



See The Green
www.seethegreen.online

Licensing Partnerships • Brand Contributing Partners • Brand Markets
 Collaborations • Cultivating Partnerships



Health & Wellness
www.healthwellness.solutions
 Marketplace
 Alternative Therapies
 Telemedicine



Release My Spirit
www.releasemyspirit.com
 Advocacy
 Cause-Driven Brands



Inspire Desire
www.inspiredesire.com
 Knowledge Drop
 Trademarks & Licensing
 Point of Sale
 Goods & Services



Cultivate & Brand
 Partnerships
 Manufacturing

See The Green

Business Opportunity

Incorporates Ventures,
 Partners, Collaborations,
 Investment,
 Product Development,
 Cause-Driven Campaigns
 Branding,
 Media Marketing,
 Health & Wellness

Capitalizing
 on Converting
 Knowledge
 into Capital



Company Structure Overview

Creative Endeavors Business Endeavors International was formed to provide the foundation and structure for like-minded companies and individuals to expand within the marketplace.

Through its unique entrepreneurial structure, they can increase their value, re-invest in projects, receive passive income, and explore latent talents by learning from others who have expertise within the group.

They can participate as much or as little as they want, moving fluidly between the below tiers of participation.

Everyone must be vested and contribute their skills, talents and resources to the group. Consultants are vested by joining in Client presentations with us.

1. Creative Endeavors Consulting Partners consists of vested Managing Partners and Consulting Partners. If a Consulting Partner wants to become a Managing Partner on a day-to-day basis, that option is available.
2. Joint Venture Partners are our project partners. The goal is to develop recognition for the trademark/brand that is the focus of the project. Joint Venture Partners in each project are: CECP Managing and Consulting Partners, Clients, the investing group backing the project, and the Consultants who assist in implementation of the project.
3. Consultants, Partner Companies - Consultants are individuals working with Creative Endeavors to implement and fulfill projects initiated by Clients, and may trade up into Consulting Partner positions within CECP. Partner Companies participate on a joint endeavor (contract) basis. Partner Companies work with our brand, to provide value-added skills, talents and resources for their Clients' projects and ours, as well as for their entire customer base and ours.
4. Clients, Alliances, Sponsors - CECP's Managing Partners and Consulting Partners create, protect, and expand the value of intellectual property (brands/trademarks) of Clients, Alliances and Sponsors. Alliances are inter-related within our market plans and are invited to participate in co-marketing campaigns that we develop (individualized services are on a Client basis). Alliances are for shorter-term commitments and developing point of a relationship to place them within the most viable program. Sponsors are matched within specific industry niches for campaigns benefiting philanthropic interests.



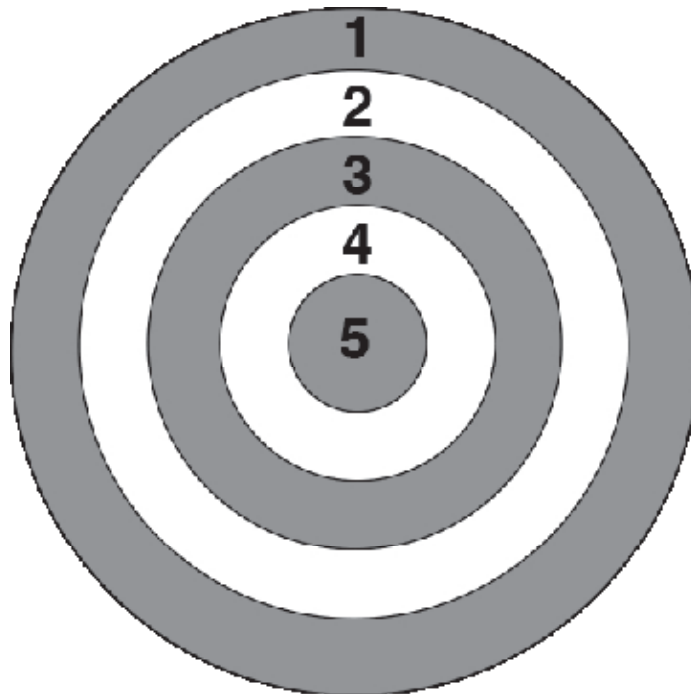
CE BE International Collaborations

Creative Endeavors Business Endeavors International was formed to provide the foundation and structure for like-minded companies and individuals to expand within the marketplace.

Expanded for Cause-Related Purposes

- Value • Income • Revenue Streams •

Our Collaborative Efforts



Creative Endeavors Consulting Partners consists of Vested Partners.

Joint Venture Partners. The goal is to develop contributing brands to license to commerce ventures. Brand that is focus of the Joint Venture. CECP license for sales implementation of the brands promotionally.

Partners implement and fulfill CECP Partner on a joint endeavor basis until a venture is formed for a special brand purpose.

CECPs create, protect and expand the value of intellectual property (brands/trademarks) interrelated within a market plan and are to participate in co-marketing companies that are developed within specific industry niches for campaigns benefitting philanthropic interests.

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GoDaddy Websites + Marketing (formerly GoCentral Websites)

Websites + Marketing Ecommerce
inspiredesire.com

Website Builder
healthwellness.solutions

Website Builder
creativebusinessendeavors.com

Website Builder
seethegreen.info

Website Builder
keepitstr8t.online

InstantPage - 1 Page Web Site
CREATIVEBUSINESSENDEAVORS.COM

Websites + Marketing Standard
cebe.international

Websites + Marketing Standard
releasemycreativeenergy.com

Website Builder Free
mediamarketing.blog

Website Builder Personal - 5 Page Web Site
releasemypassion.com

Website Builder Personal - 5 Page Web Site
business.creativeendeavorsconsulting.com

InstantPage - 1 Page Web Site
INSPIREDESIRE.COM

Website Builder
adviceaboutanything.com

Website Builder
releasemypassion.com

GoDaddy Domains

releasemycreativeenergy.com

depressionisalaughingmatter.com

cebe.international

seethegreen.info

keepitsr8t.tech

keepistr8t.info

keepitstr8t.online

creativebusinessendeavors.com

creativeendeavors.co

releasemypassion.com

healthwellness.solutions

releaseourpower.com

releasemyspirit.com

adviceaboutanything.com

creativeendeavors.site

inspiredesire.com

cecpartners.com

creativeendeavorsconsulting.com

mediamarketing.blog

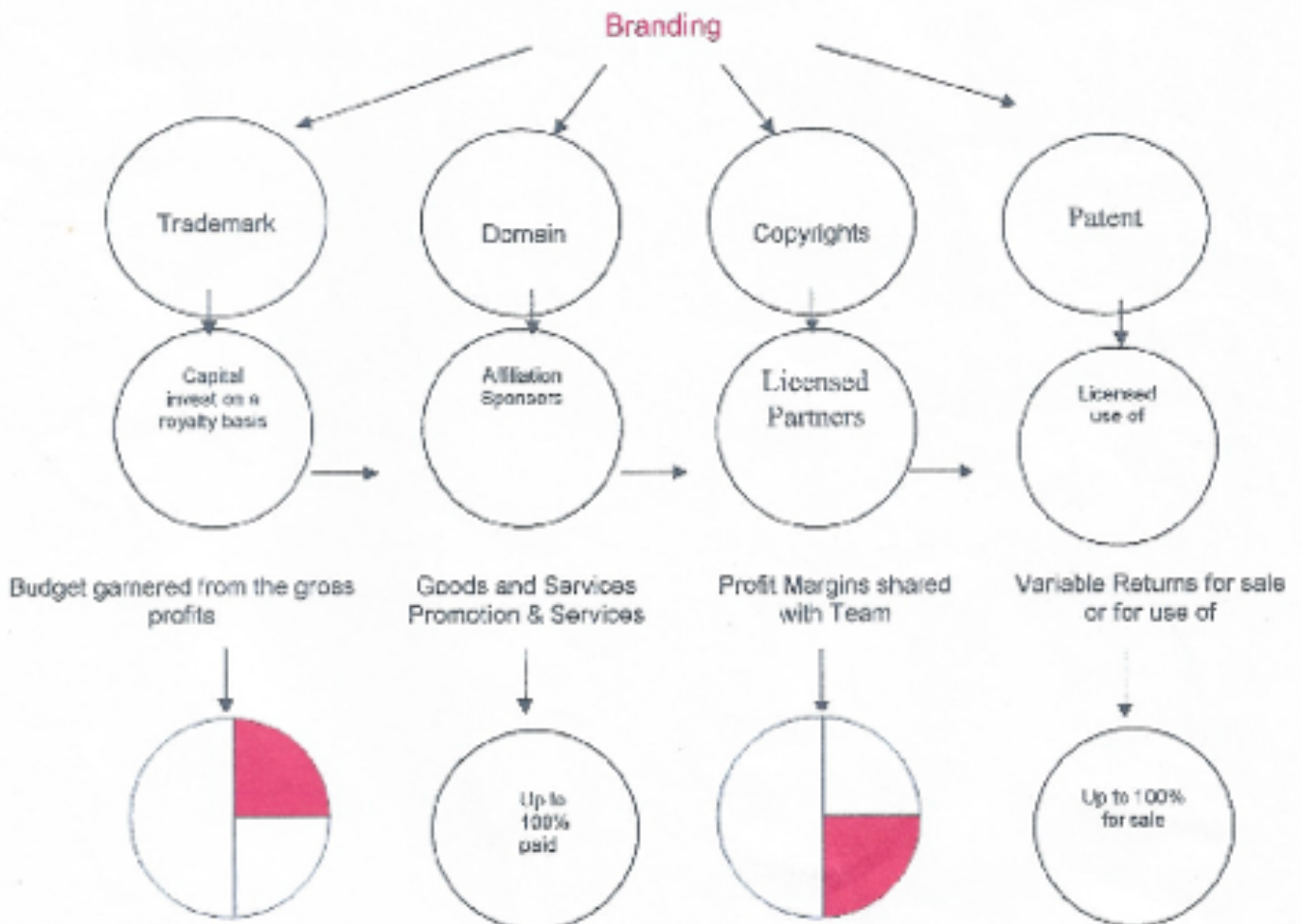
GoDaddy Emails

jan@cebe.international
info@creativebusinessendeavors.com
ventures@releasemypassion.com
team@inspiredesire.com
help@healthwellness.solutions



CE BE International Collaborations

- Researching potential opportunities and represent individualized services to the marketplace.
- Providing management and advisory services to the Managing Partners and subsequent joint ventures.
- Responding to partner and client needs with strategic solutions.
- Presentation planning, development, and use according to the Criteria established for best results.
- Developing licensing programs for partner and client trademarks.
- Sharing costs of operations and development.
- Developing clients and projects as per agreement within each contract.
- Assisting with development of sponsorships for clients and projects.
- Working on advertising campaigns for services and products.



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Capital Required in Time Period

60% Goods: Product Ventures Joint endeavor, Joint venture, Licenses		Y1	Y2	Y3	Yr 4	Yr 5 TM Sale	TOTAL
Gross Income		\$1,250,000	\$2,500,000	\$5,000,000	\$4,800,000		\$13,550,000
Goods	60.0%	\$750,000	\$1,500,000	\$3,000,000	\$2,880,000		\$8,130,000
Service	40.0%	\$500,000	\$1,000,000	\$2,000,000	\$1,920,000		\$5,420,000
Total Cost of Goods Sold	50.0%	\$375,000	\$750,000	\$1,500,000	\$1,440,000		\$4,065,000
Total Cost of Services	25.0%	\$187,500	\$375,000	\$750,000	\$720,000		\$2,032,500
Gross Profit	25.0%	\$187,500	\$375,000	\$750,000	\$720,000		\$2,032,500
Operations Expenses	1.0%	\$7,500	\$15,000	\$30,000	\$28,800		\$81,300
Management Fees/Administration	3.0%	\$22,500	\$45,000	\$90,000	\$86,400		\$243,900
Royalties	12.0%	\$90,000	\$180,000	\$360,000	\$345,600		\$975,600
Pretax Net Income	9.0%	\$67,500	\$135,000	\$270,000	\$259,200		\$731,700

Advisory Approach



- partners
- vested
- owners
- mgmt.

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CEC (EXHIBITS\Properties\ Complete R-D All Properties.xls

**CREATIVE ENDEAVORS
COMPLETE RESEARCH AND DEVELOPMENT**

	MCM	CEC	CECP	AAA	Inspire	Extensions
Brand Development						
Operations						
Rent						
Equipment						
Misc						
Professional Services						
Legal Fees						
Outside Labor						
Selling/Marketing Costs						
Supplies						
Delivery/Postage						
Bank/Accounting Costs						
Auto Lease						
Insurance						
Travel & Entertainment						
Meals						
Lodging						
Transportation						
Utilities						
Telephone						
Subscriptions/Books						
Advertising						
Promotion						
Showroom						
Operations						
Materials Costs						
Labor Costs						
Services						
Marketing						
Business						
Technology						

***Capital raised from:
 _____ CEC Advisory Members
 _____ Creative Endeavors Consulting Partners
 _____ Joint Venture Partners
 _____ Holding Company Value Determination

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Knowledge Drop / On Marijuana: Trademarks & Licensing

Your Brand Is Your Competitive Advantage. Think Broadly.

Trademark rights are not limited to your brand or logo. Consider that color schemes, uniquely crafted packaging, shapes, sounds, scents, even holographic images are protectable. Seeking broad protection for your intellectual property will increase your brand's value at the corporate level and to the consumer.

Not All Brands Are Created Equal.

At the federal level, marijuana use of any kind remains illegal, although the current administration has stopped prosecuting cases in states where the use would otherwise be legal. This means all contracts and legal documents involving marijuana may be invalidated, and engaging in business involving marijuana could subject you to criminal liability.

Careful attention to securing intellectual property rights and formulating strong license agreements lowers that risk.

Procuring Trademark Rights Is A Three Step Process.

Selling marijuana is illegal at the federal level so you cannot procure a trademark registration for your brand at the U.S. Patent and Trademark Office, even for medical purposes. You can, however, still secure intellectual property rights.

- Use and police your trademarks properly. Improper use will damage your ability to claim rights.
- Seek registrations in any state where you conduct business or license your trademark.
- Seek federal registration for services related to marijuana, but that are not illegal.

Copyrights Matter, Too.

In addition to securing trademark rights, recipes, textual copy, photographic and other artistic images may be protectable in copyright, and like trademarks, can be licensed to third parties. There is no legal issue with seeking copyrights at the federal level.

Licenses Should Be State Focused.

If one licensee will be operating in two states, consider creating two independent agreements. Licensors should also register in states where they do business, and confirm that licensees are registered in the state where the services will be rendered. Licenses should use clear, plain English.

The Devil Is In The Details – License With Care.

A license is a legal document that sets forth the rights and responsibilities of the parties. A licensor has a legal obligation to control the quality of the products or services offered in a license. Accordingly, each license can and should be different, and licensors should do business with companies they trust to protect the value of the brand.

<http://cobaltlaw.com/on-marijuana-trademarks-licensing/>

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