



Boost Oregon's mission is to empower individuals, families, and communities to make informed, science-based vaccine decisions.

Boost Oregon's focus is on teaching collaborative communication skills to guide behavior and foster confident decisions regarding immunization. Our approach is modeled on the use of Motivational Interviewing (MI) - an evidence-based approach strategy that guides behavior change instead of relying solely on attempting to persuade and convince.



6-Hours Session

\$3600: Community Based Organizations

\$6000: Providers

ADDRESSING VACCINE HESITANCY: MOTIVATIONAL INTERVIEWING IN ACTION

A comprehensive workshop designed to equip healthcare providers with essential skills for effective vaccine discussions. This program offers an in-depth introduction to the principles of Motivational Interviewing (MI), focusing on its application to conversations about vaccines.

Participants will engage in interactive activities and real-world scenarios that illustrate the core concepts of MI, emphasizing collaboration and empathy. They will learn to skillfully use questions and reflective listening to encourage meaningful dialogue with patients.

Additionally, the workshop covers approaches for providing information and advice that align with MI principles, ensuring that interactions are supportive and patient-centered.



1-Hour Session

\$700: Community Based Organizations

\$900: Providers

BUILDING VACCINE CONFIDENCE IN THE CLINIC (PHYSICIAN-LED)

This workshop is designed for healthcare providers, focusing on creating a therapeutic space for clinic visits and building rapport through vaccine conversations. Led by a practicing pediatrician, this program emphasizes the use of the core concepts of motivational interviewing (MI) to collaborate and connect with patients and families.

Participants will learn about strategies to guide and inform, benefiting from the physician trainer's practical insights and strategies for addressing common barriers to vaccination. By participating in this workshop, healthcare providers will enhance their knowledge of how to engage patients regarding vaccine hesitancy, ultimately leading to improved vaccination rates and better public health outcomes.



1-Hour Session

\$700: Community Based Organizations

\$900: Providers

VACCINE CONVERSATIONS: NAVIGATING CONCERNS TOGETHER

This program acknowledges that many professionals in the field may have their own concerns about vaccines and often lack a safe space to discuss these issues. Unlike traditional training programs that focus solely on communication skills with the assumption that providers are fully on board with vaccines, this workshop addresses the hesitancy experienced by some healthcare and social service providers.

Participants will be able to submit questions anonymously and receive non-judgemental, evidence-based answers to their concerns. By overcoming their personal hesitations, participants will have an increased motivation to discuss vaccines with their patients and clients. When healthcare professionals express confidence in vaccines, they foster trust within the community, leading to higher vaccination rates and improved public health outcomes.

Our pricing is inclusive with a sliding scale to ensure accessibility for all.

Empowering Conversations
for
HEALTHY COMMUNITIES



More information
hello@boostoregon.org



More Resources
boostoregon.org