

# NC Sertoma Endowment Fund Board

## Mid-Winter Meeting

The Cutting Board Restaurant, Burlington, NC

Saturday, March 3, 2018

10:00 AM

**Attending: Trustees George Bridger, Froncello Bumpass, Jay Gallimore, Monica Johnson, Liston Pearson, Nancy Voiland, Renee Ward, Jim Womble, Bill Chapman, and guest Allan Ramsay.**

### Call to Order

Chair Jim Womble called the meeting to order at 10:05 a.m. He gave the invocation, and Froncello led the group in reciting the Pledge of Allegiance. Jim then introduced Allan Ramsay, a former Sertoman and manager of our endowment funds. Allan's title is Registered Representative with Virginia Asset Management of Wilmington, with the Chartered Life Underwriters and Chartered Financial Consultant designations.

He then followed the agenda as printed.

### Secretary's Report: Bill Chapman

Bill Chapman presented the minutes of the Endowment Fund meeting held on March 4, 2017, and the trustee roster. It was noted that Bill Chapman, Froncello and Jim were elected to three-year terms at the District meeting at the Regional convention in October 2017, and that Nancy's address had changed and that Bill Clapp's address needed to be corrected. George made a motion to accept the reports with the necessary changes. Jay seconded the motion, and it was approved.

### Treasurer's Report: Bill Clapp

As Treasurer Bill Clapp had said he would be out of town, Jim formally presented the financial report that Bill had emailed to all trustees in January. Members had no questions or corrections, and received the report as information.

The following is a summary of the Treasurer's report as of January 12, 2018.

#### **Status of Endowment at the Beginning of FY July 1, 2017**

- The balance of the Securian Brokerage Account at the beginning of the fiscal year was **\$151,020.04**, which comprised \$6,086.15 in cash in Money Market and \$144,933.89 in Mutual Funds.
- The balance of the BB&T account at the beginning of the fiscal year was **\$6,015.71**, with \$5,000 in the Contingency Fund.
- **The value of the NC Sertoma Endowment Fund at the beginning of the fiscal year was \$157,035.75.**

#### **BB&T Summary**

- Cash on hand at the beginning of FY2017: **\$6,015.71**
  1. No expenses
  2. Receipts -- **\$750.62**
    - a. Contributions -- \$500
      - 1) Old Salem Sertoma - \$200
      - 2) James E. Shepard Sertoma - \$100
      - 3) Raleigh Sertoma - \$100

- 4) Winston-Salem Sertoma - \$100
- b. Honorariums -- \$150
  - 1) NC Court of Appeals in honor of John Kelly
- c. Memorials -- \$100
  - 1) Carolyn Taylor by John Kelly
- d. Interest -- \$0.62
- **BB&T Value to date -- \$6,766.33**

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**Status of Securian Brokerage Account**

The beginning market value of the account as of July 1, 2017, was **\$144,933.89**.

The following receipts were added to date:

<u>Quarter</u>	<u>Capital Gains</u>	<u>Interest/Dividends/Other Income</u>	
1 <sup>st</sup>	0	\$803.79	
2 <sup>nd</sup>	\$5,721.18	\$946.73	
3 <sup>rd</sup>	0	0	
4 <sup>th</sup>	0	0	
<b>Total</b>	<b>\$5,721.18</b>	<b>\$1,750.52</b>	<b>7,471.70</b>

The following fees were paid from the account to date:

<u>Quarter</u>	<u>Fund Management Fee</u>	
1 <sup>st</sup>	\$364.26	
2 <sup>nd</sup>	\$388.94	
3 <sup>rd</sup>	0	
4 <sup>th</sup>	0	
<b>Total</b>	<b>\$753.20</b>	<b>(753.20)</b>

The Market Value as of December 31, 2017, was **\$8,374.30**

Securities at **\$155,124.68**

Market Appreciation **\$10,190.79**

Total Account Value as of the date of this report (January 12, 2018) **\$170,265.31**  
(+ \$13,229.56)

After presenting the Treasurer's Report, Jim then called on Allan Ramsay, who manages the Endowment Fund, to give an overview of the Fund and to answer any questions trustees may have.

Allan distributed folders to trustees that contained information specific to the endowment and general data that give facts about strategy and the performance of investments. He said much of the information is "for your perusal at some future time."

Highlighting a document entitled Portfolio Performance, Allan said the Fund is "doing fairly well" in comparison with six benchmark funds: year-to-date – 3.42%, one year – 13.82%, three year – 6.19%, and five year – 8.12%. Currently, he said, the Fund is invested using a Conservative Growth Model, but sometime in the future, we can change the allocation as we prefer.

In looking at the Conservative Model that he gave to us, he suggested that we could look at the International Large Cap and Bond positions, which are close to 10%, for consideration. He said he had talked to our Treasurer Bill Clapp about these suggestions.

It was suggested that it would be beneficial to schedule a meeting with Allan once every three years and to follow that visit with a risk tolerance questionnaire to assess our level of financial risk for the Fund. It would give us advice, but would not be the sole determinant in our financial plan. Allan said, "The gains and dividends are being reinvested and no outside money is being invested."

George said he would like for Allan to attend our annual meeting on a more regular basis because of the value that he would add to our administration of the Fund. All members agreed.

Allan said there is a cash balance in the Fund of \$7,984.25 that is held to provide grants. He said the Dodge & Cox Fund is probably the fund to take the money from, and that we should keep some in the account for fees, at least one percent of the total value.

Trustees, through Jim, gave Allan a vote of confidence. "We are pleased with what you are doing," Jim said, "If it 'ain't' broke, don't fix it. I like the personal touch we have with you, a longtime association. We are performing as well or better than the market."

George, vice chair, thanked Allan for coming, "very enlightening, refreshing," he said.

## **Committee Reports**

Grants Committee – Bill Clapp: In Bill's absence, Jim presented the two grants that were under consideration by the body.

- The Winston-Salem Sertoma Club applied for a \$1,000 grant for its support of the Summer Speech Therapy Program. The program is designed to facilitate a continuous speech/language therapy program for the most deserving children in the Forsyth County School System. The program will be in effect in June-July 2018 and will serve 100 students.

Liston made a motion to approve the grant, Froncello seconded the motion and it was approved.

- Raleigh Sertoma Club also applied for a \$1,000 grant for its Beginnings program for parents of children who are deaf or hard of hearing. The program provides funds to parents who need assistance in providing technologies and therapies to their children who have hearing loss for which no other resources or funding are available.

Froncello made a motion to approve the grant, Liston seconded the motion and it was approved.

Fundraising Committee – George Bridger: George said he had nothing specific to report. A general discussion began on the memorial plaque, which lists in memoriam the names of deceased members of clubs. The deceased's name is etched on the plaque following the contribution of \$100 from the club to the Endowment Fund. It was suggested that it would be a good idea to send a certificate to the family following the inscription.

Communications/Publicity Committee – Bill Chapman: There was no report from this committee.

Bylaws Committee – Larry Shealey: There was no report from this committee as Larry had previously informed Jim that he would not be in attendance at the meeting. Jim commented that it is important to make clubs aware of the bylaws of the Endowment Fund.

Camp Sertoma Report – Nancy Voiland: Nancy gave a brief report on preparations for the camp in June. Important changes have been made in reviewing applications: deaf and hard of hearing children were immediately put on the camp list and CODA on a wait list.

The camp can have up to 96 campers. Currently, have 80 applications in hand. "It's a good problem to have ...," she said.

They are now working on programs, she said. Recently, met with the staff at Millstone, reviewed last year's camp. Developing a camp wish list. One desire is for a water trampoline. Cost is \$2,700 plus tax. Could be a project for clubs as a gift to Millstone.

## **Old Business**

Endowment Fund Website: Bill Clapp, who currently manages the website, wanted the body to discuss the site in view of its cost at \$175 per year. It was noted that the website gives information, visibility and transparency, and that it is a small price to pay for transparency.

It was also noted that maybe the website could become a more useful tool in the work of the Endowment Fund by more broadly communicating what the Endowment Fund is. Nancy recommended going with GoDaddy, the web hosting company that the camp uses, for a better price with more bells and whistles. She volunteered to work on developing it and have multiple people with access to it for updating and maintaining. It was suggested that the memorial plaque could become a part of the site, as an eplaque possibly.

George made a motion that we keep the website and proceed with upgrading it. Liston seconded the motion and it was approved.

## **New Business**

It was noted that the Fund gave Camp Sertoma one scholarship last year. George made a motion for the Fund this year to contribute four scholarships or \$2,000. Froncello seconded the motion, and it was approved by voice vote. After a brief discussion on the matter, Jay made a motion to set aside \$2,000 to support the purchase of a water trampoline, and if it is not used for that, then the funds will go to camperships. Renee seconded the motion, and it was approved.

Update on Board Membership: Jim announced, as was mentioned during the Secretary's Report, that Bill Chapman, Froncello and Jim were elected to three-year terms at the District meeting at the Regional convention in October 2017. Liston, as District Governor, appointed Renee Ward to replace Bill Clapp in the position of a trustee. Bill serves as the duly appointed Treasurer.

## **Announcements**

Liston announced that the Carter-Council District Leadership Conference will be held on Saturday, June 16, 2018, at 10:00 a.m. at the Cutting Board Restaurant in Burlington, NC.

Renee reminded everyone of the Club Development Workshop scheduled for Saturday, March 10 at the Triangle Sertoma Club building on Guess Road in Hillsborough.

## **Next Meeting**

The next midwinter meeting of the NC Sertoma Endowment Fund, Inc., was set for Saturday, March 2, 2019, at 10:00 a.m. at the Cutting Board Restaurant in Burlington, NC.

The meeting then adjourned.

Minutes respectfully submitted by,

Bill Chapman  
Secretary