

PATRICE LOGAN

Producer - Digital Content

Dynamic & innovative video producer with the ability to envision the genesis of a creative idea and manage conceptual & inspiring projects successfully from beginning to end with minimal resources.

CONTACT

producer@patricelogan.me
www.patricelogan.me
(469) 269-6670

EXPERTISE IN

Strategic Planning
Budgets & Financing
Staff Operations
Servant Leadership
Production Scheduling
Vendor Management
Web Content Writing
Non-Linear Editing
Still Photography

SOFTWARE

Avid Media
Movie Magic
Adobe After Effects
Adobe Lightroom
Adobe Photoshop
Adobe Premiere
Adobe Audition
Adobe Acrobat DC
Microsoft Office
Final Draft

AFFILIATIONS

Frisco Chamber of Commerce
2012 - 2018
Professional Photographers
of America 2010 - 2018

Gamma Sigma Sigma
National Service Sorority

ADDITIONAL WORK EXPERIENCE

Served as Still
Photographer from 2009 -
2018 for JPCML
Photography LLC and Frisco
Chamber of Commerce.

INDUSTRY EXPERIENCE

2015 - Present

- Direct, write, edit & produce segments to air on streaming devices, as well as stylizing and formatting content for cross-platform applications
- Negotiate with vendors resulting in a 25% savings while maintaining the value of production
- Secure financing and necessary rights for development
- Facilitate and create financial & budgetary plans per project for the entire production process utilizing Movie Magic
- Implement marketing strategies which resulted in a 400% growth of engagement on a films and shorts video streaming platform
- Lead meetings such as strategy sessions, overall production planning, talent/casting, scripts, call sheets and editing in-person and virtual to achieve multiple deadlines with 100% accuracy
- Supervise all production phases managing teams of 20-35, including day-to-day operations
- Extensive knowledge in the core principles of visual narrative, composition, color, typography, Adobe Premier, Adobe Audition, and Avid across a variety of production styles/genres
- Superior 4.8 Google rating in client satisfaction
- Thrive in independent working situations as well as in large interdisciplinary teams
- Contact and recruit experts in various fields to speak on a wide variety of subjects for video interviews
- Participate in location scouting and review dailies
- Collaborate and participate in promotional events and oversee social media marketing campaigns

PROJECTS & INTERVIEWS

- | | | |
|------|--|-----------------------------------|
| 2019 | The Breakdown | Production Manager |
| 2019 | Black Political Beat | Exec. Producer |
| 2018 | The Crossroads: Where Life & Religion Collide | Producer |
| 2017 | Let It Be Commercial | Exec. Producer |
| 2016 | Given Circumstances | Exec. Producer |
| 2008 | The Ride with Doug & Dede | Asst. Producer Syndicated (Radio) |
| 2017 | Sanders, Olivia D. "Women Filmmakers: Sharing Their Story." O Girl Media, 15 Aug. 2017. | |
| 2017 | Voyage Dallas Staff. "Meet Patrice Logan of JPCML Photography in Frisco." Voyage Dallas, Voyage Media, 14 June 2017. | |
| 2017 | Austin, Cynthia. "Given Circumstances Interview." Fishnet Syndication, Dallas/Fort Worth, Texas, 31 May 2017. | |

EDUCATION

MFA Producing for Motion Pictures & TV | Academy of Art University
BA Radio, TV & Film | University of North Texas
AA Arts | Tarrant County College