



# Cannabis Trending

Insights Ideas What's Next

## Cannabis Business Times 5 Cannabis Trends 2018

by Lincoln Fish, the CEO of OutCo (and Outliers Collective, its El Cajon-based dispensary)

1. This will be the year of cannabis acceptance.
2. There is a great need for cannabis education.
3. The move to a consumer demand-driven business: 50 percent flower, 30 percent vape and 20 percent tincture sales.
4. Recreational cannabis use will challenge alcohol popularity.
5. Other businesses will recognize the validity of cannabis businesses. Insurance, banking and other services that weren't available before are now becoming available to cannabis-touching companies.

<http://www.cannabisbusinesstimes.com/article/outco-five-cannabis-trends-to-watch/>

## Super Edibles: How Soon?

Cannabis cuisine and cannabis edibles may come soon to a super market near you; well, at least, they are becoming more prominent in dispensaries all across the country.



A recent trade convention which brochured its visitors with images at San Francisco's Moscone Center, Winter Fancy Food Show, products absent, highlighted the coming popularity of these CBD-infused varieties.

The Special Food Association, Fancy Food's Show's parent, reported a top-10 food trends is, wait for it, cannabis-infused snacks including pet treats.

Imagine a whole grain corn chip called "Stonies."

<http://www.greenstate.com/food-travel/cannabis-ranks-among-the-top-10-fancy-food-trends-of-2018-heres-why/>

## Company Develops Cannabis Business App for B2B Electronic Payments

PayQuick has developed an application every cash-dependent MJ operation has prayed for, or wished for.

Transactions on this new mobile app utilizes Visa and handles electronic payments for cannabis-based business payroll, merchant services, eCommerce, excise tax payments, via web-based interface and mobile app.

## Advocacy: Ailments That CBD Is Reported to Help

Maximum Lifestyles' research has revealed some medical-treatment solutions which have been reported as anecdotal results by people currently taking CBD... as more and more people use CBD, and more research, studies, and reporting are done, it seems that the vast majority of people who use CBD are claiming amazing and sometimes almost instant relief from a wide range of common and more serious ailments.

Here are several of them below:

- Cancer and Cancer treatments
- Epilepsy, and other neurological disorders
- Anxiety and depression
- Insomnia and sleep disorders
- Pain and inflammation
- Diabetes and diabetic nerve pain
- Arthritis
- Spasms
- Gastroparesis and IBS
- Parkinson's
- Cardiovascular disease
- Stress reduction
- MS
- PTSD
- And much, much more!

<http://maximumlifestyles.com/is-cbd-oil-really-the-new-miracle-cure-we-take-a-look/>

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