

PATRICE M. LOGAN

CONTACT

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www.patricelogan.me
(469) 269-6670

EXPERTISE IN

Strategic Planning
Budgets & Financing
Servant Leadership
Production Scheduling
Vendor Management
B2B Communication
Podcast Development
Web Content Writing
Non-Linear Editing
Still Photography

SOFTWARE

Avid Media
Movie Magic
Adobe After Effects
Adobe Lightroom
Adobe Photoshop
Adobe Premiere
Adobe Audition
Adobe Acrobat DC
Microsoft Office
Final Draft

AFFILIATIONS

Frisco Chamber of
Commerce 2012 - 2018

Professional Photographers
of America 2010 - 2018

Gamma Sigma Sigma
National Service Sorority

ADDITIONAL EXPERIENCE

Served as Still Photographer
from 2009-2019 for
JPCML Photography LLC &
Frisco Chamber of
Commerce

Syndicated Radio Asst.
Producer 2008

Multimedia Producer

Dynamic, award winning writer & innovative producer with the ability to envision the genesis of a creative idea while managing conceptual & inspiring projects successfully from beginning to end with minimal resources.

INDUSTRY EXPERIENCE

2009 – Present

LikeMinds Media

- Direct, write, edit, voice over & produce segments, as well as stylizing & formatting content for cross-platform applications to air for video streaming & audio
- Manage & participate in promotional events while overseeing social media marketing utilizing social media management systems
- Lead meetings such as strategy sessions, overall production planning, talent/casting, scripts, call sheets in person & virtual to achieve multiple deadlines with accuracy
- Extensive knowledge in the core principles of visual & podcasting narratives, composition, color, typography, across a variety of production styles/genres
- Supervise all production phases while managing teams of 20-35, including day-to-day operations
- Facilitate & create financial & budgetary plans per project for the entire production process utilizing Movie Magic & other processes
- Implement marketing strategies which resulted in a 400% growth of engagement for video content
- Negotiate with vendors resulting in a 25% savings while maintaining the value of production
- Secure financing & necessary rights for development
- Thrive in independent working situations as well as in large interdisciplinary teams
- Research & recruit experts in various fields to speak on a wide variety of subjects for interviews
- Participate in location scouting & review dailies
- Superior 4.9 Google rating in client satisfaction & voted Best Portrait Photographer in Allen, TX

PROFESSIONAL PROJECTS & ACCOLADES

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|------|---|--------------------|
| 2021 | Grab the Will | Production Manager |
| 2020 | No Signs | Writer Award |
| 2019 | The Breakdown | Production Manager |
| 2019 | Black Political Beat | Producer |
| 2018 | Iconic Creators' Network | Content Writer |
| 2018 | The Crossroads: Where Life & Religion Collide | Producer |
| 2017 | Let It Be Commercial | Producer |

EDUCATION

MFA Producing for Motion Pictures & TV | Academy of Art University
BA Radio, TV & Film | University of North Texas
AA Arts | Tarrant County College