHES CECH

Goals:

- Apply core MI skills directly to real vaccine conversations
- Recognize and respond to change talk without arguing
- Guide hesitant patients while preserving trust and autonomy
- Recognize and resist the righting reflex

Includes:

- 9 on-demand video modules with downloadable study guides
- Knowledge checks plus a final assessment
- 6.75 NCHEC CHES CECH credits
- Certificate of completion, issued automatically
- Team & Organizational Licenses from $750



In a climate of confusion, trust is your most valuable public health asset.

MI equips your team to build it — one patient at a time.

ENTRY SKILLS



LEADERSHIP INTRODUCTION

Before investing in full team training, ensure leadership understands MI principles and implementation strategy.

$2,500 | 2 Hours | Virtual

What's Included:

- 1-hour “Building Vaccine Confidence in the Clinic” (Physician-Led)
- 1-hour "Addressing Vaccine Hesitancy: Lessons from Motivational Interviewing”
- Digital download access to multilingual vaccine information materials
- Unlimited participants

INTRO TO MI FOR VACCINE CONFIDENCE

Get your team started with vaccine confidence basics from a practicing pediatrician, plus foundational MI skills. Perfect for clinics new to this approach.

$3,800 | 4 Hours | Virtual

What's Included:

- 1-hour “Building Vaccine Confidence in the Clinic” (Physician-Led)
- 1-hour "Vaccine Conversations: Lessons from Motivational Interviewing”
- 1-hour “Vaccine Conversations Across Cultures”
- 1 hour virtual coaching sessions
- Multilingual patient education materials (digital download)
- Guidance on deploying resources in your clinic
- Unlimited participants

CORE TRAINING



MULTILINGUAL MI CORE SKILLS

Reach your staff with culturally responsive MI training delivered by certified trainers in Spanish, or in English with interpreters for other languages.

$5,500 | 6 Hours | Virtual

What's Included:

- 4-hour "Introductory MI Training"
  - Spanish Speaking Trainer or English with interpreters as requested
  - Up to 35 participants
- 2 hours virtual coaching sessions
- Complete multilingual resource toolkit
- Printed starter set of vaccine information booklets and posters shipped to your clinic

PROVIDER ESSENTIAL MI

Comprehensive training combining physician expertise with hands-on MI practice. Virtual delivery keeps costs accessible.

$5,800 | 7 Hours | Virtual

What's Included:

- 1-hour “Building Vaccine Confidence in the Clinic” (Physician-Led)
  - Unlimited participants
- 4-hour "Introductory MI Training"
  - Up to 35 participants
- 2 hours virtual coaching sessions
- Printed starter set of multilingual vaccine information booklets and posters your clinic
- Digital files for in-house printing

PREMIUM PACKAGES

COMPREHENSIVE MI TRAINING

Intensive hands-on training with ongoing coaching to ensure skills stick. Combines in-person practice with convenient virtual reinforcement.

$9,500 | 10 Hours | Hybrid

What's Included:

- 6-hour in-person “Foundations of MI”
  - 6 AAFP CME Credits or CHES Credits
  - 10-35 participants
- 1-hour virtual “Building Vaccine Confidence in the Clinic” (Physician-Led)
  - Unlimited participants
- 3 hours virtual coaching sessions
- Multilingual resource toolkit with printed materials for your organization.

MULTILINGUAL MI CORE SKILLS SERIES

Reach your entire team with training in their primary language. Ensure all staff can confidently navigate vaccine conversations.

$11,000 | 7 Hours | Hybrid

What's Included:

- 4-hour in-person "Introductory MI Training"
  - Up to 35 participants)
- Spanish Speaking Trainer or English with interpreters as requested
- 1-hour virtual "Building Vaccine Confidence in the Clinic" (Physician-Led)
  - Unlimited participants
- Spanish Speaking Trainer or English with interpreters as requested
- 2 hours virtual coaching sessions in requested languages
- Multilingual resource toolkit with printed materials for your organization.

YEAR-ROUND PARTNERSHIP

Year-round hybrid training and coaching to build lasting vaccine-confidence skills.

$28,000 | 30 Hours | Hybrid

What's Included:

Core Training:

- 2 full-day, 6-hour in-person "Foundations of MI"
  - Up to 35 participants per session
  - Customized to your setting and organization
  - 6 AAFP CME Credits or CHES Credits
- 2 half-day, 4-hour virtual workshops "Advanced MI Skills"
  - Up to 35 participants per session
  - Techniques and skill refinement
  - Recorded for staff who miss live session

Webinar Series:

- 1-hour "Building Vaccine Confidence in the Clinic" (Physician-Led)
- 1-hour "Vaccine Conversations: Lessons from Motivational Interviewing"
- 1-hour "Vaccine Conversations Across Cultures"
- Unlimited participants for all webinars

Ongoing Support:

- 6 x 1-hour coaching sessions
  - Up to 35 participants per session
  - Rotating formats: case consultation, Q&A, skill practice with real patient scenarios
  - Adjust training focus based on needs
  -
- Adjust training focus based on needs
- Priority scheduling & support

Additional $11,000 | 6 Hours | Hybrid

- Custom curriculum adaptation
- Custom-branded multilingual resource toolkit with printed materials for your organization.
- Pre/post skill assessments
  - Vaccination rate tracking support
  - Quarterly outcomes reporting

MULTILINGUAL RESOURCES

boost.oregon.org/resources

Equip your team with a set of professionally designed, culturally responsive vaccine information materials in 8 languages.

$550 One-Time Purchase | $750 Annual Subscription

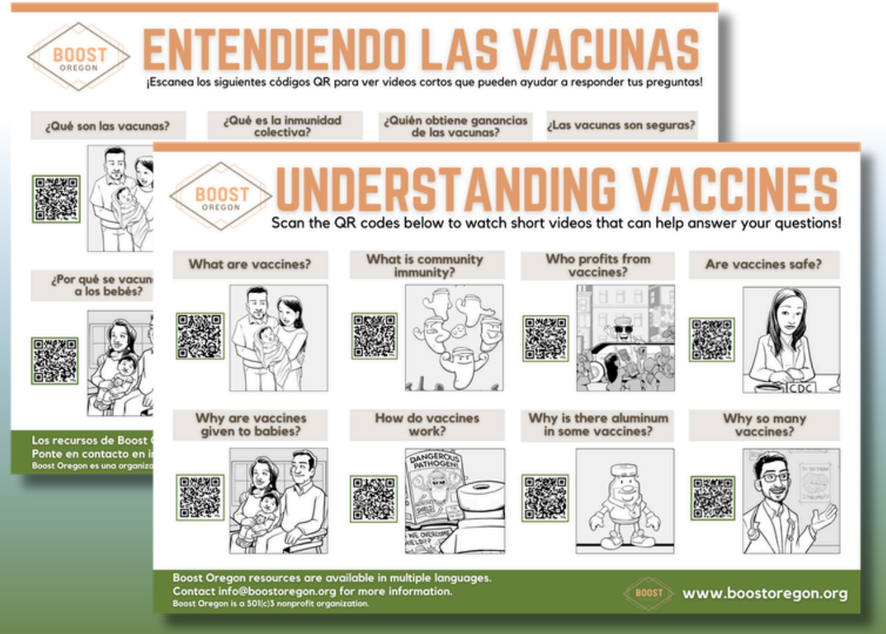
One-Time Purchase Includes:

- Complete starter set of 50 immunization booklets
- Complete set of 5 clinic posters

Annual Subscription Includes Everything Above Plus:

- Quarterly updates with newly developed materials
- Refreshed content as guidelines change
- Priority notification of new resources
- License for digital downloads of animated videos






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TOGETHER WE CAN TURN VACCINE HESITATION INTO CONFIDENCE
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